

This brochure supplement provides information about Valerie C. DiGennaro that supplements the SWM Advisors brochure. You should have received a copy of that brochure. Please contact Andrea N. Mullins, CCO, if you did not receive SWM Advisors' brochure or if you have any questions about the contents of this supplement.

Additional information about Valerie C. DiGennaro is also available on the SEC's website at www.adviserinfo.sec.gov.

SWM Advisors

Form ADV Part 2B – Individual Disclosure Brochure

for

Valerie Clark DiGennaro

Personal CRD Number: 6510521

Investment Adviser Representative

SWM Advisors
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St. Petersburg, FL 33701
(727) 456-0011
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www.swm3.com

UPDATED: 03/12/2020

Item 2: Educational Background and Business Experience

Name: Valerie Clark DiGennaro **Born:** 1971

Educational Background and Professional Designations:

Education:

MBA, Marketing & Strategic Management, University of Florida – 1996
BS Public Relations and Business Administration, University of Florida – 1993

Professional Designations:

AIF, Accredited Investment Fiduciary - 2020

Business Background:

06/2015 - Present	Member, Head of Sales SWM Advisors (Formerly Seabridge Wealth Management, LLC)
04/2013 – 05/2015	SVP, Commercial Executive Cadence Bank, N.A.
10/2012 – 04/2013	Director, Commercial Banking Citi
07/2002 – 10/2012	SVP, Commercial Banking Wells Fargo Bank, N.A.
06/1999 – 01/2012	Director Kforce
06/1997 – 06/1999	Associate Relationship Manager Bank of America

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Valerie C. DiGennaro is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Valerie C. DiGennaro does not receive any economic benefit from any person, company, or organization, other than SWM Advisors in exchange for providing clients advisory services through SWM Advisors.

Item 6: Supervision

As a representative of SWM Advisors, Valerie C. DiGennaro works closely with supervisor Matt DiGennaro, and all advice provided to clients is reviewed by this supervisor prior to implementation. Matt DiGennaro can be reached at (727) 456-0011. Valerie C. DiGennaro adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.