



Round Rock Advisors LLC

Form ADV Part 2A – Disclosure Brochure

Effective: June 26, 2017

This Form ADV Part 2A ("Disclosure Brochure") provides information about the qualifications and business practices of Round Rock Advisors LLC ("Round Rock" or the "Advisor"). If you have any questions about the contents of this Disclosure Brochure, please contact us at (203) 920-4774.

Round Rock is a registered investment advisor with the U.S. Securities and Exchange Commission. The information in this Disclosure Brochure has not been approved or verified by the U.S. Securities and Exchange Commission ("SEC") or by any state securities authority. Registration of an investment advisor does not imply any specific level of skill or training. This Disclosure Brochure provides information about Round Rock to assist you in determining whether to retain the Advisor.

Additional information about Round Rock and its advisory persons are available on the SEC's website at www.adviserinfo.sec.gov by searching for our firm name or by our CRD# 287518.

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Item 2 – Material Changes

Form ADV 2 is divided into two parts: *Part 2A (the "Disclosure Brochure")* and *Part 2B (the "Brochure Supplement")*. The Disclosure Brochure provides information about a variety of topics relating to an Advisor's business practices and conflicts of interest. The Brochure Supplement provides information about advisory personnel of Round Rock. For convenience, we have combined these documents into a single disclose document.

Round Rock believes that communication and transparency are the foundation of its relationship with Clients and will continually strive to provide its Clients with complete and accurate information at all times. Round Rock encourages all current and prospective Clients to read this Disclosure Brochure and discuss any questions you may have with us. And of course, we always welcome your feedback.

Material Changes

Round Rock is a newly formed registered investment advisor. This is the initial filing of the Disclosure Brochure.

Future Changes

From time to time, we may amend this Disclosure Brochure to reflect changes in our business practices, changes in regulations and routine annual updates as required by the securities regulators. This complete Disclosure Brochure or a Summary of Material Changes shall be provided to each Client annually and if a material change occurs.

At any time, you may view the current Disclosure Brochure on-line at the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching for our firm name or by our CRD# 287518. You may also request a copy of this Disclosure Brochure at any time, by contacting us at (203) 920-4774.

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Item 4 – Advisory Services

A. Firm Information

Round Rock Advisors LLC (“Round Rock” or the “Advisor”) is a registered investment advisor with the SEC, which is organized as a Limited Liability Company (LLC) under the laws of the State of Connecticut. Round Rock was founded in April 2017 and is owned and operated by Bert T. Bowler (Principal). This Disclosure Brochure provides information regarding the qualifications, business practices, and the advisory services provided by Round Rock.

B. Advisory Services Offered

Round Rock offers investment advisory services to individuals, high net worth individuals, trusts, estates and businesses in the State of Connecticut and other states (each referred to as a “Client”).

Investment Management Services

Round Rock provides customized investment advisory solutions for its Clients. This is achieved through continuous personal Client contact and interaction while providing discretionary investment management and related advisory services. Round Rock devotes the time to work closely with each Client to identify their unique needs, priorities, investment goals and objectives as well as risk tolerance and financial situation in order to create a straightforward, intelligent portfolio strategy. Round Rock will then construct a portfolio, consisting of diversified mutual funds and/or exchange-traded funds (“ETFs”) to achieve the Client’s investment goals. The Advisor may also utilize individual stocks, bonds or options contracts to meet the needs of its Clients. The Advisor may retain certain types of investments based on a Client’s legacy portfolio construction.

Round Rock’s investment strategy[ies] is primarily long-term focused, but the Advisor may buy, sell or re-allocate positions that have been held less than one year to meet the objectives of the Client or due to market conditions. Round Rock will construct, implement and monitor the portfolio to ensure it meets the goals, objectives, circumstances, and risk tolerance agreed to by the Client. Each Client will have the opportunity to place reasonable restrictions on the types of investments to be held in their respective portfolio, subject to acceptance by the Advisor.

Round Rock evaluates and selects investments for inclusion in Client portfolios only after applying its internal due diligence process. Round Rock may recommend, on occasion, redistributing investment allocations to diversify the portfolio. Round Rock may recommend specific positions to increase sector or asset class weightings. The Advisor may recommend employing cash positions as a possible hedge against market movement. Round Rock may recommend selling positions for reasons that include, but are not limited to, harvesting capital gains or losses, business or sector risk exposure to a specific security or class of securities, overvaluation or overweighting of the position[s] in the portfolio, change in risk tolerance of Client, generating cash to meet Client needs, or any risk deemed unacceptable for the Client’s risk tolerance.

At no time will Round Rock accept or maintain custody of a Client’s funds or securities, except for authorized deduction of the Advisor’s fees. All Client assets will be managed within their designated brokerage account or pension account, pursuant to the Client investment advisory agreement. Please see Item 12.

Use of Independent Managers

Round Rock may recommend that a Client utilize one or more unaffiliated investment managers or investment platforms (collectively “Independent Managers”) for all or a portion of a Client’s investment portfolio. In such instances, the Client may be required to authorize enter into an advisory agreement with the Independent Manager[s] that defines the terms in which the Independent Manager[s] will provide investment management and related services. The Advisor may also assist in the development of the initial policy recommendations and managing the ongoing Client relationship. The Advisor will perform initial and ongoing oversight and due diligence over the selected Independent Manager[s] to ensure the Independent Managers’ strategies and target allocations remain aligned with its clients’ investment objectives and overall best interests. The Client, prior to entering into an agreement with unaffiliated investment manager[s] or investment platform[s], will be provided with the Independent Manager’s Form ADV 2A (or a brochure that makes the appropriate disclosures)

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Financial Planning Services

Round Rock will typically provide a variety of financial planning and consulting services to Clients, pursuant to a written financial planning agreement. Services are comprehensive in nature, which allows the Advisor to view the Client's affairs holistically to address several areas of a Client's financial situation, based on their goals and objectives.

