

Item 1 – Cover Page



THE FAIRMAN GROUP

Form ADV, Part 2B

Firm Brochure Supplement

THE FAIRMAN GROUP, LLC
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March 27, 2020

<u>Investment Advisor Representative</u>	<u>Title</u>	<u>CRD#</u>
• Roy M. Fairman, CPA/PFS	Managing Partner ⁽¹⁾	4559776
• Douglas E. Morisoli, CFA/CPA, CFP®	Partner ⁽¹⁾	1341003
• Marianne Inforzato, CFP®	Partner ⁽¹⁾	2573405
• Shawn P. Kindt, CPA/PFS, CFP®	Partner ⁽¹⁾	4559777
• Ryan J. Gelrod, CFA	Principal	2542098
• Kelley R. Taylor, CFP®	Senior Manager	5422106
• Andrew R. Green, CFP®	Senior Manager	5670948
• Patrick R. Gorgonzola, CFP®	Manager	6081977
• Taylor D. Sittig	Manager	6378638
• Alec N. Baum, CFA	Portfolio Strategist	7239456

⁽¹⁾ The Partners of Fairman Group Family Office LLP own 100% of The Fairman Group LLC and serve on its Investment Advisory Board.

This brochure supplement provides information about our personnel listed above that supplements The Fairman Group's Form ADV Part 2 brochure. You should have received a copy of that brochure. Please contact Douglas E. Morisoli, Partner and Chief Compliance Officer, at 610-889-7300 if you did not receive The Fairman Group's brochure or if you have any questions about the contents of this supplement.

A Summary of Professional Designations is also included with this Part 2B Brochure Supplement. This list is provided to assist you in evaluating the professional designations held by our professionals.

Additional information about our personnel is available on the SEC's website at www.adviserinfo.sec.gov.

Name: Roy M. Fairman, CPA/PFS
Managing Partner
CRD # 4559776

Item 2 – Educational Background and Business Experience

Year of Birth: 1945

Formal Education after High School:

- Gettysburg College - BA in Biology, 1968
- Wharton Grad School-MBA in Management, 1973

Business Background:

- March 31, 2012 to Present
Managing Partner, Fairman Group Family Office LLP
- June 2002 to March 30, 2012
Principal, The Fairman Group LLC
- May 1973 through December 2001
Partner, Arthur Andersen LLP

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Roy M. Fairman is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Douglas E. Morisoli, CFA, CPA, CFP®
Partner
CRD # 1341003

Item 2 – Educational Background and Business Experience

Year of Birth: 1962

Formal Education after High School:

- UCLA – BA Economics/Business, 1989

Business Background:

- March 31, 2012 to Present
Partner, Fairman Group Family Office LLP
- June 2002 to March 30, 2012
Principal, The Fairman Group LLC
- July 2001 – May 2002
Senior Manager, Arthur Andersen LLP
- January 1998 – June 2001
Senior Manager, The Vanguard Group
- August 1989 – December 1997
Manager, Arthur Andersen LLP

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Douglas E. Morisoli is the Chief Investment Officer and Chief Compliance Officer. He is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Marianne Inforzato, CFP®
Partner
CRD # 2573405

Item 2 – Educational Background and Business Experience

Year of Birth: 1971

Formal Education after High School:

- University of Pennsylvania - Wharton School – BS Economics, 1993

Business Background:

- March 31, 2012 to Present
Partner, Fairman Group Family Office LLP
- June 2002 to March 30, 2012
Principal, The Fairman Group LLC
- May 1993 – May 2002
Manager, Arthur Andersen LLP

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Marianne Inforzato is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Shawn P. Kindt, CPA/PFS, CFP®
Partner
CRD # 4559777

Item 2 – Educational Background and Business Experience

Year of Birth: 1973

Formal Education after High School:

- Drexel University - BS in Accounting, 1996
- St. Joseph's University – MS Financial Services, 2004

Business Background:

- March 31, 2012 to Present
Partner, Fairman Group Family Office LLP
- June 2002 to March 30, 2012
Principal, The Fairman Group LLC
- September 1996 – May 2002
Manager, Arthur Andersen LLP

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Shawn P. Kindt is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Ryan J. Gelrod, CFA
Principal
CRD # 2542098

Item 2 – Educational Background and Business Experience

Year of Birth: 1971

Formal Education after High School:

- Lehigh University - BS Finance, 1993

Business Background:

- January 1, 2015 to Present
Principal, The Fairman Group LLC
- October 1, 2012 – December 31, 2014
Senior Manager, The Fairman Group LLC
- February 2009 – September 2012
Chief Investment Officer, Aegis Capital Management LLC
- March 2008 – May 2008
Senior Credit Analyst, Diamond Lake Investment Group
- November 2006 – March 2008
Vice President, Deutsche Asset Management
- January 2002 – January 2004
Vice President, Goldman Sachs Asset Management
- June 1996 – January 2002
Vice President, J.P. Morgan Securities
- May 1994 – June 1996
Assistant Vice President, Merrill Lynch & Co.

