

# Krusen Capital Management LLC

## Client Brochure

*This brochure provides information about the qualifications and business practices of Krusen Capital Management LLC. If you have any questions about the contents of this brochure, please contact us at (212) 823-0809 or by email at: [IR@krusencapital.com](mailto:IR@krusencapital.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.*

*Additional information about Krusen Capital Management LLC is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Krusen Capital Management LLC's CRD number is: 150754*

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*Registration does not imply a certain level of skill or training.*

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## **Item 2: Material Changes**

There are no material changes in this brochure from the last annual updating amendment of Krusen Capital Management LLC on 03/22/2019. Material changes relate to Krusen Capital Management LLC's policies, practices or conflicts of interests only.

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## **Item 4: Advisory Business**

### **A. Description of the Advisory Firm**

This firm has been in business since January 1, 2009, and the principal owner is Charles B. Krusen.

### **B. Types of Advisory Services**

Krusen Capital Management LLC (hereinafter “KCM”) offers the following services to advisory clients:

#### ***Investment Supervisory Services***

KCM provides investment advisory services to:

1. Pooled investment vehicles for qualified investors; the “Fund(s)”
2. Clients who invest in pooled investment vehicles; the “Advisory Client(s)”

For Funds, KCM serves as an investment manager for LionHedge Platform Fund, LP and its offshore feeder, LionHedge Platform Fund Ltd. KCM has discretionary authority as specified by investment advisory contracts. These Funds invest in third party hedge funds.

For Advisory Clients, KCM offers non-discretionary advisory, monitoring and reporting services to clients who invest in third party hedge funds, private equity funds and real asset funds.

#### ***Selection of Other Advisors***

KCM may direct clients to third party managers. This relationship will be disclosed in each contract between KCM and the client. Before selecting other advisors for clients, KCM will always ensure those other advisors are properly licensed or registered as investment advisors if required.

#### ***Services Limited to Specific Types of Investments***

KCM recommends hedge funds, private equity funds, real estate funds, venture capital funds, real asset funds, mutual funds and exchanged traded funds. KCM may use other securities when applicable.

## C. Client Tailored Services and Client Imposed Restrictions

KCM offers the same suite of advisory services to all of its clients. However, each client has specific portfolios and their implementation is dependent upon their unique circumstances (income, tax bracket, investment goals, and risk tolerance levels)

Clients may impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs. However, if the restrictions prevent KCM from properly servicing the client account, or if the restrictions would require KCM to deviate from its standard suite of services, KCM reserves the right to end the relationship.

## D. Wrap Fee Programs

KCM does not participate in any wrap fee programs.

## E. Amounts Under Management

KCM has the following assets under management:

Discretionary Amounts:	Non-discretionary Amounts:	Date Calculated:
\$71,167,536.00	\$132,305,618.00	December 2019

# Item 5: Fees and Compensation

## A. Fee Schedule

### *Investment Supervisory Services Fees*

Total Assets Under Management	Annual Fee
All Assets Under Management	0% - 1%

These fees are negotiable and the final fee schedule is attached in the Investment Advisory Contract. Fees for funds are generally charged quarterly in advance. Fees for Advisory Clients are generally charged six months in advance. Investors in most of the Funds may have infrequent opportunities to withdraw from the specific vehicle in which they have invested. Withdrawal rights and notice periods applicable to investors in the Funds are governed by the limited partnership agreement or other organization documents applicable to each investment. If KCM does not manage a Fund, an Account, or an Advisory Client for a full quarter, the asset-based fee charge will be refunded on a prorated basis, based on the number of days remaining in a quarter at the point of

termination. Clients may terminate their contracts without penalty, for full refund, within 5 business days of signing the advisory contract.

In limited circumstances, KCM may charge clients a fixed fee ranging from \$1,000 - \$25,000 per annum per advisory investment.

## **B. Payment of Fees**

### *Payment of Investment Supervisory Fees*

Advisory fees are withdrawn directly from the client's accounts with client written authorization or billed to the clients. Fees are generally paid quarterly in advance for Funds. The fees for Advisory Clients are billed semiannually in advance and in arrears.

## **C. Clients Are Responsible For Third Party Fees**

Clients are responsible for the payment of all third party fees (i.e. custodian fees, audit fees, administration fees, mutual fund fees, transaction fees, etc.). Clients are also responsible for the management fees, performance fees, and expenses of the underlying funds recommended by KCM. Those fees are separate and distinct from the fees and expenses charged by KCM. Please see Item 12 of this brochure regarding broker/custodian.

