

## **Item 1 - Cover Page**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC

14301 First National Bank Parkway, Suite 110  
Omaha, Nebraska 68154  
(402) 218-4064  
[www.nvcwealth.com](http://www.nvcwealth.com)

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This brochure provides information about the qualifications and business practices of Nelson, Van Denburg & Campbell Wealth Management Group, LLC. If you have any questions about the contents of this brochure, please contact us at (402) 218-4064. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Nelson, Van Denburg & Campbell Wealth Management Group, LLC is also available on the Internet at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You can view information on this website by searching for Nelson, Van Denburg & Campbell Wealth Management Group, LLC's name or by using its CRD number: 148674.

\*Registration as an investment advisor does not imply a certain level of skill or training.

## **Item 2 – Material Changes**

Our last annual amendment was filed in August 2019.

The following material changes have been made to the Nelson, Van Denburg & Campbell Wealth Management Group, LLC Form ADV since the annual amendment:

Steve Esch, Liz Sanley, Cindi Bohrer and Jay Nelson are now shareholders of Nelson Van Denburg & Campbell Wealth Management Group, LLC. They join the previously named and disclosed owners of Britt Campbell, Kent Nelson, Burton Van Denburg, Andrea McMahon and Rodney Goben.

We will ensure that all clients receive a summary of material changes, if any, to this and subsequent disclosure brochures within 120 days after our fiscal year ends. Our fiscal year ends on December 31 so you will receive the summary of material changes, if any, no later than April 30 each year. At that time, we will also offer a copy of the most current disclosure brochure. We may also provide other ongoing disclosure information about material changes as necessary.

Clients and prospective clients can always receive the most current Disclosure Brochure for Nelson, Van Denburg & Campbell Wealth Management Group, LLC at any time by contacting Liz Sanley at (402) 218-4064.

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## **Item 4 – Advisory Business**

### **Ownership**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC (“Advisor”, “the firm” or “we”) is an investment advisor registered with the U.S. Securities and Exchange Commission since December 4, 2008. The firm is a limited liability company formed under the laws of the State of Nebraska. The owners are Kent E. Nelson, Burton L. Van Denburg, Andrea P. McMahon, Rodney W. Goben, Britt E. Campbell, Steve Esch, Liz Sanley, Cindi Bohrer and Jay Nelson.

### **General Description of Primary Advisory Services**

The firm offers financial planning, investment management and investment consulting services. The following are brief descriptions of our primary services. A detailed description is provided in **Item 5, Fees and Compensation**, so that clients and prospective clients (“client,” “clients” or “you”) can review the services and description of fees more thoroughly.

### **Financial Planning**

Financial planning can be described as a process designed to help individuals achieve their financial goals. It generally consists of six steps:

1. Establish and define the client-planner relationship
2. Gather client data
3. Analyze and evaluate the clients’ current financial situation
4. Develop and present financial recommendations and alternatives
5. Set and implement strategies
6. Monitor the financial planning recommendations

Comprehensive financial planning typically encompasses asset and liability management, cash flow assessment, risk management, retirement and investment strategies, estate and survivor planning, education planning, and tax planning.

Our role as a financial planning firm is to understand our clients’ goals, situation, and feelings then manages the financial planning process to help them achieve their goals.

### **Investment Management Services**

Nelson, Van Denburg & Campbell’s investment management services provides clients with continuous and on-going supervision over their accounts. This means that the firm continuously monitor a client’s account and makes trades in that account when necessary.

### **Investment Consulting Services**

Not all our clients desire comprehensive financial planning or active investment management. Some prefer to manage and monitor their investments themselves but may wish to periodically consult with an investment or financial planning professional. For those clients, the firm offer an investment consultative relationship.

### **Limits Advice to Certain Types of Investments**

Nelson, Van Denburg & Campbell limit our investment advice to the following types of investments:

- Exchange-listed securities
- Securities traded over-the-counter
- Corporate debt securities (other than commercial paper)
- Commercial paper
- Certificates of deposit
- Municipal securities
- Variable annuities
- Mutual fund shares

- Exchange traded funds
- United States government securities

The firm also offers advice about any type of investment held in a portfolio at the beginning of the advisory relationship.

### **Tailor Advisor Services to Individual Needs of Clients**

The firm's services are always provided based on the specific needs of the individual client. Clients are given the ability to impose reasonable restrictions on their accounts, including specific investment selections and sectors. However, the firm will not enter an investment advisor relationship with a client whose investment objectives may be considered incompatible with our investment philosophy or strategies or where the prospective client seeks to impose unduly restrictive investment guidelines.

### **Wrap-Fee Program versus Portfolio Management Program**

In traditional management programs, advisory services are provided for a fee, but transaction services are billed separately on a per-transaction basis. In wrap-fee programs, advisory services and transaction services are provided for one fee. We do not act as a portfolio manager of or sponsor any wrap fee programs.

### **Verdant Group, LLC and Verdant Wealth Management**

In September 2017, the Firm adopted the use of the dba Verdant Wealth Management.

### **Client Assets Managed by Advisor**

The number of clients' assets managed by the firm totaled \$1,321,629,961 as of December 31, 2019, with \$970,984,962 managed on a discretionary basis and \$ 350,644,999 managed on a non-discretionary basis.

## **Item 5 – Fees and Compensation**

In addition to the information provide in **Item 4, Advisory Business**, this section provides details regarding our services along with descriptions of each service's fees and compensation arrangements.

### **Investment Management Services**

Nelson, Van Denburg & Campbell offers a variety of investment management services that are based on the client's individual needs, goals and objectives. The firm offers a customized and individualized investment program providing the client with advice regarding allocation among various asset classes, ongoing assistance with evaluating and selecting investments and adjusting and rebalancing portfolios. The firm requests that the client notify us if there is ever a change in the client's financial situation or investment objectives so that the firm can review, evaluate and/or revise any prior recommendations made or services provided.

Presently, we work with one company we refer to as a sub-adviser. This company advises us on the types of securities to buy and sell, and they charge you, the client, a sub-advisor fee based on assets they manage. The custodian charges you a prime brokerage fee per transaction. These fees are in addition to the investment management fee you pay us. The sub-adviser with whom we presently work is Nuveen Asset Management, LLC and specifically they advise us regarding municipal securities. We refer to the model utilizing the sub-adviser's advice as our "SMA model." It is important to note that Nuveen Asset Management, LLC will be granted limited power of attorney to trade on your account. We hire the sub-adviser to assist us in selecting the best-quality investments for you and to help us maximize positive return and diversify against risk, as much as possible.

The firm recommend that the client's assets be maintained in a brokerage account with Charles Schwab Institutional, a division of Charles Schwab & Co., Inc. ("Charles Schwab"), Fidelity Institutional ("Fidelity"), and / or TD Ameritrade registered broker/dealers and members SIPC. The client is free to select any account custodian the client wishes. However, if the client wishes to provide the advisor with trading authorization on assets we manage, the client is required to establish an account and maintain those assets at Charles

Schwab, Fidelity, and TD Ameritrade. (See **Item 12, Brokerage Practices**, for additional discussion on the firm's recommendation and use of Charles Schwab, Fidelity, and TD Ameritrade.)

The firm will assist the client in establishing a managed account(s) through Charles Schwab, Fidelity, TD Ameritrade or another qualified custodian selected by the client. Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Nelson, Van Denburg & Campbell has a minimum annual fee of \$2,500 that may be charged per household. The firm may grant exceptions to the minimum household size requirements in certain circumstances (i.e., a family member of an existing client, emerging professionals, anticipated financial events increasing assets, etc.). The minimum annual fee may also be waived.

The client can bundle household accounts in order to reach the minimum requirement. Charles Schwab, Fidelity, TD Ameritrade or another qualified custodian will maintain custody of all client funds and securities. The firm will not act as custodian and will never have direct access to the client funds and securities other than to have advisory fees deducted from the client account with the client's prior written authorization.

