

**Item 1: Cover Page**  
**Part 2B of Form ADV: Brochure Supplement**  
**July 2016**

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**Brian Philip Sweeney**

**Sweeney & Michel**  
ASSET MANAGEMENT GROUP

**2452 Lakewest Drive**  
**Chico, CA 95928**  
**[www.sweeneymichelamg.com](http://www.sweeneymichelamg.com)**

**Firm Contact:**  
**Renee Michel**  
**Chief Compliance Officer**

This brochure supplement provides information about Brian Sweeney that supplements our brochure. You should have received a copy of that brochure. Please contact Renee Michel if you did not receive Sweeney & Michel's brochure or if you have any questions about the contents of this supplement. Additional information about Brian Sweeney is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD#716386.

## Item 2: Educational Background & Business Experience

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**Brian Philip Sweeney**

**Year of Birth:** 1956

**Educational Background:**

- 1980: California State University, Chico; No Degree Earned
- 1978: California State University, Chico; BA; Psychology

**Business Background:**

- 03/2016 – Present      Sweeney & Michel, LLC; Managing Member & Investment Adviser Representative
- 11/2015 – Present      Asset Management Group; Regional Director
- 07/1997 – Present      Cetera Advisor Networks LLC; Investment Adviser Representative
- 06/1988 – Present      Cetera Advisor Networks LLC; Registered Representative

**Exams, Licenses & Other Professional Designations:**

- 06/1994 – Series 65
- 12/1987 – Series 4
- 09/1987 – Series 24
- 02/1986 – Series 63
- 09/1980 – Series 7

## Item 3: Disciplinary Information

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There are no legal or disciplinary events material to the evaluation of Brian Sweeney.

## Item 4: Other Business Activities

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Brian Sweeney is a registered representative and investment adviser representative of Cetera Advisor Networks, LLC, member FINRA/SIPC. He may offer products and receive normal and customary commissions as a result of these transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation earned.

## Item 5: Additional Compensation

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Mr. Sweeney does not receive any other economic benefit for providing advisory services in addition to advisory fees.

### **Item 6: Supervision**

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Renee Michel, Managing Member and Chief Compliance Officer of Sweeney & Michel, LLC, supervises and monitors Brian Sweeney's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Renee Michel if you have any questions about Brian Sweeney's brochure supplement at (530) 342-2900.

### **Item 7: Requirements for State-Registered Advisers**

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Brian Sweeney has not been involved in any arbitration claim alleging damages in excess of \$2,500. Furthermore, he has neither been involved in nor found liable in any civil, self-regulatory organization, or administrative proceeding nor has been the subject of any bankruptcy petitions.