Generally, such financial planning services involve creating a solution focused approach to financial planning designed to allow the Client to make an informed decision about investment planning, retirement planning, personal savings, education savings and other areas of a Client's financial situation. Round Rock's approach to providing services generally consist of six steps:

1. Identify needs and goals
2. Gather information
3. Assess strategies and develop a plan
4. Present recommendations and finalize plan
5. Implement plan
6. Review, measure and refine plan

In addition, Round Rock works with the Client's accountant, attorney or other specialists, as appropriate for their unique situation. By working with this network of skilled professionals, the Advisor leverages these unique insights to provide solutions that comprehensively addresses the Client's financial situation and helps to reach their goals and objectives.

Financial planning and consulting recommendations may pose a conflict between the interests of the Advisor and the interests of the Client. For example, a recommendation to engage the Advisor for investment management services or to increase the level of investment assets with the Advisor would pose a conflict, as it would increase the advisory fees paid to the Advisor. Clients are not obligated to implement any recommendations made by the Advisor or maintain an ongoing relationship with the Advisor. If the Client elects to act on any of the recommendations made by the Advisor, the Client is under no obligation to effect the transaction through the Advisor.

C. Client Account Management

Prior to engaging Round Rock to provide investment advisory services, each Client is required to enter into one or more agreements with the Advisor that defines the terms, conditions, authority and responsibilities of the Advisor and the Client. These services may include:

- Establishing an Investment Strategy – Round Rock, in connection with the Client, may develop a statement that summarizes the Client's investment goals and objectives along with the broad strategy[ies] to be employed to meet the objectives.
- Asset Allocation – Round Rock will develop a strategic asset allocation that is targeted to meet the investment objectives, time horizon, financial situation and tolerance of risk for each Client.
- Portfolio Construction – Round Rock will develop a portfolio for the Client that is intended to meet the stated goals and objectives of the Client.
- Investment Management and Supervision – Round Rock will provide investment management and ongoing oversight of the Client's investment portfolio.

D. Wrap Fee Programs

Round Rock does not manage or place Client assets into a wrap fee program. Investment management services are provided directly by Round Rock.

E. Assets Under Management

As of June 26, 2017, Round Rock the Advisor manages \$121,122,735 in discretionary assets. Clients may request more current information at any time by contacting the Advisor.

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Item 5 – Fees and Compensation

The following paragraphs detail the fee structure and compensation methodology for services provided by the Advisor. Each Client engaging the Advisor for services described herein shall be required to enter into a written agreement with the Advisor.

A. Fees for Advisory Services

Investment Management Services

Investment advisory fees are paid monthly in arrears pursuant to the terms of the investment advisory agreement. Investment advisory fees are based on the average daily market value of assets under management during the prior month. Investment advisory fees are based on the following schedule:

| Assets Under Management (\$) | Annual Rate (%) |
|-------------------------------------|------------------------|
| Less than \$250,000 | 2.00% |
| \$250,000 to \$499,999 | 1.50% |
| \$500,000 to \$999,999 | 1.00% |
| \$1,000,000 to \$1,999,999 | 0.85% |
| \$2,000,000 to \$4,999,999 | 0.75% |
| \$5,000,000 and over | 0.65% |

Investment advisory fees in the first month of service are prorated from the inception date of the account[s] to the end of the first month. Fees may be negotiable at the sole discretion of the Advisor. The Client's fees will take into consideration the aggregate fee-based assets under management with Advisor. All securities held in accounts managed by Round Rock will be independently valued by the designated Custodian. Round Rock will not have the authority or responsibility to value portfolio securities.

The Advisor's fee is exclusive of, and in addition to, brokerage fees, transaction fees, and other related costs and expenses, which may be incurred by the Client. However, the Advisor shall not receive any portion of these commissions, fees, and costs.

Use of Independent Managers

For Clients referred by the Advisor to an Independent Manager, the Client's fee will be deducted from the Client's account[s] with the respective Independent Manager and a portion of the fee will be provided to Round Rock based on Round Rock's agreement with the Client. Round Rock is responsible for negotiating the fees with the Independent Manager on behalf of the Client. The Advisor's investment advisory fees where Clients are using an Independent Manager based on the following schedule:

| Assets Under Management (\$) | Annual Rate (%) |
|-------------------------------------|------------------------|
| Less than \$250,000 | 2.00% |
| \$250,000 to \$499,999 | 1.70% |
| \$500,000 to \$999,999 | 1.40% |
| \$1,000,000 to \$1,999,999 | 1.20% |
| \$2,000,000 to \$4,999,999 | 1.00% |
| \$5,000,000 and over | 0.85% |

Financial Planning Services

Round Rock offers financial planning services for an annual financial planning fee ranging up to \$5,000. Fees may be negotiable based on the nature and complexity of the services to be provided and the overall relationship with the Advisor. An estimate for total costs will be determined prior to establishing the advisory relationship.

B. Fee Billing

Investment Management Services

Investment advisory fees are calculated by the Advisor or its delegate and deducted from the Client's account[s] at the Custodian. The Advisor shall send an invoice to the Custodian indicating the amount of the fees to be deducted from the Client's account[s] at the respective month end date. The amount due is calculated by applying the monthly rate (annual rate divided by 12) to the average daily balance of total assets under management with Round Rock for the billing period. Clients will be provided with a statement from the Custodian reflecting deduction of the investment advisory fee. It is the responsibility of the Client to verify the accuracy of these fees as listed on the Custodian's brokerage statement as the Custodian does not assume this responsibility. Clients provide written authorization permitting Round Rock to be paid directly from their account[s] held by the Custodian as part of the investment advisory agreement and separate account forms provided by the Custodian.

