

**Item 1:        Cover Sheet**

**INFORMATIONAL BROCHURE**

**EQUIDEM CAPITAL LLC**

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**This brochure provides information about the qualifications and business practices of Equidem Capital LLC (“Equidem Capital” or “Equidem”). If you have any questions about the contents of this brochure, please contact us at 203-992-1100. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Our registration does not imply a certain level of skill or training.**

**Additional information about Equidem Capital LLC is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Item 2:           Statement of Material Changes**

Equidem Capital LLC is required to identify in this Item 2 any material changes to this Form ADV Part 2A since it's last filing. The only material change is a change of name from Compound Capital Management LLC to Equidem Capital LLC.

**Item 3: Table of Contents**

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## INFORMATIONAL BROCHURE

### EQUIDEM CAPITAL LLC

#### **Item 4: Advisory Business**

Equidem Capital LLC has been in business since February 2017. The firm is owned by Michele M. Newland. Ashleigh C. Swayze is the Chief Compliance Officer.

Equidem Capital manages assets through two investment strategies which are more fully described in Item 8. These asset management services are available to accredited investors, as such term is defined in Rule 501 of Regulation D. Clients are predominately individuals and their affiliated trusts, foundations, and family offices.

Equidem Capital requires each client seeking investment management services to place at least \$250,000 under management. The principals may waive this account minimum under certain circumstances, in our discretion.

Because client assets are managed through one of Equidem Capital's strategies, asset management services are almost always provided on a "discretionary" basis. When Equidem Capital is engaged to provide asset management services on a discretionary basis, we will monitor your accounts and make changes as needed in keeping with the Equidem strategy. These changes may involve selling a security or group of investments and buying others or keeping the proceeds in cash. You may receive at your request written or electronic confirmations from your account custodian after any changes are made to your account. You will also receive statements at least quarterly from your account custodian. Clients engaging us on a discretionary basis will be asked to execute a Limited Power of Attorney (granting us the discretionary authority over the client accounts) as well as an investment management agreement that outlines the responsibilities of both the client and Equidem Capital.

As an accommodation only, and not on a regular basis, Equidem Capital may provide asset management services on a "non-discretionary" basis. When a client engages us to provide investment management services on a non-discretionary basis, we monitor the accounts in the same way as for discretionary services. The difference is that changes to your account will not be made until we have confirmed with you (either verbally or in writing) that our proposed change is acceptable to you.

There are two essential components of Equidem Capital's investment approach: tax free bonds and equities. Equidem Capital has an expertise in the origination, diligence, closing and monitoring of these bonds. Tax-exempt bonds can generate cash flow free from federal income tax, and, in certain instances, free also from state income tax. Further, this benefit compounds as income from the tax free bonds is reinvested again into other tax free bonds, thereby taking a potentially increased return and investing it into another security with a potentially increased return. Because the strategies are designed to be run as a single investment strategy, clients are not permitted to make significant restrictions to the management of their assets with Equidem.

Equidem Capital does not participate in or offer or sponsor a wrap program.

If you request, Equidem may recommend the services of other professionals for implementation purposes. You are under no obligation to engage the services of any such recommended professional. You retain absolute discretion over all such implementation decisions and are free to accept or reject any recommendation from Equidem. If you engage any professional recommended by Equidem, and a dispute arises thereafter relative to such engagement, you agree to seek recourse exclusively from and against the engaged professional.

As of the date of this brochure, Equidem Capital is a newly formed business and as such, Equidem does not yet have any clients or assets under management.

## **Item 5: Fees and Compensation**

### **A. Fees Charged**

All investment management clients will be required to execute an Investment Management Agreement that will describe the type of management services to be provided and the fees, among other items.

The fee range stated below is a guide. Fees are negotiable, and may be higher or lower than this range, based on the nature of the account. Lower fees for comparable services may be available from other sources. Factors affecting fee percentages include the size of the account, complexity of asset structures, length of time the client has been with the firm, and other factors. This annual fee will generally be based on the calculation shown below, but may be higher or lower than. All clients, but especially those with smaller accounts, should be advised they may receive similar services from other professionals for higher or lower overall costs.

