

# Form ADV Part 2A

**PGIM, Inc.**

## **PGIM Institutional Advisory & Solutions (PGIM IAS)**

655 Broad Street  
Newark, NJ 07102  
973.367.6089

[www.pgim.com/ias](http://www.pgim.com/ias)

March 30, 2020

This brochure provides information about the qualifications and business practices of PGIM Institutional Advisory & Solutions (PGIM IAS). If you have any questions about the contents of this brochure, please contact Matthew J. Fitzgerald at 973-367-6089. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

Additional information about PGIM IAS is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

PGIM IAS is a business unit of PGIM, Inc. ("PGIM"), an investment adviser registered with the SEC. PGIM, Inc. has elected to create separate brochures to address each of its different advisory units. This brochure specifically addresses only the operations of PGIM IAS. Registration of an investment adviser does not imply any level of skill or training.

## **Item 2 – Material Changes**

This brochure, dated March 30, 2020, updates and replaces our prior annual brochure, dated March 30, 2019. Although we have made changes and updates to our previous brochure, we do not consider such changes to be material.

### Item 3 – Table of Contents

Item 1 – Cover Page .....	1
Item 2 – Material Changes .....	2
Item 3 – Table of Contents .....	3
Item 4 – Advisory Business .....	4
Item 5 – Fees and Compensation .....	5
Item 6 – Performance Based Fees and Side-by-Side Management .....	5
Item 7 – Types of Clients .....	5
Item 8 –Methods of Analysis, Investment Strategies and Risk of Loss .....	6
Item 9 – Disciplinary Information .....	10
Item 10 – Other Financial Industry Activities and Affiliations .....	10
Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading .....	11
Item 12 – Brokerage Practices .....	14
Item 13 – Review of Accounts .....	14
Item 14 – Client Referrals and Other Compensation .....	14
Item 15 – Custody .....	15
Item 16 – Investment Discretion .....	15
Item 17 – Voting Client Securities .....	15
Item 18 – Financial Information .....	15

## Item 4 – Advisory Business

### Our Firm

PGIM Institutional Advisory & Solutions (PGIM IAS) is an advisory function that is part of PGIM, Inc. (“PGIM”). PGIM is an SEC-registered investment adviser organized as a New Jersey corporation. When we use the terms “we,” “us,” and “our” in this brochure, we are referring to PGIM IAS. In addition, any references to “our employees” or “our officers” mean PGIM IAS employees or officers.

In addition to PGIM IAS, the other units within PGIM are PGIM Fixed Income (an adviser primarily focused on public fixed income investments), PGIM Real Estate (a provider of real estate investment advisory services) and PGIM Capital Group (a private fixed income investment adviser, also known as Prudential Capital Group). Each of PGIM Fixed Income, PGIM Real Estate, and PGIM Capital Group has one or more separate brochures that have been filed with the SEC and provide information about the applicable advisory business.

PGIM was formed in June 1984 and was registered with the SEC as an investment adviser in December 1984. PGIM’s predecessor companies began managing fixed income portfolios for affiliates in 1875 and for unaffiliated institutional clients in 1928. PGIM is also registered with the U.S. Commodity Futures Trading Commission as a commodity trading advisor (CTA) and commodity pool operator (CPO) and is a member of the National Futures Association. PGIM is an indirect, wholly-owned subsidiary of Prudential Financial, Inc. (Prudential), a publicly held company (NYSE Ticker: PRU). Prudential is not affiliated in any manner with Prudential plc, a company headquartered in the United Kingdom, or with Prudential Assurance Company, a subsidiary of M&G plc, a company headquartered in the United Kingdom.

### Our Advisory Business in General

PGIM IAS offers a multi-asset class advisory service to institutional clients in the U.S. and outside of the U.S. PGIM IAS engages with these clients to understand and provide advice on portfolio-level investment topics, working closely with the chief investment officers, portfolio managers, researchers, and key client service professionals in the PGIM businesses and other applicable areas of Prudential, as appropriate. We offer multi-asset class and portfolio-level research as part of these advisory services, at times customized to a specific client’s needs, through published research and other publications. PGIM IAS does not manage assets on behalf of its clients.