Use of Independent Managers

For Clients referred by the Advisor to an Independent Manager, the Client's fee may be deducted from the Client's account[s] with the respective manager and a portion of the investment advisory fee may be provided to Round Rock.

Financial Planning Services

The annual financial planning fees are invoiced by Round Rock at the end of each month.

C. Other Fees and Expenses

Clients may incur certain fees or charges imposed by third parties, other than Round Rock, in connection with investments made on behalf of the Client's account[s]. The Client is responsible for all custodial and securities execution fees charged by the Custodian and executing broker-dealer. The fees charged by Round Rock are separate and distinct from these custodial and execution fees.

In addition, all fees paid to Round Rock for investment advisory services are separate and distinct from the expenses charged by mutual funds and exchange-traded funds to their shareholders, if applicable. These fees and expenses are described in each fund's prospectus. These fees and expenses will generally be used to pay management fees for the funds, other fund expenses, account administration (e.g., custody, brokerage and account reporting), and a possible distribution fee. A Client could invest in these products directly, without the services of Round Rock, but would not receive the services provided by Round Rock which are designed, among other things, to assist the Client in determining which products or services are most appropriate for each Client's financial situation and objectives. Accordingly, the Client should review both the fees charged by the fund[s] and the fees charged by Round Rock to fully understand the total fees to be paid. Please refer to Item 12 – Brokerage Practices for additional information.

D. Advance Payment of Fees and Termination

Investment Management Services

Round Rock is compensated for its services at the end of the month after investment advisory services are rendered. Either party may terminate the investment advisory agreement, at any time, by providing advance written notice to the other party. In addition, the Client may terminate the investment advisory agreement within five (5) business days of signing the Advisor's agreement at no cost to the Client. After the five-day period, the Client will incur charges for bona fide advisory services rendered to the point of termination and such fees will be due and payable by the Client. The Client's investment advisory agreement with the Advisor is non-transferable without the Client's prior approval.

Use of Independent Managers

In the event that a Client should wish to terminate their relationship with the Independent Manager, the terms for termination will be set forth in the respective agreements between the Client and that Independent Manager. Round Rock will assist the Client with the termination and transition as appropriate.

Financial Planning Services

Round Rock is compensated for its services at the end of each month. Either party may terminate the financial planning agreement, at any time, by providing advance written notice to the other party. In addition, the Client may terminate the financial planning agreement within five (5) business days of signing the Advisor's agreement at no cost to the Client. After the five-day period, the Client will incur charges for bona fide advisory services rendered to

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the point of termination and such fees will be due and payable by the Client. The Client's financial planning agreement with the Advisor is non-transferable without the Client's prior approval.

E. Compensation for Sales of Securities

Round Rock does not buy or sell securities and does not receive any compensation for securities transactions in any Client account, other than the investment advisory fees noted above.

Certain Advisory Persons are also registered representatives of Purshe Kaplan Sterling Investments, Inc. ("PKS"). PKS is a registered broker-dealer (CRD No. 35747), member FINRA, SIPC. In one's separate capacity as a registered representative of PKS, an Advisory Person may implement securities transactions under PKS and not through Round Rock. In such instances, an Advisory Person will receive commission-based compensation in connection with the purchase and sale of securities, including 12b-1 fees for the sale of investment company products. Compensation earned by an Advisory Person in one's capacity as a registered representative is separate and in addition to Round Rock's advisory fees. This practice presents a conflict of interest because Advisory Persons who are registered representatives have an incentive to effect securities transactions for the purpose of generating commissions rather than solely based on the Client. Clients are not obligated to implement any recommendation provided by Advisory Persons. Neither the Advisor nor Advisory Persons will earn ongoing investment advisory fees in connection with any products or services implemented in the Advisory Person's separate capacity as a registered representative. Please see Item 10.

Item 6 – Performance-Based Fees and Side-By-Side Management

Round Rock does not charge performance-based fees for its investment advisory services. The fees charged by Round Rock are as described in "Item 5 – Fees and Compensation" above and are not based upon the capital appreciation of the funds or securities held by any Client.

Round Rock does not manage any proprietary investment funds or limited partnerships (for example, a mutual fund or a hedge fund) and has no financial incentive to recommend any particular investment options to its Clients.

Item 7 – Types of Clients

Round Rock offers investment advisory services to individuals, high net worth individuals, trusts, estates and businesses. The percentage of each type of Client is available on Round Rock's Form ADV Part 1A. These percentages may change over time and are updated at least annually by the Advisor. Round Rock generally does not impose a minimum account size for establishing a relationship.

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

A. Methods of Analysis

Round Rock employs a fundamental analysis method in developing investment strategies for its Clients. Research and analysis from Round Rock is derived from numerous sources, including financial media companies, third-party research materials, Internet sources, and review of company activities, including annual reports, prospectuses, press releases and research prepared by others.

Fundamental analysis utilizes economic and business indicators as investment selection criteria. These criteria are generally ratios and trends that may indicate the overall strength and financial viability of the entity being analyzed. Assets are deemed suitable if they meet certain criteria to indicate that they are a strong investment with a value discounted by the market. While this type of analysis helps the Advisor in evaluating a potential investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in the fundamental analysis may lose value and may have negative investment performance. The Advisor monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on the Advisor's review process are included below in "Item 13 – Review of Accounts".

