

***Cover Page***

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**KEITH GLINER**

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**3617 Precision Drive H-160  
Fort Collins, CO 80528**

**Tel: (303) 521-1562**

**March 19, 2018**

**FORM ADV PART 2  
BROCHURE SUPPLEMENT**

**This brochure supplement provides information about Keith Gliner that supplements the Water Dog Asset Management, LLC brochure. You should have received a copy of that brochure. Please contact Keith Gliner if you did not receive Water Dog Asset Management's brochure or if you have questions about this supplement.**

**Additional information about Keith Gliner is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

Form ADV, Part 2B, Item 2

***Educational Background and Business Experience***

Keith Gliner  
Managing Principal  
Year of Birth: 1970

**Business Background:**

Water Dog Asset Management, LLC, Managing Principal/CCO, January 2016 - Present

Caesar's Entertainment, Marketing Analytics Manager, May 2013 to May 2014

The Coca Cola Company, Senior Trade Spend Manager, January 2011 to January 2013

The Coca Cola Company, Category Analysis Manager, June 2006 to December 2010

The Nielsen Company, Analytics Director, June 2004 to June 2006

**Educational Background:**

Bachelor of Arts, Economics, University of Colorado, Graduated 1993.

Master of Arts, Economics, University of Colorado, Graduated 1995.

Form ADV, Part 2B, Item 3

***Disciplinary Information***

Mr. Gliner does not have any reportable disciplinary disclosures.

Form ADV, Part 2B, Item 4

***Other Business Activities***

Keith Gliner does not have any other business activities.

Form ADV, Part 2B, Item 5

***Additional Compensation***

Mr. Gliner does not receive any economic benefit from anyone, who is not a client, for providing advisory services.

Form ADV, Part 2B, Item 6

***Supervision***

Water Dog Asset Management, LLC has written supervisory procedures in place that are reasonably designed to detect and prevent violations of the securities laws, rules, and regulations of the Investment Advisers Act of 1940. Mr. Gliner is Water Dog Asset Management's Chief Compliance Officer and the sole Investment Advisory Representative ("IAR") of Water Dog Asset Management, therefore he is responsible for all of the activities that occur on behalf of Water Dog Asset Management and its clients.

Form ADV, Part 2B, Item 7

***Requirements for State-Registered Advisers***

There are no disclosable items to report under this section.