

DOUGHERTY & COMPANY LLC

**90 SOUTH SEVENTH STREET
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MINNEAPOLIS, MN 55402-4108**

**800-328-4000 OR 612-376-4000 (PHONE)
612-376-4102 (FAX)**

WWW.DOUGHERTYMARKETS.COM

MEMBER SIPC/FINRA

DOUGHERTY & COMPANY LLC

**ADV PART 2
BROCHURE SUPPLEMENT
JULY, 2011**

**WILLIAM C. OGDahl, II
DOUGHERTY & COMPANY LLC
30 MINNESOTA AVENUE EAST
GLENWOOD, MN 56334**

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THIS BROCHURE SUPPLEMENT PROVIDES INFORMATION ABOUT MR. OGDahl THAT SUPPLEMENTS THE DOUGHERTY & COMPANY BROCHURE. YOU SHOULD HAVE ALSO RECEIVED A COPY OF THAT BROCHURE. PLEASE CONTACT US AT 800-328-4000 IF YOU DID NOT RECEIVE DOUGHERTY & COMPANY'S BROCHURE, OR IF YOU HAVE ANY QUESTIONS ABOUT THE CONTENTS OF THIS SUPPLEMENT.

EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

WILLIAM OGDahl, II, BORN 1977, IS AN INVESTMENT ADVISER REPRESENTATIVE WITH DOUGHERTY & COMPANY LLC (D&Co).

WILLIAM JOINED D&Co IN 2009 AS A VICE PRESIDENT IN OUR PRIVATE CLIENT GROUP.

EDUCATION: ARIZONA STATE UNIVERSITY; ST. CLOUD STATE UNIVERSITY, (BACHELORS DEGREE IN ECONOMICS WITH A MINOR IN FINANCE); KELLER GRADUATE SCHOOL OF MANAGEMENT, MASTER IN BUSINESS ADMINISTRATION (MBA) IN FINANCE.

BUSINESS EXPERIENCE: 10/2009 - PRESENT
(PAST 5 YEARS) DOUGHERTY & COMPANY
VICE PRESIDENT

11/2008 -10/2009
UBS FINANCIAL SERVICES INC.
FINANCIAL ADVISOR

01/2002 -11/2008
MORGAN STANLEY DW / MORGAN STANLEY & Co., INC.

DISCIPLINARY INFORMATION

WILLIAM OGDahl, II DOES NOT HAVE ANY DISCIPLINARY DISCLOSURES TO BE REPORTED.

OTHER BUSINESS ACTIVITIES

MR. OGDahl IS NOT INVOLVED WITH ANY OTHER INVESTMENT ADVISORY-RELATED BUSINESS OR OCCUPATION OR ANY OTHER BUSINESS OR OCCUPATION FOR COMPENSATION, OTHER THAN AS A REGISTERED REPRESENTATIVE OF DOUGHERTY & COMPANY LLC AS A BROKER-DEALER.

ADDITIONAL COMPENSATION

MR. OGDahl DOES NOT RECEIVE ANY EXTRANEIOUS ECONOMIC BENEFITS FOR PROVIDING ADVISORY SERVICES, SUCH AS SALES AWARDS OR OTHER PRIZES FOR CLIENT REFERRALS.

SUPERVISION

MR. OGDahl REPORTS TO JEFFREY JACOBSON, SENIOR VICE PRESIDENT. MR. JACOBSON REGULARLY REVIEWS CLIENT ACCOUNTS, AND CAN BE REACHED AT 612-376-4150.