



## THE MUNICIPAL MARKET MONITOR (TM3)

Services Of

**REFINITIV GLOBAL MARKETS, INC.**  
**(Formerly, Thomson Reuters Global Markets, Inc.)**

**26 Thomson Place**  
**Boston, MA 02210**  
**TEL: 857.365.1280**  
**[www.ifre.com](http://www.ifre.com)**  
**[www.tm3.com](http://www.tm3.com)**

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This brochure provides information about the qualifications and business practices of Refinitiv Global Markets, Inc. ("RGM") and its services, IFR and Municipal Market Data. If you have any questions about the contents of this brochure, please contact us at 857.365.1280 or [rachna.patel@refinitiv.com](mailto:rachna.patel@refinitiv.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. RGM is registered with the SEC as an investment adviser; however, please note that such registration does not imply a certain level of skill or training.

Additional information about RGM is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## TABLE OF CONTENTS\*

### STATEMENT OF MATERIAL CHANGES

A.	ADVISORY BUSINESS .....	1
	1. Background .....	1
	2. Services Provided .....	1
B.	FEES AND COMPENSATION .....	3
C.	PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT .....	3
D.	TYPES OF CLIENTS .....	3
E.	METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS .....	4
F.	DISCIPLINARY INFORMATION .....	4
G.	OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS .....	4
H.	CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING .....	5
I.	BROKERAGE PRACTICES .....	6
J.	REVIEW OF ACCOUNTS .....	6
K.	CLIENT REFERRALS AND OTHER COMPENSATION .....	6
L.	CUSTODY .....	6
M.	INVESTMENT DISCRETION .....	6
N.	VOTING CLIENT SECURITIES .....	6
O.	FINANCIAL INFORMATION.....	6

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\* A NOTE ABOUT THE FORMAT OF THIS BROCHURE: The SEC requires all investment advisers to organize their disclosure documents according to specific categories, some of which may not pertain to a particular adviser's business. Where a required category is not relevant to our business, we list the category and state that it does not apply.

## **A. ADVISORY BUSINESS**

### **1. Background**

Founded in 1993 as Thomson Technical Data Corporation, RGM (sometimes referred to as "the Company") is part of Refinitiv, formerly the Financial & Risk division of the Thomson Reuters Corporation ("Thomson Reuters"). Today, a 55% majority interest in Refinitiv is owned by private equity funds managed by The Blackstone Group Inc. ("Blackstone"), and the remaining 45% is ultimately owned by Thomson Reuters.

Blackstone is a Delaware corporation listed on the New York Stock Exchange under the symbol "BX". You can find additional information about Blackstone at [www.blackstone.com](http://www.blackstone.com).

Thomson Reuters Corporation is an Ontario, Canada Corporation that has shares listed on the Toronto Stock Exchange (TSX) and the New York Stock Exchange (NYSE) under the symbol TRI". You can find additional information about Thomson Reuters at [www.thomsonreuters.com](http://www.thomsonreuters.com).

### **2. Services Provided**

RGM publishes a broad range of market data and analysis through two primary divisions. In addition, the Company affords subscribers to many of its publications the opportunity to contact RGM's analysts by telephone, e-mail and Eikon Messaging to discuss the published information. RGM does not have discretion over or otherwise manage client accounts. In addition to distributing its services directly, the Company makes its written commentary as well as audio and video commentary, if available, by its analysts available through third-party distribution channels, and it also serves as a distribution channel for content produced by certain unregistered affiliates.

RGM's products and services include the following:

#### ***IFR***

This division publishes various market commentary, technical analysis and information regarding debt securities, commodities and foreign currencies. IFR offerings include:

Global Rates – This service monitors the pulse of the major global economies while assessing the sentiment of bond traders, salespeople, and the market community. The product provides technical and fundamental intraday market-flow analysis, real-time trading recommendations and yield curve strategies to global participants in the rates markets. Asset class coverage includes U.S. Treasuries, Agency Debt, Swaps, Mortgage-Backed Securities, EGBs, JGBs, and government bonds. Also covered are interest rate swaps and funding activities through intraday market commentary and analysis, with news, details of new deals including hedging details, and benchmark swap rates of key currency swaps.

## ***Affiliated Services Distributed by IFR***

*Foreign Exchange* – Produced by Reuters, the Thomson Reuters editorial affiliate, this product provides 24-hour real-time analysis of political, economic and other factors affecting major currencies and those from global emerging markets, including technical analysis and regular commentaries on market and central bank trends.

*Global Credit* – Produced by IFR Publication, part of a Refinitiv non-investment advisory affiliate, this service delivers real-time coverage of impending and newly launched international and local debt issues, with a focus on origination and secondary trading of investment-grade corporate debt, high-yield bonds and asset-backed securities, and ancillary coverage of emerging markets, LATAM and Asia debt markets.

