

**Form ADV Part 2B: Brochure Supplement for Joshua Label**  
**Item 1: Cover Page**  
**March 2020**

**VI Institutional**  
**1632 116<sup>th</sup> Ave NE Suite C**  
**Bellevue, WA 98004**

**Firm Contact:**  
**Bryton Stephens**  
**Chief Compliance Officer**

This brochure supplement provides information about Mr. Label that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Stephens, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Label is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD #5032599.

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## Item 2: Educational Background & Business Experience

### Joshua Label

Year of Birth: 1981

#### Formal Education:

- 2004; University of Washington – Bachelor Arts in Business Administration

#### Business Background

- 02/2020 – Present Vita Intellectus Institutional Inc. doing business as VI Institutional; Chief Executive Officer
- 10/2011 – Present Vita Intellectus, LLC; Managing Member and Investment Adviser Representative
- 06/2019 – Present Human Potential Project; President
- 08/2006 – 10/2011 Ameriprise Financial; Financial Advisor
- 08/2005 – 08/2006 Bank of America Investment Services Inc.; Personal Banker and Investment Adviser Representative
- 09/2004 – 08/2006 Bank of America; Personal Banker

#### Licenses, Examinations, and Other Professional Designations:

- 2005; Series 6, 63 Examinations
- 2006; Series 7, 66 Examinations

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## Item 3: Disciplinary Information

Vita Intellectus, LLC and Mr. Label are currently the subject of pending civil litigation from several former clients alleging breach of fiduciary duty, statutory, and contractual responsibilities. For additional information, please search CRD #5032599 for Josh Label at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

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## Item 4: Other Business Activities

Mr. Label is registered as an investment advisor representative of Vita Intellectus, LLC, which is another registered investment adviser. Vita Intellectus's advisory services are independent of Vita Institutional's advisory services and are governed under a separate agreement. Additional information about Vita Intellectus, LLC can be accessed on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD# 153818.

Josh Label became an owner of the Human Potential Project, which provides business consulting and strategic services, in June 2019. Josh Label serves as the company's President. The Human Potential Project's services are independent of Vita Intellectus' advisory services and are governed under a separate agreement.

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## Item 5: Additional Compensation

Mr. Label does not receive any other economic benefit for providing advisory services in addition to advisory fees.

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**Item 6: Supervision**

Mr. Stephens, Chief Compliance Officer, supervises and monitors Mr. Label's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Mr. Stephens if you have any questions about Mr. Label's brochure supplement at (425) 406-6830.

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**Item 7: Requirements for State-Registered Advisers**

Mr. Label has not been liable in any arbitration claim alleging damages in excess of \$2,500. Furthermore, he has neither been found liable in any civil, self-regulatory organization, or administrative proceeding nor has been the subject of any bankruptcy petitions.