

f.k.a. NeUventure on Wall Street
k.n.a TRADEway
126 W. Mall Dr.
Corsicana, TX 75110

www.nvows.com

TRADEway

March _8_, 2016

This Brochure provides information about the qualifications and business practices of TRADEway, f.k.a. NeUventure on Wall Street (“NVOWS”). If you have any questions about the contents of this Brochure, please contact us at (703) 801-4888. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

DTI is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training.

Additional information about DTI is also available at the SEC’s website at www.adviserinfo.sec.gov.

ADV Part 2: Firm Brochure

Item 2: Material Changes

This is the initial brochure for TRADEway f.k.a. NeUventure on Wall Street.

Our Brochure may be requested by contacting us at

TRADEway 126 W. Mall Dr.,
Corsicana, TX 75110,

by phone at (877)777-0703, or via email at mbuchy@nvows.com

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Item 4: Advisory Business

Section A.

THE COMPANY

Designer Technologies, Inc., formerly known to the public as NeUventure on Wall Street (NVOWS), and currently known to the public as TRADEway (“**TRADEway**” or “**the Firm**” or “**we**”) was organized in 1999 as a Texas corporation under the laws of the State of Texas. The Firm is headquartered in Corsicana, TX. Its principle owners and founders are David and Charlotte Mitchell. [TRADEway began its evolution to the current business model in 2006.](#)

TRADEway’s mission statement is: “To break down the confusing world of finance so that anyone can understand it. We glorify God through family, money, and business.” The mission of TRADEway is to build a better America for our grandchildren and future generations. We believe the first step on this path is to reinvigorate the American entrepreneurial spirit and return to the foundational principals that first made this country great.

The TRADEway team recognizes the valuable human factor in business from both a tactical and strategic level. Our company is premised on the idea that enduring cultural change must start with individuals. TRADEway and its clients are the catalyst, the pebbles tossed into a complacent pond. We work towards our mission by teaching business principles from the Bible, reviving the entrepreneurial spirit in America, and empowering individuals to take control of their finances.

TRADEway believes in the strength of the family centered business and provides financial education to individuals who want to build their own wealth. In this way, TRADEway believes that each generation can teach the next methods which can provide a competitive edge. Wealth is built over time and can start now.

TRADEway offers a variety of advisory services including: live seminars; home study courses; weekly webinars; coaching conferences; frequent email alerts; and web based tools.

OWNERSHIP

TRADEway, is a Texas corporation, headquartered approximately 50 miles south of Dallas, in Corsicana, Texas. TRADEway was founded in 1999, by David and Charlotte Mitchell and retain 50/50% ownership of the company. Mr. Mitchell is a fourth generation oil man and entrepreneur who received his B.A degree in Business in 1976, and an MBA degree in 1978 from Baylor University. Mr. Mitchell has studied investing since childhood, watching his family leverage their oil money trading in the stock market. David has spoken to audiences on the topic of the entrepreneurial spirit and the importance of the family business. He has presented cash flow investing seminars across the country. He is also the host of the Word on Investing radio show, which airs on Christian talk radio in markets covering the United States.

David has been in the ministry for over 35 years. His experience includes youth ministry, serving as Associate Pastor under three different pastors, and he has been the Sr. Pastor of Park Meadows Church in Corsicana, Texas now for over 25 years. His gift of teaching comes out in his ministry as well as in his business endeavors.

Mrs. Charlotte Mitchell, 50% co-owner of TRADEway, earned a B.B.A. degree in Marketing from Baylor University in 1978. Since 1995, Charlotte has served as Vice President of both Mitchell & Associates, Inc., and E. G. Hall Oil Company, Inc. Charlotte was under contract as a Certified National Trainer for a large publicly traded marketing company for several years, and has conducted instructional marketing seminars. She is a valuable source of information in product design and determining marketing strategies for TRADEway.

Section B.

TYPES OF ADVISORY SERVICES

TRADEway intends to provide investment advice and education to individuals on how to invest and trade in the U.S. stock market. TRADEway seminars cover a spectrum of trading styles and asset classes. The education begins with attending a two-day educational seminar concerning stocks. Should the student wish to advance in the program further seminars and educational products can be purchased.

Foundational Educational Programs.

