

Bouvel Investment Partners, LLC

SEC File Number: 801 – 79817

ADV Part 2A, Appendix 1
Wrap Fee Program Brochure
Dated: December 15, 2020

Contact: Stephane Bouvel, Chief Compliance Officer
1220 Valley Forge Road, Suite 43
Phoenixville, Pennsylvania 19460
www.bouvel.com

This Wrap Fee Program Brochure provides information about the qualifications and business practices of Bouvel Investment Partners, LLC (“Bouvel”). If you have any questions about the contents of this Wrap Fee Program Brochure, please contact us at (610) 933-3300 or Stephane@bouvel.com. The information in this Wrap Fee Program Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Bouvel Investment Partners, LLC also is available on the SEC’s website at www.adviserinfo.sec.gov

References herein to Bouvel Investment Partners, LLC as a “registered investment adviser” or any reference to being “registered” does not imply a certain level of skill or training.

Item 2 Material Changes

Since the March 22, 2019 Annual Amendment filing, this ADV Part 2A, Appendix 1 Wrap Fee Program Brochure has been materially amended at Item 4.B. under the “Wrap Program Conflicts of Interest” heading, to describe the conflict of interest that may arise due to the financial incentive to place clients in higher fee share classes over lower-fee share classes of the same mutual fund. This ADV Part 2A, Appendix 1 Wrap Fee Program Brochure has also been amended since that time to reflect that Stephane Bouvel is no longer a registered representative of a broker-dealer, which resolves certain previously disclosed and related conflicts of interest.

Bouvel’s Chief Compliance Officer, Stephane Bouvel, remains available to address any questions about this ADV Part 2A Appendix 1 Wrap Fee Program Brochure.

Item 3 Table of Contents

Item 1	Cover Page	1
Item 2	Material Changes.....	2
Item 3	Table of Contents.....	2
Item 4	Services, Fees and Compensation.....	3
Item 5	Account Requirements and Types of Clients	6
Item 6	Portfolio Manager Selection and Evaluation.....	6
Item 7	Client Information Provided to Portfolio Managers	16
Item 8	Client Contact with Portfolio Managers	16
Item 9	Additional Information	16

Item 4 Services, Fees and Compensation

A. INVESTMENT ADVISORY SERVICES

Bouvel offers investment advisory services, including investment management and financial planning services to its clients (generally, individuals, high net worth individuals, trusts and estates) as described below. If a client determines to engage Bouvel on a wrap fee basis, the client will pay a single fee for bundled services (i.e. investment advisory, brokerage, and custody fees). The services included in a wrap fee agreement will depend upon each client's particular need.

BOUVEL INVESTMENT PARTNERS WRAP PROGRAM

Bouvel is the sponsor and investment manager of the Bouvel Investment Partners Wrap Program (the "Program"). Under the Program, Bouvel is able to offer participants discretionary investment management services, for a single specified annual Program fee, inclusive of trade execution, custody, reporting, and investment advisory fees).

The services offered under the Program will depend upon each client's particular need, but will include, to the extent specifically requested by the client and agreed by Bouvel, limited financial planning and/or consulting services regarding investment or non-investment related matters which could include but are not necessarily limited to: retirement planning, education planning, and/or basic tax/estate planning. When specifically engaged, this would include management of variable annuity subaccounts through the "Fidelity Personal Retirement Annuity[®]" platform, for which investment selections are limited and for which certain fees apply as described in separate disclosures that interested clients will receive. Bouvel's Wrap Fee Program fee shall be based upon a percentage (%) of the market value and type of assets placed under Bouvel's management (generally between 0.50% and 1.75%) to be charged quarterly in advance. However, the Wrap Fee Program fees vary depending upon various objective and subjective factors, including but not limited to: the representative assigned to the account, the amount of assets to be invested, the complexity of the engagement, the anticipated number of meetings and servicing needs, related accounts, future earning capacity, anticipated future additional assets, account composition, and negotiations with the client. As a result, similarly situated clients could pay different fees, which will correspondingly impact a client's net account performance. Moreover, the services to be provided by Bouvel to any particular client could be available from other advisers at lower fees. All clients and prospective clients should be guided accordingly. Bouvel's Chief Compliance Officer, Stephane Bouvel, remains available to address any questions regarding the above fee disparity, impact on account performance, and conflict of interest.

Under the Program, clients provide Bouvel with written authority to determine which securities and the amounts of securities that are bought or sold. Any limitations on this discretionary authority shall be included in the written agreement between each client and Bouvel. Clients may change/amend these limitations, in writing, at any time. The client shall have reasonable access to one of Bouvel's investment professionals to discuss their account.

National Financial Services LLC / Fidelity Clearing and Custody Solutions and/or their affiliates (“Fidelity”) serves as the custodian for Program accounts.

Wrap Program Trading Costs. Bouvel’s trading activity is dictated by its clients’ needs and anticipated market conditions, as opposed to transaction fee costs absorbed by Bouvel. Accordingly, Bouvel does not: maintain an internal budget as to anticipated transaction costs; or maintain an asset-based pricing arrangement with the Wrap Fee Program custodian, in which client account transaction charges are fixed at a certain percentage of assets held a custodian and/or in an affected client account.

Fee Calculation: The fee charged is calculated as described above, which is not based upon capital gains upon or capital appreciation of advisory clients’ assets, pursuant to Section 205(a)(1) of the Investment Advisers Act of 1940.

