



**ADVISORY CONSULTING  
SERVICES**

**SEC Number: 801-43561**

**DISCLOSURE BROCHURE**

**March 31, 2014**

This brochure provides information about the qualifications and business practices of Century Securities Associates, Inc. This Brochure focuses on our Advisory Consulting Services. We also offer wrap fee programs as well as financial planning services, each of which is covered in a separate brochure. If you have any questions about the contents of this Consulting Services Brochure, please contact us at the address or telephone number provided below. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Additional information about Century Securities Associates, Inc. is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Century Securities Associates, Inc.  
501 North Broadway  
St. Louis, Missouri 63102  
(314) 342-2000  
[www.centurysecurities.com](http://www.centurysecurities.com)

## MATERIAL CHANGES

**March 31, 2014**

Since Century Securities Associates, Inc.'s last update in January 2014, the firm has experienced the following changes which may be considered material:

- *Effective as of June 1, 2014*, clients investing in *foreign ordinary shares* will be responsible for all commissions, clearing, custodial or other charges by any other financial institution(s) involved in any capacity in effecting the transaction. Clients should therefore consider the costs related to purchasing and/or holding foreign ordinary shares when determining the suitability and/or appropriateness of such investments.
- In the section, "*Other Financial Industry Activities and Affiliations*", starting on page 11 of the Brochure, we added new affiliated mutual funds and other products which may be available to clients. Affiliated funds are those with respect to which one or more of our affiliates act as fund manager or other service provider. The discussion in this section also includes the conflicts that our firm and/or our financial advisors may face in the event they recommend any of these affiliated funds to advisory clients.

In addition to the foregoing, we made various other non-material edits to the Brochure. To the extent not otherwise provided, clients may request a copy of the entire Brochure from their Financial Advisor at any time, at no charge.

## TABLE OF CONTENTS

<b>EXECUTIVE SUMMARY .....</b>	<b>4</b>
<b>ADVISORY BUSINESS .....</b>	<b>4</b>
<b>SERVICES, FEES AND COMPENSATION .....</b>	<b>5</b>
<b>STIFEL VANTAGE PROGRAM .....</b>	<b>5</b>
<b>STIFEL SUMMIT PROGRAM .....</b>	<b>5</b>
<b>STIFEL GUIDEPOST PROGRAM.....</b>	<b>6</b>
<b>MORNINGSTAR® MANAGED PORTFOLIOS<sup>SM</sup> PROGRAM .....</b>	<b>6</b>
<b>OTHER INVESTMENT ADVISORY SERVICES .....</b>	<b>7</b>
<b>FEES AND COMPENSATION.....</b>	<b>7</b>
<b>PERFORMANCE-BASED FEES AND SIDE_BY_SIDE MANAGEMENT .....</b>	<b>9</b>
<b>TYPES OF CLIENTS.....</b>	<b>9</b>
<b>METHODS OF ANALYSIS, INVESTMENT STRATEGIES, AND RISK OF LOSS .....</b>	<b>9</b>
<b>DISCIPLINARY INFORMATION.....</b>	<b>11</b>
<b>OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS .....</b>	<b>11</b>
<b>CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS, AND PERSONAL TRADING .....</b>	<b>12</b>
<b>BROKERAGE PRACTICES.....</b>	<b>12</b>
<b>CASH SWEEP PROGRAM .....</b>	<b>15</b>
<b>REVIEW OF ACCOUNTS .....</b>	<b>17</b>
<b>CLIENT REFERRALS AND OTHER COMPENSATION .....</b>	<b>17</b>
<b>CUSTODY .....</b>	<b>18</b>
<b>INVESTMENT DISCRETION .....</b>	<b>18</b>
<b>VOTING CLIENT SECURITIES.....</b>	<b>18</b>
<b>FINANCIAL INFORMATION .....</b>	<b>18</b>
<b>ERISA RULE 408(B)(2) DISCLOSURE INFORMATION FOR QUALIFIED RETIREMENT PLANS .....</b>	<b>18</b>

## EXECUTIVE SUMMARY

### About Century Securities Associates, Inc.

Century Securities Associates, Inc. ("Century") is a wholly owned subsidiary and affiliated brokerage and investment advisory ("Advisory") firm of Stifel Financial Corp. Century's business purposes is to serve the investment needs of individual, corporate, institutional, and municipal clients. Century is a member of the Financial Industry Regulatory Authority ("FINRA"), the New York, American, Chicago, Philadelphia, and Chicago Board Options Exchanges, and the Securities Investor Protection Corporation ("SIPC"). Century is a registered investment adviser ("Investment Adviser") with the Securities and Exchange Commission ("SEC"); however, this does not imply a certain level of skill or training. Information about Century's qualifications, business practices, portfolio management techniques, and affiliates is accessible via publicly available filings with the SEC at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) and in this Brochure, which is provided free of charge before or at the time we enter into an advisory agreement with you and annually thereafter.

### Services We Provide

As set forth above, Century is registered with the SEC as a broker-dealer and an investment adviser offering both brokerage and Advisory services, respectively. For more information about our brokerage business, please refer to the Brokerage Practices section of this Brochure. ***It is important to understand that brokerage services are separate and distinct from Advisory services, and that each is governed by different laws and separate contracts with Clients. While there are similarities among brokerage and Advisory services, the firm's contractual relationship with and legal duties to Clients are subject to a number of important differences, depending on whether we are acting in a brokerage or Advisory capacity.***

### Our Relationship with Stifel, Nicolaus & Company, Incorporated

Stifel, Nicolaus & Company, Incorporated ("Stifel") supports the Advisory services described in this Brochure by providing access to Stifel research and Advisory programs, execution of Client transactions, and, in most cases, custody of Client assets. Stifel may, either itself or through an affiliate, act as a general partner to investment partnerships. These investment partnerships may be offered to brokerage Clients, some of whom may also be Advisory Clients. Solicitation activities are typically made via an offering circular or prospectus and may only be made to Clients for whom the partnership interests are deemed suitable.

## ADVISORY BUSINESS

### About our Investment Adviser

Century has been a registered investment adviser with the SEC since March 19, 1993. Our firm is owned by Stifel Financial Corp., which is a publicly held company. Our Advisory services include discretionary account and/or portfolio management, non-discretionary investment advice, financial planning services, and assistance with the selection of securities and third-party investment advisers. Such advisers may include firms that are independent of our firm ("Independent Advisers") as well as firms that are owned by Stifel Financial Corp. ("Affiliated Advisers"). Our firm enters into written agreements with Clients acknowledging our Advisory relationship and disclosing our obligations when acting in an Advisory capacity. We provide Advisory services to

individuals, corporations, institutions, pension or profit sharing plans, employee benefit plans, trusts, estates charitable organizations, other business and government entities, educational institutions, and banks or thrift institutions ("Clients"). We generally provide Advisory services through our registered investment advisory representatives ("Financial Advisers"), who determine the services that are most appropriate for Clients based on each Client's individual investment goals and financial circumstances. We may fulfill a Client's wealth management needs by acting as broker-dealer, investment adviser, or both. Our Advisory services cover most types of debt and equity or equity-related securities of domestic and foreign companies as well as national and local government issuers, both that are exchange-listed and over-the-counter. We may also invest Client assets in rights and warrants, securities, options, certificates of deposit, variable annuities, variable life insurance open and closed-end funds, exchange-traded funds ("ETFs"), unit investment trusts ("UITs"), real estate investment trusts ("REITs"), American Depositary Receipts ("ADRs"), foreign ordinary shares, and publicly traded master limited partnerships and other securities. Subject to review for reasonableness, Clients may impose restrictions on investing in certain securities or types of securities. More information regarding any securities and/or services offered is available upon request. Information about our consulting services is contained herein.

### Wrap Fee Programs

As set forth on the cover page, we offer other Advisory services, including financial planning and wrap fee programs, which are not covered in this brochure. We offer various wrap fee programs in which our affiliate, Stifel, acts as sponsor and/or portfolio manager. Clients enrolled in such wrap fee programs generally pay one all-inclusive fee that is not based on transactions in the account. The wrap fee program brochure contains more detailed discussion of these wrap programs as well as the related fees, and is available upon request. We generally manage accounts enrolled in wrap fee programs with the same level of care as we manage non-wrap fee program accounts.

### Assets Under Management

As of December 31, 2013, we managed Client assets worth \$87,484,563 on a discretionary basis, and \$261,492,754 on a non-discretionary basis. We also advised clients with respect to an additional \$336,924 managed by unaffiliated investment advisers.

### Our Responsibilities as an Investment Adviser

As an investment adviser, our firm is held to the legal standards of the Investment Advisers Act of 1940 and state laws where applicable. Such standards include, but are not limited to, fair and equal treatment of Clients, full disclosure of material and potential conflicts of interest, full disclosure of any and all compensation received from Clients or third parties as a result of our fiduciary relationships with Clients, Client consent prior to engaging in transactions for our own account when dealing with Clients in an Advisory capacity, reasonable basis for believing that our investment recommendations are suitable and consistent with Client's objectives and goals, including any restrictions placed on the account, and reasonable belief that we are acting in the best interest of Clients. Additional information about our

fiduciary obligations, including the policies and procedures that we undertake to fulfill those obligations, is available throughout this Brochure, including under Participation or Interest in Client Transactions section of this Brochure.

## **SERVICES, FEES AND COMPENSATION**

Through our affiliation with Stifel, our Clients have access to a number of different (“managed”) programs (each a “Program” and collectively, the “Programs”) as set forth below:

### **STIFEL VANTAGE PROGRAM**

#### **About Stifel Vantage Program**

Under the Stifel Vantage Program (“Vantage”), our Financial Advisors provide discretionary account management services to Clients and are compensated for their services on the basis of transactions effected in the account (that is, clients pay commissions). In order to qualify for the Vantage Program, prospective Financial Advisors must meet certain criteria established by our firm, including, but not limited to, prior approval from their Branch Manager and Compliance Department. Clients wishing to enroll in the Vantage Program must grant their Vantage Financial Advisor(s) full discretionary authority to execute transactions in the account. Vantage Financial Advisors then make discretionary buy and sell decisions for a Client based upon the Client’s investment objectives, risk tolerance, time horizon, and investment experience. Securities purchased for Clients in the Vantage Program may include (but are not limited to) common and preferred stocks, corporate bonds, municipal bonds, treasury and agency issues, options (subject to a separate options agreement signed by Client and approved by Stifel), mutual funds, ETFs, and UITs. As with our other discretionary programs, Clients may impose reasonable restrictions on investing in certain securities or types of securities. The minimum initial investment is \$50,000 and can be waived at our discretion.

#### **Vantage Commission Schedule**

As set forth above, Clients in the Vantage program pay transaction-based charges (commissions) for the services provided by their Financial Advisor. Commissions are charged based on our standard commission schedule (subject to negotiation) for brokerage transactions. Our standard commission schedule is provided to Clients upon account opening and is applicable to all transactions executed in the Vantage account. Clients may terminate an Advisory relationship upon written notice to Stifel or by submitting Automated Customer Account Transfer (ACAT) paperwork. Upon receipt of written termination notice, Stifel will, at the Client’s direction, either liquidate the account or transfer the assets to a custodian of the Client’s choice.