Seminar 1: Stocks. This course teaches basic terminology and economic principles and how these principles may affect the price of a stock on the U.S. stock market. Students learn what types of investments may be better than others, how to determine for themselves if it is a good time to move on a stock and the reasoning behind such moves. Fundamental company analysis is discussed. ROI calculations are demonstrated and students are introduced to rolling stocks.

Seminar 2: Options. Students are introduced to purchasing put and call options. Types of Options are examined, as well as an examination of the use of leverage.

Seminar 3: Credit Spreads. This course discusses strategic diversification and seeks to give students an understanding of the pitfalls of overextending. Company fundamentals are focused on again, with an introduction to ratios, review of balance sheets and income statements and guides on where to find additional research.

Seminar 4: Debit Spreads. This course goes more in-depth on the study of spreads, including how to write covered calls. As with our other seminars, these new strategies are coupled with additional rules which may help you become a more knowledgeable trader.

Specialized Educational Programs

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Practice in Paradise: Our team will provide you with a personalized 5-year, month-by-month business plan tailored specifically for your current financial situation and risk tolerance. You will also learn how to sharpen your trading skills, and you will learn new trading strategies.

Advanced Strategies: These are speculative strategies ranging in topics. With one, we teach you how to use news analysis when choosing option investments. With another, we teach how to manage investments based on their performance. With the last strategy, we teach how to find investment opportunities during major news events.

Other Programs and Tools:

Coaching: Access to investment advisor representatives for review of client created investment strategies, discussion of current investment opportunities, and speculation on how news could affect various investments.

Webinars: We have a variety of weekly webinars available to match our client's trading level. Whether you are a Seminar 1 grad looking for guidance with your newly acquired skill set, or an advanced seminar grad in search of a better way to trade, we provide a weekly webinar that fits your needs. You can ask questions, discuss stocks, and fine-tune your trading.

Insider Service: this gives you access to market alert emails; market tone articles; tutorials and helpful tools; stock calendar; stock basket; industry groups.

Interactive Home Study Courses: goes in depth on specific strategies in order to enhance learning from home. We have courses covering: Rolling Stocks; Options; Trending Stocks; Candlesticks; Bases; and Indicators.

Top Gun Elite Program: This advanced program is only for experienced traders who trade full-time using the TRADEway system. It includes: additional coaching support via chat service and VIP access to coaches; TGE blog which has helpful articles, tips, and ongoing communication with members; monthly TGE webinar; personal goal setting and accountability; stock trading analysis; and annual banquet.

Section C.

TAILORING OUR ADVISORY SERVICES TO CLIENTS

Our TRADEway cash flow investing courses provide the knowledge to help create your family legacy. The system includes four seminars ranging from beginner (with no previous experience trading stocks) to advanced trading techniques, over twelve audio/visual interactive home study courses, and special trading events of different kinds, such as our "Practice in Paradise" and "Speculative Stratagems" events held several times a year in wonderful locations worldwide. It also includes tools such as our tradeway.com website, with its "Insider" program, and our advanced educational programs such as "Financial Flight School" and "Top Gun" which allows us to support the new investor from day one. We also host weekly webinars so that students from around the country can join in on choosing stocks, getting their questions answered, and learning

from our TRADEway coaches. The services TRADEway offers will be conducted by a staff of professional speakers, consultants, and coaches who are investment advisory representatives. We offer one-on-one help at our seminars, and also over the phone or through email. You will always be connected with a friendly, knowledgeable, professional team member who has your best interest at heart and can help tailor your trading strategies to match your personal goals. With education offered from instructors at live seminars, or from the comfort of your own home, we have programs that fit a variety of learning styles—we will help you find the perfect fit.

Section D.

WRAP FEE PROGRAMS

TRADEway does not participate in wrap fee programs.

Section E.

ASSETS UNDER MANAGEMENT

As of the date of this brochure, TRADEway will have neither discretionary nor non-discretionary assets under management as defined in the instructions to Form ADV. Tradeway does not have access to its clients' accounts and therefore has no way of knowing how large or small the assets.

Item 5: Fees and Compensation

Section A. Overview of Compensation Plan

TRADEway's intention is to provide a simple pay structure for clients to be able to select the education that best fits their needs. A few of our services are subscription based, and may be canceled at any time. Others are offered for a flat fee, most of which have payment plan options available. Discounts are in place for some educational packages which include: active military; veteran; Christian school teacher; and full-time student.