Nelson, Van Denburg & Campbell is granted trading authorization on the client's accounts and provides investment management services on either a discretionary or non-discretionary basis. On a discretionary basis, advisor makes all decisions to buy, sell or hold securities, cash or other investments in the managed account in our sole discretion without consulting with the client before making any transactions. The client must provide us with written authorization to exercise this discretionary authority. The client can place reasonable restrictions and limitations on the discretionary authority and can modify or revoke the authority at any time. If the firm provides investment management services on a non-discretionary basis, the advisor will always contact the client before implementing any transactions in an account. See **Item 16, Investment Discretion**, for additional discussion on discretionary and non-discretionary authority.

The firm also offer discretionary and non-discretionary investment management services relative to variable life/annuity products that the client may own, or on the client's individual employer-sponsored retirement plan. When providing these services, the firm recommends the allocation of the client's assets among the various mutual fund sub-divisions comprising the variable life/annuity product or the retirement plan. The client's assets are maintained at either the specific insurance company that issued the variable life/annuity product or at the custodian designated by the sponsor of the client's employer's retirement plan. The firm does not act as custodian for any of the client's accounts.

Nelson, Van Denburg & Campbell Wealth Management Group, LLC investment management fees will not exceed 1.25% annually. Fees are negotiated between the advisor and the client. Fees are typically assessed based on the amount of assets to be managed, the complexity of the portfolio and the services to be rendered. The fees will be set forth in the client's Investment Management Agreement. Dependent on the size of the account(s), some clients may effectively pay an annualized fee that is greater than 1.25% due to the minimum annual fee, if not waived by the advisor.

All management fees are negotiable based on the actual account value and additional anticipated deposits, account composition, relationship with client, account retention and pro bono activities. Consequently, the annual fee charged by one representative may be different than the annual fee charged by another representative. The exact annual fee charged will be disclosed to and agreed to by the client prior to any services being provided. Fees are not based on capital gains or capital appreciation of the assets in the client's account(s). The firm will not increase advisory fees charged without notifying the client in advance. If the client's advisory fees are to be increased, the client will be asked to sign a new Investment Management Agreement. If the client has a High Yield Checking Account (an all cash account), the firm excludes this from fee calculations.

Fees are billed quarterly in advance and calculated based on the market value of the assets in the managed account on the last day of the previous quarter. For the initial quarter, fees are calculated on a prorated basis based on the number of days the account was open in that initial quarter. The client can make additions to and withdrawals from their account at any time, subject to the firm's right to terminate an account.

Additions may be in cash or securities provided that the firm reserve the right to liquidate any transferred securities or decline to accept particular securities into the client's account. Nelson, Van Denburg & Campbell will consult with the client about the options and ramifications of transferring securities. If the client liquidates securities, the client may be charged transaction fees and contingent deferred sales charges (by the mutual fund or exchange traded fund) and the client may also face tax ramifications. If the client does deposit or withdraw funds after a new billing quarter has begun, our advisory fee will not be adjusted or prorated based

on the number of days remaining in that quarter. If the client withdraws funds, the client is subject to any securities settlement procedures the custodian imposes. The firm designs portfolios as long-term investments and withdrawals may impair the ability to achieve the client's investment objectives.

Fees are automatically deducted from an account the client's designate and paid directly to the firm by the account custodian. The client is required to provide the account custodian with written authorization to have the fees deducted from the account and paid directly to the firm. If there is not a cash position enough to cover fees, then assets are sold to cover the fee charged.

Charles Schwab, Fidelity, and TD Ameritrade generally do not charge separately for maintaining custody of client accounts. Other qualified custodians the client selects may charge a separate custody fee. Account custodians may charge brokerage commissions and/or transaction fees directly to the client as well. The firm does not receive any portion of the commission or fees from either the custodian or from the client. In addition, the client may incur certain charges imposed by third parties other than us in connection with investments made through the client's account. These charges may include, but are not limited to:

- Charges imposed directly by a mutual fund, index fund or exchange traded fund purchased for the client's account and disclosed in the prospectus (e.g., fund management fees and other expenses)
- Fees imposed by variable annuity providers and disclosed in the annuity contract
- Certain deferred sales charges
- Odd-lot differentials
- Transfer taxes
- Wire transfer and electronic fund fees
- Other fees and taxes on brokerage accounts and securities transactions.

The management fees the firm charges are separate and distinct from the fees and expenses charged by investment company securities that may be recommended to the client.

Investment management services are for a one-year period but automatically renew on the anniversary date unless terminated sooner by the parties. Either of us can terminate services at any time by providing written notice to the other party. Termination is effective on the date all assets are transferred out of the managed account. If services are terminated within five business days of signing the client agreement, services are terminated without penalty and the client receive a full refund of prepaid fees. If services are terminated after the initial five business day period, the firm charges a prorated fee based on the number of days that services were provided prior to receipt of the termination notice. The client receives a statement from their account custodian detailing account activity, including advisory fees charged and adjustments to those charges.

As part of its investment recommendations, the Firm may utilize Mutual Funds and some of these Mutual Fund may have several share classes available to the Firm. Each Mutual Fund share class may charge different fees and expenses, including but not limited to 12b-1 fees, depending upon the characteristics of the share class. When the Firm recommends an investment in a Mutual Fund with multiple share classes, the Firm performs an evaluation as to the expenses of the share classes available for investment, the amount of your allocated investment to the Mutual Fund and the anticipated number of annual trades in an attempted to determine the best share class for you. There can be no guarantee that a different share class of the same Mutual Fund may charge, in total, less of an annual expense including 12b-1 fees. Through this Mutual Fund share class evaluation, the Firm continues to act as a fiduciary to you and your interests and believes this evaluation effectively places your interests first at the time of the determination. On-going evaluations and determinations are made to continually evaluate what is in your best interest.

### **Financial Planning Services**

Nelson, Van Denburg & Campbell provides financial planning services by offering analyses and recommendations in areas including, but not limited to:

- Personal planning (family records, budgets, personal liability, etc.)
- Cash flow and management
- Retirement planning
- Business retirement account planning



- Estate planning
- Education planning
- Tax planning
- Risk management
- Insurance analysis
- Investment analysis
- Benefit plans
- Disability and long-term care
- Stock option analysis

Our investment advisor representatives (“representatives”) meet with the client to gather information and documentation needed to perform an analysis and review of the client’s situation as well as the client’s objectives and goals. One or more meetings may be required in order to gather all needed information and determine the services best suited to help meet the client’s needs.

Nelson, Van Denburg & Campbell rely on the information provided by the client. Therefore, it is very important that the information the client provides is complete and accurate. The firm is not responsible for verifying the information supplied by the client or the client’s other professional consultants (i.e., attorney, accountant, etc.). The firm urges the client to work closely with his/her attorney, accountant or other professionals regarding his/her financial and personal situation. The firm also requests that the client notify us if there is ever a change in their financial situation or investment objectives so that we can review, evaluate and/or revise any prior recommendations made or services provided.

After completing a review and analysis of the information and documents received, our representatives develop their analyses and recommendations and present a written or oral report that can be either comprehensive or modular (segmented). A comprehensive plan focuses on the client’s overall financial situation and covers several of the areas previously noted, as needed by the client’s specific situation. A modular (segmented) plan focuses only on one or more specific areas of concern to the client, and the client should be aware that other important issues may not be taken into consideration when our representatives develop their analyses and recommendations. Our recommendations are not limited to any specific product or service offered by the financial services industry.

Separate and distinct financial plans are billed as a fixed fee, with a maximum charge of \$10,000. If the client also contracts for the firm’s investment management services, the client receives financial planning services at no charge. Fees are negotiable based on the actual services provided and the complexity of the client’s financial situation. Our representatives inform the client of the fee prior to any services being provided. One-half of the quoted fee is due at the time the client agreement is signed and the remainder due upon presentation of the requested plan.

If the client elects to implement our recommendations and establish an investment management account (as discussed later in this brochure), the firm will receive ongoing advisory fees. In this event, the firm may waive or reduce the amount of the financial planning fee because of the ongoing fees earned. Nelson, Van Denburg & Campbell discloses any reductions to financial planning fees due to receipt of additional advisory fees before any additional services are contracted for.