In addition to the commissions, Vantage clients are also responsible for any “pass through fees” charged by third-parties with respect to any securities in a Client’s portfolio. Pass-through-fees are typically charged in connection with American Depositary Receipts (ADRs) by the sponsors of such ADRs as custody-related expenses. Stifel will forward all pass-through-fees received from Clients with respect to ADRs to the Depository Trust Company (or such other applicable central securities depository). Vantage Clients that invest in foreign ordinary shares also will be responsible for any commissions, clearing charges, custodial fees or other applicable charges by any financial institution (other than Century or Stifel) that participates in effecting the transaction(s).

### **STIFEL SUMMIT PROGRAM**

The Stifel Summit Program (“Summit”) offers typically non-discretionary investment advice to sponsors and/or trustees of qualified retirement plan subject to the Employee Retirement Income Security Act

(ERISA) with respect to assets held at other financial institutions. Non-discretionary investment services offered may include assisting plan Clients with the selection of independent investment managers to manage assets of the plan and/or offering advice as to the appropriateness of individual investments, including stocks, bonds, mutual funds, UITs, ETFs, closed-end funds, options, alternative investments, and insurance products. Our Financial Advisors provide investment advice to the Plan Client in accordance with Client’s objectives as communicated to the Financial Advisor, typically through the plan’s investment policy statement or other applicable plan documents. Plan Clients are solely responsible for implementing any non-discretionary advice provided by the Financial Advisor(s). The minimum initial investment is \$1,000,000 and can be waived at our discretion.

From time to time, Financial Advisors may provide discretionary investment management services with respect to Client assets held at other financial institutions through the Summit Program. In such event, the Client (not our firm or the Financial Advisor) determines the specific qualified independent custodian to be used, which custodian also will provide all brokerage execution services relating to transactions in the Client account. The Client (not our firm) is solely responsible for all brokerage and custodial charges imposed by Client’s qualified custodian. Clients who elect to hold their discretionary-managed assets at other institutions should be aware that we also offer other programs through which Clients pay one all-inclusive fee for discretionary management, brokerage, and custodial services, which programs may be a cheaper alternative.

#### **Summit Fee Schedule**

The minimum annual fee is \$5,000. The annual fee charged is a percentage of the total value of investments on which advice is provided, not to exceed 3%. In certain circumstances, the Financial Advisor may negotiate a one-time flat dollar fee arrangement with the Client. The initial annual fee is calculated based on the account’s most recent account statement, quarterly or otherwise. The fee is billed quarterly in advance, meaning that one-fourth of the annual fee is charged each calendar quarter on the first day of each quarter. The initial quarter is prorated based on the number of calendar days from the date of the agreement to the end of the quarter. Each year thereafter, beginning with the first quarter of the next calendar year (January 1), the annual fee is calculated based on the value of investments in the account on the year-end account statement provided by the Client. In the event that the Client fails to promptly provide account statements, we may calculate the annual fee based on the most current information available.

Clients may elect to pay for our services by check or by debiting another non-ERISA Stifel account. Clients may also grant our firm the right to deduct fees directly from their brokerage account held at the independent qualified custodian. In such cases, our firm will determine the applicable fees, and forward the invoice to the third-party custodian. The third-party custodian does not independently verify our firm’s calculation and, as such, Clients are strongly encouraged to closely review the periodic custodial statements for a listing of the actual fees charged.

In each case, we require the Client to establish a Stifel billing account for the sole purpose of processing fees. These fees are separate and independent from any other charges that may be imposed by the independent custodian and/or executing brokers used in connection with Client’s accounts.

Clients may terminate the Summit account with written notice to Century and/or the Financial Advisor. When an account is

terminated, we generally refund Clients the pro rata amount from the time that the Summit account was terminated to the last day of the quarter. However, we reserve the right to retain the pre-paid fee in the event that the agreement is terminated in the first quarter of the first year of service.

## STIFEL GUIDEPOST PROGRAM

### About Stifel Guidepost Program

The Stifel Guidepost Program offers non-discretionary investment advisory services to participants of employer-sponsored, participant-directed retirement plans (e.g., 401(k) plans). In this regard, our Financial Advisors may review the available investment options of employer-sponsored plans and recommend written allocation strategies to the participant Client. After recommending an initial allocation strategy, Financial Advisors may continue to provide advice on a regular basis if current information has been made available. Clients are solely responsible for implementing any advice provided by their Financial Advisor(s).

### Guidepost Fee Schedule

The minimum annual fee is \$200. The annual fee typically is charged as a percentage of the total value of investments on which advice is provided, not to exceed 3%. The initial annual fee is calculated based on the account's most recent account statement, quarterly or otherwise. In certain limited cases, we may negotiate a flat-fee arrangement with the Client. In each case, the fee is billed in arrears on a quarterly basis. This means that one-fourth of the annual fee is charged each calendar quarter on the first day of each quarter. The initial quarter is prorated based on the number of calendar days from the date of the agreement to the end of the quarter. Each year thereafter, beginning with the first quarter of the next calendar year (January 1), the annual fee is calculated (where applicable) based on the value of investments in the account as set forth on the year-end account statement provided by the Client. In the event that the Client fails to promptly provide account statements, we may calculate the annual fee based on the most current information available.

Clients may elect to pay for our services by check or by debiting another non-ERISA Stifel account. Clients may also grant our firm the right to deduct fees directly from their brokerage account held at the independent qualified custodian. In such cases, our firm will determine the applicable fees and forward the invoice to the third-party custodian. The third-party custodian does not independently verify our firm's calculation, and as such, Clients are strongly encouraged to closely review the periodic custodial statements for a listing of the actual fees charged.

In each case, we require the Client establish a Stifel billing account for the sole purpose of processing fees. These fees are separate and independent from any other charges that may be imposed by the independent custodian and/or executing brokers used in connection with Client's accounts.

Client may terminate the Guidepost arrangement with written notice to Century and/or the Financial Advisor. Because fees are billed in arrears, no refunds are necessary when a Client terminates an account; however, a Client will be billed for any earned but unpaid fees as of the termination date.

## MORNINGSTAR® MANAGED PORTFOLIOS<sup>SM</sup> PROGRAM

Under the Morningstar® Managed Portfolios<sup>SM</sup> program ("Program"), Clients enter into an agreement with both Century and Morningstar Investment Services, Inc. ("MIS"), an independent federally registered investment adviser that has entered into an arrangement with Stifel to make its services available to clients of Stifel and certain of its affiliates (including Century). Each Client gives MIS discretionary authority to

manage Client's assets in the Program. Under the arrangement, Financial Advisors provide non-discretionary services to the Client, which include assisting the Client in completing a questionnaire and other applicable account opening forms, determining suitability, meeting with the Client at least annually to obtain any changes in the Client's financial situation, and acting as liaison between MIS and the Client. For these services, Century will receive a portion of the fee paid by each Client participating in this Program to MIS.

### Investment Minimums

The initial investment minimums vary based on the specific portfolio as follows: Mutual Fund Strategies - \$50,000; Enhanced Portfolio Service - \$1,000,000; Individual 401(k) Account - \$40,000; Select Stock Basket Custom Strategy - \$250,000; Select Stock Basket Strategist Strategy - \$100,000; ETF Strategy - \$100,000. The required subsequent investment minimum for each of the Mutual Fund Strategies, Enhanced Portfolio Service and Individual 401(k) Account is \$500 for regular accounts, and \$250 for IRAs. At MIS' sole discretion, an initial or subsequent investment of less than the above-stated minimums may be allowed.

### Morningstar® Managed Portfolios<sup>SM</sup> Fee Schedule

Clients will be charged an annual Program fee (the "Program Fee") quarterly either in advance or in arrears based on the account value either at the beginning of or the end of the applicable period. The Program Fee has two components (i) the portion that will be retained by MIS (MIS Fee) and (ii) the portion that MIS will pay to Stifel for its services (Stifel Fee) as follows:

#### MIS Fee

- **Mutual Fund Strategy ("MFS")** - MIS Net Fee\* is 40 bps on the first \$500,000; 35 bps for next \$500,000; 30 bps for next \$1 million; and 20 bps for all amounts thereafter. The MIS Net Fee for the Enhanced Cash Option (ECO) will be assessed a fee of 20 bps, across all breakpoints. Investments in the ECO are not bank deposits and, therefore, are not insured or guaranteed by the Federal Deposit Insurance Corporation (FDIC) or any other government agency.

In addition, an Annual Minimum MIS Advisory Fee of \$200 will be applied to those accounts not held with PFPC, Inc.

- **Stock Basket Strategies<sup>1</sup> ("SBS")** - MIS Advisory Fee is 55 bps for the first \$1 million, 50 bps for next \$4 million and 45 bps thereafter (or as negotiated). The annual minimum MIS Advisory Fee for Custom Series is \$1,375, and \$550 for the Strategic Series
- **ETF Strategy** - MIS Advisory Fee is 31 bps for the first \$1 million, 25 bps for the next \$4 million and 20 bps thereafter (or as negotiated). The annual minimum MIS Advisory Fee for this Strategy is \$310.

#### Century Fee

As set forth above, in addition the MIS Fees, each Client in the Program will also pay as a fee to Century as follows (subject to negotiation):

	<u>MFS</u>	<u>SBS</u>	<u>ETF Strategy</u>
First 500,000	110 bps	110 bps	110 bps
Next 500,000	105 bps	110 bps	110 bps
Next 1,000,000	100 bps	110 bps	110 bps
Over 2,000,000	90 bps	110 bps	110 bps

**General Information About Program Fees.** Each Client grants MIS (not Century or Stifel) the authority to deduct the Program Fee out of Client's custodial account. The Program Fee generally covers the costs associated with middle-office services such as a trading infrastructure and client accounting and reporting. However, the Program Fee does not include fees/commissions associated with executing brokerage transactions (including clearing fees) nor the internal expenses of mutual funds or exchange-traded funds. Clients may also incur certain charges by the custodian or clearing firm (or its affiliates) related to retirement plan accounts such as IRAs. Client is solely responsible for paying any such fees, which the custodian or clearing firm typically will charge directly against Client's account held at such firm. Such fees and expenses are in addition to the above-mentioned Program Fee.

## **OTHER INVESTMENT ADVISORY SERVICES**

We also provide financial planning services, which are covered by a separate Disclosure Brochure, a copy of which is available upon request.

## **FEES AND COMPENSATION**

### **How We Charge For Advisory Services Covered in This Brochure**

Please refer to each program description for corresponding fee schedules including the frequency with which such fees are charged. Fee schedules may be subject to negotiation depending on a range of factors, including, but not limited to, account size and overall ranges of services provided. The following payment options may be available to Clients depending on the type of program selected:

#### **Letter of Authorization**

The Advisory fee or other applicable charges deducted from a separate Stifel account on the billing date each quarter. If the designated account has insufficient funds, we reserve the right to automatically debit the Advisory account to collect the amount due.

#### **Client Invoice**

Each Client receives an invoice on the billing date each quarter and agrees to remit the fee payment promptly. If the fee payment is not received, we reserve the right to automatically debit the Advisory account to collect the amount due. If the fee payment is debited from a qualified plan and funds are received thereafter, the receivable shall be considered a contribution.

#### **Brokerage Commissions**

Clients in the programs included in this Brochure typically pay brokerage commissions either to (i) Century (in the case of the Vantage Program) in lieu of an annual fee if transactions are executed through Century or Stifel, or (ii) the unaffiliated custodian holding such the Client's assets or other executing broker-dealer effecting transactions for the Client account. Where applicable, Clients should refer to the "Brokerage Practices" section for more details about Century and/or Stifel's execution services.

