



Optimist Capital LLC

2401 PGA Boulevard
Suite 148
Palm Beach Gardens, FL 33410
(561) 771-8077
www.optimistcap.com

This brochure provides information about the qualifications and business practices of Optimist Capital LLC. If you have any questions about the contents of this brochure, please contact us at (561) 771-8077. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Additional information about Optimist Capital LLC also is available on the SEC's website at www.adviserinfo.sec.gov

Registered or Registration does not imply a certain level of skill or training.

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Optimist Capital LLC

Optimist Capital LLC provides investment counseling and portfolio management services. The firm is registered under the Investment Advisors Act of 1940 with the Securities and Exchange Commission as well as various states. Founded in 2017, and principally owned by Alexander R. Cooke. The firm provides its services to individual clients, pension plans and corporations.

SERVICES

Optimist Capital provides Investment Advisory services on marketable securities. The most common securities are listed equities, investment grade fixed income and options on listed equities. Fundamental analysis is used to target long term growth, investments are typically held for more than one year. Current assets under management are \$25million as of 2/5/2018, all of which is under discretionary basis.

INVESTMENT PHILOSOPHY

Composites: Optimist Capital places all portfolios in a composite best suited for the needs of the individual or beneficial party of the underlining account. Once placed in one of the composites specific tailoring is done to meet the needs, requirements and requests of the beneficial party of the underlining account. Current composites are Growth & Income, Growth, and finally Balanced. Growth & Income, as named, has a bias towards income investments and as such will typically have a lower risk premium. The Growth composite, is more biased towards current growth, and as such will likely have a higher risk premium. Finally, the Balanced composite focuses on capital preservation, income and very moderate growth. All composites are customizable and adjusted as necessary to deal with market momentum, information and overall risk climate.

Security Selection: Optimist Capital has a wide net when it comes to selection. Each composite has varying securities within it. The portfolio will always be viewed as a whole, as such it is possible to find a single security, which on its own may not appear to

fit a given platform, but when viewed as an additional piece for a whole portfolio, it may fit quite perfectly.

Asset Allocation: Optimist Capital considers all economic, political and market information when assigning securities to composites. Since each account is then tailored further, at the beginning of the portfolio management process, the advisor managing your account will meet with the client to complete an IPS (Investment Policy Statement). This is the client's opportunity to explain all needs, expectations and any special requests. The IPS will be updated from time to time as needs and the needs of beneficial owners change.

COMMUNICATION AND REPORTING

We welcome you to reach out to us with any questions at anytime. We are here for you and consider you our greatest asset. As Fiduciaries we know that you come first and hope that you will take that to heart. Please do not hesitate to call, email or write. We will respond and are always happy to help or just converse about the current market.

Biographies

Alexander R. Cooke

Managing Director

B.S., Finance & Accounting, Fairfield University

Chartered Financial Analyst (CFA) Level II Candidate

FINRA Licenses 7, 24, 63, 65

Investment Experience: 20 years

- Director of Portfolio Management
Fairfield Bush & Co. 2005-2017
- Head Fixed Income Trader, Main Street
Management/Phoenix Cos., 2002-2004
- Retirement Plan Administrator,
Mutual Inc., 1998-2002

Outside Activities:

- Venice Lacrosse Director of Finance

Alexander lives in Juno Beach, Florida, with his wife of 8 years, Bianca, young son Liam, cocker spaniel - Ladybird, Jack Russell Terrier – Marley and cat - Stella. When not working with clients, you may find him on the Lacrosse field, golf course, or open ocean. He is a lifelong sailor having competed to the highest levels in various sailboats well into his thirties.

PORTFOLIO BREAKDOWN

portfolios are generally diversified in 25-35 different securities, with no industry sector accounting for more than 20% of invested capital. After reviewing a new client's current holdings, Optimist Capital will build a plan to properly manage the incoming assets and develop guidelines for each account. A composite benchmark index is also established for the portfolio, based upon client Investment Policy Statement (IPS).

Any low cost basis securities (typically long held items) will be closely monitored to minimize tax implications.