Fee Payment: Clients will be charged in advance at the beginning of each calendar quarter based upon the value (market value or fair market value in the absence of market value, plus any credit balance or minus any debit balance), of the client’s account at the end of the previous quarter. Fees are prorated for accounts opened during the quarter. An additional fee for the current quarter will be assessed if assets are deposited after the beginning of the quarter, prorated based on the number of calendar days remaining in the quarter during which the service will be in effect. No portion of the fee will be credited to the client for the current calendar quarter should any withdrawals from the portfolio occur in the same calendar quarter. Clients authorize Bouvel to directly debit its advisory fee by executing one of its Investment Management Agreements. Bouvel shall send to the client’s Custodian written notice of the amount of the Bouvel’s advisory fee to be deducted, on a quarterly basis, from the client’s account.

Termination of Advisory Relationship: A client agreement may be canceled at any time, by either party, for any reason upon receipt of prior written notice. Upon termination of any account, any prepaid, unearned fees will be promptly refunded, and any earned, unpaid fees will be due and payable.

Client Responsibilities: In performing any of its services, Bouvel shall not be required to verify any information received from the client or from the client’s other professionals and is expressly authorized to rely thereon. Furthermore, unless the client indicates to the contrary, Bouvel shall assume that there are no restrictions on its services, other than to manage the account in accordance with the client’s designated investment objective. Moreover, it remains each client’s responsibility to promptly notify Bouvel if there is ever any change in the client’s financial situation or investment objectives for the purpose of reviewing, evaluating, or revising Bouvel’s previous recommendations and/or services.

Investment Performance: As a condition to participating in the Program, the participant must accept that past performance may not be indicative of future results, and understand that the future performance of any specific investment or investment strategy (including the investments and/or investment strategies purchased and/or undertaken by Bouvel) may not: (1) achieve their intended objective; (2) be profitable; or, (3) equal historical or any other performance level.

- B. Participation in the Program may cost more or less than purchasing such services separately. Also, the Program fee charged by Bouvel for participation in the Program may be higher or lower than those charged by other sponsors of comparable wrap fee programs. Depending upon the percentage wrap-fee charged by Bouvel, the amount of portfolio activity in the client's account, and the value of custodial and other services provided, the wrap fee may or may not exceed the aggregate cost of such services if they were to be provided separately and/or if Bouvel were to negotiate transaction fees and seek best price and execution of transactions for the client's account.

Wrap Program Conflicts of Interest. Participation in a wrap program may cost the client more or less than purchasing such services separately. When managing a client's account on a wrap fee basis, Bouvel will receive the balance of the wrap fee as payment for its advisory services after all other costs incorporated into the wrap fee (including transaction fees) have been deducted. Because wrap program transaction fees and/or commissions are being paid by Bouvel to the account broker-dealer/custodian, Bouvel has an economic incentive to minimize the number of trades in the client's account or purchase funds that do not incur transaction fees to maximize its own compensation, which presents conflicts of interest. In addition, Bouvel does not currently incur transaction costs for Program clients on exchange traded funds ("ETFs") and individual equities if the client has agreed to electronic statement delivery from Fidelity. As a result, Bouvel may not incur any transaction costs for Program clients' accounts for extended periods of time. To help mitigate these conflicts of interest, Bouvel's trading activity and fund class selection on behalf of its clients is dictated by its clients' needs and anticipated market conditions, as opposed to transaction fee costs absorbed by Bouvel. Accordingly, when purchasing mutual funds on clients' behalf: Bouvel endeavors to select the share classes with the lowest internal expense ratios; and Bouvel only purchases mutual funds that do not incur transaction fees if they are the only available share class at the time, or if they are the share class with the lowest available internal expense ratio at the time. Bouvel's Chief Compliance Officer, Stephane Bouvel, remains available to address any questions regarding a wrap fee arrangement and the corresponding conflicts of interest presented.

- C. The Program's wrap fee does not include certain charges and administrative fees, including, but not limited to, transaction charges (including mark-ups and mark-downs) resulting from trades effected through or with a broker-dealer other than Fidelity, transfer taxes, odd lot differentials, exchange fees, interest charges, American Depository Receipt agency processing fees, and any charges, taxes or other fees mandated by any federal, state or other applicable law or otherwise agreed to with regard to client accounts. Such fees and expenses are in addition to the Program's wrap fee. For mutual fund and ETF purchases, clients will incur charges imposed by the respective fund, which represent the client's pro rata share of the fund's management fee and other fund expenses. These fees and expenses are described in each fund's prospectus or other offering documents. Bouvel does not share in those funds or expenses.
- D. Bouvel's related persons who recommend the Program to clients do not receive compensation as a result of a client's participation in the wrap fee program.

Item 5 Account Requirements and Types of Clients

Bouvel's clients currently include individuals, high net worth individuals, trusts and estates. Bouvel generally imposes an account minimum of \$50,000 for investment advisory services. However, Bouvel, in its sole discretion, may reduce or waive its account minimum requirements and/or charge a lesser investment advisory fee based upon certain criteria (i.e. anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, negotiations with client, etc.).

