



**Noven Financial Group, a Division of SRS  
Capital Advisors, Inc.  
Form ADV Part 2B Brochure Supplement**

**Geraldine A. Janiczek**  
**CRD #2626182**  
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Noven Financial Group, a Division of SRS Capital Advisors, Inc.  
1777 South Harrison Street, Suite 1500  
Denver, CO 80210  
p. (303) 782-9100  
f. (303) 782-9722  
w. [www.srscapitaladvisors.com](http://www.srscapitaladvisors.com)  
e. [info@srscap.com](mailto:info@srscap.com)

*This brochure supplement provides information about Geraldine A. Janiczek that supplements the SRS Capital Advisors, Inc. brochure. You should have received a copy of that brochure. Please contact SRS Capital Advisors, Inc. if you did not receive SRS Capital Advisors, Inc.'s brochure or if you have any questions about the content of this supplement.*

*Additional information about Geraldine A. Janiczek is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

*Form ADV Part 2B brochure supplements are not approved by the Commission or any state securities authority.*

## **Item 2. Educational Background and Experience:**

Geraldine Ann Janiczek was born in 1968. Since March 2008, Geraldine Janiczek has served as Financial Planning Associate and advisor at Noven Financial Group, Inc. (NFG). In 2020, NFG merged with SRS Capital Advisors and operates as a division of SRS. Prior to joining NFG, Geraldine Janiczek was a financial advisor at Columbia Benefits, LLC and at Janiczek Financial Advisors, LLC from 2003 to 2008. She was also an advisor and Managing Director at Janiczek & Company, Ltd. from 1991 to 2002.

Geraldine Janiczek has a Masters of Science in Financial Services (MSFS) with two certificates; one in Estate Planning and Taxation and one in Financial Asset Management. She is a Chartered Financial Consultant<sup>®</sup> (ChFC<sup>®</sup>) and an Accredited Estate Planner<sup>®</sup> (AEP<sup>®</sup>).

### **Chartered Financial Consultant<sup>®</sup> (ChFC<sup>®</sup>)**

The ChFC<sup>®</sup> credential is a professional designation awarded by The American College. Each ChFC<sup>®</sup> has taken eight or more college-level courses on all aspects of financial planning. Each ChFC<sup>®</sup> must also complete a minimum of 30 hours of continuing education every two years and must meet extensive experience requirements.

### **Accredited Estate Planner<sup>®</sup> (AEP<sup>®</sup>)**

The Accredited Estate Planner<sup>®</sup> (AEP<sup>®</sup>) designation is a specialization in estate planning. It is awarded by the National Association of Estate Planners and Councils (NAEPC).

An Accredited Estate Planner<sup>®</sup> applicant must meet the following requirements:

- ***Credential requirement:*** to be eligible to be considered for the AEP<sup>®</sup> designation, the applicant must provide documentation of being licensed to practice law as an attorney (JD) or to practice as a Certified Public Accountant (CPA), or of being currently designated as a Chartered Life Underwriter<sup>®</sup> (CLU<sup>®</sup>), Chartered Financial Consultant<sup>®</sup> (ChFC<sup>®</sup>), Certified Financial Planner (CFP<sup>®</sup>), or Certified Trust & Financial Advisors (CTFA) in any jurisdiction in the United States
- ***Professional discipline engaged in estate planning requirement:*** the applicant must be presently and significantly engaged in “estate planning activities” as an attorney, an accountant, an insurance professional, a financial planner, or a trust officer
- ***Experience requirement:*** a minimum of five (5) years of experience engaged in estate planning and estate planning activities is required in one or more of the professional disciplines described above. To be exempt from the education requirements described below, an applicant must have a minimum of fifteen (15) years of experience engaged in estate planning and estate planning activities in one or more of the professional disciplines described above.
- ***Education requirement:*** The National Association of Estate Planners & Councils (NAEPC) has designated The American College, Bryn Mawr, Pennsylvania as the primary provider of the education courses required to earn the AEP<sup>®</sup> designation. Applicants for the AEP<sup>®</sup> designation must successfully complete two graduate courses through the Richard D. Irwin Graduate School of The American College
- ***Commitment to NAEPC Code of Ethics requirement:*** the applicant must sign a declaration statement to continuously abide by the NAEPC Code of Ethics

- ***Continuing education requirement:*** the applicant must satisfy a minimum of 30 hours of continuing education during the previous two calendar years, of which at least 15 hours MUST have been in estate planning. Designation holders are required to continuously maintain annual membership in order to use the AEP® designation.

**Item 3. Disciplinary Information:**

None

**Item 4. Other Business Activities:**

None

**Item 5. Additional Compensation:**

None

**Item 6. Supervision:**

SRS Capital Advisors, Inc. closely monitors the recommendations and planning provided by all of its investment professionals. This is done through monthly and annual compliance meetings, random Associate audits, planned file reviews, clear and concise internal policies and procedures, and strict adherence to all industry laws and regulations. For additional information regarding our internal quality and control procedures please contact: Michael P. Riordan, Managing Director at SRS Capital Advisors at (412) 741-4200; or, via email at: [mriordan@srschap.com](mailto:mriordan@srschap.com).