

## **Item 1: Cover Page**

This brochure supplement provides information about David B. Meske that supplements the TCP Asset Management, LLC's firm Brochure. You should have received a copy of that brochure. Please contact Joshua R. Allen, Chief Compliance Officer, if you did not receive TCP Asset Management, LLC's firm Brochure or if you have any questions about the content of this supplement. Additional information about David B. Meske is also available on the Securities and Exchange Commission's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You may also call 614-761-9378 or send an email to Mr. Allen, Chief Compliance Officer, at the following email address: [Josh@trendencycapital.com](mailto:Josh@trendencycapital.com).

# **TCP Asset Management, LLC**

## **Form ADV, Part 2B – Individual Disclosure Brochure**

for

**David B. Meske, CRPC<sup>®</sup>, CRPS<sup>®</sup>**

Investment Advisor Representative

CRD No. 4142982

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Columbus, Ohio 43240

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Email: [DMeske@trendencycapital.com](mailto:DMeske@trendencycapital.com)

Website: [www.trendencycapital.com](http://www.trendencycapital.com)

Date: 03/31/2017

## **Item 2: Educational Background and Business Experience**

**Name:** David B. Meske, CRPC<sup>®</sup>, CRPS<sup>®</sup>

**Born:** 1974

**Title:** Investment Advisor Representative of  
TCP Asset Management, LLC

**Education:** Bachelor of Arts – Psychology: 1996  
Denison University

Master of Business Administration: 2006  
Ashland University

**Examinations / Licenses:** Series 7 – General Securities Representative Examination

Series 24 – General Securities Principal Examination

Series 6 – Investment Company Products/Variable  
Contracts Representative Examination

Series 63 – Uniform Securities Agent State Law  
Examination

Series 66 – Uniform Combined State Law Examination

### **Professional Certifications:**

#### **1. Chartered Retirement Planning Counselor<sup>SM</sup> (CRPC<sup>®</sup>):**

Chartered Retirement Planning Counselor is a designation granted by the College for Financial Planning after fulfilling the program's requirements. CRPC<sup>®</sup> certification requirements are as follows:

- Successfully complete the program.
- Pass the final examination.
- Comply with the Code of Ethics.
- Upon completion and obtaining the CRPC<sup>®</sup> designation, you must complete sixteen (16) hours of continuing education.
- Reaffirm to abide by the Standards of Professional Conduct, and
- Pay a biennial renewal fee.

#### **2. Chartered Retirement Plans Specialist<sup>SM</sup> or CRPS<sup>®</sup>**

The Chartered Retirement Plans Specialist<sup>SM</sup> or CRPS<sup>®</sup> designation is the nation's premier credential focusing on retirement plan administration. This designation is awarded to

individuals who specialize in creating, implementing and maintaining retirement plans for businesses. The CRPS® certification requirements are as follows:

- Complete a course of study encompassing all aspects of retirement plans.
- Pass an end-of-course examination that demonstrates their expertise.
- All designees have agreed to adhere to the Standards of Professional Conduct and are subject to a disciplinary process.
- Designees renew their designation every two-years by completing sixteen (16) hours of continuing education, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.
- Pay a nominal fee to continue using the designation.

Business Background		
Employer	Title	Dates
TCP Asset Management, LLC Columbus, OH	Investment Advisor Representative	01/2017 – Present
United Planners Financial Services Scottsdale, AZ	Registered Representative	12/2016 – Present
Tendency Capital Management, LLC Columbus, OH	Investment Advisor Representative	02/2015 – 01/2017
Securities America, Inc. Columbus, OH	Registered Representative	01/2015 – 10/2016
Lincoln Financial Advisors Columbus, OH	Retirement Consultant	01/2000 – 01/2015
Lincoln National Life Insurance Company Fort Wayne, IN	Retirement Consultant	01/2000 – 06/2006
Columbus City Schools Columbus, OH	Substitute Teacher	01/2000 – 03/2000

### Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a Client's or prospective Client's evaluation of this advisory business.

### Item 4: Other Business Activities

Mr. Meske is a licensed insurance agent with various insurance companies. In addition, Mr. Meske is a Registered Representative of United Planners Financial Services, an unaffiliated broker-dealer.

### **Item 5: Additional Compensation**

Mr. Meske does not receive any economic benefit from any person, company, or organization, in exchange for providing Client advisory services through TCP Asset Management, LLC other than his compensation paid by the Company, i.e., salary and/or bonuses.

Mr. Meske receives compensation as a licensed insurance agent. And, as a Registered Representative of United Planners, an unaffiliated broker-dealer, he receives commissions based on the sale of securities and other investment products.

For those Investment Advisor Representatives (“IARs”) of the Company that are also registered as Registered Representatives (“RR”) of United Planners Financial Services (“UP”), an unaffiliated broker-dealer, as well as those IARs that may be licensed insurance agents, either of these situations may cause a conflict of interest. As RRs of UP, the IAR may sell general securities products such as stocks, bonds, mutual funds, exchange-traded funds, and variable annuities, and variable life products to advisory Clients and earn a commission on these sales from UP. Some, if not all, of the IARs are also licensed insurance agents and may offer insurance products through unaffiliated insurance entities to the Company’s advisory Clients and may earn a commission on any sales. This may create a conflict of interest just by the IAR earning a commission on the sale of securities products or as an insurance agent earning commissions on insurance products. Clients are under no obligation to purchase securities through their IAR in their separate capacity as a RR or insurance products in their separate capacity as an insurance agent. TCP is neither a broker-dealer nor an insurance agency, and therefore, does not offer either securities or insurance products.

### **Item 6: Supervision**

Mr. Meske is supervised by Joshua R. Allen, Chief Compliance Officer. Mr. Allen supervises all duties and activities of Mr. Meske. Mr. Meske’s contact information is on the cover page of this disclosure document. Mr. Meske adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the Company’s policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.