Item 6 Portfolio Manager Selection and Evaluation

- A. Under the Program, Bouvel does not utilize independent portfolio managers that are not associated with Bouvel. Bouvel will provide the ongoing monitoring and review of account performance, asset allocation and client investment objectives. Therefore, conflicts of interest present in other wrap-fee programs that make both affiliated and unaffiliated portfolio managers available do not exist in this Program.
- B. Bouvel acts as the portfolio manager for the Program. Since the execution costs for transactions executed for the client's account will be paid by Bouvel, a conflict of interest arises in that Bouvel may have a disincentive to trade securities in the client account. In addition, the amount of compensation received by Bouvel as a result of the client's participation in the Program may be more than what Bouvel would receive if the client paid separately for investment advice, brokerage and other services. Please refer to Item 4 above with respect to this and related conflicts of interest.
- C. Bouvel also offers the following services discussed below:

OTHER ADVISORY SERVICES

The client can determine to engage Bouvel to provide discretionary and/or non-discretionary investment advisory services on a wrap or non-wrap fee basis. If a client determines to engage Bouvel on a wrap fee basis the client will pay a single fee for bundled services (i.e. investment advisory, brokerage, custody).

Non-Wrap Fee Basis

If the client determines to engage Bouvel to provide investment advisory services on a non-wrap fee basis the client will select individual services on an unbundled basis, paying for each service separately (i.e. investment advisory, brokerage, custody). Bouvel provides investment advisory services specifically tailored to the needs of each client but does not offer to provide financial planning and/or consulting services under this engagement. However, clients who have engaged Bouvel on a non-wrap fee basis may engage Bouvel to provide stand-alone financial planning and consulting services under the terms and conditions of a separate Financial Planning and Consulting Agreement. Before providing investment advisory services, an investment adviser representative will ascertain each client's investment objectives. Thereafter, Bouvel will allocate and/or recommend that the client allocate investment assets consistent with the designated investment objectives. Once allocated, Bouvel provides ongoing monitoring and review of account performance, asset allocation and client investment objectives and may execute transactions based on such monitoring and review.

Clients may also engage Bouvel on non-wrap basis to provide non-discretionary management services for a “CollegeAmerica[®]” 529 education savings plan. Under this service offering, Bouvel would develop a custom portfolio from the available investment options on the 529 platform, as determined and reviewed in client consultation. Bouvel would then monitor the portfolio and execute transactions as deemed necessary on a non-discretionary basis. Because the investment selections for this service offering are limited to those offered through the platform, clients are encouraged to discuss those investment options and review applicable prospectuses and plan documents with Bouvel before engaging Bouvel in this capacity. Bouvel also encourages clients to analyze the tax implications of a 529 savings plan with their independent accountant or tax advisor before determining to engage Bouvel accordingly. Bouvel is not affiliated with or an agent for the “CollegeAmerica[®]” 529 education savings plan or any of the associated entities involved with the platform or investment products available thereunder.

Retirement Plan Consulting Services

Bouvel also offers to provide retirement plan consulting services, in which it assists sponsors of self-directed retirement plans with the selection and/or monitoring of investment alternatives (generally open-end mutual funds and ETFs) from which plan participants choose in self-directing the investments for their individual plan retirement accounts. In addition, to the extent requested by the plan sponsor, Bouvel will also provide participant education designed to assist participants in identifying the appropriate investment strategy for their retirement plan accounts. The terms and conditions of the engagement will be set forth in a Retirement Plan Services Agreement between Bouvel and the plan sponsor.

Financial Planning and Consulting Services (Stand-Alone)

To the extent specifically requested by a client, Bouvel may determine to provide financial planning and/or consulting services (including investment and non-investment related matters, including estate planning, insurance planning, etc.) on a stand-alone separate fee basis. Before engaging Bouvel to provide planning or consulting services, clients are generally required to enter into a Financial Planning and Consulting Agreement with Bouvel setting forth the terms and conditions of the engagement (including termination), describing the scope of the services to be provided, and the portion of the fee that is due from the client before Bouvel commences services. If requested by the client, Bouvel may recommend the services of other professionals for implementation purposes, including Stephane Bouvel in his individual capacity as a licensed insurance agent. (See disclosures at Item 9 below). The client is under no obligation to engage the services of any such recommended professional. The client retains absolute discretion over all such implementation decisions and is free to accept or reject any recommendation from Bouvel.

Miscellaneous Advisory Services Disclosures

Limitations of Financial Planning and Consulting/Implementation Services. To the extent specifically requested by the client, Bouvel may provide limited financial planning and related consulting services about investment and non-investment related matters, such as estate planning, tax planning, insurance, etc. either as part of the Program for no additional fee, or according to the terms and conditions of a stand-alone Financial Planning and Consulting Agreement. Neither Bouvel, nor any of its representatives, serves as an attorney or accountant and no portion of Bouvel’s services should be construed as legal or accounting services. Accordingly, Bouvel does not prepare estate planning documents or tax returns on behalf of clients. Unless specifically agreed in

writing, neither Bouvel nor its representatives are responsible to implement any financial plans or financial planning advice; provide ongoing financial planning services; or provide ongoing monitoring of financial plans or financial planning advice. Bouvel's financial planning and consulting services are completed upon communicating its recommendations to the client or upon delivery of a written financial plan. The client is solely responsible to revisit the financial plan or financial planning advice with Bouvel, if desired. Upon client request, Bouvel may recommend the services of other professionals for certain non-investment implementation purposes (i.e. attorneys, accountants, insurance, etc.), including Stephane Bouvel in his separate and individual capacity as a licensed insurance agent as described below in Item 9, and in ADV Part 2A, Items 5.E. and 10.C. Clients are under no obligation to engage the services of any recommended professional, who shall be solely responsible for the quality and competency of the services they provide. If the client engages any unaffiliated recommended professional, and a dispute arises related to the engagement, the client should seek recourse exclusively from and against the engaged professional.