<b>Total Assets Under Management</b>	<b>Annual Fee</b>
Up to \$10,000,000	1.00%
Above \$10,000,001	0.90%

### **B. Fee Payment**

Investment advisory fees will, at the client's option, either be debited directly from each client's account, or paid by the client upon receipt of an invoice from Equidem. The advisory fee is due quarterly, in arrears, and the value used for the fee calculation is the last market day of the previous quarter. This means that if your annual fee is 1.00%, then each quarter we will multiply the value of your account by 1.00% then divide by 4 to calculate our fee. Once the calculation is made, we will instruct your account custodian to deduct the fee from your account and remit it to Equidem Capital.

Clients whose fees are directly debited will provide written authorization to debit advisory fees from their accounts held by a qualified custodian chosen by the client. Each quarter, clients will receive a bill itemizing the fees to be debited, including the formula used to calculate the fee, the amount of assets the fee is based, and the time period covered by the fee. The invoice will also state that the fee was not independently calculated by the custodian. The client will also receive a statement from their account custodian showing all transactions in their account, including the fee.

### **C. Other Fees**

There are a number of other fees that can be associated with holding and investing in securities, and some fees that are specific to the type of investing in which Equidem Capital specializes.

#### **Transaction Fees**

You will be responsible for fees including transaction fees or commissions for the purchase or sale of a stock or bond. Equidem does not recommend mutual funds as investments, but if a mutual fund is transferred into an account Equidem manages, such funds do carry expenses such as management fees and trading expenses. Expenses of a mutual fund will not be included in management fees, as they are deducted from the value of the shares by the mutual fund manager. For complete discussion of expenses related to each mutual fund, you

should read a copy of the prospectus issued by that fund. Equidem Capital can provide or direct you to a copy of the prospectus for any fund that we recommend to you.

Please make sure to read Section 12 of this informational brochure, where we discuss broker-dealer and custodial issues.

#### Diligence Fees

Part of Equidem Capital's investment approach involves the sourcing, diligence, and offering of tax-free municipal bonds. Typically, when such a bond is offered, the diligence related to that offering is performed by bond counsel. The expenses of this diligence would then be listed as a line item on the bond offering's Source and Use of Funds Statement (in other words, diligence fees would be paid as an expense of the offering, paid from the total proceeds of the bond issue).

In some instances where Equidem Capital performs this diligence in-house, without the use of outside bond counsel, Compound Capital will be compensated for the diligence on the issue the same way outside bond counsel would be. The diligence fee will only be payable in bond offerings in which Equidem Capital has acted as the originator of the issue, and not for secondary offerings. The diligence fee will be incorporated into the bond price. This fee is in addition to, and will not cause an offset of, any client's investment management fee. The receipt of these fees gives rise to a conflict of interest, as the potential receipt of a fee may incentivize Equidem Capital to close a bond transaction that Equidem Capital would otherwise not close. This conflict is disclosed to clients verbally and in this brochure. Clients participating in a bond transaction where Equidem Capital will be informed as to whether a diligence fee will be payable to Equidem Capital. Equidem Capital attempts to mitigate this conflict by requiring that all investment recommendations have a sound basis for the recommendation, documented standards for determining the advisability of closing a bond transaction, and by requiring employees to acknowledge their fiduciary responsibility toward each client.

#### *D. Pro-rata Fees*

If you become a client during a quarter, you will pay a management fee for the number of days remaining in that quarter. You may terminate the asset management agreement by providing written notice to Equidem Capital. If you terminate our relationship during a quarter, you will be refunded the portion of any prepaid management fee for the remainder of the quarter (though this is unlikely given Equidem's policy of billing in arrears). Once your notice of termination is received, we will charge the fee through the date of transfer of your assets. For example, if you terminate your agreement and there are 30 days left in that quarter, two-thirds of the management fee will be due and payable to Equidem Capital. Equidem will cease to perform services, including processing trades and distributions upon termination. Assets not transferred from terminated accounts within 30 (thirty) days of termination may be "de-linked", meaning they will no longer be visible to Equidem Capital and will become a retail account with the custodian.

