

This brochure supplement provides information about Michael M Knittel that supplements the Lagunitas Asset Management, LLC brochure. You should have received a copy of that brochure. Please contact Michael M Knittel, Managing Member if you did not receive Lagunitas Asset Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Michael M Knittel is also available on the SEC's website at www.adviserinfo.sec.gov.

Lagunitas Asset Management, Inc.

Form ADV Part 2B – Individual Disclosure Brochure

for

Michael M Knittel

Personal CRD Number: 3274235

Investment Adviser Representative

Lagunitas Asset Management, Inc.
1264 Hawks Flight CT, Suite 290
El Dorado Hills, California, 95762
(916) 384-0050
Mike@LagunitasIQ.com

UPDATED: 08/21/2020

Item 2: Educational Background and Business Experience

Name: Michael M Knittel **Born:** 1977

Education Background and Professional Designations:

Education:

BA International Relations, UC Davis – 1999

Business Background:

06/2013 – Present	Managing Member – Chief Compliance Officer Lagunitas Asset Management, Inc.
02/2015 – Present	Registered Representative Fortune Financial Services
05/2013 – 01/2015	Registered Representative J.W. Cole Financial, Inc.
11/2010 – 06/2013	Investment Adviser Representative Concert Wealth Management
11/2010 – 05/2013	Registered Representative Financial Advisers of America
05/2008 – 11/2010	Financial Consultant RBC Wealth Management
01/2008 – 05/2008	Investment Adviser Representative Wachovia Securities, LLC
11/1999 – 05/2008	Financial Consultant A.G. Edwards & Sons

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Michael M Knittel is a registered representative of Fortune Financial Services and a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. LAM always acts in the best interest of the client, including with respect to the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of LAM in such individual's outside capacities.

Michael M Knittel is a Treasurer at DiverseCity Ventures, a Non-profit promoting economic empowerment in disadvantaged communities. From time to time, he may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. The Lagunitas Asset Management, Inc. always acts in the best interest of the client and clients always have the right to decide whether or not to utilize the services of any representative of The Lagunitas Asset Management, Inc. in such individual's outside capacities.

Michael M Knittel is a Co-Director (Sacramento Chapter) at Founder Institute, a StartUp Mentorship; Community Entrepreneurship Initiative. From time to time, he may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. The Lagunitas Asset Management, Inc. always acts in the best interest of the client and clients always have the right to decide whether or not to utilize the services of any representative of The Lagunitas Asset Management, Inc. in such individual's outside capacities.

Michael M Knittel is a partner at Winning Streak Ventures, Inc.

Item 5: Additional Compensation

Other than salary, annual bonuses, or regular bonuses, Michael M Knittel does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Lagunitas Asset Management, Inc.

Item 6: Supervision

As the only owner and representative of Lagunitas Asset Management, Inc., Michael M Knittel supervises all duties and activities of the firm. Michael M Knittel's contact information is on the cover page of this disclosure document. Michael M Knittel adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.

Item 7: Requirements For State Registered Advisers

This disclosure is required by California securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Michael M Knittel has **NOT** been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Michael M Knittel was the subject of a Chapter 7 Bankruptcy on December 15, 2009. The bankruptcy was discharged on May 28, 2010.