## **D. Prepayment of Fees**

KCM collects fees in advance and arrears. Fees that are collected in advance will be refunded based on the prorated amount of work completed at the point of termination and the total days during the billing period. Fees will be returned within thirty days to the client via check or deposited back into client's account.

## **E. Outside Compensation For the Sale of Securities to Clients**

Neither KCM nor its supervised persons accept any compensation for the sale of securities or other investment products, including asset-based sales charges or services fees from the sale of mutual funds.

## **Item 6: Performance-Based Fees and Side-By-Side Management**

KCM does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.



## **Item 7: Types of Clients**

KCM generally provides management supervisory services to the following types of clients:

- High-Net-Worth Individuals
- Pension and Profit Sharing Plans
- Other Pooled Investment Vehicles
- Trusts, Estates, or Charitable Organizations
- Corporations or Business Entities

### ***Minimum Account Size***

There is an account minimum, \$100,000, which may be waived by the investment advisor, based on the needs of the client and the complexity of the situation.

### ***Client Requirements***

KCM currently only work with Qualified Purchasers, as defined by the Investment Company Act.

## **Item 8: Methods of Analysis, Investment Strategies, and Risk of Investment Loss**

### **A. Methods of Analysis and Investment Strategies**

#### ***Methods of Analysis***

KCM's methods of analysis include fundamental and quantitative analysis. KCM analyzes reports of fund performance and offering materials published by the managers of the private investment funds that it recommends to its clients. In addition, KCM conducts in-person meetings and telephone interviews with those managers.

KCM conducts due diligence on the investments as a part of its investment process. In addition, KCM utilizes the resources of consultants as needed. KCM monitors hedge funds and private equity funds on at least a quarterly basis to correspond with their respective reporting cycles.

#### ***Investment Strategies***

KCM recommends investments in hedge funds, private equity funds, real asset funds, venture capital funds, real estate funds, mutual funds and exchange traded funds that engage in all forms of securities and derivatives trading as well as in separately managed accounts. The underlying funds may invest in all types of securities.

Strategies include long term investing, short term trading, short sales, margin transactions, swaps, futures, options and others.

## **B. Material Risks Involved**

### ***Private Funds***

An investment in private funds involves a high degree of risk. There can be no assurance that a specific fund's investment objective will be achieved or that the investors will receive a return of their capital. Client assets are subject to various markets, currency, economic, political, business and other associated risks.

### ***Market Risk***

The profitability of the investments recommended by KCM depends on a great extent on the assessment of the future course of price movements of securities and other investments. There can be no assurance that KCM and third party fund managers will be able to accurately predict these price movements. With respect to the investment strategies utilized by KCM and third party fund managers, there is always some and occasionally a significant, degree of market risk.

### ***Illiquidity Risk***

Many of the underlying funds KCM recommends have limitation on withdrawal rights and the securities are often not liquid. Investments in hedge funds, private equity funds, venture capital funds, real estate funds, and real asset funds are relatively illiquid and involve a high degree of risk.

### ***Investment Strategies***

Long term trading is designed to capture market rates of both return and risk. Frequent trading, when done, can affect investment performance, particularly through increased brokerage and other transaction costs and taxes.

Short term trading, short sales, margin transactions, and options selling generally hold greater risk and clients should be aware that there is a material risk of loss using any of those strategies.

### ***Other Risks***

Each investment strategy employed by KCM and third party fund managers will involve a different set of complex risks. Those risks are generally disclosed in investment specific offering documents. Each prospective client should make such investigation and evaluation of such risks as it concludes is appropriate.

**Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.**

## **C. Risks of Specific Securities Utilized**

KCM generally seeks investment strategies that do not involve significant or unusual risk beyond that of the general domestic and/or international markets. However, third

party fund managers may utilize short sales, margin transactions, leverage, and options selling. Short sales, margin transactions, leverage and options selling generally hold greater risk of capital loss and clients should be aware that there is a material risk of loss using any of those strategies.

## **Item 9: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business or the integrity of our management.

## **Item 10: Other Financial Industry Activities and Affiliations**

### **A. Registration as a Broker/Dealer or Broker/Dealer Representative**

Neither KCM nor its representatives are registered as a broker/dealer or as representatives of a broker/dealer.