Separate and distinct financial planning services terminate upon presentation of the requested plan. However, services may be terminated by either of us at any time by providing written notice to the other party. Termination is effective upon receipt of notice. If services are terminated within five business days of signing the client agreement, services are terminated without penalty and the client receives a refund of all prepaid fees. After the initial five business days, the client is responsible for the firm’s time and effort expended to the date of termination. Time is calculated at the rate of \$100 per hour multiplied by the number of hours spent on the services (e.g., research, data entry, assessment, strategy formulation, etc.) to the effective date of termination.

Nelson, Van Denburg & Campbell has sole discretion about whether to contract for our services. In addition, the client has sole discretion about whether to implement any financial planning recommendations made by our representatives. If the client does decide to implement the firm’s recommendations, the client is responsible for taking any actions or implementing any transactions required. The client is free to select any broker/dealer and/or insurance agent to implement the firm’s recommendations. Please see **Item 10, Other Financial Activities and Affiliations**, for additional discussion on this conflict of interest.

## **Investment Consultation Services**

Investment consultation services are intended for clients who want a more “do it yourself” approach and come to the firm with their own ideas. If the client contracts for this service, our representatives assist the client in executing trades and other services that can include:

- Being available for client-initiated consultation
- Facilitating trades and monitoring trade execution upon the client's request
- Facilitating communication with the client's account custodian
- Meeting with the client annually to reassess goals, situations, risk tolerance and review progress and performance.

Fees for these investment consultation services are billed based on a percentage of the assets involved in the consultation services. These asset-based fees range from 1.25% to .05% and are negotiable based on the actual account value, the account composition, and the firm's history and relationship with the client. Fees are billed quarterly in advance and are deducted from the client's account. The client is required to provide the account custodian with written authorization to have the fees deducted from the account and paid directly to the firm.

Investment consultation services are ongoing, but services may be terminated by either the firm or the client at any time by providing written notice to the other party. Termination is effective upon receipt of notice. If services are terminated within five business days of signing the client agreement, services are terminated without penalty and the client receive a full refund of all prepaid fees. If services are terminated after the initial five business day period, the firm charges a prorated fee based on the number of days that services were provided prior to receipt of the termination notice.

## **Additional Compensation**

We receive an economic benefit from Schwab in the form of the support products and services it makes available to us and other independent investment advisors whose clients maintain their accounts are Schwab. In addition, Schwab has also agreed to pay for financial planning and account performance reporting software for which we would otherwise have to pay once the value of our clients' assets in accounts at Schwab reaches a certain amount.

## **Comparable Services**

Nelson, Van Denburg & Campbell believes our fees for advisory services are reasonable with respect to the services provided and the fees charged by other investment advisors offering similar services. However, lower fees for comparable services may be available from other sources.

## **Item 6 – Performance-Based Fees and Side-By-Side Management**

Performance-based fees are defined as fees based on a share of capital gains on or capital appreciation of the assets held in a client's account. We do not receive performance-based fees.

## **Item 7 – Types of Clients**

Nelson, Van Denburg & Campbell provides investment advice to the following types of clients.

- Individuals (including high net worth individuals)
- Banks or thrift institutions
- Pension and profit-sharing plans
- Trusts, estates, or charitable organizations
- Corporations or business entities other than those listed above

## **Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss**

### **Methods of Analysis**

Nelson, Van Denburg & Campbell uses fundamental analysis when considering investment strategies and recommendations for clients. Fundamental analysis is a method of evaluating a company or security by attempting to measure its intrinsic value. In other words, an analyst tries to determine its true value by looking at all aspects of the business, including both tangible factors (e.g., machinery, buildings, land, etc.) and intangible factors (e.g., patents, trademarks, “brand” names, etc.). Fundamental analysis also involves examining related economic factors (e.g., overall economy and industry conditions, etc.), financial factors (e.g., company debt, interest rates, management salaries and bonuses, etc.), qualitative factors (e.g., management expertise, industry cycles, labor relations, etc.), and quantitative factors (e.g., debt-to-equity and price-to-equity ratios).

The end goal of performing fundamental analysis is to produce a value that an investor can compare with the security's current price in hopes of figuring out what sort of position to take with that security (underpriced = buy, overpriced = sell or short). Fundamental analysis is about using real data to evaluate a security's value. Although most analysts use fundamental analysis to value stocks, this method of valuation can be used for just about any type of security.

### **Investment Strategies**

The firm use both long term purchases (investments held at least a year) and short-term purchases (investments sold within a year) when implementing investment strategies for clients.

### **Risk of Loss**

Investing in securities involves a risk of loss that the client should be prepared to bear, including loss of original principal. However, the client should be aware that past performance of any security is not necessarily indicative of future results. Therefore, no current or prospective client should assume that future performance of any specific investment or investment strategy will be profitable. The firm does not provide any representation or guarantee that client goals will be achieved.

Investing in securities involves risk of loss. Further, depending on the different types of investments, there may be varying degrees of risk:

- **Market Risk.** The risk that the value of an investment will decrease due to moves in market factors, resulting in a decrease in the value of client investments. This is referred to as systemic risk.
- **Equity (Stock) Market Risk.** Common stocks are susceptible to fluctuations and to volatile increases/decreases in value as their issuers' confidence in or perceptions of the market change. Investors holding common stock (or common stock equivalents) of any issuer are generally exposed to greater risk than if they hold preferred stock or debt obligations of the issuer.
- **Company Risk.** There is always a certain level of company or industry specific risk when investing in stock positions. This is referred to as unsystematic risk and can be reduced through appropriate diversification. There is the risk that a company may perform poorly or that its value may be reduced based on factors specific to it or its industry (e.g., employee strike, unfavorable media attention).
- **Options Risk.** Options on securities may be subject to greater fluctuations in value than investing in the underlying securities. Purchasing and writing put or call options are highly specialized activities and involve greater than ordinary investment risk. Puts and calls are the right to sell or buy a specified amount of an underlying asset at a set price within a set time.
- **Fixed Income Risk.** Investing in bonds involves the risk that the issuer will default on the bond and be unable to make payments. In addition, individuals depending on set amounts of periodically paid income face the risk that inflation will erode their spending power. Fixed-income investors receive set, regular payments that face the same inflation risk.

- **ETF and Mutual Fund Risk.** ETF and mutual fund investments bear additional expenses based on a pro-rata share of operating expenses, including potential duplication of management fees. The risk of owning an ETF or mutual fund generally reflects the risks of owning the underlying securities held by the ETF or mutual fund. Clients also incur brokerage costs when purchasing ETFs.
- **Management Risk.** Client investments also vary with the success and failure of Advisor's investment strategies, research, analysis and determination of portfolio securities. If Advisor's strategies do not produce the expected returns, the value of a client's investments will decrease.

### **Primary Method of Analysis or Strategy**

Nelson, Van Denburg & Campbell's primary method of analysis or strategy is fundamental. Fundamental analysis takes a long-term approach to analyzing markets, often looking at data over several years. The data reviewed is released over years (e.g., quarterly financial statements). Therefore, fundamental analysis could mean a gain is not realized until a security's market price rises to its "correct" value over the long run—perhaps several years. Fundamental analysis usually involves less frequent trading practices, which could have a positive or negative impact on a client's portfolio value but likely has reduced brokerage and transaction costs.

## **Item 9 – Disciplinary Information**

Nelson, Van Denburg & Campbell has not had any legal or disciplinary events that are material to a client's or prospective client's evaluation of our business or the integrity of its management. Therefore, this item is not applicable to the firm's brochure.

## **Item 10 – Other Financial Industry Activities and Affiliations**

The firm does not have a related person that is:

- A broker/dealer, municipal securities dealer or government securities dealer or broker
- An investment company or other pooled investment vehicle (including a mutual fund, closed-end investment company, unit investment trust, private investment company or "hedge fund," and offshore fund)
- An investment adviser or financial planner
- A futures commission merchant, commodity pool operator or commodity trading advisor
- A banking or thrift institution
- A lawyer or law firm
- A pension consultant
- A real estate broker or dealer
- A sponsor or syndicator of limited partnerships.