#### **Insurance Commissions**

In addition to being a dual registered investment adviser and broker-dealer, our firm is also licensed as an insurance agency with various states. As such, our Financial Advisors are able to offer various insurance products to Clients as part of our comprehensive investment services to Clients. We receive a portion of any commissions that the issuing insurance company pays with respect to insurance products sold by our Financial Advisors.

#### **Compensation to Financial Advisors**

We remit a percentage of any commissions and/or fees that we receive from Clients to our Financial Advisors. Payout rates range from 25% to

50% and are determined by many factors, including the total revenue generated by each Financial Advisor. Under certain circumstances, including mergers and acquisitions, some Financial Advisors may be compensated differently. We reserve the right, in our sole discretion, and without prior notice, to change the method by which Financial Advisors are compensated. As licensed securities salespersons ("Registered Representatives"), Financial Advisors may effect securities transactions for commission compensation. Most Financial Advisors are licensed to provide both brokerage and Advisory services. Financial Advisors may also be licensed as insurance agents and, as such, can effect insurance transactions for separate and customary commission compensation. In addition, the Payout Rate may differ depending on the Program in which a Client is enrolled and as a result of the different fee structures available, Financial Advisors may also have incentive to recommend certain Programs over others. As set forth above, we share a portion of the compensation that we retain after paying applicable third-party Adviser fees to the Financial Advisor(s) for the account. *As a result, our Financial Advisors may have an incentive to recommend Advisory Programs where the compensation is not shared with a third-party Adviser in order to receive a higher portion of the compensation.* Our firm, Financial Advisors and/or affiliates may, from time to time, receive incentive awards from issuers of various investment products for recommending or introducing investment products to Clients. The receipt of this compensation may create an incentive to recommend investment products based on the compensation received rather than their Clients' needs. Clients have the option to purchase investment products that we recommend through brokers who are not affiliated with us.

#### **Mutual Fund Fees and Compensation**

Clients should consider all risks and charges prior to investing in any mutual fund. Clients who own mutual funds typically incur certain internal expenses charged directly by the mutual fund company. These expenses are separate and in addition to the fees or commissions (as the case may be) charged for Advisory services. Internal expenses are described in each mutual fund prospectus. The prospectus contains important information about the mutual fund being offered and should be reviewed carefully before investing. Mutual funds are sold by prospectus only. We and/or our affiliates may receive payments from mutual fund companies for selling the related mutual fund shares, for providing custodial and other services to Clients holding such mutual fund shares, managing specific mutual funds and/or providing the investment model used by the fund's investment adviser to manage the fund. Direct compensation from fund families may include shareholder services or distribution fees addressed below under 12b-1 Compensation. Although paid directly by the mutual fund company, the compensation received is derived from fees that the Client pays to the mutual fund. The amount of compensation received will vary depending on our arrangement with the applicable mutual fund company. Each mutual fund's prospectus generally describes the amount of compensation to be paid for specified services provided to its shareholders. In general, the fund companies will continue to pay us for the duration of the Advisory agreements or, in some circumstances, may extend beyond the termination of the agreements if Clients continue to hold mutual fund shares through brokerage accounts held at our firm or an affiliate. A listing of the types and ranges of compensation that we and/or Stifel receive from various mutual fund companies is available at [www.stifel.com/inportantdisclosures/ERISA](http://www.stifel.com/inportantdisclosures/ERISA).

As set forth above, some of our affiliates also may serve as investment adviser and/or model providers to various funds, and will receive management fees (or a share thereof) from the fund



or the funds' adviser. With limited exceptions, this will apply even in cases where the applicable fund is purchased in Advisory accounts (as thereby, subject to Century's advisory fees).

#### **Networking Compensation**

We may receive networking fees in consideration for ancillary services provided in connection with mutual fund positions held through our firm. These fees are generally paid from the assets of the fund, but in some cases may be subsidized in part by affiliates of mutual fund companies (such as the fund manager). The fees are generally calculated by applying the standard networking range of up to \$10 per fund account annually.

#### **12b-1 Compensation**

Mutual fund expenses may include 12b-1 distribution fees ("12b-1s") that may be paid from mutual companies to Financial Advisors via the firm as a conduit. This means that Financial Advisors may, from time to time, receive compensation in connection with the placement of Client funds into particular mutual funds. This compensation is in addition to and separate from fees paid by Clients for Advisory services. 12b-1s may be in excess of the amount that would qualify as "no-load." Our firm and/or our affiliates may receive 12b-1 compensation from non-affiliated mutual fund companies which is intended to compensate us for effecting purchases of mutual fund shares or for other services ancillary thereto. The current rate of fees that we receive from mutual fund companies generally ranges from 0% to 0.25% annually.

#### **Revenue Sharing Compensation**

In addition to sales loads, 12b-1s, and processing fees, we and/or our affiliates may receive other compensation ("Revenue Sharing") from mutual fund distributors and/or private funds in which Client assets may be invested. Revenue Sharing with a particular mutual fund company is generally based on either the amount of sales or the value of Client assets held with the mutual fund company. Because Revenue Sharing is intended to compensate us for ancillary services in connection with effecting sales of mutual fund shares, we require that such payments be made directly from mutual fund distributors; not from mutual fund companies themselves. Revenue Sharing gives us a financial incentive to recommend particular mutual funds to Clients. ***We generally receive Revenue Sharing in connection with mutual funds in accounts, excluding accounts that are held at other financial institutions. Revenue Sharing generally is not rebated to Clients (except for Clients covered by ERISA) and is not paid to Financial Advisors. While not all mutual fund companies participate in Revenue Sharing with our firm and/or Stifel, the compensation that we receive may be based on either the total sales up to 0.15% of purchases, a portion of the mutual fund assets held by Clients up to 0.25% on an annual basis, or a fixed dollar amount.*** Although we seek to apply a standard payment schedule, it is recognized that not all mutual fund companies approach Revenue Sharing the same way, and some mutual fund companies may decline to pay Revenue Sharing exactly at the levels listed above, or at all, which may present a financial disincentive for us to promote the sale of those mutual funds. This Revenue Sharing information is current as of the date of this Brochure and is subject to change at our discretion. Updated and current Revenue Sharing arrangements are available at [www.stifel.com/inportantdisclosures/ERISA](http://www.stifel.com/inportantdisclosures/ERISA).

To the extent that we have a Revenue Sharing arrangement with a private fund in which Client assets will be invested, the Client will typically receive, at or prior to the time the investment is made, disclosures relating to the Revenue Sharing fees that our firm and/or Stifel will receive in respect of the investment, including whether or not such Revenue Sharing fees will otherwise reduce the Advisory fee to which we are entitled. Clients should consider such arrangements in determining whether to implement a Financial Advisor's recommendations relating to private funds.

#### **Interest and Similar Fees**

As set forth in more detail under the section "Cash Sweep Program" below, Stifel retains a portion of the fees that it receives from participating banks in our IBP Program. In addition, to the extent that a Client uses margin in connection with an Advisory account, we charge interest with respect to the amount borrowed by such Client through the margin arrangement. ***We do not reduce our fees by the value of any interest or similar payments that we or Stifel receive from Clients in this regard.*** The portion that Stifel retains with respect to the IBP Program is intended to reimburse for the costs incurred in connection with such IBP Program. However, from time to time, Stifel may retain more or less than the actual costs incurred. With respect to margin transactions, each Client that engages in such transactions should note that, as custodian, Stifel charges the interest charged on the amount borrowed and, if the proceeds are used to purchase securities in the Advisory account, our Advisory fees for the account are based on the market value of the account without regard to the amount borrowed. Each Client is strongly advised to carefully review the impact (including the long-term effects) that each of these practices will have on his or her overall account.

#### **Training and Education Expense Contributions**

Mutual fund companies may subsidize a portion of the cost of training and achievement seminars offered to our Financial Advisors through specialized firm-wide programs and consulting training forums. These seminars are designed to provide education and training to Financial Advisors who regularly solicit Clients to participate in a particular mutual fund platform. The subsidies may vary among mutual fund companies, and no mutual fund company is required to participate in the seminars or to contribute to the costs of the seminars in order to have their funds distributed through our platform. Financial Advisors do not receive a portion of these payments.

#### **Unit Investment Trust ("UIT") Fees and Compensation**

Investors should consider all risks and charges prior to any UIT transaction. Clients who own UITs may incur certain internal expenses charged directly by the UIT. These expenses are separate and in addition to fees charged for Advisory services. Internal expenses are described in each UIT prospectus. The prospectus contains important information about the UIT being offered and should be reviewed carefully before investing. UITs are sold by prospectus only. Most UIT sponsors make additional payments to firms, including our firm, for selling their UITs. These payments are typically calculated as a percentage of the total volume of sales of the sponsor's UITs made by the firm in a brokerage capacity during the UIT's initial offering period. That percentage typically increases as higher sales volume levels are achieved. Detailed descriptions of the terms of these additional payment programs are provided in each UIT's prospectus. UIT sponsors may also pay our firm fixed amounts for marketing, promotional, or related expenses intended to result in additional sales of a sponsor's products, or to defray a portion of the costs incurred to facilitate UIT sales, such as the costs of developing or purchasing UIT trading systems. Payment rates and total payment amounts vary from sponsor to sponsor. These payments are made by the UIT sponsor and not out of UIT assets. These amounts are not paid to Financial Advisor or branch offices.

#### **Exchange Traded Fund ("ETF") Fees and Compensation**

Investors should consider all risks and charges prior to any ETF transaction. Clients who own ETFs may incur certain internal expenses charged directly by the ETF. These expenses are separate and in addition to fees charged Advisory services. Internal expenses are described in each ETF prospectus. The prospectus contains important information about the ETF being



offered and should be reviewed carefully before investing. ETFs are sold by prospectus only.

#### Non-Cash Compensation

Financial Advisors may receive non-cash compensation from mutual fund companies, third-party advisers, insurance vendors, and sponsors of products that we and/or our affiliates distribute in the form of occasional gifts, meals, tickets, and/or other forms of entertainment.

#### Other Fee Exclusions

Advisory fees do not include “pass through fees” charged by third-parties with respect to any securities in a Client’s portfolio. Pass-through fees are typically charged in connection with American Depositary Receipts (ADRs) by the sponsors of such ADRs as custody-related expenses. Stifel will forward all pass-through-fees received from Clients with respect to ADRs or other applicable securities to the Depository Trust Company (or other applicable central securities depository).

#### PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

Century does not charge performance-based fees.

#### TYPES OF CLIENTS

The Advisory services offered in this Brochure are available to individuals, corporations, institutions, pension or profit sharing plans, employee benefit plans, trusts, estates, charitable organizations, other business and government entities, educational institutions, and banks or thrift institutions.

Please refer to the specific Program descriptions for requirements, such as minimum account size, for opening or maintaining an account.

#### METHODS OF ANALYSIS, INVESTMENT STRATEGIES, AND RISK OF LOSS

In general, our Advisory services combine strategic asset allocation and disciplined rebalancing to grow and/or preserve principal. Our personnel generally design Clients’ portfolios with a long-term perspective, and periodically rebalance the portfolios to manage risk.

