

Item 1: Cover Page

This brochure supplement provides information about George R. Lewis that supplements the TCP Asset Management, LLC's firm Brochure. You should have received a copy of that brochure. Please contact Joshua R. Allen, Chief Compliance Officer, if you did not receive TCP Asset Management, LLC's firm Brochure or if you have any questions about the content of this supplement. Additional information about George R. Lewis is also available on the Securities and Exchange Commission's website at <https://www.adviserinfo.sec.gov> . You may also call 614-761-9378 or send an email to Mr. Allen, Chief Compliance Officer, at the following email address: Josh@trendencycapital.com.

TCP Asset Management, LLC d/b/a Trendency Capital Partners, LLC

Form ADV, Part 2B – Individual Disclosure Brochure

for

George R. Lewis

Investment Advisor Representative

CRD No. 5617354

8415 Pulsar Place, Suite 210
Columbus, Ohio 43240
Tele: 614-761-9378 | Fax: 614-441-9945
Email: blewis@trendencycapital.com
Website: www.trendencycapital.com

Date: 06/19/2017

Item 2: Educational Background and Business Experience

Name: George R. Lewis

Born: 1946

Title: Investment Advisor Representative of
TCP Asset Management, LLC

Education: Business Management /1972
University of Maryland – College Park, Maryland

Accounting /1975
University of Cincinnati – Cincinnati, Ohio

MBA /1983
University of Dayton – Dayton, Ohio

CPA Inactive – Licensed State of Ohio/1982

Examinations / Licenses: Series 7 – General Securities Representative
Examination

Series 66 – Uniform Combined State Law Examination

Business Background		
Employer	Title	Dates
TCP Asset Management, LLC Columbus, OH	Investment Advisor Representative	06/2017 – Present
United Planners Financial Services Scottsdale, AZ	Registered Representative	05/2017 – Present
Retired – Unemployed	N/A	06/2015 – 05/2017
Tendency Capital Management, LLC Columbus, OH	Investment Advisor Representative and Chief Compliance Officer	05/2012 – 06/2015
Securities America, Inc. Cincinnati, OH	Registered Representative	01/2009 – 06/2015

Business Background		
Employer	Title	Dates
Securities America Advisors, Inc. Cincinnati, OH	Investment Advisor Representative	06/2009 – 05/2012
Sahalee Investments, Inc. Dublin, OH	President	09/1988 – 06/2009

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a Client's or prospective Client's evaluation of this advisory business.

Item 4: Other Business Activities

Mr. Lewis is a licensed insurance agent with various insurance companies. In addition, Mr. Lewis is a Registered Representative of United Planners Financial Services, an unaffiliated broker-dealer.

Item 5: Additional Compensation

Mr. Lewis does not receive any economic benefit from any person, company, or organization, in exchange for providing Client advisory services through TCP Asset Management, LLC other than his compensation paid by the Company, i.e., salary and/or bonuses.

Mr. Lewis receives compensation as a licensed insurance agent. And, as a Registered Representative of United Planners, an unaffiliated broker-dealer, he receives commissions based on the sale of securities and other investment products.

For those Investment Advisor Representatives ("IARs") of the Company that are also registered as Registered Representatives ("RR") of United Planners Financial Services ("UP"), an unaffiliated broker-dealer, as well as those IARs that may be licensed insurance agents, either of these situations may cause a conflict of interest. As RRs of UP, the IAR may sell general securities products such as stocks, bonds, mutual funds, exchange-traded funds, and variable annuities, and variable life products to advisory Clients and earn a commission on these sales from UP. Some, if not all, of the IARs are also licensed insurance agents and may offer insurance products through unaffiliated insurance entities to the Company's advisory Clients and may earn a commission on any sales. This may create a conflict of interest just by the IAR earning a commission on the sale of securities products or as an insurance agent earning commissions on insurance products. Clients are under no obligation to purchase securities through their IAR in their separate capacity as a RR or insurance products in their separate capacity as an insurance agent. TCP is neither a broker-dealer nor an insurance agency, and therefore, does not offer either securities or insurance products.

Item 6: Supervision

Mr. Lewis is supervised by Joshua R. Allen, Chief Compliance Officer. Mr. Allen supervises all duties and activities of Mr. Lewis. Mr. Lewis' contact information is on the cover page of this disclosure document. Mr. Lewis adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the Company's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.