#### *E. Compensation for the Sale of Securities.*

Please see Item 5C, "Diligence Fees" with regard to Equidem's potential receipt of diligence expense fees upon closing of a bond transaction in which clients participate.

### **Item 6: Performance Based Fees and Side by Side Management**

Fees will not be based upon a share of capital gains or capital appreciation of your accounts (otherwise known as "performance based fees").

## **Item 7: Types of Clients**

Equidem Capital LLC manages assets through two investment strategies which are more fully described in Item 8. These asset management services are available to accredited investors, as such term is defined in Rule 501 of Regulation D. Clients may be individuals, foundations, endowments, and pension plans. Equidem Capital requires each client seeking investment management services to place at least \$250,000 with us. The principals may waive this account minimum under certain circumstances, in our discretion.

## **Item 8: Methods of Analysis, Investment Strategies and Risk of Loss**

It is important for you to know and remember that all investments carry risks. **Investing in securities involves risk of loss that clients should be prepared to bear.**

Part of the Equidem process includes, where appropriate, involving multiple generations in order to facilitate family financial planning. This can increase the financial education of the later generations and manage expectations. However, potential for conflicts of interest exist with the exchange of intergenerational information. Equidem attempts to minimize these conflicts by treating each household as its own fiduciary relationship. Information can only be shared across generations with each household's consent.

### **Portfolio Construction**

Each client's portfolio will be invested according to that client's directives. Clients choose from ones of Equidem's strategies:

*Bond Program:* The Bond Program is an investment strategy that invests in high yield tax exempt bonds. The Bond Program is managed on a discretionary basis, and clients are not permitted to select or reject individual bonds.

*Blend Program:* The Blend Program consists of both high yield tax exempt bonds and other securities, which generally include specific equities, but may include exchange traded funds or mutual funds. Because many of the same investments will be in the Bond Program and the Blend Program, clients electing to participate in both Equidem Programs should be aware that the significant overlap in investments may create a concentration in their accounts in the high yield tax exempt bonds.

Because of the specific investment strategies Equidem offers, many of our clients come to us for only a portion of their asset management needs. Equidem's strategies may take a specific place in a client's overall portfolio which means, some clients' investment objectives for the assets Equidem manages will differ from their overall investment objectives. Whatever the objectives are, we determine these objectives by interviewing the client and/or asking the client to put these objectives in writing. In some cases, clients have a separate financial advisor advising them on their asset allocation to Equidem.

### *Tax Exempt Bonds*

Equidem Capital has specific expertise in the origination, diligence, and ultimate ownership and monitoring of investments in tax exempt bonds. Tax exempt bonds are bonds issued by a state or a state agency. Some state agencies include port authorities and transportation authorities, as well as many other agencies. It is the offering of the bonds by a state or local authority that makes them tax exempt. This tax exempt status can, if the bond is paid as intended, provide an additional source of return for clients. This is because the same return on investment in a taxable investment would produce a lower after tax end result for the client than a tax exempt investment.

The bonds recommended by Equidem Capital finance projects that our personnel have evaluated for creditworthiness and safety. This evaluation follows Equidem's own research methods and diligence process. Principal and interest on the tax exempt bonds purchased by Equidem Capital clients are paid from the revenue generated from the operations of such projects. In nearly every instance, the bonds selected by Equidem Capital are backed by collateral consisting of a first mortgage lien on all plant, property, and equipment, and a first lien on the gross revenues of a project.

Equidem Capital does not purchase the bonds. Rather, Compound Capital Management chooses bonds for our clients. Equidem Capital is authorized to act (advise and represent clients) through a limited power of attorney contained in the Investment Advisory Agreement each client executes.