PGIM IAS is available on an ad-hoc basis and works with clients over varying durations of time and levels of depth to answer questions related to the clients’ multi-asset class or portfolio-level issues. We also analyze clients’ portfolios to provide advice on asset allocation and risk analysis, among other possible custom analytics. Where appropriate, we may utilize client data or information when providing views on these multi-asset class and portfolio-level topics.

Upon a client’s request, PGIM IAS may also offer a multi-asset class solution to clients looking for a broader strategic partnership. In addition, in a non-discretionary capacity, PGIM IAS may design the over-arching architecture and provide any ongoing recommendations on strategically rebalancing portfolios. This solution will incorporate affiliated PGIM managers. The individual PGIM managers, and not PGIM IAS, will be responsible for the fulfillment of their designated sleeve of the portfolio.

## **Our Assets Under Management**

As of December 31, 2018, our assets under management were as follows:

Discretionary:                 \$ 0

Nondiscretionary:           \$ 0

## **Item 5 – Fees and Compensation**

### **Advisory Fees**

PGIM IAS provides consultative advice without cost to clients.

### **Expense Reimbursement**

If advisory services require substantial incremental administrative or overhead expenses, PGIM IAS may request an expense reimbursement from the client. We expect that these reimbursement expenses will be negotiable without a strict fee schedule and will not be tied to performance.

If PGIM IAS decides to charge any reimbursement for expenses, such payments would be payable either on a monthly or quarterly basis in arrears, depending on a client's preference. Clients are generally responsible for other fees and expenses related to their accounts, including custodian fees, brokerage fees, and other transactions costs. To the extent that other PGIM advisers manage assets for the client, those advisers would charge the fees applicable to such engagement.

### **Other Compensation**

Neither PGIM IAS nor its supervised persons receive any compensation directly related to the sale of securities or other investment products.

## **Item 6 – Performance Based Fees and Side-by-Side Management**

PGIM IAS does not receive any performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client). PGIM IAS does not engage in side-by-side management (PGIM IAS does not manage accounts with asset-based fees alongside accounts with performance-based fees).

## **Item 7 – Types of Clients**

PGIM IAS provides advisory services to institutional clients located in the U.S. and outside of the U.S. PGIM IAS' clients may include pension and profit-sharing plans, Taft-Hartley plans, charitable institutions, foundations, endowments, state and municipal government plans, corporate entities, insurance companies with respect to their separate and general accounts, sovereign wealth funds, and other government entities.

## Item 8 –Methods of Analysis, Investment Strategies and Risk of Loss

### Our Methods of Analysis and Investment Strategies

PGIM IAS relies on quantitative and qualitative factors when providing portfolio-level investment advice to a client.

PGIM IAS' advisory services fall into three broad categories:

#### 1. Custom Advisory

Custom Advisory services are focused on portfolio analytics, tailored to each individual client, that may include asset allocation advice, risk analysis, stress testing, and hedge modeling customized to the specific requirements of institutional clients. With this offering, PGIM IAS is likely to receive client data on which it will be able to conduct custom analyses and research, while leveraging capabilities housed within the PGIM businesses or utilizing tools or models built or owned by PGIM IAS. The result of these analyses will help inform the advice PGIM IAS offers to the client.

#### 2. Thought Leadership

Thought Leadership focuses on delivering bespoke and/or multi-asset research to PGIM's clients, including:

*White Papers:* Strategic, longer-term portfolio-level investigations on issues that concern institutional investors, including but not limited to portfolio construction, asset allocation, and risk management.

*Custom Client Research and Education:* Research intended to help educate clients on myriad topics, including benefits of asset class diversification, effective utilization of derivatives, and identification of optimal hedging strategies.

#### 3. Strategic Portfolio Advisory

Strategic Portfolio Advisory services comprise portfolio design and ongoing strategic asset allocation advice in the context of a multi-PGIM manager, cross asset portfolios. While fulfillment of the portfolio's sleeves will occur within the respective PGIM managers, PGIM IAS, in a non-discretionary capacity, provides the over-arching architecture and design of the portfolio. PGIM IAS provides the initial construction and ongoing recommendations on strategic rebalancing, both of which would be agreed to by the client before implementation would occur.