As noted above, Round Rock generally employs a long-term investment strategy for its Clients, as consistent with their financial goals. Round Rock will typically hold all or a portion of a security for more than a year, but may

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hold for shorter periods for the purpose of rebalancing a portfolio or meeting the cash needs of Clients. At times, Round Rock may also buy and sell positions that are more short-term in nature, depending on the goals of the Client and/or the fundamentals of the security, sector or asset class.

B. Risk of Loss

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. Round Rock will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals.

While the methods of analysis help the Advisor in evaluating a potential investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in these methods of analysis may lose value and may have negative investment performance. The Advisor monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on the Advisor's review process are included below in "Item 13 – Review of Accounts".

Each Client engagement will entail a review of the Client's investment goals, financial situation, time horizon, tolerance for risk and other factors to develop an appropriate strategy for managing a Client's account. Client participation in this process, including full and accurate disclosure of requested information, is essential for the analysis of a Client's account. The Advisor shall rely on the financial and other information provided by the Client or their designees without the duty or obligation to validate the accuracy and completeness of the provided information. It is the responsibility of the Client to inform the Advisor of any changes in financial condition, goals or other factors that may affect this analysis.

The risks associated with a particular strategy are provided to each Client in advance of investing Client accounts. The Advisor will work with each Client to determine their tolerance for risk as part of the portfolio construction process.

Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with the Advisor.

Item 9 – Disciplinary Information

There are no legal, regulatory or disciplinary events involving Round Rock or any of its management persons. Round Rock values the trust you place in us. As we advise all Clients, we encourage you to perform the requisite due diligence on any advisor or service provider with whom you partner. Our backgrounds are on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching by our firm name or our CRD# 287518.

Item 10 – Other Financial Industry Activities and Affiliations

Broker-Dealer Affiliation

As noted in Item 5, certain Advisory Persons are also registered representatives of Purshe Kaplan Sterling Investments, Inc. ("PKS"). PKS is a registered broker-dealer (CRD No. 35747), member FINRA, SIPC. In one's separate capacity as a registered representative, the Advisory Person will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Advisory Persons. Neither the Advisor nor Advisory Persons will earn ongoing investment advisory fees in connection with any services implemented in Advisory Persons' separate capacity as a registered representative.

Insurance Agency Affiliations

Certain Advisory Persons are also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from one's role with Round Rock. As an insurance professional, Advisory Persons may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Advisory Persons are not required to offer the products of any particular

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insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Advisory Persons or the Advisor.

Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

A. Code of Ethics

Round Rock has implemented a Code of Ethics (the “Code”) that defines our fiduciary commitment to each Client. This Code applies to all persons associated with Round Rock (our “Supervised Persons”). The Code was developed to provide general ethical guidelines and specific instructions regarding our duties to you, our Client. Round Rock and its Supervised Persons owe a duty of loyalty, fairness and good faith towards each Client. It is the obligation of Round Rock’s Supervised Persons to adhere not only to the specific provisions of the Code, but also to the general principles that guide the Code. The Code covers a range of topics that address employee ethics and conflicts of interest. To request a copy of our Code, please contact us at (203) 920-4774.

B. Personal Trading with Material Interest

Round Rock allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Round Rock does not act as principal in any transactions. In addition, the Advisor does not act as the general partner of a fund, or advise an investment company. Round Rock does not have a material interest in any securities traded in Client accounts.

C. Personal Trading in Same Securities as Clients

Round Rock allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Owning the same securities we recommend (purchase or sell) to you presents a conflict of interest that, as fiduciaries, we must disclose to you and mitigate through policies and procedures. As noted above, we have adopted the Code to address insider trading (material non-public information controls); gifts and entertainment; outside business activities and personal securities reporting. When trading for personal accounts, Supervised Persons may have a conflict of interest if trading in the same securities. The fiduciary duty to act in the best interest of its Clients can potentially be violated if personal trades are made with more advantageous terms than Client trades, or by trading based on material non-public information. This risk is mitigated by Round Rock requiring reporting of personal securities trades by its Supervised Persons pursuant to its Code of Ethics. We have also adopted written policies and procedures to detect the misuse of material, non-public information.

D. Personal Trading at Same Time as Client

While Round Rock allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients, such trades are typically aggregated with Client orders or traded afterwards. **At no time will Round Rock, or any Supervised Person of Round Rock, transact in any security to the detriment of any Client.**

Item 12 – Brokerage Practices

A. Recommendation of Custodian[s]

Round Rock does not have discretionary authority to select the broker-dealer/custodian for custody and execution services. The Client will select the broker-dealer or custodian (herein the “Custodian”) to safeguard Client assets and authorize Round Rock to direct trades to this Custodian as agreed in the investment advisory agreement. Further, Round Rock does not have the discretionary authority to negotiate commissions on behalf of our Clients on a trade-by-trade basis.

Where Round Rock does not exercise discretion over the selection of the Custodian, it may recommend the Custodian[s] to Clients for execution and/or custodial services. Round Rock will generally recommend that Clients establish their account[s] at Charles Schwab & Co., Inc. (“Schwab”), a FINRA-registered broker-dealer and member SIPC. Schwab will serve as the Client’s “qualified custodian”. (The maintains an institutional relationship with Schwab, whereby the Advisor receives economic benefits from Schwab (Please see Item 14 below.) Round Rock may recommend the Custodian based on criteria such as, but not limited to,

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reasonableness of commissions charged to the Client, services made available to the Client, and location of the Custodian's offices.

Following are additional details regarding the brokerage practices of the Advisor:

1. Soft Dollars - Soft dollars are revenue programs offered by broker-dealers whereby an advisor enters into an agreement to place security trades with the broker in exchange for research and other services. Round Rock does not participate in soft dollar programs sponsored or offered by any broker-dealer/custodian. However, the Advisor does receive certain economic benefits from the Custodian. Please see Item 14.