In determining the appropriate allocations and/or investments for our Client accounts, our Financial Advisors use information obtained from various sources, including financial publications, inspections of corporate activities, company press releases, research material prepared by affiliates and/or third parties, rating or timing services, regulatory and self-regulatory reports, and other public sources. In addition, our personnel also use research provided by our Research Department and/or from third-party independent sources relating to a broad range of research and information about the economy, industries, groups of securities and individual companies, statistical information, market data, accounting and tax law interpretations, political developments, pricing and appraisal services, credit analysis, risk measurement analysis, performance analysis, and other information which may affect the economy or securities prices. The research used may be in the form of written reports, telephone contacts and personal meetings with research analysts, economists, government representatives and corporate and industry spokespersons. Our personnel use any and/or a combination of fundamental, technical, quantitative, and statistical tools and valuation methodologies. As a result of these different methodologies, technical or quantitative research recommendations may differ from, or be inconsistent with, fundamental opinions for the same security. We also use computer technology in our investment analysis and to create asset allocation recommendations.

Clients should also refer to each Program description above for a detailed discussion of the investment strategies and methods of analysis used in connection with such Program.

#### Risk of Loss

Our personnel make a number of assumptions during the Advisory process, including when determining an appropriate asset allocation for each Client and/or recommending investments or outside managers. These assumptions may be wrong, and as a result, a Client’s projected returns may be less than we anticipated.

Our personnel recommend a wide array of investments. The types of risks that each Client will be exposed to will vary depending on the particular Program or strategy in which the Client is enrolled, and the investments held in the Client’s Advisory account. Each investment that we recommend will be subject to general market risk, which is the risk that the security’s value will decline because of downturns in the general securities markets. ***Depending on market conditions, the value of an investment at the end of an investment period may be less than its initial value, and a Client could lose money.*** The following additional risks may also be applicable to our recommendations:

***Investment Company Securities Risks:*** A number of Portfolios covered in this Brochure are heavily invested in mutual funds. In addition, Advisory accounts may invest in other investment companies, including ETFs, UITs and/or closed-end funds. Each fund in a Portfolio may be subject to a variety of risks, depending on its investment strategies and/or the securities held by the fund. For example, mutual funds that primarily hold a portfolio of small capitalization companies will be subject to small capitalization risks, which may include increased volatility and decreased liquidity (relative to large capitalization companies).

ETFs shares may trade at a market price that is above or below its net asset value. Various funds, such as leveraged ETFs, also use investment techniques and financial instruments that may be considered aggressive, including the use of derivative transactions and short-selling techniques. The use of inverse strategies by a fund increases the risk to the fund and magnifies gains or losses on the investment. An investor could incur significant losses even if the long-term performance of the underlying index showed a gain. Most inverse ETFs “reset” daily. Due to the effect of compounding, their performance over longer periods of time can differ significantly from the performance (or inverse of the performance) of their underlying index or benchmark during the same period of time.

The performance of funds (and, therefore, the realized return) will also depend on other factors, including the success of each fund manager’s style and investment strategy. Each Client that invests in a fund will also bear a proportionate share of any fees and expenses charged by the fund – higher than expected expenses will reduce a client’s realized returns. Each Client should review the prospectus and consider the ETF’s investment objectives, risks, charges, and expenses carefully before investing.

***Foreign Securities Risks:*** Advisory accounts may invest in foreign securities, directly or through funds that hold a portfolio of foreign securities. Foreign securities can be more volatile than domestic (U.S.) securities. Securities markets of other countries are generally smaller than U.S. securities markets. Many foreign securities may also be less liquid than U.S. securities, and are typically subject to currency risks. Some foreign securities also may be subject to taxes and other charges imposed by the issuer’s

country of residence or citizenship. Certain foreign securities may be subject to additional costs and risks, including additional commissions, clearing charges and/or custodial fees by the foreign custodian or other financial institutions involved in clearing the foreign trade. As set forth elsewhere in this Brochure and/or in the Client Agreement, such taxes and charges are in addition to (i.e., are not included in) a Client's account fees. All these factors could affect a client's realized return on the investment.

**Fixed Income Securities Risks:** Fixed income securities are subject to credit risk, interest rate risk, and liquidity risk. Credit risk is the risk the issuer or guarantor of a debt security will be unable or unwilling to make timely payments of interest or principal or to otherwise honor its obligations. Interest rate risk is the risk of losses due to changes in interest rates. In general, the prices of debt securities rise when interest rates fall, and the prices fall when interest rates rise. In addition, duration risk measures a debt security's price sensitivity to interest rate changes. Bonds with higher duration carry more risks and have higher price volatility than bonds with lower duration. Therefore, if interest rates are very low at the time of purchase of the bonds, when interest rates eventually do rise, the price of such lower interest rate bonds will decrease, and anyone needing to sell such bonds at that time, rather than holding them to maturity, could realize a loss. High-yield debt securities (junk bonds) generally are more sensitive to interest rates. Such securities are also highly subject to liquidity risk. Liquidity risk is the risk that a particular security may be difficult to purchase or sell and that an investor may be unable to sell illiquid securities at an advantageous time or price. There are also special tax considerations associated with investing in high-yield securities structured as zero coupon or pay-in-kind securities. Municipal bonds are also subject to state-specific risks, such as changes in the issuing state's credit rating, as well as the risk that legislative changes may affect the taxable status of such bonds. Municipal bonds may also have a call feature, entitling the issuer to redeem the bond prior to maturity. A callable security's duration, or sensitivity to interest rate changes, decreases when rates fall and increases when rates rise because issuers are likely to call the bond only if the rates are low. Investors in callable bonds are therefore subject to re-investment risk – that they will need to re-invest their proceeds at lower rates. Investments in government-sponsored entity securities also exhibit these risks, although the degree of such risks may vary significantly among the different government-sponsored entity securities. Some securities issued or guaranteed by U.S. government agencies or instrumentalities are not backed by the full faith and credit of the U.S. and may only be supported by the right of the agency or instrumentality to borrow from the U.S. Treasury.

In general, each Client is urged to carefully consider the risks associated with the specific type of debt securities in which a Portfolio or a Financial Advisor intends to invest prior to selecting such portfolio and/or accepting a recommendation.

**Derivatives Risks:** A number of Portfolios covered in this Brochure may engage in derivative transactions, including, but not limited to, options and futures, for any purpose consistent with the Portfolio and/or the Client's investment objective. Generally, a derivative is a financial arrangement, the value of which is derived from, or based on, a traditional security, asset, or market index. Such transactions may be used for several reasons, including hedging unrealized gains. Hedging strategies, if successful, can reduce the risk of loss by offsetting the negative effect of unfavorable price movements in the investments being hedged. However, hedging strategies can also reduce the opportunity for gain by offsetting the positive effect of favorable price movements in the hedged investments. A Portfolio may also use derivative instruments to obtain market exposure (that is, for speculative purposes rather than hedging). A Portfolio may establish a position in the derivatives market as a substitute for buying, selling, or holding certain securities. The use of derivative transactions is a highly specialized activity that involves investment techniques and risks that may be more heightened than those

associated with ordinary portfolio securities transactions. Portfolios or other accounts in various Programs may also engage in short-selling. A short sale involves the sale of a security that is borrowed. Short sales expose a Client's account to the risk that it will be required to acquire, convert, or exchange securities to replace the borrowed securities (also known as "covering" the short position) at a time when the securities sold short have appreciated in value, thus resulting in a loss. An account's investment performance may also suffer if required to close out a short position earlier than initially anticipated. In addition, an account may be subject to expenses related to short sales that are not typically associated with investing in securities directly, such as margin account maintenance costs. Each client is urged to carefully consider the impact that engaging in any of these transactions will have on the account's overall performance.

**Alternative Investments Risks:** Alternative investments, including (but not limited to) investment partnerships, alternative mutual funds, managed futures, may also present unique risks, such as decreased liquidity and transparency, and increased complexity. Alternative investments typically use derivative instruments (such as, options, futures, or index-based instruments). The use of derivative instruments involves multiple risks, including counterparty risk (i.e., the risk that the institution on the other side of their trade will default), as well as the risk that the instrument may not work as intended due to unanticipated developments in market conditions. In addition, to the extent that the alternative investment uses commodities (or commodity-based derivatives) as part of its investment strategy, the investment return may also vary as a result of fluctuations in the demand and supply of the underlying commodities. Real estate-related investments will be subject to the risks generally relating to real estate, including risks that may be specific to the geographic areas in which the underlying investments were made. Certain alternative investments may be less tax efficient than others. ***As with any potential investment, the Client should consult with a tax advisor as to the relevant tax consequences.***

Additional risks may include adverse market condition risks, investment strategy risk, aggressive investment techniques risk, concentration risk, correlation risk, credit risk and lower-quality debt securities risk, energy risk, equity securities risk, financial services companies' risk, interest rate risk, non-diversification risk, small- and mid-cap company risk, tracking error risk, and special risks of mutual funds and/or ETFs, among others. Each Client should carefully review the product's offering document to understand the applicable risks.

**Tax-Exempt Securities Risks.** Certain portfolio or Strategies may seek to invest in tax-exempt securities, including (but not limited to) municipal bonds as well as tax-exempt mutual funds and ETFs. In order to attempt to pay interest that is exempt from federal or state and local income tax, tax-exempt securities must meet certain legal requirements. Failure to meet such requirements may cause the interest received and distributed to shareholders to be taxable. In addition, income from one or more municipal bonds held by the portfolio could be declared taxable because of unfavorable changes in tax or other laws, adverse interpretations by the Internal Revenue Service (IRS) or state tax or other authorities, or noncompliant conduct of a bond issuer. Changes or proposed changes in federal or state income tax or other laws also may cause the prices of tax-exempt securities to fall. Finally, income from certain municipal bonds may be subject to the alternative minimum tax (AMT) and/or state and local taxes, based on the investor's state of residence. Clients should carefully review the terms of the bonds (or in the case of a managed account, the Adviser's Strategy) to understand the related risks.

## DISCIPLINARY INFORMATION

On January 9, 2014 Century entered into an Acceptance, Waiver and Consent with FINRA to settle allegations that, among other things, (i) the firm allowed certain of its registered representatives to recommend nontraditional ETFs to customers without such representatives conducting adequate due diligence on the recommended products, (ii) the firm did not provide adequate formal training to its representatives or their supervisors regarding nontraditional ETFs before permitting such persons to recommend or supervise the sale of nontraditional ETFs to customers, and (iii) the firm failed to establish and maintain a supervisory system of controls, including written procedures, specifically tailored to address the unique features and risks associated with nontraditional ETFs, or one that was reasonably designed to ensure that the sale of such nontraditional ETFs complied with applicable securities laws and regulations. The firm consented to a regulatory censure, a fine of \$100,000 and restitution to the 6 affected customers in the amount of \$136,485.

## OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS

As set forth above, our firm is dual registered as an investment adviser and a broker-dealer, and is also a licensed insurance agency with various states. We have a number of affiliates that are registered as investment advisers or broker-dealers (or both). In addition, to being registered representatives of Century, some of our management persons may be registered representatives of these affiliated broker-dealers. In addition, some of our management persons may be licensed to practice law in various states. These individuals do not provide legal services to Advisory Clients.

Our parent company, Stifel Financial Corp., is a publicly traded company. In accordance with applicable exchange rules, our Financial Advisors are prohibited from using their discretionary authority to purchase Stifel Financial stock for the benefit of a discretionary client account. If a client determines, notwithstanding the foregoing, to require the purchase of Stifel Financial stock in the discretionary account, our firm purchase such securities and may, at our *sole* option, require the client to acknowledge the unsolicited nature of the transaction and/or exclude the underlying value of the stock from the billable value of the account.