### Primary Risks Associated with Our Methodology and Strategies

Investing in securities and other financial instruments requires making a varying degree of assumptions and estimates based on various methods and strategies. As a result, clients should be prepared to bear a risk of loss. Investment strategies may not achieve their performance objectives and may result in losses. We have summarized below certain important risks for clients and prospective clients to consider pertaining to the advisory services we offer.

- *Investment Advisory Risk*

As a fiduciary to its clients, PGIM IAS runs the risk of providing poor investment advice to its clients. This risk can be rooted in model risk or the investment judgments PGIM IAS makes and provides as recommendations to a client.

- *Asset Allocation Risk*

We may make recommendations to a client that overweights or allocates assets to an asset class that ultimately underperforms. Similarly, we may make recommendations that underweights or allocates fewer assets to an asset class that subsequently outperforms.

- *Non-U.S. Asset Allocation and Investment Risk*

Investing in non-U.S. countries, including developing and emerging market countries, generally involves more risk than investing in securities and issuers from the U.S. and other developed countries. The risks include, without limitation: (1) political, economic, and legal systems, especially in developing and emerging countries, where conditions may be less stable and more volatile than those in the U.S. and other developed countries. Additionally, certain non-U.S. legal systems may have fewer regulatory requirements than the U.S. legal system has; (2) the changing value of foreign currencies, which could affect the value of a portfolio. Non-U.S. countries may impose restrictions on the ability of local (i.e., non-U.S.) issuers to make payment of principal, interest, or dividends, or to transfer such securities, to investors located outside of the country, due to blockage of foreign currency exchanges or otherwise; and (3) emerging market investments, which are typically subject to greater volatility and price declines than investments in developed markets.

- *Use of External Data Sources Risk*

We subscribe to external data sources that serve as inputs to our models and investment analytics. We also use external software applications to analyze performance attribution and to supplement our risk management tools. We have developed appropriate internal procedures to validate the reasonability of data provided from external sources; however, there can be no guarantee that the data received from these sources is accurate.

- *Model Design Risk*

PGIM IAS may provide investment advice to its clients using proprietary or, at times, non-proprietary models. The design of the underlying models may be flawed or incomplete as a result of processes, people, external data sources or systems. Investment advice offered by the models may perform differently than anticipated due to the changes in the factors incorporated in the models. There is no guarantee that the use of these models will result in effective investment advice.

- *Material, Non-Public Information Risk*

In connection with other activities of PGIM, certain employees of PGIM and its affiliates who support PGIM IAS and its operations may acquire confidential or material non-public information or may be restricted by law from recommending or initiating transactions in certain securities. Due to these restrictions, we may not be able to recommend a transaction that we otherwise might have.

- *Risks Related to Investments in Affiliated Products*

There are material risks related to advising on investments in affiliated products, including but not limited to no review of external products when allocating to affiliated products and regulatory restrictions applicable to PGIM. Please refer to the potential conflicts of interests described in Item 11. For specific risks associated with each of PGIM business' or other affiliates' methodologies and strategies, clients should refer to the appropriate PGIM business' or other affiliates' Form ADV Part 2A or other regulatory disclosure documents.

## **Other Risks Related to Our Business**

- *Reliance on Key Management and Investment Personnel*

The success of our investment recommendations will depend in substantial part upon the skill and expertise of certain PGIM IAS professionals. The death, disability, or departure of any key PGIM IAS professional or the possible inability of certain key personnel to fulfill their duties, functions, or roles may adversely affect our business and performance.

- *Risks Related to Tax, Laws, and Regulation*

Tax, laws, and regulations affecting our business change from time to time, and we are currently operating in a period of significant regulatory and tax reform. We cannot predict the effects, if any, of future tax, legal, and regulatory changes on our business or the services we provide.