Tax considerations are always an important factor in our investment strategies. We attempt to minimize taxes by focusing our investments on strong, long-term, growing and stable companies. When evaluating a new investment, we look for companies that operate in robust markets and have significant opportunities to dominate their industries through standards, patents and technological leads. These factors permit us to take a long-term perspective on a stock and to invest early enough to achieve significant long-term appreciation.

CUSTODY ARRANGEMENTS

Our primary brokerage relationship is with Charles Schwab Institutional, however we are typically able to come to an agreement with any current custodian a client may come to us with.

Our clients provide us with a Limited Power of Attorney to purchase and sell securities on a discretionary basis, along with the ability to present payment of our fees to the custodian.

FEE SCHEDULE

Optimist Capital offers investment advisory services for a percentage of assets under management. Fees are payable quarterly, in arrears. The minimum annual fee for managed accounts is \$2,500, though under certain circumstances fees can be negotiated. Clients may have fees deducted from their account or may choose to pay in any way convenient for them.

Clients are permitted to cancel their relationship with us at any time by written notice, final invoice shall be provided at cancelation.

Fee Schedule

First \$5,000,000.....	1.00%/annum
Next \$5,000,000 to \$9,999,999.....	0.75%/annum
\$10,000,000 and above.....	0.50%/annum

Fees are billed quarterly, in arrears.

Important Performance Disclosures

- Past performance is not indicative of future results. The actual return and value of an account will fluctuate and at any point could be worth more or less of the amount invested. Individual account performance will vary according to individual client investment objectives.
- OC is defined as an independent investment management firm founded in 2017 that manages portfolios for individuals, corporations and pension plans.
- OC classifies its client portfolios into three types of composites in order to present the firm's performance numbers. Those classifications are Growth, Growth and Income, and Balanced.
- The volatility of the comparative indices may be materially different from that of OC's client accounts. In addition, client holdings may differ significantly from the securities that comprise the indices. The indices have not been selected to represent appropriate benchmarks to compare clients' performances, but rather are disclosed to allow for comparison of client performances to that of well-known and widely recognized indices.
- Performance results for the full historical period are total return, time-weighted rates of return expressed in U.S. dollars. Portfolios are valued quarterly and returns are weighted by using beginning-of-quarter market values plus weighted cash flows. Annual returns are calculated by geometrically linking the quarterly returns.
- Computations assume the reinvestment of all dividends and capital gains.
- All composite accounts are discretionary, except in limited cases where client imposed restrictions may exist.
- Use of leverage and/or levered products does not exceed 5% of composite accounts and may only be implemented during brief periods.
- Performance results are presented after all custodial fees, commissions, and other trading expenses.
- A complete list of firm composites and performance results is available upon request.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

OC has adopted a written code of ethics that is applicable to all employees. Among other things, the code requires OC and its employees to act in clients' best interests, abide by all applicable regulations, and pre-clear and report on many types of personal securities transactions. OC's restrictions on personal securities trading apply to employees, as well as employees' family members living in the same household. A copy of OC's code of ethics is available upon request.

OC's employees are generally permitted to trade alongside client accounts as long as they receive the average price that is applicable to similarly situated clients and pay their share of any transaction costs. We believe this helps align our interests with our clients. Any proposed employee transaction involving reportable securities such as stocks, bonds and ETFs requires preclearance from the Chief Compliance Officer. No employees are allowed to participate in partially filled orders until all clients' orders have been filled. The Chief Compliance Officer monitors employee trading, relative to client trading, to ensure that employees do not engage in improper transactions.

OC maintains a watch list of securities that are being considered for client accounts, as well as securities already held in client accounts. Any proposed employee transaction involving securities on the watch list requires preclearance from the Chief Compliance Officer. The Chief Compliance Officer does not grant preclearance where it would appear that an employee's trading could disadvantage OC's clients.

Under certain circumstances an employee might invest in a security that is not considered suitable for client accounts because of size, liquidity, or other factors. A change in these factors could result in the security becoming more suitable for clients.