Clients may pay fees:

1. Foundational and Specialized Educational Programs: Students are charged a flat fee which varies based on the types of educational package our students select. TRADEWay may choose to negotiate this and any other fee mentioned herein. Ala carte products are available, as well as special combination pricing. We also may offer discounts on some products for: active military; veteran; school teachers; full-time students. We have several payment plan options available to fit the needs of our clients.
2. Coaching: Coaching is provided as a free benefit for clients who decide to pursue some of our educational programs. For example, a client who decides to move forward with Seminars 2-4 will receive 6 months of free coaching. After the 6 months of free service expires, clients may choose to purchase additional coaching at a flat rate.

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3. Webinars: We offer a variety of webinars to fit the skill level of our clients. The coaching webinar, for beginners, is a monthly flat fee which may be cancelled at any time. Advanced webinars are offered for a flat fee depending on which webinar is selected. Payment plans are available.
4. Insider Service: This service is provided for a monthly flat fee which may be canceled at any time.
5. Interactive Home Study Courses: Home study courses are offered for a flat fee depending on the course selected.
6. Top Gun Elite Program: This service is offered at a flat monthly fee and to full-time traders only, and there are certain fundamental qualifications that must be met in order to be enrolled in this program.

Section B.

How fees are paid

Students attending seminars are charged a one time fee in advance of each seminar, or package of seminars, that they elect to take through TRADEway. The client may elect to pay in full up front, or pay on a monthly basis according to the payment options provided. For monthly payment plans, a down-payment is required. All monthly subscription based services are billed in advance, but may be canceled at any time by calling or emailing. Please refer to Item 5, Section A for a description of each product/service offered.

TRADEway charges a one-time fee for our educational products and services. Therefore, clients can purchase information one time, and have the knowledge for the rest of their lives and for future generations within their family! For our live events, one “tuition” is good for the entire family (both spouses, children 18 years of age and younger, and elderly living in the same household ages 60+). The fees that we charge are comparable to other financial educational systems, and yet affordable to most clients due to our payment options. We offer clients the option to place a down-payment on their product of choice, and then pay it out over time with no compounding finance charges associated. TRADEway does not have discretionary or any other authority over the personal assets of students. Students may decide to pay in full at the time of purchase, or be billed on a monthly basis, or they may elect to have payments automatically charged to a major credit card. We accept all major credit cards, as well as checks or cash, for method of payment. Students may incur other fees when engaging other service providers to implement the training they receive through TRADEway, such as brokerage, administrative or custodial fees. TRADEway does not select these service providers on behalf of any student and does not negotiate fees.]

Students may be offered discounts for future seminars for one or more of the following

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- Attending live events;
- Being in the active military or a veteran;
- Being a full time student of an accredited university (additional universities may be considered by management for this discount).

TRADEway also offers a scholarship opportunity to clients who currently pursue a career as a full-time christian school teacher. To qualify: the client must submit an application for scholarship; go through an interview process; make less than \$65,000/yr combined household income; have less than \$100,000 in liquid assets not including home or vehicle.

Finally, TRADEway may elect to apply a discount for students who wish to pre-pay the full amount of their selected educational experience at time of order.

Section C.

Other Types of Fees & Expenses

Students may incur other fees when engaging other service providers to implement the training they receive through TRADEway, such as brokerage, administrative or custodial fees. TRADEway does not select these service providers on behalf of any student and does not negotiate or receive any portion of these fees.]

Section D.

Students must pay for the Foundational and Specialized Educational Programs in advance.

For all of our flat rate products as described above, we offer a 3-business day window in which the client may cancel their purchase without penalty; for our on-going monthly subscription a monthly payment is collected however clients may cancel at any time with a simple phone call or email. In addition, our foundational Seminar One provides a full money back guarantee--if someone attends the 2-day event and decides it is not for them, they may turn in their workbook and receive a full refund on their ticket purchase (they have 30 days to do this).

Section E.

Neither TRADEway nor its officers, or employees receive compensation for the sale of securities. We pay our team a sales commission on products/services that are sold at live events, or from the office via phone/email. While TRADEways method of teaching students is proprietary, other institutions also teach fundamentals of investing and students always have a choice. TRADEway does not offset fees against each other.