2. Brokerage Referrals - Round Rock does not receive any compensation from any third party in connection with the recommendation for establishing a brokerage account.

3. Directed Brokerage - All Clients are serviced on a "directed brokerage basis", where Round Rock will place trades within the established account[s] at the custodian designated by the Client. Further, all Client accounts are traded within their respective brokerage account[s]. The Advisor will not engage in any principal transactions (i.e., trade of any security from or to the Advisor's own account) or cross transactions with other Client accounts (i.e., purchase of a security into one Client account from another Client's account[s]). In selecting the Custodian, Round Rock will not be obligated to select competitive bids on securities transactions and does not have an obligation to seek the lowest available transaction costs. These costs are determined by the designated Custodian.

B. Aggregating and Allocating Trades

The primary objective in placing orders for the purchase and sale of securities for Client accounts is to obtain the most favorable net results taking into account such factors as 1) price, 2) size of order, 3) difficulty of execution, 4) confidentiality and 5) skill required of the broker. Round Rock will execute its transactions through an unaffiliated broker-dealer selected by the Client. Round Rock may aggregate orders in a block trade or trades when securities are purchased or sold through the same broker-dealer for multiple (discretionary) accounts in the same trading day. If a block trade cannot be executed in full at the same price or time, the securities actually purchased or sold by the close of each business day must be allocated in a manner that is consistent with the initial pre-allocation or other written statement. This must be done in a way that does not consistently advantage or disadvantage any particular Client accounts.

Item 13 – Review of Accounts

A. Frequency of Reviews

Securities in Client accounts are monitored on a regular and continuous basis by Dixon P. Downey, Chief Compliance Officer of Round Rock. Formal reviews are generally conducted at least annually or more or less frequently depending on the needs of the Client.

B. Causes for Reviews

In addition to the investment monitoring noted in Item 13.A., each Client account shall be reviewed at least annually. Reviews may be conducted more or less frequently at the Client's request. Accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client's financial situation, and/or large deposits or withdrawals in the Client's account. The Client is encouraged to notify Round Rock if changes occur in the Client's personal financial situation that might adversely affect the Client's investment plan. Additional reviews may be triggered by material market, economic or political events.

C. Review Reports

The Client will receive brokerage statements no less than quarterly from the trustee or Custodian. These brokerage statements are sent directly from the Custodian to the Client. The Client may also establish electronic access to the Custodian's website so that the Client may view these reports and their account activity. Client brokerage statements will include all positions, transactions and fees relating to the Client's account[s]. The

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<http://RoundRockAdvisors.com>

Advisor may also provide Clients with periodic reports regarding their holdings, allocations, and performance.

Item 14 - Client Referrals and Other Compensation

A. Compensation Received by Round Rock

Round Rock may refer Clients to various unaffiliated, non-advisory professionals (e.g. attorneys, accountants, estate planners) to provide certain financial services necessary to meet the goals of its Clients. Likewise, Round Rock may receive non-compensated referrals of new Clients from various third-parties.

Round Rock has established an institutional relationship with Schwab through its "Schwab Advisor Services" unit, a division of Schwab dedicated to serving independent advisory firms like Round Rock. As a registered investment advisor participating on the Schwab Advisor Services platform, Round Rock receives access to software and related support without cost because the Advisor renders investment management services to Clients that maintain assets at Schwab. Services provided by Schwab Advisor Services benefit the Advisor and many, but not all services provided by Schwab will benefit Clients. In fulfilling its duties to its Clients, the Advisor endeavors at all times to put the interests of its Clients first. Clients should be aware, however, that the receipt of economic benefits from a custodian creates a potential conflict of interest since these benefits may influence the Advisor's recommendation of this custodian over one that does not furnish similar software, systems support, or services.

Services that Benefit the Client – Schwab's institutional brokerage services include access to a broad range of investment products, execution of securities transactions, and custody of Client's funds and securities. Through Schwab, the Advisor may be able to access certain investments and asset classes that the Client would not be able to obtain directly or through other sources. Further, the Advisor may be able to invest in certain mutual funds and other investments without having to adhere to investment minimums that might be required if the Client were to directly access the investments.

Services that May Indirectly Benefit the Client – Schwab provides participating advisors with access to technology, research, discounts and other services. In addition, the Advisor receives duplicate statements for Client accounts, the ability to deduct advisory fees, trading tools, and back office support services as part of its relationship with Schwab. These services are intended to assist the Advisor in effectively managing accounts for its Clients, but may not directly benefit all Clients.

Services that May Only Benefit the Advisor – Schwab also offers other services and financial support to Round Rock that may not benefit the Client, including: educational conferences and events, financial start-up support, consulting services and discounts for various service providers. Access to these services creates a financial incentive for the Advisor to recommend Schwab, which results in a potential conflict of interest. Round Rock believes, however, that the selection of Schwab as Custodian is in the best interests of its Clients.

B. Client Referrals from Solicitors

Round Rock does not engage paid solicitors for Client referrals.

Item 15 – Custody

Round Rock does not accept or maintain custody of any Client accounts, except for the authorized deduction of the Advisor's fees. All Clients must place their assets with a qualified Custodian. Clients are required to engage the Custodian to retain their funds and securities and direct Round Rock to utilize that Custodian for the Client's security transactions. Clients should review statements provided by the Custodian and compare to any reports provided by Round Rock to ensure accuracy, as the Custodian does not perform this review. For more information about custodians and brokerage practices, see "Item 12 - Brokerage Practices".