Not all bonds issued by state or local authorities are necessarily profitable, or guaranteed as to their payment of interest. Many of these bonds are not rated by a recognizable ratings agency, such as Moody's or Standard and Poor's Corp. The lack of a rating causes some investment professionals to label these bonds as "high yield." Some investment professionals assign such bonds a higher level of risk due to the lack of a rating, or the size of the particular bond offering, or the size of the state or local agency issuing the bonds. However, Equidem Capital believes that these assertions are as a rule, inaccurate. Rather than create a single value judgment to an entire investment option, Equidem Capital believes that each bond offering has its own merits and risks, and should be judged individually. Some of the tax exempt bonds in client portfolios may have a higher rate of interest payments and higher risk of loss than other bonds in the same client's portfolio, yet both may be issued by state or local agencies, and be of similar size.

What this means is that the sourcing of these bond offerings, the diligence associated with the issuance of bonds, and the determination of how much of a given bond offering should be in a given client's portfolio requires a highly specialized degree of attention to both the bond offering and client objectives. Equidem Capital performs its proprietary due diligence on every transaction, including investigation of every borrower and project in connection with any decision to purchase tax-exempt securities.

### *Equities*

Equidem Capital may also recommend that a portion of a client's assets be invested in equities. The equity portfolio recommended by Equidem Capital to a given client will be comprised of a selection of stocks that meet specific investment criteria determined by Equidem Capital. There are a great number of factors Equidem Capital considers when choosing equities. These include price to earnings ratio, dividends, and debt levels. Among the most important factors in choosing equities for a client portfolio include the lack of institutional ownership. Equidem Capital believes that when a particular security is held by major institutions, consequences of that ownership may be detrimental, both directly and indirectly, to other shareholders. For example, institutional ownership of a security will make that security more likely to be on a "buy" list by other, smaller institutions and money managers, which can artificially increase the security's trading price.

The investment criteria, while occasionally mathematical in nature, are not automatic. Equidem Capital does not use software or some sort of proprietary algorithm for determining which equities to buy. Each security is evaluated on the totality of the circumstances, not just the mathematical concepts.

### **Analysis**

We research securities on a fundamental basis, which means that we review what we believe the value of the security is, and what we think it will be in the future. We base our conclusions on predominantly publicly available research, such as corporate filings, press releases, competitor analyses, and in some cases research we receive from our custodian or other market analyses. We will also occasionally utilize technical analyses,



which means that we will review the past behaviors of the security and the markets in which it trades for signals as to what might happen in the future.

### **Risk Factors**

There are always risks to investing. It is impossible to name all possible types of risks. Among the risks are the following:

- **Political Risks.** Most investments have a global component, even domestic stocks. Political events anywhere in the world may have unforeseen consequences to markets around the world.
- **General Market Risks.** Markets can, as a whole, go up or down on various news releases or for no understandable reason at all. This sometimes means that the price of specific securities could go up or down without real reason, and may take some time to recover any lost value. Adding additional securities does not help to minimize this risk since all securities may be affected by market fluctuations.
- **Currency Risk.** When investing in another country using another currency, the changes in the value of the currency can change the value of your security value in your portfolio.
- **Regulatory Risk.** Changes in laws and regulations from any government can change the value of a given company and its accompanying securities. Certain industries are more susceptible to government regulation. Changes in zoning, tax structure or laws impact the return on these investments.
- **Tax Risks Related to Short Term Trading:** Clients should note that while not a major component of Equidem Capital's strategy, Equidem Capital may engage in short-term trading transactions. These transactions may result in short term gains or losses for federal and state tax purposes, which may be taxed at a higher rate than long term strategies. Equidem Capital endeavors to invest client assets in a tax efficient manner, but all clients are advised to consult with their tax professionals regarding the transactions in client accounts.
- **Risks Related to Investment Term & Liquidity.** Securities do not follow a straight line up in value. All securities will have periods of time when the current price of the security is not an accurate measure of its value. If you require us to liquidate your portfolio during one of these periods, you will not realize as much value as you would have had the investment had the opportunity to regain its value. The bonds held in Equidem's strategies each carry a CUSIP identifier and can be purchased and sold by broker-dealers or custodians. However, because of the niche nature of the bonds, the timing of a sale to liquidate a portfolio may affect the sale price due.
- **Purchasing Power Risk.** Purchasing power risk is the risk that your investment's value will decline as the price of goods rises (inflation). The investment's value itself does not decline, but its relative value does, which is the same thing. Inflation can happen for a variety of complex reasons, including a growing economy and a rising money supply.
- **Business Risk.** This can be thought of as certainty or uncertainty of income. Management comes under business risk. Cyclical companies (like automobile companies) have more business risk because of the less steady income stream. On the other hand, fast food chains tend to have steadier income streams and therefore, less business risk.
- **Concentration Risk.** While Equidem Capital selects individual equities and bonds for client portfolios based on an individualized assessment of each security, this evaluation comes without an overlay of general economic or sector specific issue analysis. This means that a client's equity portfolio may be concentrated in a specific sector, geography, or sub-sector (among other types of potential concentrations), so that if an unexpected event occurs that affects that specific sector or geography, for example, the client's equity portfolio may be affected negatively, including significant losses.
- **Financial Risk.** The amount of debt or leverage determines the financial risk of a company.
- **Default Risk.** This risk pertains to the ability of a company or agency to service their debt. For corporate issues, ratings provided by several rating services help to identify those companies with more risk. For state or local issues, ratings may not be available, which means the evaluation of the risks of a particular issue rest with client's adviser.