- *Public Health Risk*

*Occurrences of epidemics and pandemics, depending on their scale, may cause different degrees of damage to the national and local economies. Global economic conditions may be disrupted by widespread outbreaks of infectious or contagious diseases, and such disruption may adversely affect the returns of your portfolio. For example, the continuing spread of the virus named "SARS-CoV-2" (sometimes referred to as the "coronavirus" and abbreviated as "COVID-19") may have an adverse effect on the value, operating results and financial condition of some or all of the companies and holdings in your portfolio. The impact of COVID-19, and other public health issues that may arise in the future, could adversely affect the economies of many nations, individual companies and investment products, and the market in general in ways that cannot necessarily be foreseen at the present time.*

- *Certain Risks Related to Cybersecurity and Technology*

Investment advisers, including PGIM, must rely in part on digital and network technologies to conduct their businesses and must maintain substantial computerized data relating to client account activities. These technologies include those owned or managed by PGIM IAS ourselves as well as those owned or managed by others, such as custodians, financial intermediaries, transfer agents, affiliates and other parties to which we or they outsource the provision of services or business operations.

Like all businesses that use computerized data, we and our affiliates and the systems we use might in some circumstances be subject to a variety of possible cybersecurity incidents or similar events that could potentially result in the inadvertent disclosure of data or client data to unintended parties, or the intentional misappropriation or destruction of data by malicious hackers mounting an attack on computer systems. We and our affiliates have implemented and maintain an information technology security policy and program that includes certain technical and physical safeguards intended to protect the integrity, availability and confidentiality of the



data we have and the systems that store it, and take other reasonable precautions to limit the potential for cybersecurity incidents, and to protect data from inadvertent disclosure or wrongful misappropriation or destruction.

Nevertheless, despite our precautions, cybersecurity incidents could occur, and might in some circumstances result in unauthorized access to sensitive information about us or our clients. In addition, such incidents might cause damage to client accounts, data or systems or affect client services or to their investment research process.

Furthermore, these systems may fail to operate properly or become disabled as a result of events or circumstances wholly or partly beyond our or others' control. Technology failures, whether deliberate or not, including those arising from use of third-party and/or affiliated service providers or client usage of systems to access accounts, could have a material adverse effect on our business or our clients' business or investments and could result in, among other things, financial loss, reputational damage, regulatory penalties or the inability to transact business.

- *Risks Related to Conflicts of Interest*

Like other investment advisers, we are subject to various conflicts of interest in the ordinary course of our business. We strive to identify potential risks, including conflicts of interest, which are inherent in our business, and conduct formalized conflict of interest reviews. When actual or potential conflicts of interest are identified, we seek to address such conflicts through one or more of the following methods:

- elimination of the conflict;
- disclosure of the conflict; and/or
- management of the conflict through the adoption of appropriate policies, procedures or other means.

Various conflicts of interest are discussed throughout this document. Please review this information carefully and contact us if you have any questions.

- *Other Conflicts of Interest Associated with Our Advisory Services*

We may determine to share certain information about our models with a client or prospective client to the extent we consider such information necessary for the client's or prospective client's general understanding of our investment process. Nevertheless, we reserve the right to maintain confidentiality with respect to any and all aspects of our process, in our discretion, to protect our proprietary rights in our investment strategies and processes.

Various conflicts of interest are discussed throughout the document, including in Items 10 and 11. Please review this information carefully and contact us if you have any questions.

We follow Prudential's policies on business ethics, personal securities trading, and information barriers. We have adopted a code of ethics (see Item 11) and conflicts of interest policies, among others, and have adopted supervisory procedures to monitor compliance with our policies. We cannot guarantee, however, that our policies and procedures will detect and prevent, or result in the disclosure of, each and every situation in which a conflict may arise.

## Item 9 – Disciplinary Information

There have been no legal or disciplinary events that, in our view, would be material to an evaluation of our advisory business or the integrity of our management.

## Item 10 – Other Financial Industry Activities and Affiliations

### Our Staff’s Broker-Dealer Activities

Certain of our employees are registered representatives of Prudential Investment Management Services LLC (PIMS), an affiliated SEC-registered broker-dealer.

### Our Relationship with Affiliates

As an indirect wholly-owned subsidiary of Prudential, we are part of a diversified, global financial services organization. We are affiliated with many types of U.S. and non-U.S. financial service providers, including insurance companies, broker-dealers, commodity trading advisors, commodity pool operators and other investment advisers. Some of our employees are officers of and/or provide services to some of these affiliates.