## ***Municipal Market Data (MMD)***

MMD electronically publishes real-time commentary and analysis of the U.S. domestic municipal bond market. MMD's analysts report on trading activity, supply and demand pressures and technical conditions, emphasizing significant factors that influence the fixed-income markets. MMD's suite of products and services includes:

*Municipal Market Data-Line* - Provides proprietary indicative yield curves on a daily basis, as well as intra-day indications of probable movement on those daily yield curves. Other product components include daily market commentary, key muni-to-taxables ratios, and technical and historical analysis of the U.S. municipal and U.S. Treasury markets. Also provides analytical studies on Libor/SIFMA Swaps, and Yield Volatilities.

*MMD Fundamental* - Provides comprehensive intra-day commentary and analysis on municipal and Treasury markets. The "Squawk Box" feature of this product provides rolling commentary and analysis on the U.S. municipal bond market as well as broader fixed-income markets when relevant. Strategy comments such as weekly and long-term outlooks provide critical views on market trends. State reviews focus on the market activity within California, New York, Florida, and Texas. A review of the taxable municipal bond market, including Build American Bonds, focuses on market activity specific to that sector.

*MMD Short-Term* - Offers comprehensive commentary and analysis on short-term, tax-exempt markets with a focus on variable rate demand securities, municipal notes and other money-market-eligible instruments. This product includes VRDN benchmark averages, MMD MIG-1 municipal note yield curves, market surveys and short-term supply/demand indicators, as well as coverage of municipal cash trading through the shorter maturity range of the yield curve.

*State & Sector* - Offers more than 250 yield curves, including state general obligation curves for all 50 states, Washington, D.C., Puerto Rico, New York City and Texas PSF insured. Provides sector curves for all investment-grade ratings with sector coverage for general obligation, revenue, pre-refunded, housing, healthcare, COP, non-callable and zero coupon debt. Also provides state level tax-guide data and taxable equivalent yield data.

*Data Feeds* – Provides customized feeds of various MMD data as requested by clients.

## **B. FEES AND COMPENSATION**

IFR provides its services to clients on a subscription basis, generally for a fixed term of one year. Fees for Global Rates and the affiliated Global Credit and Foreign Exchange services range from \$ 440 to \$ 585 per user/per month, depending upon the delivery platform used. IFR service is also delivered, alongside non-RGM products, through the Eikon platform. Where IFR is delivered through Eikon, the cost of IFR will be included in the Eikon Premium subscription. Where clients purchase IFR through RGM directly, fees are charged in advance, on a monthly or quarterly basis. Fees for customized data feeds depend on the amount of data requested and start at \$5000 per feed/per month. Other arrangements may be made at a client's request.

A client may terminate its subscription upon 90 days' written notice prior to the end of the then-current term; in the absence of advanced notice to terminate, the contract renews for successive one-year terms. Upon termination of a subscription agreement in accordance with its terms, the Company will refund the pro-rata portion of any advance payment based on the number of days remaining in the billing period after the effective date of termination of the contract.

MMD's services are also furnished to clients on a subscription basis for a fixed term of one year. Subscription rates vary, depending on the nature and quantity of the services provided. Rates can range from \$750 - \$1610 per month/per user. Fees generally are charged monthly or quarterly; other arrangements may be made at a client's request. Historical data is provided for fixed fees which depend on the amount of data supplied. Fees for customized data feeds depend on the amount of data requested and start at \$7300 per feed/per month.

Note that RGM's fees do not include the cost of managing assets, the cost maintaining custody of assets or brokerage or other transaction costs, which are all beyond the scope of its services.

## **C. PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT**

This item does not apply to our business.

## **D. TYPES OF CLIENTS**

All of the Company's subscribers are large institutions such as banks or thrift institutions, pension and profit sharing plans, hedge funds, trusts, and state or municipal government entities. In total, RGM's clients are responsible for managing hundreds of billions of dollars of investments.

#### **E. METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS**

Among the analytical methods RGM uses in formulating investment advice are charting, technical, fundamental and cyclical analyses. Clients wishing to implement the advice they receive from RGM would employ one or more of the following investment strategies: long-term purchases, short-term purchases, short-term (*i.e.* within 30 days) trading, short sales, margin transactions and option writing.

Please be aware that investing in securities involves a risk of loss that you should be prepared to bear. The value of an account may decline, among other reasons, because of a general weakness in the stock market or because of factors that affect particular companies or industries. Fixed-income investments entail “interest rate risk,” which is the risk that the price of a bond will fall as interest rates rise. These investments also entail “credit risk,” which is the risk that the issuer of a debt security will fail to make scheduled principal or interest payments. Where foreign securities are acquired, client accounts may be adversely affected by global political and economic conditions, reduced liquidity or decreases in foreign currency values relative to the U.S. dollar. Depending on the nature of the account, other risks may also apply. RGM does not guarantee that the advice it provides will lead to any particular return in or performance of a client’s account.