The following affiliates may be involved, directly or indirectly, in the Advisory services provided to Clients in the Programs covered in this brochure:

***Affiliated Investment Advisers and Broker-Dealers.*** As set forth above, the Programs offered in this Brochure generally are available to our Clients as a result of our arrangement with our affiliate, Stifel Nicolaus. Stifel generally will serve as clearing broker for all transactions in Client accounts executed through Century, as well as custodian of all Client assets that are not held at other institutions. We have other affiliated investment advisory affiliates; however, we generally do not have any arrangements with such affiliates relating to the Programs and/or services covered in this Brochure, except to the extent set forth below. Except as set forth below, our Advisory fees generally are inclusive of all services provided by our firm and/or our affiliates.

***Stifel Trust Company, National Association (NA)*** – Our affiliate, Stifel Trust Company, N.A., provides personal trust services (including serving as trustee or co-trustee, investment manager, or custodian) for individuals and organizations. From time to time, as trustee or managing agent, Stifel Trust may open an Advisory account with Stifel Nicolaus. In such

cases, the fees charged by our affiliate are structured in a manner that is consistent with applicable fiduciary principles.

***Stifel Nicolaus Insurance Agency, Incorporated.*** As set forth above, our firm is licensed as an insurance agency in a number of states and, as such, is able to sell insurance products to clients directly. However, in a few states, insurance products are sold through our affiliate, Stifel Nicolaus Insurance Agency, Incorporated. In such cases, the affiliate, and not our firm, will receive customary commission paid by the insurance companies issuing Client policies. Financial Advisors who sell insurance products in such states typically are licensed as agents of the affiliate and will receive a portion of the insurance commissions paid.

***Limited Partnerships.*** Our affiliate, Stifel and/or other affiliates may act as general partner to various investment partnerships in which Advisory Clients may be invested. Clients that invest in any such partnership are required to hold their limited partnership interests in their brokerage accounts. As such, these Clients are not charged Advisory fees with respect to the holdings, but may be charged transaction-specific brokerage commissions. As with other pooled investment vehicles, each such investment partnership charges its own fees and expenses.

***Keefe, Bruyette & Woods (KBW)*** – Our Financial Advisors may, from time to time, use research provided by our affiliate, KBW, in connection with the services provided to Clients with Advisory accounts. Clients are not charged for the value of such research; Stifel does not use KBW to execute client trades or otherwise provide services to Client accounts.

***Affiliated Mutual Funds*** – From time to time, Client assets may be invested in shares of mutual funds managed by our affiliates. As of the date of this brochure, affiliated mutual funds include Timberline Asset Management LLC, The Quality Dividend Fund, Ziegler Capital Management Strategic Income Fund. Additional products may be introduced in the future. These affiliates receive management fees for their services to the listed funds. Our affiliates also may serve as sub-adviser and/or provide the investment model used by the fund's named investment adviser to manage the various other mutual funds. For these services, the affiliates generally will receive a fee from the fund's investment adviser (typically a share of the applicable fund's management fee). Our Financial Advisors may also recommend these funds to non-discretionary clients, or may purchase shares of these funds in discretionary Client accounts; provided, however, that the fund shares may not be purchased on behalf of any account that is subject to, or covered by, ERISA provisions. As set forth above, all affiliated funds charge their own fees and expenses, including management fees that are paid (in whole or in part) to our affiliates. **Clients should note that with limited exceptions, we do not reduce our advisory fees by the value of any internal fund expenses that may be paid to/received by the affiliate.**

***Other Affiliated Products*** – From time to time, we and/or Stifel may offer various products that are connected to our other affiliates, such as where an affiliate receives fees relating to such products. These may include, but are not limited to, various iterations of medium term notes issued by Barclays Capital, a division of Barclays Bank PLC, which are linked to the EquityCompass Share Buyback Index; as well as various ETFs issued by Invesco PowerShares and/or ProFunds Group, each of which is linked to a KBW financial sector index. Certain of these products may not be purchased or held in an advisory account that is subject to or covered by ERISA provisions. To the extent that these products are purchased/held in any other advisory

account, our affiliate (such as EquityCompass or KBW, as the case may be) may receive a portion of the fees or other remuneration received by the issuer of the product, in each case as per the affiliate's agreement with the issuer. **Clients should note that, with limited exceptions, we do not reduce our advisory fees by the value of any compensation that may be paid by the product's issuer to the affiliate.**

**Stifel Bank & Trust.** SB&T typically is the first bank into which idle cash swept from eligible Client accounts is deposited as part of Stifel's IBP Program discussed in more detail below. In addition, from time to time, Advisory Clients may also have a direct relationship with SB&T through deposit and other bank accounts held with our banking affiliate. Clients with personal deposit accounts with the affiliate other than through the IBP Program will be responsible for any customary banking fees that are charged with respect to bank deposit accounts.

Each client should note that each relationship set forth above creates a conflict of interest for our firm and/or Financial Advisors. We act as a fiduciary with respect to all Advisory services. As a fiduciary, we take reasonable steps to ensure that all material conflicts are fully disclosed to our Clients. For example, we periodically review our lines of service to identify applicable risks and make appropriate disclosures to Clients as and when deemed appropriate) in respect of those risks.

## CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS, AND PERSONAL TRADING

### Code of Ethics

In addition to our general Financial Code of Ethics, which is applicable to all Century personnel, our Advisory personnel are also subject to our firm's Investment Advisory Code of Ethics. A copy of the Advisory Code of Ethics is available to any Client upon request. Set forth in the Advisory Code of Ethics are standards reasonably designed to promote honest and ethical conduct, comply with federal securities laws and governmental rules and regulations, maintain privacy of Client information, protect access to nonpublic information, and encourage associates to report any known violations. Such standards include placing Client interests first, avoiding any material or potential conflicts of interest, and ensuring that personal securities transactions are conducted appropriately. Compliance reviews the Code of Ethics annually to ensure adequacy and effectiveness in complying with applicable regulations.

### Participation or Interest in Client Transactions

Advisory transactions are typically executed on an agency basis only. However, from time to time, we may trade with Clients and seek to earn a profit for its own account (known as principal transactions). Such transactions are executed at prices and commission rates which we believe are competitive and in accordance with industry practice. Although we may be able to provide a more favorable price to a Client if we purchase from or sell to our inventory of securities, we generally are not able to engage in such transactions with Advisory Clients due to regulatory requirements which require written disclosure and prior written consent on a trade-by-trade basis. Similarly, discretionary Advisory accounts may not purchase securities sold pursuant to an underwriting in which our firm or our affiliate, Stifel, is a member of the underwriting syndicate or selling group. In certain limited circumstances, we may allow Advisory Clients in certain Programs to participate in principal transactions to the extent the Client consents, in writing, to the specific transaction within the regulatory required time period. Principal transactions are disclosed as such on trade confirmations sent to Clients after trade execution. From time to time, we may execute agency cross transactions (in which securities are purchased from one Client account and sold to another Client account). We typically do not execute agency cross transactions in Advisory Client accounts; however, to the extent that any such transaction is effected in a Client account, we will make all necessary disclosures to the affected Clients and obtain prior written

consent. We generally do not affect agency cross transactions between Clients if we have recommended the security to both Clients.

### Personal Trading

Century's written supervisory procedures are designed to detect and prevent the misuse of material, non-public information by employees. Century and its affiliates, directors, officers, stockholders, employees, and members of their families may have positions in and, from time to time, buy or sell securities that we recommend to Advisory Clients. Our employees and affiliates may invest in any Advisory Program covered in this brochure. We prohibit transactions in proprietary accounts and accounts of associated persons in any security that is the subject of a recommendation of Stifel's Research department until the recommendation has been disseminated to Clients and a reasonable time has elapsed following the dissemination. Our directors, officers, and employees are prohibited from buying or selling securities for their personal accounts if the decision to do so is substantially derived, in whole or in part, by reason of their employment, unless the information is also available to the investing public or through reasonable inquiry. We maintain and regularly review securities holdings in our firm's proprietary account(s) and accounts of persons who may have access to Advisory recommendations. We emphasize the unrestricted right of the Client to decline to implement any advice rendered. Additionally, under NYSE Rules, Financial Advisors affiliated with Stifel Financial Corp. ("SF") are prohibited from recommending SF securities except on an unsolicited basis.

## BROKERAGE PRACTICES

### About our Broker-Dealer Services

Our principal business in terms of revenue and personnel is that of a securities broker-dealer. As a broker-dealer, we provide brokerage services by executing securities transactions per Client instructions. Advice provided to Clients is an integral part of services offered by Financial Advisors when providing brokerage services; therefore, Financial Advisors who are acting in a brokerage capacity may help Clients identify investment goals, create strategies that are reasonably designed to meet those goals, and make suitable buy, hold, and sell recommendations based on risk tolerance and financial circumstances. However, in their brokerage capacity, Financial Advisors do not exercise investment discretion over Clients' accounts. ***Absent special circumstances, Financial Advisors are not held to fiduciary standards when providing brokerage services.*** Legal obligations to disclose detailed information about the nature and scope of our business, personnel, commissions charged, material or potential conflicts of interests, and other matters, are limited when acting as a broker-dealer.

**Our Responsibilities as a Broker-Dealer.** As a broker-dealer, Century is held to the legal standards of the Securities Act of 1933, the Securities Exchange Act of 1934, FINRA rules, and state laws where applicable. Such standards include fair dealings with Clients, reasonable and fair execution prices in light of prevailing market conditions, reasonable commissions and other charges, and reasonable basis for believing that securities recommendations are suitable.

Brokerage clients pay commission charges on a per transaction basis for securities execution services in their brokerage accounts. Clients with accounts in the Vantage Program set forth in this Brochure also pay commission charges on a per transaction basis for the Advisory services provided by the Financial Advisor; however, unlike regular brokerage accounts,

Financial Advisors exercise discretion over Vantage accounts. Clients in all other Programs do not pay any commission to Stifel because Stifel does not provide any brokerage, execution, or custodial services to such Clients.

#### **Execution of Transactions**

Transactions for Vantage accounts are executed through Century; our Vantage Financial Advisors also are registered agents of Stifel in its capacity as a broker-dealer and, as such, are bound by FINRA regulations which require that such Financial Advisors effect their trades through their employing brokerage firm. Notwithstanding the foregoing, as broker-dealer we periodically conduct a best-execution analysis during which we evaluate the speed and certainty of our execution, price and size improvement, and overall execution quality. Orders for Advisory Programs generally are routed for agency execution. On the execution end, Advisory Client orders are treated with the same priority and procedural flow as non-Advisory orders. We generally use automated systems to route and execute orders for the purchase and sale of securities for all Advisory accounts, unless directed by Clients to do otherwise. Orders are generally routed to an execution center that is believed to provide the best execution. Certain large orders that require special handling may be routed to a market center for execution via telephone. We regularly monitor existing and potential execution venues and may route orders in exchange-listed or over-the-counter ("OTC") securities to other venues if it is believed that such routing is consistent with best execution principles. For equity securities, we monitor the performance of competing market centers and generally route orders to those that consistently complete transactions timely and at a reasonable cost and which guarantee executions at the national best bid or offer. We execute load-waived mutual fund transactions on a fully disclosed basis through National Securities Clearing Corporation ("NSCC"). No-load mutual fund transactions are executed through NSCC or TD Waterhouse Institutional Services. ETF transactions are generally executed through the American, Midwest, or New York Stock Exchange. Whenever possible, orders are routed to market centers that offer opportunities for price improvement through automated systems.

