

# 3 Factor Indexing, LLC

## Brochure Supplement (ADV Part 2B)

### Supervised Persons

Robert Luxenberg  
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**This brochure supplement provides information about Robert Luxenberg that supplements the 3 Factor Indexing, LLC brochure. You should have received a copy of that brochure. Please contact us at 650-332-2478, if you did not receive 3 Factor Indexing's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Robert Luxenberg is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Please note that registration does not imply a certain level of skill or training.**

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[www.3factorindexing.com](http://www.3factorindexing.com)

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## **Item 1. Cover Page –see cover**

## **Item 2. Educational and Business Background**

### **Educational and Business Background of Mr. Luxenberg**

Mr. Luxenberg earned a BS from Penn State (1977) and MSEE from University of Bridgeport (1981).

He is CTO and Co-Founder of 3 Factor Indexing (2011-present). Bob has been an independent investment advisor representative for several years; 2008-2010 with Partnervest Advisory Services and 2010-2012 with The Investment Advisor Alliance. From 1999 to 2010, Bob was a consultant and tech developer. Bob co-founded several technology startups including Packeteer (PKTR) and Vina Technologies (1996-1999) and held senior management and technical roles at other pioneering ventures such Hybrid Network, Metricom, and Interactive Network.

## **Item 3. Disciplinary Information**

There are no disciplinary actions to disclose for any employees.

## **Item 4. Other Business Activities**

Robert Luxenberg has no outside business activities to disclose.

## **Item 5. Additional Compensation**

No additional compensation is received for providing advisory services to clients.

## **Item 6. Supervision**

Robert Sawyer is CCO of 3 Factor Indexing and responsible for oversight of the firm's practices and advisory practices. Robert Luxenberg is supervised by Mr. Sawyer, who can be reached at 650-260-4689 or bobs@3factorindexing.com.

## **Item 7. Requirements for State-Registered Advisors**

Mr. Luxenberg has never been involved in an arbitration claim, and has never been found liable in a *civil, self-regulatory organization, or administrative proceeding* of any

kind. There have not been any bankruptcy filings in the past ten years by Mr. Luxenberg.