- *Relationships with Affiliated Broker-Dealers*

PIMS provides broker-dealer and marketing services for certain commingled vehicles that PGIM businesses advise or sub-advise. PGIM does not use PIMS as a broker for securities trading activity on behalf of client accounts. As noted above, some of our employees are registered representatives of PIMS.

- *Relationships with Affiliated Investment Advisers and other PGIM Businesses*

Affiliated investment advisers include, but are not limited to, PGIM Investments LLC, [AST Investment Services, Inc](#), Jennison Associates LLC, QMA LLC, QMA Wadhvani LLP, PGIM Japan Co., Ltd., Global Portfolio Strategies, Inc., PGIM Limited, Prudential International Investment Advisers, LLC and PGIM (Singapore) Pte. Ltd, and other business units within PGIM, which include PGIM Fixed Income, PGIM Private Capital and PGIM Real Estate. We may request investment advisory and ancillary services from these affiliates and other business units. When appropriate, we may have service agreements with some of these affiliates under which they may perform services for us. Additionally, PGIM IAS clients may be existing clients of these affiliated advisers and other PGIM businesses.

Our affiliate, PGIM Real Estate Finance, LLC (PGIM REF), is a national full-service, commercial and multifamily mortgage finance business. PGIM REF originates loans for Prudential affiliates, certain third-party investors and various government and government sponsored enterprise programs. A subsidiary of PGIM REF also provides mortgage loan servicing.

### Related Conflicts of Interest

Clients may request an evaluation of their investment guidelines and strategies or recommendations based on their investment objectives and risk tolerances. Our response to these client requests may include recommendations to invest in the types of investment services or products managed by our affiliated investment advisers. When providing our recommendations, we strongly urge clients to carefully consider any differences in fees, performance, and services of all possible investment advisers. We also provide detailed disclosure of any relationship with any affiliated investment advisers,

particularly if clients choose to implement any cross-PGIM Strategic Portfolio Advisory recommendations.

As discussed in Item 8, we seek to address actual or potential conflicts of interest that may arise with several methods.

### **Conflicts Related to Our Financial Interests and the Financial Interests of Our Affiliates**

PGIM, Prudential, PICA, and other affiliates of ours at times have financial interests in, or relationships with, companies whose securities we hold, purchase or sell in our client accounts. Certain of these interests and relationships are material to us or to the Prudential enterprise. At any time, these interests and relationships could be inconsistent or in potential or actual conflict with positions held or actions taken by PGIM on behalf of our client accounts. For example:

- PGIM invests in the securities of one or more clients for the accounts of other clients.
- Our affiliates sell various products and/or services to certain companies whose securities PGIM purchases and sells for our clients.
- PGIM invests in the debt securities of companies whose equity is held by our affiliates.
- Our affiliates hold public and private debt and equity securities of a large number of issuers. PGIM invests in some of the same issuers for our client accounts but at different levels in the capital structure. For example:
  - Affiliated accounts can hold the senior debt of an issuer whose subordinated debt is held by our clients or hold secured debt of an issuer whose public unsecured debt is held in client accounts. In the event of restructuring or insolvency, the affiliated accounts as holders of senior debt may exercise remedies and take other actions that are not in the interest of, or are adverse to, other clients that are the holders of junior debt.
  - To the extent permitted by applicable law, PGIM can also invest client assets in offerings of securities the proceeds of which are used to repay debt obligations held in affiliated accounts or other client accounts. Our interest in having the debt repaid creates a conflict of interest. PGIM has adopted a refinancing policy to address this conflict.

In general, conflicts related to the financial interests described above are addressed by the fact that we make investment decisions for each client independently considering the best economic interests of such client. In addition, PGIM's Code of Ethics (defined below) assists in both managing and mitigating potential conflicts of interest.

## **Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

### **Code of Ethics**

PGIM maintains a code of ethics as required by applicable SEC laws and rules. Our code of ethics requires employees to conduct business in an honest and forthright manner in accordance with the highest ethical standards. In addition, the code of ethics requires employees to put client interests ahead of our own and disclose actual and potential meaningful conflicts of interest. The code of ethics incorporates our information barrier and personal securities trading policies that are described in greater detail below. PGIM IAS employees' outside business activities are required to be approved by the employee's supervisor and law and compliance units. Generally, PGIM IAS employees are not

permitted to invest in outside businesses which directly compete with PGIM client accounts. Our employees are required to promptly report any violation of the code of ethics promptly.