Conflict of Interest: The recommendation by Bouvel's representative that a client purchase an insurance commission product through Stephane Bouvel in his separate and individual capacity as a licensed insurance agent presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products through Mr. Bouvel. Clients are reminded that they may purchase insurance products recommended by Bouvel through other, non-affiliated insurance agents. Bouvel's Chief Compliance Officer, Stephane Bouvel remains available to address any questions regarding the above conflict of interest.

Non-Discretionary Service Limitations. Clients that determine to engage Bouvel on a non-discretionary investment advisory basis must be willing to accept that Bouvel cannot execute any account transactions without obtaining the client's prior consent to the transactions. Therefore, if Bouvel would like to make a transaction for a client's account (including removing a security that Bouvel no longer believes is appropriate, adding a security that Bouvel believes is appropriate, or in the event of a market correction), and the client is unavailable, Bouvel will be unable to execute the account transactions (as it would for its discretionary clients) without first obtaining the client's consent. This may place affected clients at an economic disadvantage.

Cash Positions. Bouvel may maintain cash positions for defensive or liquidity purposes. All cash positions (money markets, etc.) shall be included as part of assets under management for purposes of calculating Bouvel's advisory fee.

Trade Error Policy. Bouvel shall reimburse accounts for losses resulting from Bouvel's trade errors but shall not credit accounts for such errors resulting in market gains.

Client Responsibilities: In performing any of its services, Bouvel shall not be required to verify any information received from the client or from the client's other professionals and is expressly authorized to rely thereon. Furthermore, unless the client indicates to the contrary, Bouvel shall assume that there are no restrictions on its services, other than to manage the account in accordance with the client's designated investment objective. Moreover, it remains each client's responsibility to promptly notify Bouvel if there is

ever any change in the client's financial situation or investment objectives for the purpose of reviewing, evaluating, or revising Bouvel's previous recommendations and/or services.

Investment Risk. Different types of investments involve varying degrees of risk, and it should not be assumed that future performance of any specific investment or investment strategy (including the investments and/or investment strategies recommended or undertaken by Bouvel) will be profitable or equal any specific performance level.

Fee Differentials / Conflict of Interest: Bouvel's fees for investment advisory services vary (generally between 0.50% and 1.75%) depending upon various objective and subjective factors, including but not limited to: the representative assigned to the account, the amount of assets to be invested, the complexity of the engagement, the anticipated number of meetings and servicing needs, related accounts, future earning capacity, anticipated future additional assets, account composition, and negotiations with the client. As a result, similar clients could pay different fees, which will correspondingly impact a client's net account performance. Moreover, the services to be provided by Bouvel to any particular client could be available from other advisers at lower fees. All clients and prospective clients should be guided accordingly. Bouvel's Chief Compliance Officer, Stephane Bouvel, remains available to address any questions regarding the above fee disparity, impact on account performance, and conflict of interest.

Retirement Plan Rollovers – No Obligation / Conflict of Interest. A client or prospective client leaving an employer typically has four options regarding an existing retirement plan (and may engage in a combination of these options): (i) leave the money in the former employer's plan, if permitted, (ii) roll over the assets to the new employer's plan, if one is available and rollovers are permitted, (iii) roll over to an Individual Retirement Account ("IRA"), or (iv) cash out the account value (which could, depending upon the client's age, result in adverse tax consequences). If Bouvel recommends that a client roll over their retirement plan assets into an account to be managed by Bouvel, such a recommendation creates a conflict of interest if Bouvel will earn a new (or increase its current) advisory fee as a result of the rollover. No client is under any obligation to roll over retirement plan assets to an account managed by Bouvel. Bouvel's Chief Compliance Officer, Stephane Bouvel, remains available to address any questions regarding the conflict of interest presented by such a rollover recommendation.

Availability of Mutual Funds and Exchange Traded Funds. While Bouvel may recommend allocating investment assets to mutual funds and ETFs that are not available directly to the public, Bouvel may also recommend that clients allocate investment assets to publicly available mutual funds and ETFs that the client could obtain without engaging Bouvel as an investment adviser. However, if a client or prospective client determines to allocate investment assets to publicly available mutual funds or ETFs without engaging Bouvel as an investment adviser, the client or prospective client would not receive the benefit of Bouvel's initial and ongoing investment advisory services with respect to those assets.

Disclosure Statement. A copy of Bouvel's written disclosure statement as set forth on Form ADV Part 2A, Part 2A Appendix 1, and Part 2B, as applicable, shall be provided to each client prior to, or contemporaneously with, the execution of the applicable form of client agreement.

Portfolio Trading Activity. As part of its investment advisory services, Bouvel will review client portfolios on an ongoing basis to determine if any trades are necessary based upon various factors, including but not limited to investment performance, fund manager tenure, style drift, account additions/withdrawals, the client's financial circumstances, and changes in the client's investment objectives. Based upon these and other factors, there may be extended periods of time when Bouvel determines that trades within a client's portfolio not prudent. Clients nonetheless remain subject to the fees described in Item 4 during periods of portfolio trading inactivity.