#### **F. DISCIPLINARY INFORMATION**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management.

#### **G. OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS**

As noted in Section A. above, RGM is part of Refinitiv, formerly, the Financial & Risk Division of Thomson Reuters. Refinitiv is one of the world’s largest providers of financial markets data and infrastructure, serving over 40,000 institutions in approximately 190 countries. It provides leading data and insights, trading platforms, and open data and technology platforms that connect a thriving global financial markets community – driving performance in trading, investment, wealth management, regulatory compliance, market data management, enterprise risk and fighting financial crime. RGM leverages this extensive network of affiliates in a number of ways. For example, RGM has an arrangement with Tradeweb LLC, a registered broker-dealer and Alternative Trading System (“ATS”), whereby Tradeweb LLC distributes RGM's products via its electronic trading communication facility and may provide RGM with aggregated, non-attributed market information relating to securities traded on the Tradeweb LLC platform.

Furthermore, as described in Section A. above, RGM distributes the Global Credit service produced by IFR Publication, part of a separate Refinitiv affiliate that is not registered as an investment adviser. RGM also collaborates with Reuters, Thomson Reuters’ editorial affiliate. In addition to distributing the Foreign Exchange service described in Section A. above, RGM’s IFR may include in its own products and services attributed data and other market information supplied by Thomson Reuters editorial services.

Finally, in order to draw fully upon the expertise and talent of Refinitiv's global work force, the Company has entered into arrangements with certain of its foreign affiliates whereby it distributes its affiliates' published investment advice to RGM's clients. The Company's analysts will be available to consult with any U.S. clients who wish to obtain further information about such published advice.

RGM does not believe that any of these arrangements presents material conflicts between its interests and those of its clients.

#### ***H. CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING***

In accordance with SEC Rule 204A-1, RGM has adopted a Code of Ethics that describes certain standards of conduct that the Company's employees must follow, and that addresses personal trading by employees and their related accounts. With regard to the standards of conduct, the Code of Ethics, among other things, emphasizes that RGM is obligated to carry out its duties solely in the best interests of clients and free from all compromising influences and loyalties. The Code also imposes limits on gifts, business entertainment and political contributions, and emphasizes the importance of maintaining the confidentiality of sensitive information learned about clients. RGM will provide a copy of its Code of Ethics to clients and prospective clients upon request.

RGM's employees (or employees of its affiliates) may, from time to time, maintain personal securities accounts with registered broker-dealers who subscribe to the Company's services. In the ordinary course of trading in such accounts, such employees may buy securities from or sell securities to such broker-dealers on a principal basis. All such purchases or sales will be completely independent of any investment advice rendered to such clients.

Furthermore, from time to time, the Company's officers, directors and employees (or the officers, directors and employees of its affiliates) may invest in the same or related securities that the Company recommends to clients, and may do so at or around the same time that such recommendations are made. Where RGM's affiliates are concerned, such personal trading does not appear to present a conflict of interest, because RGM generally will be unaware if an affiliate or its associated persons have a financial interest in a security, and affiliates generally do not have pre-publication access to RGM's advice. (While as noted in Section G above, certain foreign affiliates contribute content for distribution to RGM's clients, the production of such content is governed by the foreign affiliates' respective editorial guidelines that are designed to protect the integrity of all published advice.)

However, where RGM's employees and inside officers and directors are concerned, personal investing may present a potential conflict of interest. In order to ensure that the personal trading activities of these related persons are independent of any investment advice rendered to clients, RGM's Code of Ethics contains a number of specific provisions. These include provisions designed to prevent RGM's employees from improperly trading on inside information, and those that obligate employees to report their trading activity to the Company's chief compliance officer on a periodic basis. Employees also must preclear any purchases or sales of municipal securities and newly-issued corporate fixed-income securities for their own accounts, in order to prevent such personal trades from interfering with the objectivity and independence of the advice the Company

renders to clients. Additional restrictions are placed on personal trading in any derivative security with an MMD scale as the underlying instrument; municipal bond futures; short-term trading in municipal bonds; and aggregate holdings of any one municipal issue.

***I. BROKERAGE PRACTICES***

This item does not apply to our business.

***J. REVIEW OF ACCOUNTS***

This item does not apply to our business.

***K. CLIENT REFERRALS AND OTHER COMPENSATION***

At a client's election, RGM may receive cash payments from one or more broker-dealers in consideration for providing services to that client. In such a situation, RGM acts as a third-party research provider in the client's soft-dollar arrangement with the client's broker-dealer. We do not believe such situations involve any conflicts between our interests and those of our clients who choose to pay in this fashion.

***L. CUSTODY***

This item does not apply to our business.

***M. INVESTMENT DISCRETION***

This item does not apply to our business.

***N. VOTING CLIENT SECURITIES***

This item does not apply to our business.

***O. FINANCIAL INFORMATION***

This item does not apply to our business.