Item 6: Performance-Based Fees and Side-By-Side Management

TRADEway does not take performance based fees.

Item 7: Types of Clients

TRADEway endeavors to provide investment advice to individuals who will utilize the information to trade privately with the intention to generate a degree of personal income. These individuals come from all walks of life, all levels of income, all classes of society, and a variety of experience levels of trading. Our system provides anyone with computer access and a small amount of excess capital to trade, the potential to grow that amount.

Item 8: Methods of Analysis, Investment Strategies and Risk of Loss

Section A.

METHODS OF ANALYSIS AND INVESTMENT STRATEGIES:

TRADEway will assist its clients in selecting stocks by providing them with seminars, webinars and other educational opportunities to assist with selecting stocks that may meet a client's investment needs. It is the sole discretion of the client to elect which stock to purchase.

TRADEway provides educational opportunities which teach its clients how to properly select stocks, and make their own informed investment decisions. We do this through a series of live seminars, webinars, home study courses, coaching, and web tools. The TRADEway education is based on David Mitchell's proprietary "3-legged table" trading system. The 3 legs of the trading table consist of: fundamental analysis (corporate financial analysis); technical analysis (price and volume trends in stocks and indices); and market tone (news and world events). When these three things come together, trading becomes much more reliable, whereas when one leg is missing the trading becomes sporadic and unpredictable. TRADEway teaches its clients how to do their own analysis, but assists them in this process through coaching and other methods listed above. At our live seminars, we teach strategies for short-term trading and long-term investing which include topics covering: rolling stocks; trending stocks; rolling options; trending options; debit spreads; credit spreads; call writing; and speculative plays which have to do with combining methods of trading along with market conditions.

Section B.

RISKS INVOLVED WITH OUR METHODS OF ANALYSIS:

Certain risks associated with a TRADEway client we advise will include, but is not limited to:

Risk of Loss:

Investing in securities involves risk of the complete loss of the investments that clients must be prepared to bear. All investments carry the risk of loss and there is no guarantee that any

investment strategy will succeed. The advice received from any TRADEWay staff or personnel does not alter in any way the client's sole responsibility for selecting which stock it will purchase.

As with any entity that stores data, especially financial data, TRADEWay faces cybersecurity risks. While it may take steps to protect the data in its trust, the threat is ever-evolving and an unauthorized party may gain access to customer data or proprietary information, or cause such a party to suffer data loss, corruption or lose operational functionality.

Item 9: Disciplinary Information

While DTI has no disciplinary actions to disclose, the company did participate in an SEC inquiry. During our discussions with the SEC, TRADEway discussed plans to register as an investment adviser.

Item 10: Other Financial Industry Activities and Affiliations

Section A.

BROKER DEALER

Not applicable.

Section B.

COMMODITY POOL OPERATOR AND COMMODITY TRADING ADVISER

[Pending - please consider our comments to part 1]

Section C.

OTHER RELATIONSHIPS AND/OR ARRANGEMENTS MATERIAL TO ADVISORY BUSINESS

Not applicable.

Item 11: Code of Ethics, Participation or Interest in Client Transitions and Personal Trading

Section A.

CODE OF ETHICS

DTI intends to adopt a written Code of Ethics in accordance with Rule 204A-1 under the Advisers Act that sets forth ethical standards of business conduct, including compliance with applicable federal securities laws, which DTI requires its supervised persons to uphold. This Code of Ethics is intended to reflect fiduciary principles that govern the conduct of DTI's employees and its supervised persons in those situations where DTI acts as an investment adviser (as defined under the Advisers Act) by providing investment advice to clients. It will consist of an outline of policies regarding several key areas: standards of conduct and compliance with laws, rules and regulations, protection of material non-public information and guidance that is provided in firm-wide policies and procedures. All employees will be required to review the Code of Ethics annually and to sign an acknowledgement of such review. Violations of the Code of Ethics may result in disciplinary action or dismissal. DTI will provide a copy of its Code of Ethics to any client or prospective client upon request. Please contact DTI at the address or phone number listed on the face of this Brochure to request a copy.

Section B.

PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS

Not applicable.