#### **Aggregation of Trades in Advisory Portfolios**

To the extent possible and in order to seek a more advantageous trade price, we may aggregate orders for the same security for the Accounts of several Clients in the Vantage Program into a single transaction (a "block trade") in order to seek a more advantageous trade price. We generally do not block trade in connection with any non-discretionary account, or an account that is not held at our firm. Block trading allows us to execute equity trades in a timely, equitable manner. The related transaction costs are shared equally at an average price per share and on a pro rata basis between all accounts included in the block trade. Orders that cannot be filled in the same block trade or at the same average price are assigned to accounts in a manner that ensures no bias towards any Client. This practice does not ordinarily affect or otherwise reduce fees, commissions, or other costs charged to Clients for these transactions, but may provide price improvement. A partial fill of a block trade may be allocated among Client accounts randomly, pro rata, or by some other equitable procedure. In any case, Clients may pay higher or lower prices for securities than may otherwise have been obtained.

In connection with the handling of block orders, as clearing agent, Stifel may engage in hedging, offsetting, liquidating, facilitating, or positioning transactions ("risk-mitigating transactions") that may occur at the same time or in advance of a client order, and these activities may have impact on market prices. Beyond these risk-mitigating transactions, we and/or will refrain from any conduct that could disadvantage or harm the execution of client orders or that would place our financial interests ahead of clients.

Unless we are informed in writing ("opt out"), we will conclude that clients understand that Stifel may engage in risk-mitigating transactions in connection with client orders and will conclude that clients have given

consent to us and to Stifel to handle block transactions as described above. Clients can contact their Financial Advisor for instructions on how to opt out.

#### **Directed Brokerage**

Unless agreed upon otherwise, we execute all Advisory transactions through our firm or our affiliate, Stifel. When Clients direct brokerage away from our firm or Stifel, it generally will result in higher costs. Fees and/or commissions for Advisory services do not cover and Clients are responsible for brokerage commissions, mark-ups, mark-downs, and/or other costs associated with transactions effected through or with third-party broker-dealer firms.

#### **Payment for Order Flow**

Payment for order flow is defined as any monetary payment, service, property, or benefit that results from remuneration, compensation, or consideration to a broker-dealer from another broker-dealer in return for routing customer orders to that broker-dealer. Currently, our policy is not to direct order flow for Advisory programs to specific destinations in exchange for payment. Orders may be routed to electronic communication networks ("ECNs") or similar enterprises in which we or some of our affiliates may have a minority ownership interest if it is determined to be in the best interest of Clients and consistent with our obligations under applicable law. We and/or our affiliates have ownership interests in ECNs and, as such, may receive indirect compensation from the ECNs if orders for Advisory programs are directed to such trading networks. Clients do not pay additional fees directly to us for such arrangements, but our firm and/or our affiliates may receive cash payments from certain market centers in exchange for routing orders.

#### **Trade Error Correction**

It is Century's policy that if there is a trade error for which Century and/or Stifel is responsible, trades will be adjusted or reversed as needed in order to put the Client's account in the position that it would have been in as if the error had not occurred. Errors will be corrected at no cost to Client's account, with the Client's account not recognizing any loss from the error. The Client's account will be fully compensated for any losses incurred as a result of an error. If the trade error results in a gain, the gain may be retained by Century.

We and/or Stifel offer many services and, from time to time, may have other Clients in other Programs trading in opposition to Century Clients' Advisory accounts. To avoid favoring one Client over another Client, Century attempts to use objective market data in the correction of any trading errors.

#### **Research and Other Soft Dollar Benefits**

Financial Advisors and Clients have access to research published by Stifel's research analysts ("Stifel Research"), the primary source of our research. Subject to certain exceptions, we expect all Financial Advisors and other product areas to incorporate the insights and economic perspectives of Stifel Research, where appropriate, into our products and services. ***Clients should be aware that we may have conflicts of interest in connection with recommendations based on Stifel Research.*** We and/or our affiliates may have long or short positions, or deal as principal or agent, in relevant securities, or may provide Advisory or other services to issuers of relevant securities or to companies connected with issuers covered in research reports issued by Stifel Research. Stifel research analysts' compensation is not based on investment banking revenues; however, their compensation may relate to revenues or profitability of Stifel business groups as a whole, which may include investment banking, sales, and trading services. Financial Advisors also

have access to proprietary models covering equities, fixed income, mutual funds, and municipal securities developed by Stifel's various business areas.

Our firm may also use research obtained from other financial institutions, including our affiliate KBW, as well as from other unaffiliated broker-dealers and/or investment advisers. In general, we seek third-party research that is in-depth fundamental corporate research to assist in providing Advisory services to Clients. This includes information in the form of written and oral reports, reports accessed by computers or terminals, statistic collations, appraisals and analyses relating to markets, companies, industries, business and economic factors, market trends, portfolio strategy, and trading insight and intelligence. Materials of a general nature that deal with technical factors, the business cycle, and the economy are also regarded as having value. We generally pay for independent third-party research. However, we also have access to free research from third-party sources, such as Russell Investments, pursuant to each such third-party source's arrangement with Stifel whereby such sources provide certain research services for free generally in return for recommending their investment products (or investment products of their affiliates) to Clients. **Clients should be aware that our receipt of such research services may present a conflict of interest by creating an incentive for our firm and/or Financial Advisors to recommend the investment products offered by research firms (or by their affiliates).** Our personnel generally do not recommend products based on the value of research services received directly from the research provider or their affiliates. Research services are generally used to benefit all Client accounts, whether or not such research was generated by the applicable Client account. However, not all research services will be used for all Client accounts; the type of research used with respect to any one account will depend on, among other things, the types of investments that are deemed suitable for the account.

Finally, some of our Financial Advisors may also obtain research from other independent sources. Generally such research is publicly available and the Financial Advisors do not pay extra to receive such research. However, in certain cases, Financial Advisors may pay for third-party research which may be used in connection with services provided to Client Advisory accounts. In general, we do not use any such financial institution in connection with trade executions in Client accounts.

#### **Brokerage for Client Referrals**

Our firm and/or our affiliates may be compensated by Independent Advisers for Client referrals to such Independent Advisers. The compensation we receive in this regard based on a percentage of the total fees paid by each Client to the Independent Adviser for the period of time each Client remains with the Independent Adviser. Independent Advisers may open brokerage accounts for clients not introduced by our firm and/or our affiliates, and elect to use us for trade execution and/or custodial services. By providing such services, our firm (and Financial Advisors) act in a brokerage capacity and may receive brokerage compensation. Our firm has no solicitation arrangements with any affiliated investment advisers. Clients should refer to their Financial Advisor's supplement for a discussion of the referral arrangements (if any) applicable to such Financial Advisor.

#### **Margin**

Clients may choose to employ margin strategies in eligible non-retirement, non-custodial accounts. The use of leverage, or investing with borrowed funds, is generally not recommended in Advisory programs; however, it may be approved on an exception basis when specifically requested by individual Clients, or for use in specialized strategies. Only Clients can authorize the use of leverage in an Advisory account, and in making such decisions, it is important Clients understand the risks associated with employing margin strategies, the impact the use of borrowed funds may have on Advisory accounts, and how investment objectives may be negatively affected. Employing margin in Advisory accounts is a more aggressive, higher risk approach to pursuing

investment objectives. Clients should carefully consider whether the additional risks are appropriate prior to employing margin strategies due to the increased potential for significantly greater losses. The use of margin also involves higher costs. Clients pay interest to our firm on the outstanding loan balance of their original margin loan. Fees are calculated as a percentage of assets under management; therefore, employing margin strategies to buy securities in Advisory accounts generally increases the amount of, but not the percentage of, fees. **This results in additional compensation to us. The amount of the margin loan is not deducted from the total value of the investments when determining account value for purposes of calculating the Advisory fee (where applicable); similarly, clients will be charged commissions to the extent the margin proceeds are used to effect transactions in a Vantage account.** As a result, Clients may lose more than their original investments. Likewise, a positive or negative performance, net of interest charges and fees, is magnified. Gains or losses are greater than would be the case in accounts that do not employ margin strategies. **Clients generally will not benefit from employing margin strategies if the performance of individual accounts does not exceed interest expenses on the loan plus fees incurred as a result of depositing the proceeds of the loan.** Certain eligibility requirements must be met and documentation must be completed prior to using leverage in Advisory accounts. Specifically, Clients are required to execute separate margin agreements.

#### **Credit Lines**

Clients may use assets in Advisory accounts to collateralize non-purpose loans ("Credit Line Loans"). Clients may apply for Credit Line Loans from our affiliate, Stifel Bank & Trust ("SB&T") using eligible securities accounts, including eligible Advisory accounts, as collateral. The proceeds of such loans may not be used to trade or carry securities, repay debt that was used to trade or carry securities, or repay debt to any affiliate of SB&T. If Advisory accounts are used to collateralize Credit Line Loans, the accounts are pledged to support any Credit Line Loans extended, margin strategies are automatically discontinued, and Clients are not permitted to withdraw funds unless sufficient amounts of collateral remain to continue supporting the Credit Line Loans (as determined by SB&T in its sole discretion). Clients pay interest to SB&T on Credit Line Loans. Certain eligibility requirements must be met and loan documentation must be completed prior to applying for Credit Line Loans.

#### **Defaults**

Credit Line Loans extended by SB&T are demand loans and subject to collateral maintenance requirements. SB&T may demand repayment at any time. If the required collateral value is not maintained, SB&T may require additional collateral, partial or entire repayment of any Credit Line Loans extended, and/or sale of securities to satisfy collateral maintenance requirements. Clients who employ margin strategies in their accounts may need to deposit additional cash or collateral or repay a partial or entire amount of the funds borrowed if the value of their portfolio declines below the required loan-to-value ratio. Failure to promptly meet requests for additional collateral or repayment, or other circumstances, including a rapidly declining market, may cause SB&T to instruct us to liquidate some or all of the collateral supporting any Credit Line Loan in order to meet collateral maintenance requirements. Depending on market circumstances, the prices obtained for the securities may be less than favorable. Any required liquidations may interrupt long-term investment strategies and may result in adverse tax consequences. **Neither Stifel nor our Financial Advisors provide legal or tax advice. Clients should consult legal counsel and tax advisors before using borrowed funds as collateral for loans. Neither our firm nor our affiliates act as investment adviser with respect to**

*the liquidation of securities held in Advisory accounts to meet margin calls or Credit Line Loan demands, and as creditors, our firm and our affiliates may have interests that are adverse to Clients. There are substantial risks associated with the use of borrowed funds for investment purposes and the use of securities as collateral for loans. Additional limitations and availability may vary by state. For further information, please see the Stifel Loan Disclosure Statement available upon request.*

#### **Execution and/or Custody through Unaffiliated Firms (Directed Brokerage)**

Clients in certain of the programs covered in this Brochure may select their own independent qualified custodian who generally also acts as executing broker for transactions in the Client's account(s). Neither our firm nor our Financial Advisors will recommend that Clients use any specific third-party custodian. Rather, each Client that determines to use an independent custodian must make that decision. Clients that direct brokerage to a particular independent broker should note that we may be unable to achieve most favorable execution of transactions for the account, and that this practice may result in higher costs to the Client. Fees for Advisory services are not covered, and if warranted, Clients are responsible for brokerage commissions, mark-ups, mark-downs, and/or other costs associated with transactions effected through or with unaffiliated broker-dealers. Additionally, our Advisory fees do not include, and Clients are solely responsible for custodial services provided by other financial institutions. Clients also are responsible for interest on debit account balances, the entire public offering price including underwriting commissions or discounts on securities purchased from underwriters or dealers involved in distribution of securities, exchange fees, regulatory fees, transfer taxes (including any foreign transaction taxes), and other fees required by law.