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Ryan J. Gelrod is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Kelley R. Taylor, CFP®
Senior Manager
CRD # 5422106

Item 2 – Educational Background and Business Experience

Year of Birth: 1983

Formal Education after High School:

- Drexel University - BS In Business Administration, 2006

Business Background:

- January 1, 2019 to Present
Senior Manager, The Fairman Group LLC
- March 31, 2012 to December 31, 2018
Manager, The Fairman Group LLC
- July 2006 to March 30, 2012
Senior Associate, The Fairman Group LLC

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Kelley R. Taylor is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Andrew R. Green, CFP®
Senior Manager
CRD # 5670948

Item 2 – Educational Background and Business Experience

Year of Birth: 1985

Formal Education after High School:

- West Chester University of PA – BS in Accounting, 2008

Business Background:

- January 1, 2020 to Present
Senior Manager, The Fairman Group LLC
- January 1, 2014 to December 31, 2019
Manager, The Fairman Group LLC
- March 31, 2012 to December 31, 2013
Senior Associate, The Fairman Group LLC
- January 2009 to March 30, 2012
Associate, The Fairman Group LLC

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Andrew R. Green is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Patrick R. Gorgonzola, CFP®
Manager
CRD # 6081977

Item 2 – Educational Background and Business Experience

Year of Birth: 1989

Formal Education after High School:

- Penn State University – BS in Management & Organization, 2012

Business Background:

- January 2020 to Present
Manager, The Fairman Group LLC
- September 2016 to December 2019
Senior Associate, The Fairman Group LLC
- July 2014 to August 2016
Financial Advisor, The Vanguard Group
- June 2012 to July 2014
Investment Professional, The Vanguard Group

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Patrick R. Gorgonzola is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Taylor D. Sittig
Manager
CRD # 6378638

Item 2 – Educational Background and Business Experience

Year of Birth: 1992

Formal Education after High School:

- Villanova University – BS in Mathematics, 2014

Business Background:

- January 2020 to Present
Manager, The Fairman Group LLC
- September 2018 to December 2019
Senior Associate, The Fairman Group LLC
- November 2016 to September 2018
Manager, myCIO Wealth Partners LLC
- June 2014 to November 2016
Analyst, myCIO Wealth Partners LLC

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Taylor D. Sittig is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Name: Alec N. Baum, CFA
Portfolio Strategist
CRD # 7239456

Item 2 – Educational Background and Business Experience

Year of Birth: 1992

Formal Education after High School:

- La Salle University - BS Finance, 2014
- Carnegie Mellon University, Tepper School of Business – MBA, Projected 2022

Business Background:

- January 13, 2020 to Present
Portfolio Strategist, The Fairman Group LLC
- February 2017 – January 2020
Associate, GMH Ventures
- August 2014 – February 2017
Special Situations Analyst, Susquehanna International Group

Item 3 – Disciplinary Information

None

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

None

Item 6 – Supervision

Alec N. Baum is supervised and monitored by the Investment Advisory Board. The Board is comprised of the Members noted on the cover page. You may contact a Member of the Investment Advisory Board at 610-889-7300.

Summary of Professional Designations

This information is provided to assist you in evaluating the professional designations and minimum requirements of our investment professionals to obtain and hold these designations.

“Understanding Professional Designations” is a resource maintained on the FINRA website. This site has information on other designations in addition to those described below. For information go to: <http://apps.finra.org/DataDirectory/1/prodesignations.aspx>

CERTIFIED FINANCIAL PLANNER™(CFP®)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

- Ethics – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

To learn more about the CFP® certification, visit www.cfp.net

CHARTERED FINANCIAL ANALYST (CFA)

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 90,000 CFA charterholders working in 134 countries. To earn the CFA charter, candidates must:

- 1) pass three sequential, six-hour examinations;
- 2) have at least four years of qualified professional investment experience;
- 3) join CFA Institute as members; and
- 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org

CERTIFIED PUBLIC ACCOUNTANT (CPA)

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous *Code of Professional Conduct* which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the

client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's *Code of Professional Conduct* within their state accountancy laws or have created their own.

To learn more about the CPA license, visit www.aicpa.org

PERSONAL FINANCIAL SPECIALIST (PFS)

The PFS credential demonstrates that an individual has met the minimum education, experience and testing required of a CPA in addition to a minimum level of expertise in personal financial planning. To attain the PFS credential, a candidate must hold an unrevoked CPA license, fulfill 3,000 hours of personal financial planning business experience, complete 80 hours of personal financial planning CPE credits, pass a comprehensive financial planning exam and be an active member of the AICPA. A PFS credential holder is required to adhere to AICPA's *Code of Professional Conduct*, and is encouraged to follow AICPA's *Statement on Responsibilities in Financial Planning Practice*. To maintain their PFS credential, the recipient must complete 60 hours of financial planning CPE credits every three years. The PFS credential is administered through the AICPA.

To learn more about the PFS designation, visit www.aicpa.org