Restrictions on Personal Securities Transactions

DTI's Code of Ethics intends to prohibit certain types of personal securities transactions in accordance with Rule 204A-1. This policy intends to specify certain permitted personal investments and intends to establish reporting and preclearance requirements and enforcement procedures. Certain types of security, such as those offered in initial public offerings and private placements, are subject to a preclearance requirement. The Code of Ethics also includes guidelines relating to insider trading and gifts. Access Persons must submit their brokerage statements quarterly to the Compliance Officer for review and archiving. Employees may purchase and sell securities for their own accounts that have also been recommended to clients. The Code of Ethics will be designed to ensure that the personal securities transactions and interests of the employees will not interfere with their ability to make decisions that are in the best interests of clients. Nonetheless, because the Code of Ethics plans to permit employees to invest in the same securities as clients, there is a possibility that employees might benefit from market activity by a client.

DTI personnel may not give or receive gifts and gratuities from brokers or other persons with whom DTI does business. Such gifts and gratuities may include such things as tickets to sporting events or the theater, meals and other entertainment, transportation reimbursement, attendance at seminars or other educational, training, or informational events, branded items and

other items of de minimis value, gifts associated with life events such as birthdays, weddings, and anniversaries, and other gifts of more substantial value. Receipt of such gifts and gratuities might be viewed as causing a conflict of interest for DTI in selecting brokers and other service providers.

Disclosure of Personal Investments

DTI officers and employees may maintain personal investments. They may also maintain personal brokerage accounts subject to the firm's Code of Ethics.

Access Persons will be required to provide quarterly reports to the Chief Compliance Officer or other designated person showing transactions in their personal accounts, and will be required to disclose annually all securities held on their behalf. Certain securities are exempt from reporting based upon a determination by the Chief Compliance Officer or other designated person that such securities do not pose any material conflicts. These reports will be monitored regularly to reasonably prevent conflicts of interest between DTI and its clients. While it is unlikely to occur, there is an inherent conflict of interest between our fiduciary duty of best execution for our clients and the apparent self-interest of employees trading in the same securities contemporaneously.

Insider Trading Policy

DTI may, from time to time, come into possession of material nonpublic or confidential information which, if disclosed, might affect an investor's decision to buy, sell, or hold a security. Under applicable law, DTI may be prohibited from disclosing or using such information for its personal benefit or for the benefit of any other person, regardless of whether such other person is a client. Accordingly, should employees of DTI come into possession of material nonpublic or other confidential information with respect to any company, they may be prohibited from communicating such information to, or using such information for the benefit of, clients and have no obligation or responsibility to disclose such information to, nor responsibility to use such information for the benefit of, clients.

The Code of Ethics intends to adopt a policy in accordance with Advisers Act Section 204A, which establishes procedures to prevent the misuse of material nonpublic information by supervised persons. Supervised persons are prohibited from trading, either personally or on behalf of others, while in possession of material nonpublic information in violation of the law. Any supervised person who fails to observe the aforementioned policies risks serious sanctions, including dismissal and personal liability.

Item 12: Broker Practices

Neither DTI nor any of its supervised persons accept compensation for the sale of securities.

If DTI were to engage a broker-dealer, DTI would disclose such engagement as required, students may independently engage their own broker-dealer.

Item 13: Review of Accounts

DTI does not manage client assets. However DTI does review personal finances for our *Practice in Paradise* clients; PIP is offered twice per year. Clients for this event disclose their financial information ahead of time in order for DTI to build a personal 5-year business plan to be presented to the client. The plan provides a projection of monthly milestones catered to the client's specified needs and goals.

Item 14: Client Referrals and Other Compensation

DTI does not intend to receive any economic benefits other than the fees paid to the Firm by its clients, as described in Items 5 and 6. DTI and its representatives do not intend to receive any economic benefits from any third parties with respect to the advisory services offered to clients.

In compliance with applicable law, DTI may from time to time pay event attendance or participation or other fees, underwrite charitable or industry events, or provide gifts of value to, or at the request of, an organization or individual (including DTI affiliates) that, among other things: (i) offers or includes products or services of DTI or an affiliate in a particular program; (ii) permits DTI or an affiliate access to their financial advisors, brokers, employees, or other affiliated persons to provide training, marketing support, and educational presentations on products or services affiliated with DTI or an affiliate; and/or (iii) refers or has referred a client to TRADEway. DTI may obtain products and/or services from consulting firms separate and apart from any recommendations made to clients for TRADEway investment services. Additionally, certain affiliated or third-party institutions may provide financial support on a voluntary basis for marketing, educational, and sales meetings of DTI or affiliates.