Item 16 – Investment Discretion

Round Rock generally has discretion over the selection and amount of securities to be bought or sold in Client accounts without obtaining prior consent or approval from the Client. However, these purchases or sales may be subject to specified investment objectives, guidelines, or limitations previously set forth by the Client and agreed

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to by Round Rock. Discretionary authority will only be authorized upon full disclosure to the Client. The granting of such authority will be evidenced by the Client's execution of an investment advisory agreement containing all applicable limitations to such authority. All discretionary trades made by Round Rock will be in accordance with each Client's investment objectives and goals.

Item 17 – Voting Client Securities

Round Rock does not accept proxy-voting responsibility for any Client. Clients will receive proxy statements directly from the Custodian. The Advisor will assist in answering questions relating to proxies, however, the Client retains the sole responsibility for proxy decisions and voting.

Item 18 – Financial Information

Neither Round Rock, nor its management, have any adverse financial situations that would reasonably impair the ability of Round Rock to meet all obligations to its Clients. Neither Round Rock, nor any of its advisory persons, has been subject to a bankruptcy or financial compromise. Round Rock is not required to deliver a balance sheet along with this Disclosure Brochure as the Advisor does not collect fees of \$1,200 or more for services to be performed six months or more in advance.



Form ADV Part 2B – Brochure Supplement

for

**Bert T. Bowler, CFP®
Principal and Private Wealth Advisor**

Effective: June 26, 2017

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Bert T. Bowler, CFP® (CRD# 2485212) in addition to the information contained in the Round Rock Advisors LLC (“Round Rock” or the “Advisor”, CRD# 287518) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Round Rock Disclosure Brochure or this Brochure Supplement, please contact us at (203) 920-4774.

Additional information about Mr. Bowler is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 2485212.

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Item 2 – Educational Background and Business Experience

Bert T. Bowler, CFP® born in 1968, is dedicated to advising Clients of Round Rock as the Principal and a Private Wealth Advisor. Mr. Bowler earned a Bachelor of Arts in Economics from Kenyon College in 1990. Mr. Bowler received his CFP® designation in 1998. Additional information regarding Mr. Bowler's employment history is included below.

Employment History:

| | |
|---|--------------------|
| Principal and Private Wealth Advisor, Round Rock Advisors LLC | 04/2017 to Present |
| Private Wealth Advisor, Ameriprise Financial Services, Inc. | 03/1994 to 04/2017 |

About the CFP® Designation

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- **Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- **Ethics** – Agree to be bound by CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- **Ethics** – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Bowler. Mr. Bowler has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Bowler.

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Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Bowler.***

However, we do encourage you to independently view the background of Mr. Bowler on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 2485212.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Bowler is also a registered representative of Purshe Kaplan Sterling Investments, Inc. ("PKS"). PKS is a registered broker-dealer (CRD# 35747), member FINRA, SIPC. In Mr. Bowler's separate capacity as a registered representative, Mr. Bowler will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Bowler. Neither the Advisor nor Mr. Bowler will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Bowler's separate capacity as a registered representative.

Insurance Agency Affiliation

Mr. Bowler is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart Mr. Bowler's role with Round Rock. As an insurance professional, Mr. Bowler may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Bowler is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Bowler or the Advisor.

Item 5 – Additional Compensation

Mr. Bowler has additional business activities that are detailed in Item 4 above.

Item 6 – Supervision

Mr. Bowler serves as the Principal and a Private Wealth Advisor of Round Rock and shares supervisory responsibilities with Dixon Downey, the Chief Compliance Officer. Dixon Downey can be reached at (203) 920-4774.

Round Rock has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Round Rock. Further, Round Rock is subject to regulatory oversight by various agencies. These agencies require registration by Round Rock and its Supervised Persons. As a registered entity, Round Rock is subject to examinations by regulators, which may be announced or unannounced. Round Rock is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement
for

Dixon P. Downey
Chief Compliance Officer and Private Wealth Advisor

Effective: June 26, 2017

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Dixon P. Downey (CRD# 2817768) in addition to the information contained in the Round Rock Advisors LLC (“Round Rock” or the “Advisor”, CRD# 287518) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Round Rock Disclosure Brochure or this Brochure Supplement, please contact us at (203) 920-4774.

Additional information about Mr. Downey is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 2817768.

Item 2 – Educational Background and Business Experience

Dixon P. Downey, born in 1971, is dedicated to advising Clients of Round Rock as the Chief Compliance Officer and a Private Wealth Advisor. Mr. Downey earned a B.A. in English with minor concentration Economics from Fairfield University in 1996. Additional information regarding Mr. Downey's employment history is included below.

Employment History:

| | |
|--|--------------------|
| Chief Compliance Officer and Private Wealth Advisor, Round Rock Advisors LLC | 04/2017 to Present |
| Financial Advisor, Ameriprise Financial Services, Inc. | 09/2012 to 04/2017 |
| Financial Advisor, Edward Jones | 02/2012 to 08/2012 |

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Downey. Mr. Downey has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Downey.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Downey.***

However, we do encourage you to independently view the background of Mr. Downey on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 2817768.

Item 4 – Other Business Activities

Insurance Agency Affiliation

Mr. Downey is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart Mr. Downey's role with Round Rock. As an insurance professional, Mr. Downey may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Downey is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Downey or the Advisor.

Item 5 – Additional Compensation

Mr. Downey has additional business activities that are detailed in Item 4 above.

Item 6 – Supervision

Mr. Downey serves as a Private Wealth Advisor and the Chief Compliance Officer of Round Rock. Mr. Downey can be reached at (203) 920-4774.