Asset Aggregation / Reporting Services. Bouvel may provide access to reporting services through one or more third-party aggregation / reporting platforms that can reflect all the client's investment assets, including those investment assets that the client has not engaged Bouvel to manage (the "Excluded Assets"). Bouvel's service for the Excluded Assets is strictly limited to reporting, and specifically excludes investment management or implementation. Because Bouvel does not have trading authority for the Excluded Assets, the client (and/or another investment professional), and not Bouvel, shall be exclusively responsible for directly implementing any recommendations for the Excluded Assets. Further, the client and/or their other advisors that maintain trading authority, and not Bouvel, shall be exclusively responsible for the investment performance or related activity (such as timing and trade errors) pertaining to the Excluded Assets. The third-party aggregation / reporting platforms may also provide access to financial planning information and applications, which should not be construed as services, advice, or recommendations provided by Bouvel. Accordingly, Bouvel shall not be held responsible for any adverse results a client may experience if the client engages in financial planning or other functions available on the third-party reporting platforms without Bouvel's participation or oversight.

Margin / Securities Based Loans. Upon client request, Bouvel may recommend that a client establish a margin loan or a securities-based loan (collectively, "SBLs") with the client's broker-dealer/custodian or their affiliated banks (each, an "SBL Lender") to access cash flow. Unlike a traditional real estate-backed loan, an SBL has the potential benefit of enabling borrowers to access funds in a shorter period of time, providing greater repayment flexibility, and may also result in the borrower receiving certain tax benefits. Clients interested in learning more about the potential tax benefits of borrowing money on margin should consult with an accountant or tax advisor. The terms and conditions of each SBL are contained in a separate agreement between the client and the SBL Lender selected by the client, which terms and conditions may vary from client to client and SBL Lender to SBL Lender. Borrowing funds on margin is not suitable for all clients and is subject to certain risks, including but not limited to: increased market risk, increased risk of loss, especially in the event of a significant downturn; liquidity risk; the potential obligation to post collateral or repay the SBL if the SBL Lender determines that the value of collateralized securities is no longer sufficient to support the value of the SBL; the risk that the SBL Lender may liquidate the client's securities to satisfy its demand for additional collateral or repayment / the risk that the SBL Lender may terminate the SBL at any time. Before agreeing to participate in an SBL program, clients should carefully review the applicable SBL agreement and all risk disclosures provided by the SBL Lender including the initial margin and maintenance requirements for the specific program in which the client enrolls, and the procedures for issuing "margin calls" and liquidating securities and other assets in the client's accounts.

If Bouvel recommends that a client apply for an SBL instead of selling securities that Bouvel manages for a fee to meet liquidity needs, the recommendation presents an ongoing conflict of interest because selling those securities (instead of leveraging those securities to access an SBL) would reduce the amount of assets to which Bouvel's investment advisory fee percentage is applied, and thereby reduce the amount of investment advisory fees collected by Bouvel. Likewise, the same ongoing conflict of interest is present if a client determines to apply for an SBL on their own initiative. These ongoing conflicts of interest would persist as long as Bouvel has an economic disincentive to recommend that the client terminate the use of SBLs. Clients are therefore reminded that they are not under any obligation to employ the use of SBLs, and are solely responsible for determining when to use, reduce, and terminate the use of SBLs. Although Bouvel seeks to disclose all conflicts of interest related to its recommended use of SBLs and related business practices, there may be other conflicts of interest that are not identified above. Clients are therefore reminded to carefully review the applicable SBL agreement and all risk disclosures provided by the SBL Lender as applicable, and contact Bouvel's Chief Compliance Officer with any questions regarding the use of SBLs.

Wrap Fee Engagement. There is no significant difference between how Bouvel manages wrap fee accounts and non-wrap fee accounts. However, as stated above, if a client determines to engage Bouvel on a wrap fee basis the client will pay a single fee for bundled services (i.e. investment advisory, brokerage, custody). The services included in a wrap fee agreement will depend upon each client's particular need and may include financial planning and consulting services. If the client determines to engage Bouvel on a non-wrap fee basis the client will select individual services on an unbundled basis, paying for each service separately (i.e. investment advisory, brokerage, custody). When managing a client's account on a wrap fee basis, Bouvel will receive the balance of the wrap fee as payment for its advisory services after all other costs incorporated into the wrap fee (including transaction fees) have been deducted.

Performance Based Fees and Side-By-Side Management

Neither Bouvel nor any supervised person of Bouvel accepts performance-based fees.

Methods of Analysis, Investment Strategies and Risk of Loss

Bouvel may utilize the following methods of security analysis:

- **Fundamental** - (analysis performed on historical and present data, with the goal of making financial forecasts)
- **Technical** – (analysis performed on historical and present data, focusing on price and trade volume, to forecast the direction of prices)

Bouvel may utilize the following investment strategies when implementing investment advice given to clients:

- **Long Term Purchases** (securities held at least a year)
- **Short Term Purchases** (securities sold within a year)

Investment Risk. Investing in securities involves risk of loss that clients should be prepared to bear, including the complete loss of principal investment. Past performance is no guarantee of future results. Different types of investments involve varying degrees of risk, and it should not be assumed that future performance of any specific investment or

investment strategy (including the investments and/or investment strategies recommended or undertaken by Bouvel) will be profitable or equal any specific performance level. Investment strategies such as asset allocation, diversification, or rebalancing do not assure or guarantee better performance and cannot eliminate the risk of investment losses. There is no guarantee that a portfolio employing these or any other strategy will outperform a portfolio that does not engage in such strategies. While asset values may increase and client account values could benefit as a result, it is also possible that asset values may decrease, and client account values could suffer a loss.