Nelson, Van Denburg & Campbell Wealth Management Group, LLC is an independent registered investment advisor and only provide investment advisory services. The firm is not engaged in any other business activities and offer no other services except those described in this Disclosure Brochure. However, while the firm does not sell products or services other than investment advice, some of our financial advisors are insurance licensed and may sell insurance related products in the context of providing protection against, premature death, disability and long term care expenses.

### **Insurance Sales**

Some of our representatives are also independently licensed to sell insurance products through Collaborative Planning Group. When acting in this capacity, they may receive fees or commissions for selling these products. The client is under no obligation to direct insurance transactions to insurance companies with which our representatives may be licensed. Suitable insurance and investment products may be available from other companies.

## **Verdant**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC also utilizes the “doing business as” name of Verdant Wealth to offer investment advisory services to clients. All of Versant Wealth’s activity is cleared through and supervised by Nelson, Van Denburg & Campbell Wealth Management Group, LLC.

## **Verdant Group, LLC**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC owns 49% of a joint venture called Verdant Group, LLC. Through this joint venture, these representatives may indirectly receive income from accounting, marketing and branding services to clients of Nelson, Van Denburg & Campbell Wealth Management Group, LLC.

# **Item 11 – Code of Ethics, Participation in Client Transactions and Personal Trading**

## **Code of Ethics**

Section 204A-1 of the *Investment Advisers Act of 1940* requires all investment advisers to establish, maintain and enforce a Code of Ethics. An investment adviser is considered a fiduciary according to the *Investment Advisers Act of 1940*. As a fiduciary, it is always an investment adviser’s responsibility to provide fair and full disclosure of all material facts and to act solely in the best interest of clients.

The firm has established a Code of Ethics that applies to all the firm’s associated persons and sets forth the standards of conduct expected of our associated persons. The Code of Ethics requires compliance with applicable securities laws and is reasonably designed to prevent the unlawful use of material, non-public information by our access persons or any of our associated persons. The Code of Ethics also requires that our associated persons report their personal securities holdings and transactions and to obtain preapproval of certain investments (e.g., initial public offerings and limited offerings).

Unless specifically permitted in the firm’s Code of Ethics, none of our access persons can affect for themselves or for their immediate family (e.g., spouse, minor children and adults living in the same household) any transactions in a security that is being actively purchased or sold, or being considered for purchase or sale, on the client’s behalf.

When the firm is purchasing or considering the purchase of any security on the client’s behalf, no access person can affect a transaction in that security before completing the purchase for the client or until a decision has been made not to purchase that security. Similarly, when the firm is selling or considering selling of any security for the client, no access person can affect a transaction in that security before completing the sale for the client or until a decision has been made not to sell that security. These requirements are not applicable to:

- Direct obligations of the U.S. Government
- Money market instruments and other high-quality short-term debt instruments, including repurchase agreements
- Shares issued by mutual funds or money market funds
- Shares issued by unit investment trusts that are invested exclusively in one or more mutual funds

If a client or a potential client wishes to review our Code of Ethics in its entirety, a copy is provided promptly upon request.

Some of our representatives are also Certified Financial Planners™. In addition to abiding by our Code of Ethics, those representatives also abide by the Code of Ethics and the Responsibility Code of the Certified Financial Planner™ Board of Standards, Inc. The Code of Ethics and the Responsibility Code require CFP® designees to not only comply with all applicable laws and regulations but to also act in an ethical and

professional responsible manner in all professional services and activities. The principles guiding CFP® designees are:

- Integrity
- Objectivity
- Competence (in providing services and maintaining knowledge and skills to do so)
- Fairness (to clients, principals, partners and employers and disclosing any conflicts of interest in providing services)
- Confidentiality (keeping all client information confidential without the specific client consent unless in response to legal process or in defense of charges of wrongdoing or civil dispute)
- Professionalism
- Diligence

Clients can obtain a copy of the CFP® Code of Ethics and the Responsibility Code by requesting a copy from one of our representatives.

Some of our representatives also hold designations as a Certified Investment Management Analyst (CIMA) and Chartered Financial Analyst (CFA). These designates have a Code of Ethics like that of the CFP® designates.

### **Participation in Client Transactions and Personal Trading**

The firm may buy or sell securities or have an interest or position in a security for their personal accounts that we also recommend to the client. The firm is now and will continue to follow *The Insider Trading and Securities Fraud Enforcement Act of 1988*. As these situations, may represent a potential conflict of interest, (and as noted earlier in our Code of Ethics disclosure), it is the firm's policy no associated person will prefer his or her own interest to that of the advisory client. No person employed by the firm may purchase or sell any security prior to a transaction or transactions being implemented for an advisory account. Associated persons will not buy or sell securities for their personal account(s) where their decision is derived, in whole or in part, by information obtained as a result of his/her employment unless the information is also available to the investing public upon reasonable inquiry.

### **Item 12 – Brokerage Practices**

If the client elects to implement the firm's advice using a brokerage account, the client is free to select any broker he/she wishes.

If the firm assist the client in implementing any recommendations, the firm have a duty to ensure that the client receive the best execution possible. Best execution does not necessarily mean the lowest commission price but includes the overall services received from a broker/dealer. The client may pay a higher commission price than another qualified broker/dealer may charge to affect the same transaction when the firm determines, in good faith, that the commission is reasonable in relation to the value of the brokerage and research services received. The firm take into consideration the full range of the broker/dealer's services, including the value of the research provided, execution capability, commission rates and responsiveness. In keeping with the foregoing, while the firm will seek competitive rates, we may not necessarily obtain the lowest possible commission rate for the client's transactions. Nelson, Van Denburg & Campbell periodically review our policies and procedures regarding recommending broker/dealers to clients considering the firm's best execution duty.

Consistent with obtaining best execution, brokerage transactions may be directed to certain broker/dealers in return for investment research products and/or services which assist the firm in its investment decision-making process. Such research is generally used to service all the firm's clients, but brokerage commissions paid by one client may be used to pay for research not used in managing that client's portfolio. Receiving investment research products and/or services, as well as allocating the benefit of those products and/or services, poses a potential conflict of interest.

If the client contracts with the firm for any services through which the firm will have trading authorization or will be responsible for implementing transactions in the client's account, the firm recommends that the client establish a brokerage account with Charles Schwab, Fidelity, or TD Ameritrade. We recommend Charles

Schwab, Fidelity, and TD Ameritrade because of their financial strength, reputation, execution, pricing, research and services. Charles Schwab, Fidelity, and TD Ameritrade enable the firm to obtain many mutual funds without transaction charges and other securities at NORMAL transaction charges. The commissions and/or transaction fees charged by Charles Schwab, Fidelity, and TD Ameritrade may be higher or lower than those charged by other broker/dealers.

Charles Schwab, Fidelity, and TD Ameritrade may provide us, without cost, computer software and related systems support that allows the firm to better monitor client accounts maintained at Charles Schwab, Fidelity, and TD Ameritrade. The software and related systems support may benefit us but not our clients directly. Nelson, Van Denburg & Campbell endeavor always to put client interests first. But the client should be aware that the firm receipt of economic benefits from a broker/dealer creates a potential conflict of interest because these benefits may impact our choice of broker/dealers.

Nelson, Van Denburg & Campbell may also receive the following benefits from Charles Schwab, Fidelity, and/or TD Ameritrade:

- Receipt of duplicate client confirmations and bundled duplicate statements
- Access to a trading desk that exclusively services Charles Schwab, Fidelity, and TD Ameritrade accounts
- Access to block trading, which provides the ability to aggregate securities transactions and then allocate the appropriate shares to client accounts
- Access to an electronic communications network for client order entry and account information

Receiving these products and services may create a potential conflict of interest.

The client may direct the firm in writing to use a particular broker/dealer to execute some or all the client's transactions. In this case, the client will negotiate terms and arrangements for the account with that broker/dealer and the firm will not seek better execution services or prices from other broker/dealers or be able to "batch" or "block" client transactions (see disclosure on **Block Trading**, below). As a result, the client may pay higher commission costs or other transaction costs or greater spreads or receive less favorable net prices on transactions for your account than would otherwise be the case. Subject to the firm's duty of best execution, the firm may decline the client's request to direct brokerage if, in the firm's sole discretion, the directed brokerage arrangements result in additional operational difficulties.