We do not assess the reasonableness of commissions and other charges assessed by third-party brokers mandated by the Client.

When securities can be traded in more than one marketplace, Client's independent custodian or clearing firm will generally use its discretion in selecting the market in which such orders are entered. Each affected Client should be aware that the clearing firm may receive remuneration, compensation, or other consideration for directing orders to particular broker-dealers or market centers for execution (i.e., payment for order flow) and that Stifel generally does not participate in such arrangements.

#### **CASH SWEEP PROGRAM**

Effective as of September 13, 2012, we have made important changes to the automatic deposit – or “sweep” – feature for available cash balances in certain Advisory account(s), as discussed in more detail below. Under the new feature, as additional cash is deposited into eligible Advisory accounts or as cash is raised in the account through liquidations, dividend or interest deposits, or other intra-account cash activities, these funds will be deposited through our Insured Bank Deposit Program (the “IBP Program”) into interest-bearing deposit accounts at one or more participating banks on a priority list. The priority list is set forth in the *Insured Bank Deposit Program Terms and Conditions*, which can be accessed on Stifel's website at [www.stifel.com](http://www.stifel.com) or obtained from your Financial Advisor. Our affiliated bank, Stifel Bank & Trust (“SB&T”), is typically the first bank into which Advisory account funds will be deposited.

Deposit accounts at the participating banks are insured by the Federal Deposit Insurance Corporation (“FDIC”) up to \$250,000 for each insurable capacity at each bank (i.e., individual, trust, etc) and they are **not** eligible for protection by the Securities Investor Program Corporation (“SIPC”). Under the IBP Program, funds will be swept into deposit accounts at up to 10 or more participating banks and, upon deposit, will become eligible for FDIC deposit insurance coverage up to \$2.5 million

(\$5 million for joint accounts of two or more), subject to applicable limitations.

#### **Covered Advisory Programs**

The IBP Program applies to accounts whose underlying assets are held at Stifel and, therefore, affects the Vantage Program which is covered in this Brochure. It also affects the following other Programs which are covered in our Wrap Fee Program Disclosure Brochure: Score, Opportunity, Solutions, Fundamentals, Horizon, Unison and Spectrum.

#### **Interest Rate Earned on Deposit Accounts in the IBP Program**

The interest rate earned on deposit accounts in the IBP Program will depend on, among other things, the amount of cash held in the deposit account(s). All deposit accounts held at any of the participating banks in the IBP Program will utilize the same interest rate tiers and will receive the same rate of interest.

The annual percentage yields (“APY”) for the corresponding interest rate tiers described below have been in effect since October 17, 2011. Current rates, which may change daily, and additional information is available at [www.stifel.com](http://www.stifel.com) under the Section Important Disclosures / Money Market Disclosure.

TIER	HOUSEHOLD BALANCE	APY
1	\$0 TO \$99,999	0.01%
2	\$100,000 TO \$499,999	0.01%
3	\$500,000 TO \$999,999	0.01%
4	\$1,000,000 OR MORE	0.03%

**Determining the Household Balance** – A Client may link one or more Advisory accounts to other Advisory accounts and/or brokerage accounts held by members of the Client's household, as defined below, to determine the applicable interest rate tier. The aggregate balance of all “linked” accounts is what is referred to in these materials as the “Household Balance.” Only accounts held at Stifel with an identical address that are currently linked for purposes of account statements will be eligible to be linked for Household Balance purposes. In general, Clients with greater Household Balances will receive a higher interest rate than Clients with lower Household Balances. We will determine each Client's Household Balance each month. The previous month's Household Balance will determine a Client's eligibility for a particular interest rate tier. *Advisory accounts opened intra-month will initially be assigned an interest rate tier 3 until the Household Balance is determined.* Clients are strongly encouraged to contact their Financial Advisor to determine whether their accounts are eligible to be linked for purposes of determining the Household Balance, or to make any changes to the accounts that are deemed linked for this purpose.

**How the Interest Rate Is Determined** – Stifel periodically negotiates with the participating banks to set the rate(s) that each bank will pay based on prevailing business and economic conditions. Each participating bank pays Stifel a fee equal to a negotiated percentage of the average daily deposit balance in the deposit accounts at the bank. The actual fee paid will vary depending on a number of economic and other factors, but could potentially be as much as 1.20% annually on some of the deposit accounts (depending on several economic factors). The fees may also vary from bank to bank. Stifel then pays a portion of the fee



that it receives from the banks to the independent administrator of the IBP Program for its services, and retains a portion as reimbursement for other costs associated with offering the IBP Program to Clients. The remainder is paid to the Client whose funds are deposited to the participating bank(s).

***The Amount We Retain as Our Fees will Impact the Interest Rate(s) Earned*** – Since the interest rate earned on funds in the deposit accounts is determined first by Stifel’s agreement with the participating banks with respect to the amount of fee that each bank will pay, and then by the portion that Stifel retains as fees (including the amount that Stifel pays to the administrator), *Stifel’s fees will partially impact the interest rate that Clients will earn on deposit accounts in the IBP Program.* As set forth above, the portion of the fee that Stifel retains is intended to reimburse Stifel for the costs incurred in connection with offering the IBP Program. However, from time to time, Stifel may receive more or less than the actual costs that it incurs with respect to the IBP Program.

***Participation in the IBP Program will not affect Client’s Advisory Fees*** – The amounts that Stifel retains in connection with the IBP Program will not reduce or otherwise affect the Advisory fees that a Client is obligated to pay in connection with any Advisory account. There are no other charges, fees, or commissions imposed on Advisory accounts with respect to the IBP Program.

***Benefits to Stifel Financial Advisors*** – Under the IBP Program as currently structured, our Financial Advisors *may* be entitled to receive a portion of the fees paid to Stifel by the participating banks. However, the Financial Advisors do not currently share in any of the fees received in connection with the Program.

***Benefits to Stifel, Bank & Trust*** – The IBP Program also provides financial benefits to our affiliate, SB&T, a participating bank and is typically the first bank to which deposits from Advisory accounts are swept. Deposit accounts at SB&T provide it with a stable source of funds, which SB&T will use to support its lending activities. As with other depository institutions, SB&T’s profitability is determined in large part by the difference between the interest paid and other costs incurred by it on its deposit accounts, and the interest or other income it earns on loans, investments, and other assets. As noted above, the participating banks, including SB&T, may pay lower than prevailing market rates on deposit accounts. Therefore, we expect that SB&T’s participation in the Program will increase its deposits, and consequently, its overall profitability (as will be the case of all of the Banks).

In general, we may be deemed to have a conflict of interest regarding Clients’ participation in the IBP Program due to the portion of fees that Stifel retains from the participating banks, as well as the increased profitability we expect SB&T to achieve through its role as one of the participating banks.

#### **Other Important Factors Relating to the IBP Program**

- ***Client Relationship With the Banks*** – Clients will **not** have a direct account relationship with any of the participating banks as a result of the IBP Program. As custodian, Stifel acts as each Client’s agent in establishing a deposit account with the applicable bank(s) and for on-going maintenance of the account. Deposit account ownership will be evidenced by a book entry on the account records of each participating bank and by records that Stifel maintains as each Client’s custodian. No evidence of ownership, such as a passbook or certificate, will be issued to any Client.
- ***FDIC Insurance Coverage and Limitation*** – Each Client’s deposits accounts with any participating bank will be aggregated for purposes of determining the FDIC coverage limit. If a Client has more than one account at a participating bank (for example, through the IBP Program, and separately through a personal account at the bank), the aggregate amount deposited at the bank may exceed the amount

covered by FDIC insurance (currently \$250,000) per insurable capacity). **Each Client is responsible for monitoring the total amount of deposits that the Client has with the banks to determine the extent of FDIC deposit insurance coverage available.**

- ***Deposit Accounts Are Not Eligible For SIPC protection*** – Stifel is a member of SIPC, which provides protection for securities in Client accounts up to \$500,000, including \$250,000 for free cash balances, in the unlikely event that Stifel fails financially. The SIPC protection limits apply in aggregate to all securities accounts that a Client holds in a particular legal capacity. As set forth above, cash deposited into the deposit accounts at the participating banks will be eligible for FDIC insurance coverage; however, these funds will not be covered by SIPC protection. In contrast, the money funds are covered by SIPC protection; however, they are not bank deposits, are not FDIC-insured, are not bank-guaranteed, and may therefore lose value.
- ***Funds Swept to the Covered Money Funds Before the Effective Date*** – Cash that was invested in money funds prior to October 1, 2012, will remain invested in such funds, until the money is needed to pay for new securities or to satisfy other debits from the Advisory accounts (e.g., to pay for Advisory fees or other withdrawals).
- ***Tax Impact*** – Interest earned in the deposit accounts will be taxed as ordinary income, and will be shown on the Form 1099 that is sent to each Client each year.

#### **Alternatives to the IBP Program as a Sweep Investment (“Opting Out”)**

Stifel offers sweep features as a service to our Advisory Clients. We (and/or Stifel) may change or discontinue the IBP Program or specific sweep options at any time, and those changes may not necessarily benefit Clients.

*Clients that wish to “opt out” of the IBP Program may select a tax-exempt money fund as their sweep option.* Available tax exempt funds are listed in the table below. The tax exempt funds generally available are listed in the table below, although certain restrictions may apply based on account type. State-specific municipal funds are intended for residents of those states only. For more complete information about any of the offered tax-exempt money funds, including their related charges and expenses, please contact a Financial Advisor for a prospectus or go to [www.stifel.com](http://www.stifel.com) under the Section Important Disclosures / Money Market Disclosure. Clients should read each tax-exempt money fund’s prospectus carefully. We will not charge Clients that elect to opt out of the IBP Program any additional fees for opting out.

#### **AVAILABLE TAX-EXEMPT MONEY FUNDS**

**DREYFUS GENERAL MUNICIPAL MONEY MARKET CLASS B**

**DREYFUS GENERAL CALIFORNIA MUNICIPAL MONEY MARKET FUND CLASS B**

**DREYFUS GENERAL NEW YORK MUNICIPAL MONEY MARKET FUND CLASS B**

**DREYFUS NEW JERSEY MUNICIPAL MONEY MARKET**

## FUND, INC.

Although money funds seek to preserve a net asset value of \$1.00 per share, there is no guarantee that this will occur, and any money fund may end up losing value.

Clients that elect to opt out of the IBP Program should understand that, unlike deposit accounts in the IBP Program, investments in money funds are **not guaranteed or insured** by the FDIC or any other government agency.