Bouvel's methods of analysis and investment strategies do not present any significant or unusual risks. However, every method of analysis has its own inherent risks. To perform an accurate market analysis Bouvel must have access to current/new market information. Bouvel has no control over the dissemination rate of market information; therefore, unbeknownst to Bouvel, certain analyses may be compiled with outdated market information, severely limiting the value of Bouvel's analysis. Furthermore, an accurate market analysis can only produce a forecast of the direction of market values. There can be no assurances that a forecasted change in market value will materialize into actionable and/or profitable investment opportunities.

Bouvel's primary investment strategies - Long Term Purchases and Short Term Purchases - are fundamental investment strategies. However, every investment strategy has its own inherent risks and limitations. For example, longer term investment strategies require a longer investment time period to allow for the strategy to potentially develop. Shorter term investment strategies require a shorter investment time period to potentially develop but, as a result of more frequent trading, may incur higher transactional costs when compared to a longer term investment strategy.

In limited cases when consistent with a client's investment objectives, Bouvel may purchase structured notes for client accounts. A structured note is a financial instrument that combines two elements, a debt security and exposure to an underlying asset or assets. It is essentially a note, carrying counter party risk of the issuer. However, the return on the note is linked to the return of an underlying asset or assets (such as the S&P 500 Index or commodities). It is this latter feature that makes structured products unique, as the payout can be used to provide some degree of principal protection, leveraged returns (but usually with some cap on the maximum return) and be tailored to a specific market or economic view. In addition, investors may receive long-term capital gains tax treatment if certain underlying conditions are met and the note is held for more than one year. Finally, structured notes may also have liquidity constraints, such that the sale thereof prior to maturity may be limited. Bouvel's Chief Compliance Officer, Stephane Bouvel, remains available to address any questions regarding the purchase of structured notes.

Currently, Bouvel primarily allocates client investment assets among various individual equity, mutual funds (including no-load funds and load waived funds) and/or ETFs, on a discretionary and/or non-discretionary basis in accordance with the client's designated investment objective(s). In limited circumstances, Bouvel may utilize long and short mutual funds and/or ETFs that are designed to perform in either an: (1) inverse relationship to certain market indices (at a rate of 1 or more times the inverse [opposite] result of the corresponding index) as an investment strategy and/or for the purpose of hedging against downside market risk; and (2) enhanced relationship to certain market indices (at a rate of 1 or more times the actual result of the corresponding index) as an

investment strategy and/or for the purpose of increasing gains in an advancing market. There can be no assurance that any such strategy will prove profitable or successful. In light of these enhanced risks/rewards, a client may direct Bouvel, in writing, not to employ any or all such strategies for their accounts.

Managed Account Strategies

Bouvel may also allocate clients' investment assets among or more of the following managed account asset allocation strategies, which will all be monitored and periodically adjusted to suit market conditions based on internal research. Investments in any of the following managed account asset allocation strategies are not guaranteed and are subject to risk, which could result in a complete loss of principal:

Focused Opportunities – Pursues growth opportunities in a focused portfolio consisting of up to 35 individual equities. Investments will be selected based primarily on their potential for future growth and may be of any market capitalization size. Such potential may come in the form of new product innovations, changes in management strategy, or participation in growing secular economic trends, as well as other catalysts for future growth. This catalyst process is informed by fundamental analysis, and technical analysis where appropriate. This portfolio may be most suitable to investors who are looking for their investments to be managed for Growth / Capital Appreciation and would like to own a focused selection of individual equities. Investors should understand that this portfolio may exhibit higher levels of volatility than equity markets, due to the focused growth orientation of this portfolio, and its focus on future more-speculative growth potential.

Focused Foundations – Pursues growth, through the selection of approximately 20-30 individual Large-Cap equity holdings. These Large-Cap equities will be selected based primarily on their potential for future growth, as well as the stability and strength of their current business operations. This process will be informed by fundamental analysis, as well as technical analysis where appropriate. The companies selected will typically be household names, with established brands across a multi-national marketplace. This portfolio may be most suitable to investors who are looking for long-term growth, investing in a selection of larger, more established individual equities.

Global Capital Growth –Pursues growth opportunities wherever they may be, by utilizing a “go anywhere” approach, selecting investments of any size, and from any country. Management will hold positions in either mutual funds or ETFs, selected on the basis of positive growth momentum, among other factors. Such momentum may come in the form of participation in favored economic trends, country-specific growth, or other factors. This portfolio may be most suitable to investors who are looking for their investments to be managed in an opportunistic manner, who have a higher tolerance for risk and volatility. The portfolio may experience higher levels of volatility than broad markets, as investments may be across many foreign and emerging markets.

Dynamic Perspectives – Seeks to provide participation in the capital markets by taking a more diversified asset-allocation approach, aiming to provide long term growth while exhibiting lower short-term volatility than solely equity market investments. Investments are made across equity, bond, foreign and other asset-classes as deemed by management. All investments are made through diversified instruments, such as exchange-traded funds or mutual funds. Investments selected will be chosen based on the macro-economic climate, the global investment climate and the ability of the investments to represent their asset-class. This portfolio may be most suitable to investors who are looking for a broad

asset allocation approach within one strategy, investment diversification and strategic management oversight.

Dynamic Income – Seeks to provide income and exhibit lower levels of volatility, through a portfolio consisting mainly of fixed income investments. Investments are made primarily in fixed income, although it may also hold cash and invest across other asset-classes when appropriate. All investments are made through diversified investments such as exchange-traded funds or mutual funds. Investments selected will be based primarily on the macroeconomic climate, as well as the interest rate climate and overall fixed income marketplace. This portfolio may be most suitable to investors who are concerned with generating income, as well as reducing portfolio volatility compared to other investment types. Investments in the Dynamic Income strategy are not guaranteed and are subject to risk. As a result, investors may lose principal invested.