### **Block Trades**

Nelson, Van Denburg & Campbell may elect to purchase or sell the same securities for several clients at approximately the same time. This process is referred to as aggregating orders, batch trading, or block trading and may be used when the firm believes such action may prove advantageous to clients. When the firm aggregates client orders, allocating securities among client accounts is done on a fair and equitable basis. Typically, the process of aggregating client orders is done in order to achieve better execution, to negotiate more favorable commission rates or to allocate orders among clients on a more equitable basis in order to avoid differences in prices and transaction fees or other transaction costs that might be obtained when orders are placed independently. Under this procedure, transactions are averaged as to price and are allocated among clients in proportion to the purchase and sale orders placed for each client account on any given day. When the firm determines to aggregate client orders for the purchase or sale of securities, including securities in which our associated persons may invest, the firm does so in accordance with the parameters set forth in the SEC No-Action Letter, *SMC Capital, Inc.* Neither the firm nor our associated persons receive any additional compensation or remuneration as a result of blocking trades.

## **Item 13 – Review of Accounts**

### **Account Reviews**

Nelson, Van Denburg & Campbell monitors managed accounts as part of an ongoing process and reviews accounts at least quarterly. The firm recommends that the client also periodically come in or visit with us over the telephone to discuss the client's financial and personal situation. Absent the client's specific instruction,

accounts are reviewed for accuracy of portfolio holdings, continuing suitability of investment products and to check that account performance is still working toward the client goals and objectives.

Separate and distinct financial planning services terminate upon presentation of the financial plan or completion of the consultation and no reviews are conducted. However, the firm recommends that the client has their financial situation reviewed and updated at least annually. If the client does elect to do such a review and update with Nelson, Van Denburg & Campbell then a new client agreement is required, and additional fees will be charged.

Our representatives are responsible for reviewing their own client accounts. Although the calendar is the main triggering factor, account reviews are also conducted due to specific client request, due a change in client circumstances or due to unusual economic conditions or market activity.

### **Account Reports**

The client receives confirmation statements as transactions occur and receives accounts statements at least quarterly from the client's account custodian. Financial planning clients do not receive any reports other than those delivered as part of the requested services.

## **Item 14 – Client Referrals and Other Compensation**

### **Other Compensation**

For additional discussion on other compensation received by the firm, our owners or our representatives, please refer to **Additional Compensation** under **Item 5, Fees and Compensation**, and **Item 10, Other Financial Industry Activities and Affiliations**.

### **Client Referrals**

Nelson, Van Denburg & Campbell does not directly or indirectly compensate anyone for referring clients to us.

### **Non-Client Economic Benefit**

Please see **Item 12, Brokerage Practices**, for discussion about the services and products the firm may receive from Charles Schwab, Fidelity, and TD Ameritrade.

## **Item 15 – Custody**

Custody, as it applies to investment advisors, has been defined as having access or control over client funds and/or securities, but does **not** include the ability to execute transactions in client accounts. Custody is not limited to physically holding client funds and securities. If an investment advisor can access or control client funds or securities, the investment advisor is deemed to have custody for purposes of the *Investment Advisers Act of 1940* and must ensure proper procedures are implemented. Please note that regulators have deemed the authorization to trade in client accounts to not be custody. However, because the firm can be given authority to have advisory fees deducted from client accounts, the firm is deemed to have custody of client funds and securities. This is the only form of custody that the firm has, and, despite this regulatory determination, the firm does not *maintain* custody of client funds and securities.

For accounts where the firm is deemed to have custody, the firm has established procedures to ensure all client funds and securities are held at a qualified custodian in a separate account for each client under that client's name. Clients or an independent representative of the client will direct, in writing, the creation of all accounts and therefore are aware of the qualified custodian's name, address and the way the funds or securities are maintained. Finally, account statements are delivered directly from the qualified custodian to each client, or the client's independent representative, at least quarterly. Clients should carefully review those statements and are urged to compare the statements against reports received from us. When clients have



questions about their account statements, they should contact us or the qualified custodian preparing the statement.

### **Item 16 – Investment Discretion**

Investment management services are provided on a non-discretionary or discretionary basis. If asset management services are provided on a non-discretionary basis, the firm will always contact the client before implementing any transactions in an account. If management services are provided on a discretionary basis, the firm makes all decisions to buy, sell or hold securities, cash or other investments in the managed account in our sole discretion without consulting the client before implementing any transactions. The client must provide the firm with written authorization to exercise this discretionary authority. The client can impose reasonable restrictions on management of their accounts.

When discretionary authority is granted, it is limited. The firm does not have access to the client's funds and/or securities except for having advisory fees deducted from the client's account and paid to the firm by the account custodian. (Also, see **Item 15, Custody**.) Any fee deduction is done pursuant to the client's prior written authorization provided to the account custodian.

### **Item 17 – Voting Client Securities**

Proxy materials are sent directly from the custodian to the client. Unless the firm has agreed to do so in writing, the firm does not vote proxies on the client behalf. The client is instructed to read through the information provided with the proxy-voting documents and decide based on the information provided. At the client's request, the firm may provide clarifications of the issues presented in the proxy materials. However, the firm will not make a recommendation on how to vote on the issues. The client has the sole determination on how to vote proxies.

### **Item 18 – Financial Information**

This item is not applicable to Nelson, Van Denburg & Campbell's brochure. The firm does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance. Therefore, the firm is not required to include a balance sheet for our most recent fiscal year. The firm is not subject to a financial condition that is reasonably likely to impair our ability to meet contractual commitments to clients. Finally, Nelson, Van Denburg & Campbell has not been the subject of a bankruptcy petition at any time.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Britt E. Campbell that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Britt E. Campbell is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Britt E. Campbell**

**Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110**

**Omaha, Nebraska 68154**

**Phone: (402) 218-4064**

### **Educational Background and Business Experience**

Britt E. Campbell was born in 1977 and graduated from the University of Nebraska at Omaha in 1999 with a Bachelor of Science Degree in Finance. He has been a member and an Investment Advisor Representative with Nelson, Van Denburg & Campbell Wealth Management Group, LLC since April 2011 and Chief Compliance Officer since October 2018. He was the President and Chief Compliance Officer and an Investment Advisor Representative with Campbell Wealth Management, Inc. from November 2007 to March 2011. He has been a Registered Representative with Purshe Kaplan Sterling Investments from November 2007 to November 2015. From May 2000 to November 2007, he was a Financial Advisor with Wells Fargo Investments.

### **Disciplinary Information**

Britt E. Campbell has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Britt Campbell is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Britt Campbell and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Campbell spends all of his work week on client advisory matters and management of NVC's employees.

#### Additional Compensation

Britt E. Campbell does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives. Mr. Campbell may be contacted at (402) 218-4064.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Kent E. Nelson that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Kent E. Nelson is available on the SEC's website at**

[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### **Kent E. Nelson**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Kent E. Nelson was born in 1953 and graduated from the University of Nebraska at Omaha in 1979 with a Bachelor of Science Degree in Business Administration. He obtained designation as a Certified Investment Management Analyst in 2009 (CIMA®)<sup>1</sup> He has been a member of Nelson, Van Denburg & Campbell Wealth Management Group, LLC since January 2009. He was Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC from January 2010 until October 2018. He has also been an Investment Advisor Representative with the firm since January 2009. Previously, he was a Vice President, a Senior Financial Advisor and a Registered Representative with Merrill Lynch, Pierce, Fenner & Smith, Inc. from March 1984 through January 2009.

### **Disciplinary Information**

Kent E. Nelson has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Mr. Nelson spends all his work week on advisory matters.

### **Additional Compensation**

Kent E. Nelson does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Nelson. They may both be contacted at (402) 218-4064.