- **Options.** The use of options transactions as an investment strategy involves a high level of inherent risk. Although the intent of the options-related transactions that may be implemented is to hedge against principal risk, certain of the options-related strategies (i.e. straddles, short positions, etc), may, in and of themselves, produce principal volatility and/or risk. Thus, a client must be willing to accept these enhanced volatility and principal risks associated with such strategies. In light of these enhanced risks, client may direct us, in writing, not to employ any or all such strategies for his/her/their/its accounts.
- **Risks specific to tax exempt bonds.**
  - *Limited or No Marketability.* Many of the bonds in client portfolios will have limited liquidity, meaning that it is unlikely that a client would be able to sell the bonds in their portfolio to a third party. Sales to third parties that do occur may be consummated with a sales price significantly below the value of the security as noted on the client's statement. Clients with tax exempt bonds in their portfolios should only invest in these securities if they have no need for the principal value of the bonds in the near term, and can bear the risk of total loss.
  - *No Guaranty.* Clients investing in tax exempt bonds issued by state or local agencies should be prepared to bear a total risk of loss. State and local agencies, while historically typically able to make bond payments and eventually either refinance the bond issue or pay the principal on the bond issue, may not be able to do so for any bond issue in a client's portfolio.
  - *Reliance on Diligence.* Due to the esoteric nature of tax exempt bonds issued by state or local agencies, the diligence on the bond issue is of paramount importance. For issues where Equidem Capital performs diligence, the client is relying on Equidem Capital's experience and judgment, which may be flawed.
  - *Reliance on Key Persons.* In its role as diligence provider for bond issues on behalf of its clients, Equidem Capital plays a role in monitoring client assets beyond that of a typical adviser monitoring a portfolio of equities or mutual funds, because while there are a multitude of advisers with sufficient expertise to monitor and continue the diligence process on equities and mutual funds, there is not a surplus of advisers with the specialized expertise in sourcing, monitoring and performing diligence on the bonds in each client's portfolio. There are a limited number of professionals at Equidem Capital, which means the important tasks of diligence and monitoring investments rests with a few individuals.
  - *Borrower Risk.* The borrower in a tax exempt bond transaction may be a state or local agency. These agencies are subject to various politically related risks and budget risks, which may affect the borrower's ability to pay the interest or principal on a bond. Equidem Capital attempts to mitigate these risks through its diligence process, but some risks are not knowable at the time a transaction is closed.

## **Item 9: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or a prospective client's evaluation of Equidem Capital's advisory business or the integrity of its management.

## **Item 10: Other Financial Industry Activities and Affiliations**

### **A. Broker-dealer**

Neither Equidem Capital nor any related persons are registered, or have an application pending to register, as a broker-dealer or a registered representative of a broker-dealer.