Diversified Capital Markets – Seeks to provide broad market equity exposure, through the selection of approximately 4 – 8 diversified instruments, such as exchange-traded funds or mutual funds. Investments selected will be chosen based on the global investment climate and the ability of the investments to represent their respective equity markets. This portfolio may be most suitable to investors who are looking to invest in the broad equity markets, with the diversification of a multi-fund approach. As this is essentially an equity –based strategy, clients should realize a similar risk and volatility profile as with the equity markets.

Balanced Capital Markets – Seeks to provide balanced exposure between the fixed income and equity markets, through the selection of up to 8 diversified instruments, such as exchange-traded funds or mutual funds. Investments selected will be chosen based on the global investment climate and the ability of the investments to represent their respective asset class. This portfolio may be most suitable to investors who are looking to invest across both the equity and fixed income (bond) markets, with the diversification of a multi-fund approach.

FPRA Balanced – Seeks to provide balanced exposure between the fixed income and equity markets, through the selection of approximately up to 8 diversified subaccount mutual funds or exchange-traded funds available on the “Fidelity Personal Retirement Annuity[®]” (“FPRA”) platform. Investments selected will be chosen based on the global investment climate and the ability of the investments to represent their respective asset class. However, the sub-account share-class and investment options are limited to those available on the FPRA platform. Additional FPRA platform fees will apply, which will be separately disclosed to applicable clients. This portfolio may be most suitable to investors who are looking to invest across both the equity and fixed income (bond) markets, with the diversification of a multi-fund approach, yet prefer to remain in an annuity investment vehicle for tax or other considerations.

Custom Large Position Strategy – This strategy is reserved for clients holding large concentrated single-stock positions. Objective: Seeks to help manage and mitigate downside risk associated with such large, non-diversified single stock positions, through a custom designed program of stop-loss, or other trade type or strategy. The particular strategy will be developed through consultation with the client to understand risk levels and adjust stop-loss triggers accordingly. Once guidelines are established, Bouvel will continue to monitor and adjust the strategy to conform to specified objectives. Clients

should realize that any trading strategy holds risk, and that volatility could impact trading performance and results.

Other account strategies may be developed from time to time. Bouvel will also manage client assets outside these strategies to the extent clients direct Bouvel to do so.

Bouvel's managed account asset allocation strategies have been designed to comply with the requirements of Rule 3a-4 of the Investment Company Act of 1940. Rule 3a-4 provides similarly managed investment programs, such as Bouvel's managed account asset allocation programs, with a non-exclusive safe harbor from the definition of an investment company. In accordance with Rule 3a-4, the following disclosure is applicable to Bouvel's management of client assets:

1. Initial Interview – at the opening of the account, Bouvel, through its designated representatives, shall obtain from the client information sufficient to determine the client's financial situation and investment objectives;
2. Individual Treatment - the account is managed on the basis of the client's financial situation and investment objectives;
3. Quarterly Notice – at least quarterly Bouvel shall notify the client to advise Bouvel whether the client's financial situation or investment objectives have changed, or if the client wants to impose and/or modify any reasonable restrictions on the management of the account;
4. Annual Contact – at least annually, Bouvel shall contact the client to determine whether the client's financial situation or investment objectives have changed, or if the client wants to impose and/or modify any reasonable restrictions on the management of the account;
5. Consultation Available – Bouvel shall be reasonably available to consult with the client relative to the status of the account;
6. Quarterly Report – the client shall be provided with a quarterly report for the account for the preceding period;
7. Ability to Impose Restrictions – the client shall have the ability to impose reasonable restrictions on the management of the account, including the ability to instruct Bouvel not to purchase certain mutual funds;
8. No Pooling – the client's beneficial interest in a security does not represent an undivided interest in all the securities held by the custodian, but rather represents a direct and beneficial interest in the securities which comprise the account;
9. Separate Account - a separate account is maintained for the client with the Custodian;
10. Ownership – each client retains indicia of ownership of the account (e. g. right to withdraw securities or cash, exercise or delegate proxy voting, and receive transaction confirmations).

Bouvel believes that its annual investment advisory fee charged for managed account asset allocation strategies is reasonable in relation to: (1) the advisory services provided under the Investment Advisory Agreement; and (2) the fees charged by other investment advisers offering similar services/programs. However, Bouvel's annual investment advisory fee may be higher than that charged by other investment advisers offering similar services/programs. In addition to Bouvel's annual investment advisory fee, the client will also incur charges imposed directly at the mutual and ETF level (e.g., advisory fees and other fund expenses).

Bouvel's investment programs may involve above-average portfolio turnover which could negatively impact upon the net after-tax gain experienced by an individual client in a taxable account.

Voting Client Securities

Bouvel does not vote client proxies. Clients maintain exclusive responsibility for: (1) directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and (2) making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other type events pertaining to the client's investment assets.

Clients will receive their proxies or other solicitations directly from their custodian. Clients may contact Bouvel to discuss any questions they may have with a particular solicitation.

Item 7 Client Information Provided to Portfolio Managers

Bouvel shall be the Program's portfolio manager. Bouvel shall provide investment advisory services specific to needs of each client. Prior to providing investment advisory services, an investment adviser representative will discuss with each client, their particular investment objective(s). Bouvel shall allocate each client's investment assets consistent with their designated investment objective(s). Clients may, at any time, impose restrictions, in writing, on Bouvel's services.