### **Professional Designation Information**

<sup>1</sup> The Certified Investment Management Analyst (CIMA®) designation is administered through the Investment Management Consultants Association (IMCA). The CIMA® certification signifies that an individual has met initial and on-going experience and ethical, education and examination requirements for investment management consulting, including advanced investment management theory and application. Prerequisites for the CIMA® certification are three years of financial services experience and an acceptable regulatory history. To obtain the certification, candidates must (1) pass an online qualification examination, (2) successfully complete a one-week classroom education program provided by a registered education provider at an AACSB (Association to Advance Collegiate Schools of Business) accredited university business school and (3) pass an online certification examination. CIMA® designees are required to adhere to IMCA's Code of Professional Responsibility, Standards of Practice, and Rules and Guidelines for Use of the Marks. CIMA® designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the certification.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Burton L. Van Denburg that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Burton L. Van Denburg is available on the SEC's website at**

[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### **Burton L. Van Denburg**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Burton L. Van Denburg was born in 1955 and graduated in 1981 from the University of California at Irvine with a double Bachelor of Science Degree in Biology and Psychology. He graduated from the University of Southern California in 1988 with an MSSM in Systems Management. In 2007, Mr. Van Denburg attained designation as a Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>).<sup>1</sup>

Mr. Van Denburg has been a member and an Investment Advisor Representative of Nelson, Van Denburg & Campbell Wealth Management Group, LLC since January 2009. Before that, he was a Senior Financial Advisor and a Registered Representative with Merrill Lynch, Pierce, Fenner & Smith, Inc. from June 2001 to January 2009.

### **Disciplinary Information**

Burton L. Van Denburg has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Mr. Van Denburg spends all his work week on advisory matters.

### **Additional Compensation**

Burton L. Van Denburg does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Van Denburg. They may both be contacted at (402) 218-4064.

### **Professional Designation Disclosure**

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Andrea P. McMahon that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Andrea P. McMahon is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Andrea P. McMahon**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Andrea P. McMahon was born in 1958 and graduated from the University of Nebraska at Omaha in 1985 with a Bachelor of Science Degree in Business Administration. She obtained designation as a Chartered Financial Analyst® in 1994 (CFA®)<sup>1</sup> She has been an Investment Advisor Representative with Nelson, Van Denburg & Campbell Wealth Management Group, LLC since October 2013. Before joining Nelson, Van Denburg & Campbell Wealth Management Group, LLC she was a Financial Advisor with Westwood Trust from October 1998 to October 2013 and a registered representative with Quasar Distributors, LLC from June 2006 to December 2010.

### **Disciplinary Information**

Andrea P. McMahon has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**



Andrea McMahon is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Andrea McMahon and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

### **Other Business Activities**

Ms. McMahon spends all of her work week on client advisory matters and management of NVC's employees.

### **Additional Compensation**

Andrea P. McMahon does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Ms. McMahon. They may both be contacted at (402) 218-4064.

### **Professional Designation Information**

<sup>1</sup> The Chartered Financial Analyst® (CFA®) designation is administered through the CFA Institute. The CFA designation signifies that an individual has met initial and on-going experience, ethical, education and examination requirements for investment management consulting, including advanced investment management theory and application. To obtain the CFA® certification, candidates must (1) successfully complete three separate levels of proctored exams each required in excess of 300 hours of study per level and (2) accumulate 48 months of approved work experience. CFA® designees are required to pledge to adhere to the CFA Institute Code of Ethics and Standards of Professional Conduct, become a regular member of CFA Institute and apply for membership to a local CFA member society. CFA® designees must complete a minimum of 20 hours of continuing education activities including 2 hours in the content areas of Standards, Ethics, and Regulations (SER).

## **Brochure Supplement**

**April 27, 2020**

**This brochure supplement provides information about Rodney W. Goben that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Rodney W. Goben is available on the SEC's website at**

[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### **Rodney W. Goben**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Rodney W. Goben was born in 1960 and graduated from York College in 1982 with an associate degree in Liberal Arts. He has been an Investment Advisor Representative with Nelson, Van Denburg & Campbell Wealth Management Group, LLC since March 2012. Before joining Nelson, Van Denburg & Campbell Wealth Management Group, LLC, he was owner of Goben Financial Resources from 1989 to 2012. He was a Registered Representative with Purshe Kaplan Sterling Investments from March 2012 to November 2012. From February 2002 to May 2008, he was a Registered Representative with Sammons Securities Company, LLC and from May 2008 to February 2012 with Princor Financial Services Company.

### **Disciplinary Information**

Rodney W. Goben has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Mr. Goben is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Mr. Goben and may select any independent insurance

agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Goben spends all of his work week on client advisory matters and management of NVC's employees.

#### **Additional Compensation**

Rodney W. Goben does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Goben. They may both be contacted at (402) 218-4064.

## **Brochure Supplement**

**April 27, 2020**

**This brochure supplement provides information about Donald W. Stanley, II that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Donald W. Stanley, II is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Donald W. Stanley, II**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Donald Stanley was born in 1982 and graduated from the University of Nebraska - Lincoln in 2006 with a Bachelor of Science degree in Business Administration. He has been an Investment Advisor Representative with Nelson, Van Denburg & Campbell Wealth Management Group, LLC since August 2017. Before joining Nelson, Van Denburg & Campbell Wealth Management Group, LLC, he was a financial advisor with Fidelity Brokerage Services, LLC from September 2014 to August 2017. He had been a financial advisor with Waddell & Reed from October 2012 to September 2014 and with TD Ameritrade, Inc. from January 2008 to September 2012. Mr. Stanley has achieved the designation of Chartered Retirement Planning Counselor (CRPC®).<sup>1</sup>

### **Disciplinary Information**

Donald Stanley has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Donald Stanley is also independently licensed as an insurance agent and may sell insurance

products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Donald Stanley and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Stanley spends all his work week on advisory matters.

### **Additional Compensation**

Donald W. Stanley II does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Stanley. They may both be contacted at (402) 218-4064.

### **Professional Designation Information**

<sup>1</sup>The Chartered Retirement Planning Counselor<sup>SM</sup>(CRPC®) designation is administered by the College for Financial Planning. The CRPC designation signifies that an individual has met initial and on-going experience, ethical, education and examination requirements. To obtain the CRPC certification, candidates must successfully complete nine separate modules with a final proctored exam at an approved testing center. The College of Financial Planning awards its professional designations to individuals who have completed the educational program, passed the final examination and adhere to the organizations Code of Conduct including Standards of Professional Conduct, Self-Disclosure and continuing education requirements of 16 hours every two years.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about John Wayne McMannama that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about John Wayne McMannama is available on the following website:**

**[www.advisorinfo.sec.gov](http://www.advisorinfo.sec.gov)**

### **John Wayne McMannama**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110  
Omaha, Nebraska 68154  
402.493.6300

### **Educational Background and Business Experience**

John Wayne McMannama was born August 26, 1952 and received a Bachelor of Science degree in Business Administration from the University of Nebraska, Lincoln in 1974; subsequent to graduating from Shenandoah, Iowa High School in 1970. He has been an Investment Advisor Representative with Nelson, Van Denburg & Campbell Wealth Management Group, LLC since September 2015. John Wayne McMannama was also President and sole shareholder of McMannama & Associates, Inc. from September 1984 to October 2015.

### **Disciplinary Information**

John Wayne McMannama has no disciplinary history that is required to be disclosed by the U. S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

In December 2007, Mr. McMannama joined MoneySunk Investors, an investment club organized in the state of Nebraska and located at 4700 F Street, Omaha, NE 68117. Mr. McMannama's initial ownership position was less than 5% of the net asset value of the investment portfolio of MoneySunk Investors. As an active member of the investment club, Mr. McMannama may make purchase or sale recommendations of securities owned by the clients of Nelson, Van Denburg & Campbell Wealth Management Group, LLC which may also be owned by the investment club.

Mr. McMannama devotes approximately 3 hours per month attending MoneySunk Investor meetings. All meetings are held in the evening and not during securities trading hours.

Mr. McMannama spends all his work week on advisory matters.