Round Rock has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Round Rock. Further, Round Rock is subject to regulatory oversight by various agencies. These agencies require registration by Round Rock and its Supervised Persons. As a registered entity, Round Rock is subject to examinations by regulators, which may be announced or unannounced. Round Rock is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



ROUND ROCK *Advisors*

Form ADV Part 2B – Brochure Supplement

for

**Laurel M. Mathews, CFP®
Private Wealth Advisor**

Effective: June 26, 2017

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Laurel M. Mathews, CFP® (CRD# 1598331) in addition to the information contained in the Round Rock Advisors LLC (“Round Rock” or the “Advisor”, CRD# 287518) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Round Rock Disclosure Brochure or this Brochure Supplement, please contact us at (203) 920-4774.

Additional information about Ms. Mathews is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 1598331.

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Item 2 – Educational Background and Business Experience

Laurel M. Mathews, CFP®, born in 1951, is dedicated to advising Clients of Round Rock as a Private Wealth Advisor and Certified Financial Planner. Ms. Mathews earned a M.S. in Biology from St. John's University in 1977. Ms. Mathews also earned a B.S. in Biology from Marymount College in 1973. Ms. Mathews received her CFP® designation in 1994. Additional information regarding Ms. Mathews's employment history is included below.

Employment History:

| | |
|--|--------------------|
| Private Wealth Advisor, Round Rock Advisors LLC | 04/2017 to Present |
| Registered Representative, Ameriprise Financial Services, Inc. | 04/1987 to 04/2017 |
| Senior Associate, American Health Foundation | 02/1978 to 04/1987 |

About the CFP® Designation

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- **Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- **Ethics** – Agree to be bound by CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- **Ethics** – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

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<http://RoundRockAdvisors.com>

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Ms. Mathews. Ms. Mathews has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Ms. Mathews.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Ms. Mathews.***

However, we do encourage you to independently view the background of Ms. Mathews on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 1598331.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Ms. Mathews is also a registered representative of Purshe Kaplan Sterling Investments, Inc. (“PKS”). PKS is a registered broker-dealer (CRD# 35747), member FINRA, SIPC. In Ms. Mathews’ separate capacity as a registered representative, Ms. Mathews will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Ms. Mathews. Neither the Advisor nor Ms. Mathews will earn ongoing investment advisory fees in connection with any products or services implemented in Ms. Mathews separate capacity as a registered representative.

Insurance Agency Affiliation

Ms. Mathews is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart Ms. Mathews’ role with Round Rock. As an insurance professional, Ms. Mathews may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Ms. Mathews is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Ms. Mathews or the Advisor.

Item 5 – Additional Compensation

Ms. Mathews has additional business activities that are detailed in Item 4 above.

Item 6 – Supervision

Ms. Mathews serves as a Private Wealth Advisor of Round Rock and is supervised by Dixon Downey, the Chief Compliance Officer. Dixon Downey can be reached at (203) 920-4774.

Round Rock has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Round Rock. Further, Round Rock is subject to regulatory oversight by various agencies. These agencies require registration by Round Rock and its Supervised Persons. As a registered entity, Round Rock is subject to examinations by regulators, which may be announced or unannounced. Round Rock is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



ROUND ROCK | *Advisors*

Form ADV Part 2B – Brochure Supplement

for

**John R. Planell, CFP®
Private Wealth Advisor**

Effective: June 26, 2017

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of John R. Planell (CRD# 1333455) in addition to the information contained in the Round Rock Advisors LLC (“Round Rock” or the “Advisor”, CRD# 287518) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Round Rock Disclosure Brochure or this Brochure Supplement, please contact us at (203) 920-4774.

Additional information about Mr. Planell is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 1333455.

Item 2 – Educational Background and Business Experience

John R. Planell, CFP® born in 1956, is dedicated to advising Clients of Round Rock as a Private Wealth Advisor. Mr. Planell earned a M.S. in Mechanical Engineering from Rensselaer Polytechnic Institute in 1981. Mr. Planell also earned a B.S. in Mechanical Engineering from the University of New Hampshire in 1978. Mr. Planell received his CFP® designation in 1989. Additional information regarding Mr. Planell's employment history is included below.

Employment History:

| | |
|---|--------------------|
| Private Wealth Advisor, Round Rock Advisors LLC | 04/2017 to Present |
| Financial Advisor, Ameriprise Financial Advisor | 03/1985 to 04/2017 |

About the CFP® Designation

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- **Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- **Ethics** – Agree to be bound by CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- **Ethics** – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Planell. Mr. Planell has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Planell.

Round Rock Advisors LLC

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Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Planell.***

However, we do encourage you to independently view the background of Mr. Planell on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 1333455.

Item 4 – Other Business Activities

Insurance Agency Affiliation

Mr. Planell is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart Mr. Planell's role with Round Rock. As an insurance professional, Mr. Planell may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Planell is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Planell or the Advisor.

Item 5 – Additional Compensation

Mr. Planell has additional business activities that are detailed in Item 4 above.

Item 6 – Supervision

Mr. Planell serves as a Private Wealth Advisor of Round Rock and is supervised by Dixon Downey, the Chief Compliance Officer. Dixon Downey can be reached at (203) 920-4774.

Round Rock has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Round Rock. Further, Round Rock is subject to regulatory oversight by various agencies. These agencies require registration by Round Rock and its Supervised Persons. As a registered entity, Round Rock is subject to examinations by regulators, which may be announced or unannounced. Round Rock is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



ROUND ROCK | *Advisors*

Form ADV Part 2B – Brochure Supplement
for

Susan L. Richards, CFP®
Private Wealth Advisor

Effective: June 26, 2017

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Susan K. Richards (CRD# 1057936) in addition to the information contained in the Round Rock Advisors LLC (“Round Rock” or the “Advisor”, CRD# 287518) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Round Rock Disclosure Brochure or this Brochure Supplement, please contact us at (203) 920-4774.

Additional information about Ms. Richards is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 1057936.