### **B. Futures Commission Merchant/Commodity Trading Advisor**

Neither Equidem Capital nor any related persons are registered, or have an application pending to register, as a futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

**C. Relationship with Related Persons**

Neither Equidem Capital, nor any related persons have any relationship or arrangement with any related persons, other investment advisers or financial planners, accounting firms, law firms, insurance companies or agencies, real estate brokers, investment companies, future commission merchants, commodity pool operators, commodity trading advisors, or an associated person of the foregoing entities.

**D. Recommendations of Other Advisers**

Equidem does not utilize nor select other advisers or third party managers. All assets are managed by Equidem management.

**Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

- A. A copy of our Code of Ethics is available upon request. Our Code of Ethics includes discussions of our fiduciary duty to clients, political contributions, gifts, entertainment, and trading guidelines.
- B. Equidem does not recommend that clients buy or sell any security in which a related person to Equidem or Equidem has a material financial interest.
- C. On occasion, an employee of Equidem Capital may purchase for his or her own account securities which are also recommended for clients. Our Code of Ethics details rules for employees regarding personal trading and avoiding conflicts of interest related to trading in one's own account. To avoid placing a trade before a client (in the case of a purchase) or after a client (in the case of a sale), all employee trades must be reviewed by the Compliance Officer. All employee trades must either take place in the same block as a client trade or sufficiently apart in time from the client trade so the employee receives no added benefit. Employee statements are reviewed to confirm compliance with the trading procedures.

On occasion, an employee of Equidem Capital may purchase for his or her own account securities which are also recommended for clients at the same time the clients purchase the securities. Our Code of Ethics details rules for employees regarding personal trading and avoiding conflicts of interest related to trading in one's own account. To avoid placing a trade before a client (in the case of a purchase) or after a client (in the case of a sale), all employee trades must be reviewed by the Compliance Officer. All employee trades must either take place in the same block as a client trade or sufficiently apart in time from the client trade so the employee receives no added benefit. Employee statements are reviewed to confirm compliance with the trading procedures.

**Item 12: Brokerage Practices**

- A. Recommendation of Broker-Dealer

In the event that the client requests that Equidem Capital recommend a broker-dealer/custodian for execution and/or custodial services (exclusive of those clients that may direct Equidem Capital to use a specific broker-dealer/custodian), Equidem Capital generally recommends that investment management accounts be maintained at *TD Ameritrade*. Prior to engaging Equidem Capital to provide investment

management services, the client will be required to enter into a formal investment management advisory agreement with Equidem Capital setting forth the terms and conditions under which Equidem Capital shall manage the client's assets, and a separate custodial/clearing agreement with each designated broker-dealer/custodian.

Factors that Equidem Capital considers in recommending *TD Ameritrade* (or any other broker-dealer/custodian to clients) include historical relationship with Equidem Capital, financial strength, reputation, execution capabilities, pricing, research, and service. Although the commissions and/or transaction fees paid by Equidem Capital's clients shall comply with Equidem Capital's duty to obtain best execution, a client may pay a commission that is higher than another qualified broker-dealer might charge to effect the same transaction where Equidem Capital determines, in good faith, that the commission/transaction fee is reasonable in relation to the value of the brokerage and research services received. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer's services, including the value of research provided, execution capability, commission rates, and responsiveness. Accordingly, although Equidem Capital will seek competitive rates, it may not necessarily obtain the lowest possible commission rates for client account transactions. The brokerage commissions or transaction fees charged by the designated broker-dealer/custodian are exclusive of, and in addition to, Equidem Capital's investment management fee. Equidem Capital's best execution responsibility is qualified if securities that it purchases for client accounts are mutual funds that trade at net asset value as determined at the daily market close.