#### Additional Compensation

John Wayne McMannama does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### Supervision

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. McMannama. They may both be contacted at (402) 218-4064.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Stephen R. Patterson that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Stephen R. Patterson is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Stephen R. Patterson**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110  
Omaha, Nebraska 68154  
Phone: (402) 218-4064

### **Educational Background and Business Experience**

Stephen R. Patterson was born in 1973 and graduated from Creighton University with a BSBA degree in Economics and Finance and an MBA degree. He has been a member and an Investment Advisor Representative with Nelson, Van Denburg & Campbell Wealth Management Group, LLC since December 2015. He was an investment adviser representative with Lutz Financial Services, LLC. from December 2007 to December 2015. Mr. Patterson was a Vice President with First National Capital Markets, Inc. from August 2005 to November 2007.

### **Disciplinary Information**

Stephen R. Patterson has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Stephen Patterson is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity



as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Steve Patterson and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Patterson spends all his work week on advisory matters.

#### **Additional Compensation**

Steven R. Patterson does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Patterson. They may both be contacted at (402) 218-4064.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Anthony L. Cerone that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Anthony L. Cerone is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Anthony L. Cerone**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Anthony L. Cerone was born in 1972. Mr. Cerone graduated from Nebraska Wesleyan University, with a Bachelor of Science Degree in Economics and a MSBA degree in Tax and Financial Planning from San Diego State University. In 2001, Mr. Cerone has attained the designation as a Certified Financial Planner® (CFP®).<sup>1</sup>

Mr. Cerone has been a member and an Investment Advisor Representative of Nelson, Van Denburg & Campbell Wealth Management Group, LLC since February 2016. Before joining Nelson, Van Denburg & Campbell, he was employed as an investment advisor representative of Lutz Financial from July 2005 to February 2016 and at Merrill Lynch as a Financial Planning Specialist from June 2000 to June 2003 and then as a Financial Advisor from 2003 to 2005.

### **Disciplinary Information**

Anthony L. Cerone has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Mr. Cerone is a member of the Shatoma, LLC, a family-related real estate holding entity. Neither the firm's nor Mr. Cerone's clients are solicited or otherwise invited to participate in Shatoma, LLC.

Anthony Cerone is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Anthony Cerone and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Anthony Cerone spends all his work week on advisory matters.

#### Additional Compensation

Anthony L. Cerone does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### Supervision

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Cerone. They may both be contacted at (402) 218-4064.

#### Professional Designation Disclosure

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Steve L Esch that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Steve L Esch is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Steve L Esch**

**Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110**

**Omaha, Nebraska 68154**

**Phone: (402) 218-4064**

### **Educational Background and Business Experience**

Steve L Esch was born in 1992 and graduated in 2014 from the Creighton University with a Bachelor of Science Degree in Business Administration. In 2016, Mr. Esch attained designation as a Certified Financial Planner™ (CFP®).<sup>1</sup>

Mr. Esch has been a member and an Investment Advisor Representative of Nelson, Van Denburg & Campbell Wealth Management Group, LLC since March 2017. Before that, he was a Financial Planning Specialist with Nelson, Van Denburg & Campbell Wealth Management Group, LLC from August 2014 to Present.

### **Disciplinary Information**

Steve L Esch has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Mr. Esch is a Member of the Board of Directors of CVC Holdings and is sole owner of SLE Property Holdings, LLC. Steve receives W2 compensation as a director of CVC.

Steve L Esch spends all his work week on advisory matters. Steve's responsibilities as a director of CVC are done after work hours.

#### **Additional Compensation**

Steve L. Esch does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Esch. They may both be contacted at (402) 218-4064.

#### **Professional Designation Disclosure**

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a one-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Steven R. Ryherd that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Steven R. Ryherd is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Steven R. Ryherd**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110  
Omaha, Nebraska 68154  
Phone: (402) 218-4064

#### **Educational Background and Business Experience**

Steven R. Ryherd established his career in personal finance in 2014 after developing a successful practice as an owner of a consulting business in the building industry. Steve's professional career built upon his master's degrees in engineering from the University of Nebraska and Chalmers Technical University in Sweden. After moving to Atlanta, Georgia, he was a partner in Arpeggio Acoustic Consulting starting in 2008 where he served clients' needs to address project-specific goals.

In 2014, Steve returned to Nebraska where he leveraged his skills in problem solving and client relations to pursue his passion for personal finance by joining Edward Jones. After extensive training and successful completion of securities license exams, Steve built and managed a successful branch office as a Financial Advisor in La Vista, Nebraska, from November 2014 to October 2018.

In October 2018, he joined Verdant Wealth, a dba of Nelson, Van Denburg & Campbell Wealth Management Group LLC, as an Investment Advisor Representative to further serve clients through comprehensive financial planning.

#### **Disciplinary Information**

Steven R. Ryherd has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

#### **Other Business Activities**

Steven R. Ryherd is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of

interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Steven R. Ryherd and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Ryherd spends all his work week on advisory matters.

#### Additional Compensation

Steven R. Ryherd does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### Supervision

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Ryherd. They may both be contacted at (402) 218-4064.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Ryan S. Elkins that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Ryan S. Elkins is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Ryan S. Elkins**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
70 NE Loop 410 Suite 970  
San Antonio, TX 78216  
Phone: (210) 822-5252

#### **Educational Background and Business Experience**

Ryan S. Elkins established his career in personal finance in 2004. Ryan's professional career built upon his Bachelor of Science Field of Study in Business Administration from the University of Maryland and his master's in business administration from the University of Incarnate Word. Mr. Elkins has also obtained the designation as a Certified Financial Planner™ (CFP®).<sup>1</sup>

Ryan most recently worked with USAA Financial Advisors and before that Mr. Elkins was employed with Merrill Lynch, Ameriprise Financials Services and IDS Life Insurance Company. In May 2019, he joined Nelson, Van Denburg & Campbell Wealth Management Group LLC, as an Investment Advisor Representative to further serve clients through comprehensive financial planning.

#### **Disciplinary Information**

Ryan S. Elkins has one disciplinary or disclosure event that is required to be and is disclosed with the Securities and Exchange Commission. In 2006, Mr. Elkins and his wife entered into a joint business venture with a personal acquaintance. The joint business venture was unrelated to the securities industry. In 2012, Mr. Elkins and his wife filed a Chapter 7 bankruptcy as a result of this business venture.

#### **Other Business Activities**

Ryan Elkins is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of



interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Ryan Elkins and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Elkins spends all his work week on advisory matters.

### **Additional Compensation**

Ryan S. Elkins does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Elkins. They can both be contacted at (402) 218-4064.

### **Professional Designation Disclosure**

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

# **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Roger Scott Sawtelle that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Roger Scott Sawtelle is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Roger Scott Sawtelle**

Nelson, Van Denburg & Campbell Wealth Management Group,  
LLC  
70 NE Loop 410 Suite 970  
San Antonio, TX 78216  
Phone: (210) 822-5252

### **Educational Background and Business Experience**

Roger Scott Sawtelle was born in 1948 and graduated from the University of Texas at Austin with a degree in Psychology. Roger achieved the Chartered Financial Consultant® (ChFC) designation in 2000.

Roger Sawtelle has been an Investment Advisor Representative with Nelson, Van Denburg & Campbell Wealth Management Group LLC since March 2019. Before joining Nelson, Van Denburg & Campbell Wealth Management Group LLC, Roger Sawtelle was owner and Investment Advisor for Sawtelle Financial Management from August 1996 until March 2019. On March 31, 2019, Roger Sawtelle's firm, Sawtelle Financial Management, was acquired by Nelson, Van Denburg & Campbell Wealth Management LLC.

### **Disciplinary Information**

Roger Scott Sawtelle has one disclosure from 1997, "Misrepresentation of a multiple employer welfare benefit plan funded by life insurance". A change in tax law created an

issue with type of funding for employer retirement plans. The broker dealer settled the claim with the client and reported it to FINRA. This claim is insurance related, not securities related.

### **Other Business Activities**

Roger Scott Sawtelle spends all his work week on advisory matters.