**Excluded Accounts** – The IBP Program is available for all types of accounts in the Vantage Program or other account covered by this Brochure that is held at Stifel, **EXCEPT** for ERISA plan accounts; IRA accounts (including traditional IRAs, Roth IRAs, Simplified Employee Pension (SEP) IRAs, and Savings Incentive Match Plans for Employees (SIMPLE) IRAs); and accounts held by for-profit enterprises (such as corporations, partnerships, limited liability companies, business trusts, or other organizations) (collectively, “**Excluded Accounts**”). Should the IBP Program be elected as the applicable cash sweep option prior to enrolling in any Advisory Program, and the account is otherwise an Excluded Account as set forth above, then Stifel may change the Excluded Account’s cash sweep option to a money market fund as follows:

Account Type	Fund Name	Symbol
ERISA plan accounts, SEP IRAs and SIMPLE IRAs	Dreyfus Treasury Prime Cash Management Institutional Shares	DIRXX - DTP
Other IRA accounts	General Treasury Prime	GTBXX - GTP

**By executing the Client Agreement, each Client opening an account that is an Excluded Account as defined above will be deemed to have specifically authorized Stifel to change the cash sweep option for the Excluded Account from the IBP Program to the applicable money fund set forth above.**

Please contact a Financial Advisor for further details and additional information, including how to obtain a prospectus, for any of the available money funds.

## REVIEW OF ACCOUNTS

### Account Review

We review each new account enrolled in a Program prior to account opening. Thereafter, Financial Advisors perform account reviews regularly.

### Portfolio Performance

Clients with accounts held at Stifel typically receive quarterly analyses of their portfolio performance relative to comparable market indices. Performance information is verified by Stifel’s Consulting Services Operations staff by reviewing the performance results for consistency among similar sectors and identifying any unusual variations or inaccuracies. Quarterly performance reports typically include analyses of prevailing market conditions for the previous fiscal quarter prepared by our firm or other adviser. In certain limited circumstances, Clients may be allowed to waive receipt of periodic performance statements from Stifel.

With very limited exceptions, Stifel generally does not provide performance reports for accounts in the Summit or Guidepost programs.

### Transaction Statements

Clients with accounts where Stifel is custodian typically will receive monthly (but in no event less than quarterly) statements that identify buys, sells, dividends, interest, deposits, and disbursements in their accounts during the previous month, as well as the overall market value of the portfolio at month’s end. A summary of portfolio holdings as of the end of each reported quarter is also listed. Clients may not waive receipt of account statements. Clients whose custodial accounts are held away from Stifel (but who trade through Century and Stifel) will receive a statement with respect to each month in which a transaction is effected in their Century account. If no transactions are effected, such Clients may receive their statements on a quarterly basis.

All other clients with a third-party custodian will receive statements from their applicable custodian based on the custodian’s own delivery schedule.

### Realized Gain/Loss Summary

As custodian, Stifel provides annual listings of all closed transactions in their accounts during each calendar year, as well as the offsetting cost of each transaction providing realized gains/losses for each closing transaction.

### Year-End Tax Report

As custodian, Stifel provides comprehensive 1099 statements by February 15 for the previous tax year. 1099 statements include both reportable and non-reportable information including cost basis for securities that have been sold, and additional information to assist with tax preparation.

### Transaction Confirmations

Discretionary accounts trading through our firm may elect to receive trade confirmations immediately upon execution in their accounts or defer confirmations until the end of each quarter. Clients who elect to defer confirmations receive summary reports at the end of each quarter outlining the transactions posted to their accounts during the most recent calendar quarter. The election to receive confirmations immediately or quarterly may be changed at any time upon the Client’s written notice. Clients of non-discretionary programs are not eligible to defer confirmations.

### Mutual Fund Prospectus

Clients receive a current prospectus for each mutual fund, ETF, and UIT purchased.

## CLIENT REFERRALS AND OTHER COMPENSATION

### Stifel Alliance Program

Under the Stifel Alliance Program (“Alliance”), we may directly or indirectly compensate individuals or companies for Client referrals by sharing a portion of the fees charged for Advisory services. We and/or our associated persons may pay for registration costs (if any) relating to the solicitor for Advisory Client referrals. As a result, such solicitors may have incentive to refer Clients to us over other firms. We have policies and procedures to ensure that proper disclosures are provided to Clients at the time of solicitation and/ or account opening, as well as that all Clients sign appropriate disclosure delivery receipts. Each affected Client will receive disclosures from the applicable solicitor disclosing the solicitation arrangement, as well as the fee paid by Stifel to such solicitor in respect of the solicitation.

### Compensation for Client Referrals

Our firm and/or Financial Advisors may be compensated by third-party investment advisers for Client referrals. Compensation received in such arrangements may be based on a percentage of the total fees paid by each Client to the third-party adviser for the period of time each Client remains with the third-party adviser. In other cases, a third-party adviser may agree to use our trade execution and custodial services for all referred Clients, and may also agree to open brokerage accounts for clients not introduced by us. By providing trade execution services to such advisers, our firm and/or our Financial Advisors act in a brokerage capacity and may receive brokerage compensation. As such, Financial Advisors have an incentive to recommend third-party advisers with whom the Financial Advisor and/or our firm has a referral arrangement over those with no such arrangement. Clients should refer to their Financial Advisor's supplement for a discussion of the referral arrangements (if any) applicable to such Financial Advisor.

In general, we require that applicable arrangements comply with regulatory requirements applicable to soliciting arrangements, including, but not limited to, disclosures to Clients about the referral arrangement as well as any fees received (or paid) in connection with such referral at the time of the referral or execution of the Client agreement. We generally do not have solicitation arrangements with Affiliated Advisers. However, Financial Advisors may nevertheless have an incentive to recommend Affiliated Advisers over Independent Advisers as the Affiliated Adviser's receipt of additional revenues for portfolio management services not otherwise available with the Financial Advisor may have a positive impact on our affiliated group.

### Other Compensation

As set forth above under "Fees and Compensation," we may receive Revenue Sharing from private fund sponsors or managers to whom we refer Clients for investments. We may similarly receive payments from mutual funds in which Clients invest; Clients should refer to the section "Fees and Compensation" above for a more detailed discussion about such other payments. Clients should also refer to the Brokerage Practices section above for a discussion of research services that our firm may receive for recommending certain products to our clients.

## CUSTODY

Stifel typically maintains physical custody of Advisory Client assets in the Vantage program covered in the Brochure, and provides all required reports directly to the Client. We have adopted policies and procedures that are designed to mitigate risks involved with using an affiliate as the custodial firm to ensure that each such Client's assets are protected. Among other things, we undergo an annual surprise audit by an independent registered accounting firm, which audit is designed to verify the Clients' assets. Our independent auditor files a report with the Securities and Exchange Commission attesting to, among other things, our compliance with regulatory requirements. In addition, we receive an internal control report issued by an independent auditor in connection with Stifel's custodial services to our Clients.

As set forth above under "BROKERAGE PRACTICES - Execution and/or Custody Through Unaffiliated Firms," Clients in certain programs offered through this Brochure may elect to have their assets maintained by an independent qualified custodian.

## INVESTMENT DISCRETION

Some Programs may require Clients to provide us with a limited power of attorney so that account and/or portfolio management services may be provided on a discretionary basis. Discretion is authorized by Clients by signing the discretionary program's Client Agreement. Discretionary authority is limited to selection of securities as well as the number of shares to buy or sell and, if directed by the Client, voluntary corporate

actions and proxy voting. Clients may impose reasonable restrictions on our discretionary authority and modify existing restrictions by notifying us in writing. Such modifications are honored after being reviewed and accepted our firm. Clients that elect to impose investment restrictions on their account should note that such restrictions generally will affect account performance and that, in some cases, the impact may be material and adverse.

## VOTING CLIENT SECURITIES

Clients who receive account and/or portfolio management services on a discretionary basis may appoint our firm to vote proxies on their behalf. We may have delegated proxy voting authority relating to Client assets to Stifel. Clients may change their proxy voting election at any time upon written notice. In voting proxies, Stifel has a fiduciary responsibility to make investment decisions that are in the best interest of Clients and vote Client securities accordingly. As required by applicable regulations, Stifel has adopted policies and procedures to govern the proxy voting process. Stifel's policies provide that, in general, Stifel will vote with management on routine issues, and will vote non-routine issues in a manner calculated to maximize shareholder value. Stifel has retained a third-party proxy voting service to provide independent, objective research and voting recommendations, and to vote proxies on our behalf. In the event of a conflict between our firm's and/or Stifel's interests and the interests of our Clients, Stifel may decline to vote a proxy if the independent proxy voting service is unable to provide a voting recommendation and vote the securities on our behalf. In such cases, we may forward the proxies to the Client for voting.

Clients may request a copy of our Proxy Voting Policies and Procedures at any time, including a record of the proxies voted in respect of their account.

We do not accept proxy voting authority from clients who receive account and/or advisory services on a non-discretionary basis. Such clients generally will receive proxy materials directly from the issuer's transfer agent, and are responsible for voting their own proxies. Our personnel generally do not provide any form of assistance in the proxy voting process.

## FINANCIAL INFORMATION

Our firm does not have any adverse financial conditions to disclose under this Item.

## ERISA Rule 408(b)(2) DISCLOSURE INFORMATION FOR QUALIFIED RETIREMENT PLANS

This section generally describes the fiduciary status of, investment advisory services provided by, and compensation paid to Stifel with respect to ERISA qualified retirement plans (each, a "Plan").

### General Description of Status and Services Provided by Stifel Nicolaus to the Plan

As set forth above in the section "Services, Fees and Compensation" of this Brochure, we offer and provide a variety of investment advisory programs that are intended to assist responsible Plan fiduciaries with their prudent investment duties under ERISA. A thorough description of the services provided to a specific Plan is set forth in the applicable Advisory agreement,

and may include advisory services, investment management services, trading services, and/or custody services, as well as participant education and guidance.

***Discretionary Investment Management Services*** - We offer and provide discretionary ERISA fiduciary investment advisory services through the Vantage Program covered in this Brochure. Discretionary investment management services in this Program are provided directly through a Financial Advisor. Each Plan Client should review the applicable Program description as set forth in the section “Services, Fees and Compensation” above in this Brochure.

***Non-Discretionary Advisory Services*** – We also offer and provide non-discretionary ERISA fiduciary and investment advisory services through our Summit Program which is covered in this Brochure. Non-discretionary investment advisory for this Program services are also provided through a Financial Advisor as our registered representative and investment advisory representative. More detailed information about the Summit Program is provided in the section “Services, Fees and Compensation” of this Brochure.

#### **General Description of Compensation Paid to Stifel Nicolaus**

Our firm accepts direct compensation in the form of fees paid pursuant to the Advisory agreement entered into with the Plan at account opening. Plan Clients should refer to the applicable Advisory agreement for the fee calculation formula specific to the Plan account.

As set forth above under “Trade Error Correction”, our policy is to put the Client’s account in the position that it would have been in if the error had not occurred. As a result, to the extent a trade error results in a gain, our firm will retain the resulting gain. Pursuant to applicable guidelines, such gains may be deemed additional compensation. We maintain a record of any losses and/or gains resulting from trade errors in any account, and will provide such information to an account holder upon request.

Plan accounts that invest in American Depositary Receipts (ADRs) may also incur pass-through-fees, which are typically charged by the sponsors of certain ADRs as custody-related expenses. When applicable, Stifel collects ADR pass-through fees from applicable Plan assets, then forwards all such ADR pass-through-fees to the Depository Trust Company (or other applicable central securities depository).