#### 1. Research and Additional Benefits

Although not a material consideration when determining whether to recommend that a client utilize the services of a particular broker-dealer/custodian, Equidem Capital may receive from *TD Ameritrade* (or another broker-dealer/custodian) without cost (and/or at a discount) support services and/or products, certain of which assist Equidem Capital to better monitor and service client accounts maintained at such institutions. Included within the support services that may be obtained by Equidem Capital may be investment-related research, pricing information and market data, software and other technology that provide access to client account data, compliance and/or practice management-related publications, discounted or gratis consulting services, discounted and/or gratis attendance at conferences, meetings, and other educational and/or social events, marketing support, computer hardware and/or software and/or other products used by Equidem Capital in furtherance of its investment advisory business operations. Equidem Capital receives a benefit because it does not have to pay for the research, products or services that *TD Ameritrade* provides. This can create an incentive for Equidem Capital to select a broker-dealer based on its own interests rather than clients.

As indicated above, certain of the support services and/or products that *may* be received may assist Equidem Capital in managing and administering client accounts. Others do not directly provide such assistance, but rather assist Equidem Capital to manage and further develop its business enterprise. Equidem Capital's clients do not pay more for investment transactions effected and/or assets maintained at *TD Ameritrade* as a result of this arrangement. There is no corresponding commitment made by Equidem Capital to *TD Ameritrade* or any other entity to invest any specific amount or percentage of client assets in any specific mutual funds, securities or other investment products as a result of the above arrangement.

#### 2. Directed Brokerage

Equidem Capital permits clients to request and direct that account transactions be effected through a specific broker-dealer. This is commonly referred to as "directed brokerage". In such client directed arrangements, the client will negotiate terms and arrangements for their account with that broker-dealer, and Equidem Capital will not seek better execution services or prices from other broker-dealers or be able

to “batch” the client's transactions for execution through other broker-dealers with orders for other accounts managed by Equidem Capital. As a result, client may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case.

**B. Aggregating Trades**

Commission costs per client may be lower on a particular trade if all clients in whose accounts the trade is to be made are executed at the same time. This is called aggregating trades. Instead of placing a number of trades for the same security for each account, we will, when appropriate, execute one trade for all accounts and then allocate the trades to each account after execution. If an aggregate trade is not fully executed, the securities will be allocated to client accounts on a *pro rata* basis, except where doing so would create an unintended adverse consequence (For example, ¼ of a share, or a position in the account or less than 1%.)

**Item 13: Review of Accounts**

All accounts will be reviewed by a senior member of management on at least an annual basis. However, it is expected that market conditions, changes in a particular client's account, or changes to a client's circumstances will trigger a review of an account.

All clients will receive a quarterly report from Equidem Capital showing asset allocation and performance, as well as statements from TD Ameritrade, and copies of all trade confirmations directly from TD Ameritrade. We encourage you to compare the information on your quarterly report prepared by Equidem Capital against the information in the statements provided directly from TD Ameritrade and alert us of any discrepancies.

**Item 14: Client Referrals and Other Compensation**

**TD Ameritrade**

TD Ameritrade provides us with some non-cash benefits (not available to retail customers) in return for placing client assets with them or executing trades through them. Such non-cash benefits are referred to as “soft dollars”. Currently, these benefits come in the form of investment research and sponsored attendance at various investment seminars. We may also receive such items as investment software, books and research reports. These products, services, or educational seminars are items that will play a role in determining how to invest client accounts. If there is any item that has a multi-use aspect, mixed between investment and non-investment purposes, Equidem Capital will determine a reasonable allocation of investment to non-investment use and soft dollars will be allocated only to the investment portion of the product (and we will pay the remaining cost). Equidem Capital receives a benefit from these services, as otherwise we would be compiling the same research ourselves. This may cause a conflict of interest as we may want to place more client accounts with a broker-dealer/custodian such as TD Ameritrade, solely because of these added benefits. As such, Equidem Capital may have an incentive to select or recommend a broker-dealer based on interests in receiving the research or other products or services, rather than on clients' interest in receiving most favorable execution. Equidem Capital attempts to mitigate this potential conflict by performing regular reviews of execution services and value clients receive to ensure clients are receiving the best possible value for costs paid. However, the value to all of our clients of these benefits is included in our evaluation of custodians. Products and services received via soft dollars will generally be used for the benefit of all clients. However, it is possible that a given client's trades will generate soft dollars that acquire products and/or services that are not ultimately utilized for that same client's account. Soft dollars provide additional value, and are

accordingly considered in determining which broker-dealer or custodian to utilize as part of our best execution analysis.

