

*This brochure supplement provides information about Mr. Sebastian P. Ortega that supplements the Poket Financial, LLC ADV Part 2A. You should have received a copy of that brochure. Please contact Mr. Sebastian P. Ortega if you did not receive Poket Financial, LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Mr. Sebastian P. Ortega is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **Poket Financial, LLC**

Form ADV Part 2B – Individual Disclosure Brochure

*for*

**Mr. Sebastian P. Ortega**

Investment Adviser Representative

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## Item 2: Educational Background and Business Experience

**Name:** Sebastian P. Ortega

**Born:** 1978

### **Educational Background and Professional Designations:**

#### **Education:**

- 2011 Universidad del CEMA  
Buenos Aires, Argentina  
Master of Business Administration
- 2011 Regent's University  
London, England  
Master's Degree in International Marketing
- 2008 National University of La Plata  
Buenos Aires, Argentina  
Degree in Computer Science

#### **Business Background:**

- April 2015 – Present Co-Founder, Managing Member, and CCO  
Poket Financial, LLC
- January 2013 – Present Co-Founder and CEO  
South Ventures
- October 2007 – Present Co-Founder and CEO  
IG Business Angeles Club
- 2009 – 2011 Founder and CEO  
Quanbit

Sebastian P. Ortega is the CCO of Poket Financial, LLC ("Poket"), which he co-founded in 2015. Prior to founding Poket, Mr. Ortega co-founded South Ventures. He is responsible for oversight and implementation of strategy throughout South Ventures. Prior to this, Mr. Ortega co-founded IG Business Angeles Club with Mr. Tessore. Mr. Ortega complements his Argentinian career with direct emerging market exposure having co-founded several successful start-up companies since 2007. Mr. Ortega started his career in 2007, when he co-founded IG Business Angeles Club.

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Poket is required to disclose information on any investment-related business or occupation in which Mr. Sebastian P. Ortega is actively engaged. Mr. Sebastian P. Ortega is the Co-Founder and CEO of South Ventures. South Ventures provides an online investing platform allowing investors the ability to invest online.

### **Item 5: Additional Compensation**

Mr. Sebastian P. Ortega, is the Co-Founder and CEO of several other businesses. As such, Mr. Ortega is compensated for his role within those businesses.

### **Item 6: Supervision**

As the co-owner and representative of Poket Financial, LLC, Mr. Sebastian P. Ortega supervises all activities of the firm, along with Mr. Tessore. Mr. Sebastian P. Ortega's response information is on the cover page of this disclosure document. Mr. Sebastian P. Ortega adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.