### **B. Registration as a Futures Commission Merchant, Commodity Pool Operator, Commodity Trading Advisor, or an Associated Person of the Forgoing Entities**

Neither KCM nor its representatives are registered as a Futures Commission Merchant, Commodity Pool Operator, Commodity Trading Advisor, or an Associate Person of the Forgoing Entities

### **C. Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests**

Charles Krusen, the CEO of the KCM, serves as the managing member of the General Partner of the LionHedge Platform Fund Limited Partnership. The LionHedge Platform Fund Limited Partnership invests substantially all of its assets in the LionHedge Platform Fund, LLC that is designed to have multiple investment portfolios. In addition, Mr. Krusen is a director of the LionHedge Platform Fund Ltd.

From time to time, he will offer clients advice or products from those activities. Charles Krusen may invest in the same products from time to time. KCM always acts in the best interest of the client.

## **D. Selection of Other Advisors or Managers and How This Adviser is Compensated for Those Selections**

KCM advises clients with regard to third party money managers. This relationship will be disclosed in each contract between KCM and each client. KCM does not receive any compensation from other third party managers. KCM will always act in the best interests of the client, including when determining which third party manager to recommend to clients.

## **Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

### **A. Code of Ethics**

We have a written Code of Ethics that covers the following areas: Prohibited Purchases and Sales, Insider Trading, Personal Securities Transactions, Exempted Transactions, Prohibited Activities, Conflicts of Interest, Gifts and Entertainment, Confidentiality, Service on a Board of Directors, Compliance Procedures, Compliance with Laws and Regulations, Procedures and Reporting, Certification of Compliance, Reporting Violations, Compliance Officer Duties, Training and Education, Recordkeeping, Annual Review, and Sanctions. Clients may request a copy of our Code of Ethics from management.

### **B. Recommendations Involving Material Financial Interests**

KCM is the investment manager of the LionHedge Platform Fund, LP and LionHedge Platform Fund, Ltd ("KCM Managed Funds"). KCM's related person, LionHedge, LLC, is the general partner of the LionHedge Platform Fund, LP. Charles Krusen is the director of the LionHedge Platform Fund, Ltd. KCM's Advisory Clients may also invest in the KCM Managed Funds. Since KCM doesn't have discretionary control over Advisory Client, the client has the sole discretion on investments in the KCM Managed Funds.

### **C. Investing Personal Money in the Same Securities as Clients**

From time to time, representatives of KCM may buy or sell securities for themselves that they also recommend to clients. Since the majority of KCM's investments are in private funds, KCM views its investments alongside of clients as an alignment of interests. In limited cases, this may provide an opportunity for representatives of KCM to buy or sell the same securities before or after recommending the same securities to clients. KCM requires preapproval and documents all transactions. Employees always transact client business before their own when similar securities are being bought or sold.

## **D. Trading Securities At/Around the Same Time as Clients' Securities**

From time to time, representatives of KCM may buy or sell securities for themselves at or around the same time as clients. Since the majority of KCM's investments are in private funds, timing is rarely an issue as private funds only accept subscription or redemptions on an infrequent basis. In limited cases, this may provide an opportunity for representatives of KCM to buy or sell securities before or after recommending securities to clients. KCM will always document any trades of this nature.

## **Item 12: Brokerage Practices**

### **A. Factors Used to Select Custodians and/or Broker/Dealers**

The Custodian, Schwab Institutional division of Charles Schwab & Co., Inc ("Schwab"), a registered broker-dealer, member FINRA/SIPC, was chosen based on their relatively low transaction fees and access to mutual funds and ETFs. KCM will never charge a premium or commission on transactions, beyond the actual cost imposed by Custodian. KCM currently has very limited amount of assets at Schwab as most of KCM's client investments are in private funds.

#### ***1. Research and Other Soft-Dollar Benefits***

KCM is independently owned and operated and not affiliated with Schwab. Schwab provides KCM with access to its institutional trading and custody services, which are typically not available to Schwab retail investors. These services generally are available to independent investment advisors on an unsolicited basis and is not otherwise contingent upon KCM committing to Schwab any specific amount of business.