We will provide a copy of our code of ethics to clients or prospective clients upon request.

#### *Information Barrier Standards*

Prudential's information barrier policy and support procedures, which apply to us, are designed to prevent the communication of material, non-public information across the firm and to mitigate the potential for breaches of the information barrier. PGIM businesses that receive material, non-public information maintain restricted lists for which personal and/or firm trading is restricted. PGIM IAS' level of information access across the PGIM businesses subject PGIM IAS to applicable restricted lists. PGIM IAS employees may not communicate material, non-public information that they received from an employee of one investment sector to another employee of another investment sector without approval from the law and compliance units. In addition, employees sign a document evidencing receipt of the Information Barrier Standards and attest that they understand it. All PGIM IAS employees must undergo initial and annual training and subsequently attest to their understanding of the policy. Exceptions to the policy may be granted by PGIM IAS' compliance unit with consideration for mitigating controls.

Our policy requires that we maintain a restricted list of any issuers about which we have material, non-public information. All PGIM IAS employees follow corporate policies in regards to trading restricted securities.

#### *Personal Securities Trading Policy*

Prudential maintains personal securities trading standards that govern the trading activities of our employees as well as their household members and dependents. Subject to certain limited exceptions, employees are required by the standards to:

- pre-clear personal securities transactions (for employees considered to be "access persons" under SEC rules);
- report personal securities transactions to our corporate compliance unit and/or maintain brokerage accounts only with certain approved brokers that report transaction information to our corporate compliance unit; and
- annually report securities holdings to our corporate compliance unit (check for access)

Our employees are subject to additional restrictions under the policy, including the following:

- employees are generally prohibited from purchasing securities in initial public offerings;
- employees may not knowingly trade any security on the same day that we trade such security (or an equivalent security) for client accounts (other than in client accounts that replicate a broad-based index);
- employees may not write naked call options or buy naked put options on a security held in a client account; and
- exceptions may be granted for certain de minimis transactions under our policy.

We monitor personal trading activity versus firm trading and restricted list content, and matches may be escalated by our compliance unit. An ethics committee meets regularly to consider possible violations and takes disciplinary action where appropriate.

All employees receive annual training regarding our personal securities trading and information barrier standards. In addition, employees must annually confirm that they have read and understand our code of ethics, including the personal securities trading and information barrier standards.

#### *Gift and Entertainment Standards*

Our employees may occasionally give or receive gifts, meals or entertainment of moderate value, subject to compliance with applicable laws and regulations and rules of self-regulatory organizations. PGIM IAS has adopted a policy to address the conflicts of interest related to gifts and entertainment, such as the appearance of having given or received something of value that influenced our business decisions or the business decisions of our clients. The policy requires the reporting and preclearance of gifts, meals and entertainment given or received which exceed certain thresholds, with additional procedures in place to comply with (i) ERISA regulations, (ii) the Foreign Corrupt Practices Act ("FCPA") and other anti-bribery laws and regulations, and (iii) rules related to employees of local, state or federal governments. In addition, our employees are prohibited from soliciting the receipt of gifts, meals or entertainment. Senior management periodically reviews summaries of gifts and entertainment activity to detect trends of abuse, conflicts of interest, or possible violations of the standard.

#### *Political Contributions Standards*

Due to the potential for conflicts of interest, Prudential and PGIM have established policies and procedures relating to political contributions that are designed to comply with applicable federal, state and local law. Under PGIM's political contributions policy, all PGIM IAS employees (including spouses and dependent children) must obtain preapproval before making any political contribution. This policy also prohibits PGIM employees from making any political contributions with the intent of influencing a public official regarding the award of a contract to PGIM or its affiliates.

