



Boon

9 Walden Drive

Annandale, NJ 08801

www.BoonInvestments.com

Form ADV Part 2A

Client Brochure

December 30, 2015

This wrap fee program brochure provides information about the qualifications and business practices of Boon Investments, Inc. (hereinafter “Boon”), a registered investment adviser. If you have any questions about the contents of this brochure, please contact us at support@BoonInvestments.com or at (908) 328-4261. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Boon is available on the SEC’s website at www.adviserinfo.sec.gov.

Form ADV Part 2 Client Brochure

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General Information

Boon Investments, Inc. (Boon) offers the Boon Wrap Fee Program to prospective clients. Boon, a corporation organized under Delaware law, is an SEC registered Investment Adviser. Boon maintains its principal office at 9 Walden Drive, Annandale NJ 08801. If you have any questions regarding the material contained herein, please contact Boon via email at support@BoonInvestments.com or via telephone at (908) 328-4261.

Program Description and Investment Strategy

Boon offers international clientele, particularly those in developing nations, an easy way to make long term investments in the United States equity and bond markets. This Wrap Fee Brochure is meant to help you understand the nature of your investments. You should review it carefully.

When an individual invests in securities, he or she must first determine what securities to purchase or sell. This process is often done in consultation with an investment advisor such as Boon.

Boon offers a retail service where an individual, with Boon's assistance, can participate in the Boon Platform. The Boon Platform is an automated investment service based on modern portfolio theory that makes it possible for non-US residents to access state-of-the-art portfolio management. We first seek to identify the optimal assets classes in which our clients should invest and create a diversified portfolio of ETFs or other investment vehicles which best represent each of these assets classes. We then allow our clients to choose from a curated list of individual stocks they would like to invest in. Last, for each clients' individual levels of risk tolerance, we suggest to them an investment strategy which combines the diversified portfolio and their individual stock choices that offers optimal returns for their level of risk.

When the optimal investment strategy for a client is determined, an order is placed with a broker-dealer to execute the agreed transaction in the securities markets. Investment advisors generally place these orders on behalf of their clients. Typically, investment advisors charge a fee that

covers managing a portfolio but not the broker-dealer expenses related to executing trades and keeping custody of client assets. By enveloping the brokerage fees into the Boon Platform, Boon simplifies investing for our clients.

Boon will rely on a internet-based mobile interface with clients. The Boon Platform will use new remittance technologies like Bitcoin to make transfers affordable for our clients. Investments will be denominated in USD to combat inflation and currency devaluation concerns for international investors. Boon will use third party Money Service Businesses to handle money transfers such as BitPay, TransferWise, etc.

Fees

Boon's clients pay an all-inclusive annualized wrap fee ranging from 0.50 % to 3.00% of the client's account balance. For clients who maintain balances under \$5,000, and who do not deposit at least \$100 per month, the fee is \$2 per month.

Boon's fees are not negotiable. The fees include charges for advisory services, custody of assets, execution of transactions, and account reporting performed by Boon. Clients should consider that the management fee may or may not exceed the aggregate cost of such services if they were to be provided separately. Boon may, at its sole discretion, offer fees to some accounts that differ from the standard fee schedule.

The fee is calculated as a prorated amount of a client's average daily balance over a calendar quarter and charged in four installments at or around the end of each quarter. In certain circumstances disclosed in the Advisory Agreements, Boon reserves the right to charge client for special requests or other irregular services.

Boon will automatically debit the prorated amounts of the fees from the assets in a client's account on a quarterly basis in arrears.

Account Requirements and Types of Clients

Boon is open to all individuals, trusts, employer-sponsored plans and other legal entities (subject to Boon's approval) who are U.S. residents or Non-U.S. residents. There is no minimum account size to maintain a Boon account. The minimum initial deposit is \$10.

Portfolio Manager Selection and Evaluation

Boon directly manages the portfolios of all clients on the Boon Platform pursuant to the Advisory Agreement.

Portfolio Management Services

We think that a simpler financial product, with focused options, helps clients center on making clear choices and the best investment decisions. Our methodology advises clients to invest in well-diversified stock market holdings, for strong long-term returns, coupled with Treasury bonds, for steady income superior to typical bank interest rates. We implement this methodology by recommending a portfolio of broad market index Exchange Traded Funds and Treasury Bond Exchange Traded Funds ("Funds"). In addition, we provide our clients the option to include individual stocks they have an interest in (from a list we curate) in their portfolio. With our basic methodology in place, Boon's platform enables clients to choose between allocations in Boon's "base" ETF portfolio and their custom "user" portfolio in order to match their risk preferences.

When clients deposit to or withdraw money from their Boon account, they are requesting that Boon purchase or sell the available Funds, in an amount that corresponds to their chosen Strategy. Similarly, when clients adjust their Strategy they are requesting that Boon exchange available Funds for one another.

Boon offers 'rebalancing' of client portfolios so that in the face of fluctuating market prices each client's portfolio remains controlled to

within a range of the Strategy. Boon recommends rebalancing because it has been shown to improve returns and because it simplifies account management for clients.

Boon's portfolio management services also include a dividend reinvestment plan. Dividend reinvestment means that dividends from the client's Funds are used to purchase additional investments in accordance with a client's Allocation.