For KCM's client accounts maintained in its custody, Schwab generally does not charge separately for custody but is compensated by account holders through commissions or other transaction-related fees or securities trades that are executed through Schwab or that settle into Schwab accounts. As a fiduciary, KCM endeavors to act in its clients' best interests, and the recommendation that clients maintain their assets in accounts at Schwab may be based in part on the benefit to KCM of the availability of some of the foregoing products and services and not solely on the nature, cost or quality of custody and brokerage services provided by Schwab, which may create a potential conflict of interest. KCM's clients are free to implement advisory recommendations through any firm. Clients are under no obligation to purchase or sell securities through Schwab. Because costs associated with trades executed through broker-dealers other than Schwab would be passed on to the client in addition to the management fee, best execution will most likely be obtained through the recommended broker/dealer. For this reason, all transactions will generally be executed through Schwab, subject to KCM's duty to obtain "best

execution", i.e., a price that is as favorable to clients as possible under the prevailing market conditions.

### **2. *Brokerage for Client Referrals***

KCM receives no referrals from a broker-dealer or third party in exchange for using that broker-dealer or third party.

### **3. *Clients Directing Which Broker/Dealer/Custodian to Use***

KCM allows clients to direct brokerage. KCM may be unable to achieve most favorable execution of client transactions if clients choose to direct brokerage. This may cost clients money because without the ability to direct brokerage KCM may not be able to aggregate orders to reduce transactions costs resulting in higher brokerage commissions and less favorable prices. Not all investment advisers allow their clients to direct brokerage.

#### **B. Aggregating (Block) Trading for Multiple Client Accounts**

KCM does not aggregate trades for multiple client accounts.

## **Item 13: Reviews of Accounts**

#### **A. Frequency and Nature of Periodic Reviews and Who Makes Those Reviews**

Client accounts are reviewed monthly or quarterly by Charles B. Krusen.

#### **B. Factors That Will Trigger a Non-Periodic Review of Client Accounts**

Reviews may be triggered by material market, economic or political events, or by changes in client's financial situations (such as retirement, termination of employment, physical move, or inheritance).

#### **C. Content and Frequency of Regular Reports Provided to Clients**

Clients that invest in hedge funds receive written reports monthly that details the client's account directly from funds' administrators.

Clients that invest in private equity funds receive statements quarterly directly from the managers or its administrators.

## **Item 14: Client Referrals and Other Compensation**

### **A. Economic Benefits Provided by Third Parties for Advice Rendered to Clients (Includes Sales Awards or Other Prizes)**

KCM does not receive any economic benefit, directly or indirectly from any third party for advice rendered to KCM clients.

### **B. Compensation to Non -Advisory Personnel for Client Referrals**

KCM maintains relationships with third party registered broker dealers who solicit qualified investors to the Funds with whom the agent has pre-existing relationships. The broker dealers receive a quarterly or annual fee for the Investors referred by them who become Investors of the Funds as compensation for their services.

KCM also pays referral fees to third party registered broker dealers who refer clients who become Advisory Clients.

## **Item 15: Custody**

KCM submits invoices for expenses to the Fund's custodian. These are authorized expenses as per the Fund's offering document and include items such as audit fees, fund administration fees, and legal fees. KCM's management fee is also directly deducted from the client's accounts with written authorization. KCM never takes direct custody of clients' funds or securities. All funds are wired or directly submitted to the custodian. Clients receive monthly statements from the third-party fund administrator directly.

Clients will receive all required account statements and billing invoices that are required in each jurisdiction, and they should carefully review those statements for accuracy.

## **Item 16: Investment Discretion**

For pooled investment vehicles KCM manages, KCM has discretionary authority in accordance with the investment advisory agreements executed between KCM, as the investment manager, and the pooled investment vehicles. KCM has no discretionary authority for Advisory Clients who invest in third party pooled investment vehicles.

## **Item 17: Voting Client Securities (Proxy Voting)**

KCM will not ask for, nor accept, voting authority for client securities. Clients will receive proxies directly from the issuer of the security or the custodian. Clients should direct all proxy questions to the issuer of the security.

## **Item 18: Financial Information**

### **A. Balance Sheet**

KCM does not require nor solicit prepayment of more than \$1,200 in fees per client, six months or more in advance and therefore does not need to include a balance sheet with this brochure.

### **B. Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients**

Neither KCM nor its management have any financial conditions that are likely to reasonably impair our ability to meet contractual commitments to clients.

### **C. Bankruptcy Petitions in Previous Ten Years**

KCM has not been the subject of a bankruptcy petition in the last ten years.