### **Additional Compensation**

Roger S. Sawtelle does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Sawtelle. Mr. Campbell may be reached at 402-218-4064

### **Professional Designation Information**

The Chartered Financial Consultant ®(ChFC®) is a professional designation that is granted by The American College upon completion of seven required courses and two elective courses (equivalent of 27 semester credit hours) followed by a proctored exam for each course. The curriculum to earn this designation is comprised of courses designed to provide training in understanding key elements in the financial planning world such as retirement planning, estate planning, insurance, investments and income taxes, as well as practical application of the skills learned in real-life scenarios. A minimum of three years of full-time business experience within the five years preceding the designation is a prerequisite. Once the designation is earned, 30 continuing education credits are required every two years to maintain the credential.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Jay Nelson that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Jay Nelson is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Jay Nelson**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Jay Nelson attended the University of Nebraska at Lincoln before transferring to the University of South Dakota where he graduated with a Bachelor of Science degree in Finance. Mr. Nelson has also obtained the designation as a Certified Financial Planner<sup>™</sup> (CFP®).<sup>1</sup>

### **Disciplinary Information**

Jay Nelson has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Mr. Nelson spends all his work week on advisory matters.

### Additional Compensation

Jay Nelson does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### Supervision

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Nelson. They can both be contacted at (402) 218-4064.

### Professional Designation Disclosure

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Christopher Trub that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Christopher Trub is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Christopher Trub**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
70 NE Loop 410

San Antonio, TX 78216

Phone: (210) 822-5252

### **Educational Background and Business Experience**

Christopher Trub graduated in 2003 from the University of Texas at San Antonio with a bachelor's degree in Business Administration and Finance. In 2004, Mr. Trub started working at USAA Investment Management and Financial Advisors until 2019 when he joined Nelson Van Denburg & Campbell Wealth Management Group, LLC. Mr. Trub has also obtained the designation as a Certified Financial Planner (CFP®).

### **Disciplinary Information**

Christopher Trub has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Christopher Trub is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Christopher Trub and may select any independent

insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Trub spends all his work week on advisory matters.

#### **Additional Compensation**

Christopher Trub does not receive any economic benefit from a non-advisory client for the provision of advisory services.

#### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Trub. Mr. Campbell may be contacted at (402) 218-4064.

#### **Professional Designation Disclosure**

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its

(1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about John Eaton that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about John Eaton is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **John Eaton**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
70 NE Loop 410 Suite 970  
San Antonio, TX 78216  
Phone: (210) 822-5252

### **Educational Background and Business Experience**

John Eaton graduated in 1994 from the University of Texas at Austin with a Bachelor of Arts degree in Economics. Before joining Nelson Van Denburg & Campbell Wealth Management Group, LLC in October 2019, Mr. Eaton worked as a financial advisor at Cypress Wealth Advisors from January 2014 to October 2019. Mr. Eaton has obtained the designation as a Certified Financial Planner™ (CFP®).<sup>1</sup>

### **Disciplinary Information**

John Eaton has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Mr. Eaton spends all his work week on advisory matters.



### Additional Compensation

John Eaton does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### Supervision

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Eaton. Mr. Campbell may be contacted at (402) 218-4064.

### Professional Designation Disclosure

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Joshua Heiden that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Joshua Heiden is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Joshua Heiden**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC  
70 NE Loop 410 Suite 970

San Antonio, TX 78216

Phone: (210) 822-5252

### **Educational Background and Business Experience**

Joshua Heiden was born in 1987. Mr. Heiden graduated from University of Texas Pan-American in 2010 with a Bachelor of Business Administration Degree specializing in Finance. Joshua then attended Texas Tech University and received his Master's in Science of Personal Financial Planning. Joshua has worked at NVC Wealth Management since October of 2019. Previously, Joshua worked at USAA Investment Management Company from February 2013 to September 2019 as a Financial Advisor. Prior to working at USAA and while attending Texas Tech University, Joshua substitute taught for Lubbock ISD. While Joshua attended University of Texas Pan-American, he worked for the law firm Atlas & Hall in their bookkeeping department and filing department.

### **Disciplinary Information**

Joshua Heiden has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

### **Other Business Activities**

Joshua Heiden is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Joshua Heiden and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Joshua Heiden has assisted and helped his wife's family run Antler Oaks Lodge on the weekends in his spare time.

Mr. Heiden spends all his work week on advisory matters.

### **Additional Compensation**

Joshua Heiden does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Heiden. Mr. Campbell may be contacted at (402) 218-4064.

### **Professional Designation Disclosure**

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must

also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.

## **BROCHURE SUPPLEMENT**

**April 27, 2020**

**This brochure supplement provides information about Scott Cavey that supplements the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Liz Sanley if you did not receive the Nelson, Van Denburg & Campbell Wealth Management Group, LLC brochure or if you have any questions about the contents of this supplement.**

**Additional information about Scott Cavey is available on the SEC's website at**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

### **Scott T. Cavey**

Nelson, Van Denburg & Campbell Wealth Management Group, LLC

14301 First National Bank Parkway, Suite 110

Omaha, Nebraska 68154

Phone: (402) 218-4064

### **Educational Background and Business Experience**

Scott T. Cavey was born in 1978. Mr. Cavey attended the University of Notre Dame and graduated with a degree in Business Administration. In 2006, Mr. Cavey attained the designation as a Certified Financial Planner <sup>™</sup> (CFP <sup>®</sup>).

Mr. Cavey has been a member and an Investment Advisor Representative of Nelson, Van Denburg & Campbell Wealth Management Group, LLC since April 2020. He entered the investment industry in 2000 with Paine Webber and has worked directly with clients ever since. From 2002 to 2004, he was employed through Edward Jones. From 2004 to 2011, he worked independently through QA3 Financial Corporation. Immediately prior to joining Nelson, Van Denburg & Campbell, he was an owner of Illuminate Financial Group, LLC, from 2011 to 2020.

### **Disciplinary Information**

Scott T. Cavey has three disciplinary or disclosure events that are required to be and are disclosed with the Securities and Exchange Commission. In 2011, Mr. Cavey successfully defended an arbitration that was dismissed with prejudice. In 2015, a customer dispute was denied and successfully defended by Mr. Cavey. In 2016, a customer dispute was closed with no action against Mr. Cavey. In all three instances, Mr. Cavey successfully defended himself against the allegations with no findings of wrongdoing by Mr. Cavey.

### **Other Business Activities**

Mr. Cavey is an owner of both Cavey Enterprises, Inc. and Cavey & Associates, LLC. Neither the firm's nor Mr. Cavey's clients are solicited or otherwise invited to participate in either business entity.

Mr. Cavey is a member of the Papillion Fire Department Local 3767 Pension Committee.

Scott Cavey is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Scott Cavey and may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Scott Cavey spends all his work week on advisory matters.

### **Additional Compensation**

Scott Cavey does not receive any economic benefit from a non-advisory client for the provision of advisory services.

### **Supervision**

Britt E. Campbell is a member and the Chief Compliance Officer for Nelson, Van Denburg & Campbell Wealth Management Group, LLC. Mr. Campbell is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Mr. Cavey. They may both be contacted at (402) 218-4064.

### **Professional Designation Disclosure**

<sup>1</sup> The Certified Financial Planner<sup>™</sup> (CFP<sup>®</sup>) designation is issued by the Certified Financial Planner Board of Standards, Inc. It is a voluntary certification recognized by the United States

and other countries for its (1) high standard of professional education, (2) stringent code of conduct and standards of practice and (3) ethical requirements governing professional engagements with clients. A candidate for designation must first obtain a bachelor's degree from an accredited college or university with courses that included financial planning subject areas (e.g. insurance planning, risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning). Candidates must also have at least 3 years of full-time personal financial planning experience, measured as 2,000 hours per year. CFP<sup>®</sup> candidates must pass a 2-day comprehensive examination designed to test their ability to correctly diagnose financial planning issues and apply their knowledge to real world circumstances. Candidates must also agree to be bound by the Certified Financial Planner Board's Standards of Professional Conduct. Anyone earning designation as a CFP<sup>®</sup> must complete 30 hours of continuing education every two years and renew the agreement to be bound by the Standards of Professional Conduct.