#### **Conflicts Related to Our Investment Recommendations**

In developing investment advice, PGIM IAS may consider various sources, including research and investment related input from PGIM affiliates. PGIM IAS may, at times, provide different advice than that offered by an affiliate. Our research may recommend our client increase an allocation to a particular asset class while an affiliated entity may recommend a decreased allocation to the same asset class, or vice-versa. Additionally, certain affiliates of PGIM IAS develop investment research separately from PGIM IAS' research. We may hold different opinions on the investment merits of a given asset-class or industry than that developed and published by an affiliate. Whether PGIM IAS holds similar or differing investment opinions from that of affiliates, it is PGIM IAS policy to provide recommendations in a manner that is consistent with our fiduciary obligations. Certain of our affiliates (as well as directors or officers of our affiliates) are officers or directors of issuers in which we invest from time to time. These issuers may also be service providers to us or our affiliates.

#### **Conflicts Related to Outside Business Activity**

From time to time, some of our employees or officers may engage in outside business activities, including outside directorships. Any outside business activity is subject to prior approval pursuant to our personal conflicts of interest and outside business activities policy. Actual and potential conflicts of interest are analyzed during such approval process. We could be restricted in recommending trading the securities of certain issuers in client portfolios in the unlikely event that an employee or officer, as a result of outside business activity, obtains material, nonpublic information regarding an issuer.

## **Item 12 – Brokerage Practices**

PGIM IAS does not manage any relationships with any broker-dealers on behalf of our clients. However, we may recommend affiliated advisers to our clients and these affiliated advisers may select broker-dealers to execute our trades for our clients.

### **Soft Dollars and Research Services**

PGIM IAS does not execute trades with any brokers and does not enter into any third party or proprietary soft dollar arrangements where a broker-dealer provides research services in exchange for an expectation of receiving a certain dollar amount of commissions.

### **Brokerage for Client Referrals and Directed Brokerage**

PGIM IAS does not select or recommend broker-dealers or pay brokerage fees or commissions.

## **Item 13 – Review of Accounts**

With respect to Strategic Portfolio Advisory services that we provide to certain clients, PGIM IAS will make strategic allocation and reallocation recommendations for each account and also review allocations to verify that they are consistent with the guidelines established by each client. The investment team, led by the PGIM IAS Managing Director, reviews each portfolio's performance against benchmarks on a monthly and an as-needed basis. The investment team regularly provides a written report to clients as needed and upon request.

PGIM IAS' written reports to clients detail performance measurement, attribution, asset class holdings and all sector level details, which can include, but is not limited to:

- Country/Currency breakdown
- Maturity/Duration/Yield breakdown
- Industry/Sub-industry breakdown
- Sector/Sub-sector breakdown
- Attribution and Economic commentary

## **Item 14 – Client Referrals and Other Compensation**

We do not receive economic benefits from anyone who is not a client in connection with the advisory services we provide to our clients. We also do not compensate any person (who is not our supervised person) directly for client referrals.

From time to time, PGIM IAS may directly or indirectly compensate a third party for client referrals. The manner and amount of any compensation would typically be negotiated on a case-by-case basis. We do not currently have any solicitation arrangements with unaffiliated solicitors.

PGIM IAS' affiliates may receive compensation, directly or indirectly, as a result of the recommendations of PGIM IAS (e.g., if PGIM IAS recommends investing in an asset class for which PGIM has an investment manager).

#### **Item 15 – Custody**

PGIM IAS does not take physical custody of the assets of our clients. PGIM IAS does not manage client assets.

#### **Item 16 – Investment Discretion**

PGIM IAS does not receive discretionary investment authority to manage securities accounts on behalf of clients.

#### **Item 17 – Voting Client Securities**

PGIM IAS does not take any action with respect to the voting of proxies solicited by, or with respect to, the issuers of any securities held in client portfolios.

#### **Item 18 – Financial Information**

PGIM IAS neither requires nor solicits any prepayment from client. We also have no financial commitment that impairs our ability to meet contractual and fiduciary commitments to our clients.

#### *Note for Clients subject to ERISA*

This brochure is being provided for informational purposes. In providing this brochure, PGIM IAS (i) is not acting as your fiduciary as defined by the Department of Labor and is not giving advice in a fiduciary capacity and (ii) is not undertaking to provide impartial investment advice as each PGIM business unit will receive compensation for its investment management services.