Item 15: Custody

DTI is not a qualified custodian and does not intend to provide custodial services to its clients.

Item 16: Investment Discretion

DTI will not have discretionary authority for the management and conduct of the affairs of its clients.

Item 17: Voting Client Securities

Not Applicable.

Item 18: Financial Information

Not applicable.

Item 19: Requirements for State-Registered Advisers

Not applicable.

Item 20: Biography of Key Officers

TRADEway is a family owned and operated business. David Mitchell and his wife, Charlotte, are the co-owners and founders of TRADEway, but each of their grown children play a key role in the company as well. David's daughter, Katie Huber, is the Chief Operating Officer; his son-in-law, David Huber, is the Executive Vice President; his daughter, Jenny Calvert, is the Vice President of Accounting; his son, Paul Mitchell, is the Radio Production Manager; his son, Benjamin Mitchell, is the Administrative Assistant to the COO; and his youngest son, Matthew Mitchell, who is still in high-school, will be joining the company upon graduation. In addition, David's dear friend, Robert Henry, serves as the Corporate Controller, and his friend Mark Buchy serves as Chief Compliance Officer. Together, the TRADEway team provides financial education to thousands of families across America each year.

David Mitchell

Founder, President, and Chief Executive Officer; Corporate Speaker

Mr. Mitchell earned a B.A. degree in Business in 1976 and an M.B.A. degree in 1978 from Baylor University. He currently is President of his fifty-year-old oil and gas drilling and production company with interests in the Permian Basin of West Texas. Even though David has been with this company since 1978, he also has experience in manufacturing. He founded and managed, with his father, the Van Zoeren Pipe Organ Company, of Portland, Oregon, which manufactured and installed influential pipe organs including the Crystal Cathedral, and 2nd Baptist Church, Houston, Texas. After financing, and building the company from start-up to maturity, he and his father sold the Van Zoeren Pipe Organ Company to the Columbia Broadcasting System (CBS) television network in 1984.

David is also founder and C.E.O. of TRADEway. He has studied investing since childhood, when he sat at his grandfather's knee and watched him leverage his oil money into millions through trading in the stock market. David has spoken at university business schools, to both faculty and students, on the topic of the entrepreneurial spirit and the importance of the family business. He has presented cash flow investing seminars across the country through his TRADEway Seminar system.

David has been in the ministry for over 35 years. His experience includes youth ministry, serving as Associate Pastor under three different pastors, and he has been the Sr. Pastor of Park Meadows Church in Corsicana, Texas now for over 25 years. He has written over 4,000 sermons, booklets, gospel tracts and Bible studies, and once the late pastor of the great First Baptist Church of Dallas, Texas, Dr. W. A. Criswell, said of him, "Mitchell, you are the best writer I have ever read." David loves studying and teaching the Word of God, and he loves the Lord who wrote it. He has never taken a salary from a church due to God's blessings in his business endeavors. David especially enjoys finding principles in the Bible that relate to business, and sharing them in entrepreneurial seminars.

This combination of business education and experience, together with the teaching skills which come from years in the ministry, make David's seminars a truly unique and life changing

experience for the whole family. At this point in David's life, his life's goal is to provide knowledge that can turn typical families into wealthy families, through the idea of the family business.

Katie Huber

Chief Operating Officer; Director of Sales and Marketing

Mrs. Huber earned a Bachelor's degree in Marketing from LeTourneau University, graduating Magna Cum Laude in 2006. While attending LeTourneau, Katie served as Vice President of Communication, and the next year served as Executive Vice President, of the LETU Marketing Club. During her term, the LETU Marketing Club won first place in the American Marketing Association's National Collegiate Competition. At this national convention, she and her now husband Dave were invited to be speakers; their topic was on leadership and teamwork. During her senior year, Katie founded and became President of the LETU Photography Club, which became the largest student-led organization on campus. She was also instrumental in organizing large events on campus. Upon graduation, Katie received the highly sought after Excellence in Marketing award given to the top student in her class.