To participate in Boon, clients are required to agree to have their accounts automatically rebalanced and their dividends automatically reinvested.

Investing in securities involves risk of loss that clients should be prepared to bear.

Trade Execution, Account Maintenance, and Asset Custody

Boon will use a third-party broker dealer as custodian for its clients' accounts. Clients agree to direct brokerage in their accounts with the broker dealer. The broker dealer will be responsible for confirmations and statements.

Other Information about Boon's Portfolio Management

Boon manages all client assets on a discretionary basis. As of December 30, 2015, Boon has \$0 under management. Boon's fees are not charged on the basis of a share of capital gains upon or capital appreciation of the Funds or any portion of the assets of an advisory client. Boon does not accept authority to vote client securities.

Client Contact with Portfolio Managers

Clients may contact Boon by phone during our support telephone hours

and via email at all times.

Phone: (908) 328-4261

Email: support@BoonInvestments.com

Boon's Disciplinary History

Boon has not been subject to any disciplinary events by regulators nor is it party to any legal events that are material to client evaluation of our advisory business.

Boon's Financial Industry Activities and Affiliations

Boon CCO Thomas Borkowski is a Certified Financial Planner, and is an attorney permitted to practice in the state of New Jersey.

Boon's Code of Ethics

Boon maintains a code of ethics that requires all officers and employees to conduct themselves with the highest standards of honest conduct and business ethics in all aspects of their activities concerning Boon and Boon clients. A copy of Boon's Code of Ethics is available to clients and prospective clients upon request.

Participation in Client Transactions and Potential Conflicts of Interest

Boon or individuals associated with Boon may buy or sell securities identical to or different than those recommended to clients for their personal accounts. In addition, any related person(s) may have an interest or position in certain securities which may also be recommended to a client.

It is the express policy of Boon that no person employed by Boon may use material, non-public information obtained during the course of their work to purchase or sell any security prior to any pending transaction(s) being executed for an advisory account. This policy is intended to prevent employees from benefiting from transactions placed on behalf of advisory accounts.

Review of Accounts

Boon's investment tools are intended for clients to utilize in order to review their account and better understand their holdings and performance. Boon personnel conduct only limited, non-periodic individual reviews of client accounts when triggered by certain investment activity and account settings.

Client Referrals

Boon currently does not have a client referral program.

Termination of Advisory Relationship

A client agreement may be canceled at any time, by either party, for any reason upon notice in accordance with the Advisory Agreements. Upon termination of any account any earned, unpaid fees will be due and payable. The client has the right to terminate an agreement without penalty within five business days after entering into the agreement.

Fund Fees and Expenses

All fees paid to Boon for investment advisory services are separate and distinct from the fees and expenses charged by Funds to their shareholders. These fees and expenses are described in each Fund's prospectus. These

fees are generally composed of a management fee and other Fund expenses.

Privacy Policy

Boon is committed to protecting our clients' private information. Boon has instituted policies and procedures to ensure that customer information is kept private and secure. Boon does not disclose any non-public personal information about its customers or former customers to any non-affiliated third parties except as required by or permitted by law or agreed to by the client or as otherwise disclosed in Boon's Privacy Policy. In the course of servicing a client account, Boon may share some information with its service providers, such as transfer agents, custodians, broker-dealers, accountants, and attorneys. Boon restricts internal access to non-public personal information to those employees who need access to such information in order to provide products or services to a particular client. Boon also maintains physical, electronic, and procedural safeguards to protect client information.

A copy of the Boon's Privacy Policy is available on the Boon website.

Financial Information

To the best of Boon's knowledge, we are not aware of any financial condition that is reasonably likely to impair Boon's ability to meet its contractual commitments to its Clients.

Subject to Change

From time to time Boon may adjust its fee program and policies. In the event of such adjustments this brochure will be modified as needed and an updated copy will be made available on the Boon website.

Form ADV Part 2B
CLIENT BROCHURE SUPPLEMENT

Boon Investments
9 Walden Drive
Annandale, NJ 08801
www.BoonInvestments.com
November 30, 2015

This Brochure Supplement provides information about certain Boon employees listed below that supplements the Client Brochure you received above. If you have any questions about the contents of this brochure, please contact us at support@BoonInvestments.com or at (908) 328-4261. Additional information about Boon is available on the SEC's website at www.adviserinfo.sec.gov.

Boon's discretionary investment advice is formulated by a team comprised of two Supervised Persons, and Boon has provided group supplementary information below for these two Supervised Persons

John Borkowski

CEO

Born 1991

Education

B.S., Wake Forest University, 2013

Work Experience

Boon, Chief Executive Officer, 2015 – Present

The Explorer Group, Senior Analyst, 2015 – Present

Sunrun, Analyst, 2015 – 2015

Bank of America, Analyst, 2013 – 2015

Disciplinary Information

None

Thomas Borkowski

Chief Compliance Officer

Born 1957

Education

B.S. in Accounting and Finance, Rider University, 1975

Juris Doctor, Rutgers University School of Law, 1984

LL.M. in Taxation, New York University School of Law, 1987

Business Background

Amboy Bank, Director, Personal Trust Services, 2000 to 2015

Disciplinary Information

None