### **Other Referrals**

If a client is introduced to Equidem by either an unaffiliated or an affiliated solicitor, Equidem *may* pay that solicitor a referral fee in accordance with the requirements of Rule 206(4)-3 of the Investment Advisers Act of 1940, and any corresponding state securities law requirements. Unaffiliated or affiliated solicitors will be licensed in accordance with applicable state laws. Any such referral fee shall be paid solely from Equidem's investment management fee, and shall not result in any additional charge to the client. If the client is introduced to Equidem by an unaffiliated solicitor, the solicitor, at the time of the solicitation, shall disclose the nature of the solicitor relationship, and shall provide each prospective client with a copy of Equidem's ADV and a copy of the written disclosure statement from the solicitor to the client disclosing the terms of the solicitation arrangement between Equidem and the solicitor, including the compensation to be received by the solicitor from Equidem.

Specifically DM Income Advisors LLC, an investment adviser registered with the Connecticut Department of Banking and Insurance is a solicitor for Equidem Capital. Clients referred by DM Income Advisors LLC or any other referral source should receive along with this Form ADV Part 2, a disclosure statement specifically outlining that DM Income Advisors LLC will be compensated for the referral.

### **Item 15: Custody**

Equidem Capital deducts fees from client accounts, but would not have custody of client funds otherwise. Clients will receive statements and copies of all trade confirmations directly from their account custodian.

Clients whose fees are directly debited will provide written authorization to debit advisory fees from their accounts held by a qualified custodian chosen by the client. Each quarter, clients will receive a bill itemizing the fees to be debited, including the formula used to calculate the fee, the amount of assets the fee is based, and the time period covered by the fee. The invoice will also state that the fee was not independently calculated by the custodian. The client will also receive a statement from their account custodian showing all transactions in their account, including the fee.

We encourage clients to carefully review the statements and confirmations sent to them by their custodian, and to compare the information on your quarterly report prepared by Equidem Capital against the information in the statements provided directly from their custodian. Please alert us of any discrepancies.

### **Item 16: Investment Discretion**

When Equidem Capital is engaged to provide asset management services on a discretionary basis, we will monitor your accounts to ensure that they are meeting your asset allocation requirements. If any changes are needed to your investments, we will make the changes. These changes may involve selling a security or group of investments and buying others or keeping the proceeds in cash. You may at any time place restrictions on the types of investments we may use on your behalf, or on the allocations to each security type. You may receive at your request written or electronic confirmations from your account custodian after any changes are made to your account. You will also receive monthly statements from your account custodian. Clients engaging us on a discretionary basis will be asked to execute a Limited Power of Attorney (granting us the discretionary authority over the client accounts) as well as an Investment Management Agreement that outlines the responsibilities of both the client and Equidem Capital.

**Item 17: Voting Client Securities**

Copies of our Proxy Voting Policies are available upon request.

From time to time, shareholders of stocks, mutual funds, exchange traded funds or other securities may be permitted to vote on various types of corporate actions. Examples of these actions include mergers, tender offers, or board elections. Clients are required to vote proxies related to their investments, or to choose not to vote their proxies. Equidem Capital will not accept authority to vote client securities. Clients will receive their proxies directly from the custodian for the client account. Clients may contact Equidem Capital with questions about a particular solicitation.

**Item 18: Financial Information**

- A. Equidem Capital does not require the prepayment of fees more than six (6) months or more in advance greater than \$500 and therefore has not provided a balance sheet with this brochure.
- B. Equidem Capital has discretionary investment management authority over client assets. There is no financial condition that is reasonably likely to impair Equidem Capital's ability to meet contractual commitments to clients.
- C. Neither Equidem Capital nor any of its management has been the subject of a bankruptcy petition in the last ten years.