As indicated above, each client is advised that it remains their responsibility to promptly notify Bouvel if there is ever any change in their financial situation or investment objectives for the purpose of reviewing, evaluating, or revising Bouvel's previous recommendations and/or services.

Item 8 Client Contact with Portfolio Managers

The client shall have, without restriction, reasonable access to the Program's portfolio manager.

Item 9 Additional Information

Bouvel has not been the subject of any disciplinary actions.

Other Financial Industry Activities and Affiliations

Licensed Insurance Agent. Stephane Bouvel is a licensed insurance agent who may recommend that clients purchase certain insurance-related products on a commission basis, and who may receive commission compensation in his separate and individual licensed capacity from the sale of those products.

Conflict of Interest. The recommendation by any of Bouvel's representatives that a client purchase an insurance commission product through Stephane Bouvel presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance commission products based on commissions to be received, rather than on a particular client's need. No client is under any obligation to purchase any such commission products through Stephane Bouvel. Clients are reminded that they may purchase insurance products recommended by Bouvel through other, non-affiliated insurance agents. Bouvel's Chief Compliance Officer, Stephane Bouvel, remains available to address any questions regarding the above conflict of interest.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Bouvel maintains an investment policy relative to personal securities transactions. This investment policy is part of Bouvel's overall Code of Ethics, which serves to establish a standard of business conduct for all Bouvel's representatives that is based upon fundamental principles of openness, integrity, honesty and trust, a copy of which is available upon request.

Bouvel also maintains and enforces policies reasonably designed to prevent the misuse of material non-public information by Bouvel or any person associated with Bouvel.

Neither Bouvel nor any related person of Bouvel recommends, buys, or sells for client accounts, securities in which Bouvel or any related person of Bouvel has a material financial interest.

Bouvel and/or representatives of Bouvel may buy or sell securities that are also recommended to clients. This practice may create a situation where Bouvel and/or representatives of Bouvel are in a position to materially benefit from the sale or purchase of those securities. Therefore, this situation presents a conflict of interest. Practices such as "scalping" (i.e., a practice whereby the owner of shares of a security recommends that security for investment and then immediately sells it at a profit upon the rise in the market price which follows the recommendation) could take place if Bouvel did not have adequate policies in place to detect such activities. In addition, this requirement can help detect insider trading, "front-running" (i.e., personal trades executed prior to those of Bouvel's clients) and other potentially abusive practices.

Bouvel has a personal securities transaction policy in place to monitor the personal securities transactions and securities holdings of each of Bouvel's "Access Persons". Bouvel's securities transaction policy requires that Access Person of Bouvel must provide the Chief Compliance Officer or his/her designee with a written report of their current securities holdings within ten (10) days after becoming an Access Person. Additionally, each Access Person must provide the Chief Compliance Officer or his/her designee with a written report of the Access Person's current securities holdings at least once each twelve (12) month period thereafter on a date Bouvel selects; provided, however that at any time that Bouvel has only one Access Person, he or she shall not be required to submit any securities report described above.

Bouvel and/or representatives of Bouvel may buy or sell securities, at or around the same time as those securities are recommended to clients. This practice creates a situation where Bouvel and/or representatives of Bouvel are in a position to materially benefit from the sale or purchase of those securities. Therefore, this situation presents a conflict of interest. As indicated above, Bouvel has a personal securities transaction policy in

place to monitor the personal securities transaction and securities holdings of each of Bouvel's Access Persons.

Review of Accounts

For those clients to whom Bouvel provides investment advisory services, account reviews are conducted on an ongoing basis by Bouvel's Principals. All investment advisory clients are advised that it remains their responsibility to advise Bouvel of any changes in their investment objectives and/or financial situation. All clients (in person or via telephone) are encouraged to review financial planning issues (to the extent applicable), investment objectives and account performance with Bouvel on an annual basis.

Bouvel may conduct account reviews on an other than periodic basis upon the occurrence of a triggering event, such as a change in client investment objectives and/or financial situation, market corrections and client request.

Clients are provided, at least quarterly, with written transaction confirmation notices and regular written summary account statements directly from the broker-dealer/custodian and/or program sponsor for the client accounts. Bouvel may also provide a written periodic report summarizing account activity and performance.

Client Referrals and Other Compensation

Bouvel receives economic benefits from Fidelity and may also receive economic benefits from other broker-dealer/custodians including support services and/or products without cost and/or at a discount. Bouvel's clients do not pay more for investment transactions effected and/or assets maintained at any broker-dealer/custodian as a result of this arrangement. There is no corresponding commitment made by Bouvel to a broker-dealer/custodian or any other entity to invest any specific amount or percentage of client assets in any specific mutual funds, securities or other investment products as a result of the above arrangements.

Neither Bouvel nor any of its representatives compensates any person other than its supervised persons for client referrals.

Financial Information

Bouvel does not solicit fees of more than \$1,200, per client, six months or more in advance.

Bouvel is unaware of any financial condition that is reasonably likely to impair its ability to meet its contractual commitments relating to its discretionary authority over certain client accounts.

Bouvel has not been the subject of a bankruptcy petition.

ANY QUESTIONS: Bouvel's Chief Compliance Officer, Stephane Bouvel, remains available to address any questions regarding the above disclosures and arrangements.