In 2001-2003, Katie apprenticed under an award-winning photographer where she became the studio manager and the head Senior Photographer. In 2001, Katie received her Texas Professional Photographer's Degree in Senior Portraiture, and in 2002, she received her Texas Professional Photographer's Degree in Wedding Photojournalism from Texas A&M University. She still enjoys being a freelance photographer.

Katie began working with TRADEway in 2006. Her two-fold strength in management and marketing bring important leadership and breadth to the management team of TRADEway. Katie currently serves as Chief Operating Officer. She manages the corporate staff and corporate speakers in all areas, as well as plans, prepares, and implements short-term and long-term goals that the company has set. During her first year as Chief Operating Officer, Katie was instrumental in exceeding the company's growth and sales goals; each year since then she helped TRADEway surpass its growth projections in all areas making it a nationally recognized company in the realm of investment education.

David Huber II

Executive Vice President; Corporate Speaker

Dave received his Bachelor's Degree in Marketing from LeTourneau in May, 2005. Dave was the President of the LeTourneau University Marketing Club. During his term, the Club won first place in the American Marketing Association's National Booth-Exhibit Competition. Dave played a key role in organizing a globally broadcasted competition sponsored by Patterson Nissan in Longview, Texas. Upon graduation, Dave received the highly esteemed Leadership Award, as well as the top Sales Management Award.

Dave began working with TRADEway in 2005. He currently serves as the company's Executive Vice President, overseeing the company's brand imaging, and the overall customer experience. He works side by side with David Mitchell and Katie Huber to ensure the

corporate goals are being reached. He also serves as a seminar speaker traveling all over the country sharing the TRADEway cash flow investing system.

Mark Buchy

Chief Compliance Officer; Vice President of International Expansion; Corporate Speaker

Major Buchy is a graduate of the University of Virginia and holds two Master's Degrees in History from the University of North Texas and American Military University with Dean's List honors. Mark served 14 years as an officer in the US Air Force while traveling to over 36 different countries. He separated from Active Duty as a senior pilot with more than 3000 flying hours; 890 of which are Combat Time in direct support of Operation Iraqi Freedom and Operation Enduring Freedom.

Mark most recently served a dual role as an Instructor in the Department of History and an Instructor Pilot at the United States Air Force Academy. In 2013, he won a grant from the National Endowment for the Humanities to study in Washington D.C.

Like many, Mark's TRADEway experience began as a student in Seminar 1. He formally joined the TRADEway team in 2014. He serves as the Vice President of International Expansion as well as the Chief Compliance Officer. Mark also recently became a Corporate Speaker for TRADEway, traveling the country to share the cash flow investing system.

Charlotte Mitchell

Vice President

Mrs. Mitchell earned a B.B.A. degree in Marketing from Baylor University in 1978. Since 1995, Charlotte has served as Vice President of Mitchell & Associates, Inc., and E. G. Hall Oil Company, Inc. Charlotte was under contract as a Certified National Trainer for a large publicly traded marketing company for several years, and has conducted large marketing seminars. She is a valuable source of information in product design and determining marketing strategies for TRADEway.

Robert Henry

Corporate Controller

Joe was born in Marion Kentucky. His family had a small farm and raised most of what they consumed. At 10 years old, his family moved to Arcadia, Florida. Joe grew up working in the truck farms that were the principle industry in Florida. Hunting and fishing south Florida before the boom was a great experience. After graduation from DeSoto County High, Joe spent 4 years in the United States Navy, during the Viet Nam war. He made 3 cruises to the Gulf of Tonkin. Upon discharge, he attended Tallahassee Community college, earning an AA degree in Accounting. He finished his final two years at the University of West Florida, earning a BA in accounting, with a minor in Economics. After working for the State of Florida, in Pensacola Florida, for 5 years, Joe moved to Houston, TX during the oil boom of the late seventies. Houston was a place of great energy and hope. He earned his Texas Certified Public Accountant certificate in 1983. Joe has worked in a number of industries including petrochemical, retail

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nursery, and wholesale food distribution. Joe has extensive experience in setting up and running accounting and administration departments. We are thrilled to have Joe join our team and use his experience to take our company to the next level in its ability to manage and handle growth in relation to its accounting and finance needs.