Item 2 – Educational Background and Business Experience

Susan L. Richards, CFP® born in 1946, is dedicated to advising Clients of Round Rock as a Private Wealth Advisor. Ms. Richards earned a Master of Science in Business Administration from Boston University in 1981. Ms. Richards also earned a Bachelor of Arts in Latin and Education from the Illinois State University in 1968. Additional information regarding Ms. Richards's employment history is included below.

Employment History:

| | |
|--|--------------------|
| Private Wealth Advisor, Round Rock Advisors LLC | 04/2017 to Present |
| Financial Advisor, Ameriprise Financial Services, Inc. | 09/1982 to 04/2017 |

About the CFP® Designation

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP® Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- **Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- **Ethics** – Agree to be bound by CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- **Ethics** – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Ms. Richards. Ms. Richards has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Ms. Richards.

Round Rock Advisors LLC

65 Locust Avenue, Suite 103, New Canaan, CT 06840
Phone: (203) 920-4774 Fax: (203) 594-7766
<http://RoundRockAdvisors.com>

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Ms. Richards.***

However, we do encourage you to independently view the background of Ms. Richards on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 1057936.

Item 4 – Other Business Activities

Insurance Agency Affiliation

Ms. Richards is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart Ms. Richards's role with Round Rock. As an insurance professional, Ms. Richards may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Ms. Richards is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Ms. Richards or the Advisor.

Item 5 – Additional Compensation

Ms. Richards has additional business activities that are detailed in Item 4 above.

Item 6 – Supervision

Ms. Richards serves as a Private Wealth Advisor of Round Rock and is supervised by Dixon Downey, the Chief Compliance Officer. Mr. Dixon can be reached at (203) 920-4774.

Round Rock has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Round Rock. Further, Round Rock is subject to regulatory oversight by various agencies. These agencies require registration by Round Rock and its Supervised Persons. As a registered entity, Round Rock is subject to examinations by regulators, which may be announced or unannounced. Round Rock is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.

Privacy Policy

Effective: June 26, 2017

Our Commitment to You

Round Rock Advisors LLC ("Round Rock" or the "Advisor") is committed to safeguarding the use of personal information of our Clients (also referred to as "you" and "your") that we obtain as your Investment Advisor, as described here in our Privacy Policy ("Policy").

Our relationship with you is our most important asset. We understand that you have entrusted us with your private information, and we do everything that we can to maintain that trust. Round Rock (also referred to as "we", "our" and "us") protects the security and confidentiality of the personal information we have and implements controls to ensure that such information is used for proper business purposes in connection with the management or servicing of our relationship with you.

Round Rock does not sell your non-public personal information to anyone. Nor do we provide such information to others except for discrete and reasonable business purposes in connection with the servicing and management of our relationship with you, as discussed below.

Details of our approach to privacy and how your personal non-public information is collected and used are set forth in this Policy.

Why you need to know?

Registered Investment Advisors ("RIAs") must share some of your personal information in the course of servicing your account. Federal and State laws give you the right to limit some of this sharing and require RIAs to disclose how we collect, share, and protect your personal information.

What information do we collect from you?

| | |
|--|---------------------------------|
| Driver's license number | Date of birth |
| Social security or taxpayer identification number | Assets and liabilities |
| Name, address and phone number(s) | Income and expenses |
| E-mail address(es) | Investment activity |
| Account information (including other institutions) | Investment experience and goals |

What Information do we collect from other sources?

| | |
|---|---|
| Custody, brokerage and advisory agreements | Account applications and forms |
| Other advisory agreements and legal documents | Investment questionnaires and suitability documents |
| Transactional information with us or others | Other information needed to service account |

How do we protect your information?

To safeguard your personal information from unauthorized access and use we maintain physical, procedural and electronic security measures. These include such safeguards as secure passwords, encrypted file storage and a secure office environment. Our technology vendors provide security and access control over personal information and have policies over the transmission of data. Our associates are trained on their responsibilities to protect Client's personal information.

We require third parties that assist in providing our services to you to protect the personal information they receive from us.

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How do we share your information?

An RIA shares Client personal information to effectively implement its services. In the section below, we list some reasons we may share your personal information.

| Basis For Sharing | Do we share? | Can you limit? |
|---|--------------|----------------|
| Servicing our Clients We may share non-public personal information with non-affiliated third parties (such as administrators, brokers, custodians, regulators, credit agencies, other financial institutions) as necessary for us to provide agreed upon services to you, consistent with applicable law, including but not limited to: processing transactions; general account maintenance; responding to regulators or legal investigations; and credit reporting. | Yes | No |
| Marketing Purposes Round Rock does not disclose, and does not intend to disclose, personal information with non-affiliated third parties to offer you services. Certain laws may give us the right to share your personal information with financial institutions where you are a customer and where Round Rock or the client has a formal agreement with the financial institution. We will only share information for purposes of servicing your accounts, not for marketing purposes. | No | Not Shared |
| Authorized Users Your non-public personal information may be disclosed to you and persons that we believe to be your authorized agent(s) or representative(s). | Yes | Yes |
| Information About Former Clients Round Rock does not disclose and does not intend to disclose, non-public personal information to non-affiliated third parties with respect to persons who are no longer our Clients. | No | Not Shared |

Changes to our Privacy Policy

We will send you a copy of this Policy annually for as long as you maintain an ongoing relationship with us.

Periodically we may revise this Policy, and will provide you with a revised policy if the changes materially alter the previous Privacy Policy. We will not, however, revise our Privacy Policy to permit the sharing of non-public personal information other than as described in this notice unless we first notify you and provide you with an opportunity to prevent the information sharing.

Any Questions?

You may ask questions or voice any concerns, as well as obtain a copy of our current Privacy Policy by contacting us at (203) 920-4774.