

Mark Hanson
Coho Financial Investment Advisor

Mark Hanson is the founder of Coho Financial and developer of the analysis used in Coho Financial's internet web application. His background is in engineering. Mark holds a Bachelors of Mechanical Engineering and a Masters of Electrical Engineering both from the University of Minnesota.

In addition, Mark obtained his MBA from the University of Minnesota, Carlson School of Business with an emphasis in Finance. While attending the Carlson School, Mark participated in the Funds Enterprise program and provided investment advice for its student managed bond portfolio.

Prior to founding Coho Financial, Mark worked as an R&D and Manufacturing Engineer at Seagate Technology. Working as an engineer, Mark had extensive training in the use of statistics for both process control and improvement. Later while completing his MBA at the Carlson School of Business, Mark recognized that modern portfolio theory allowed him to apply statistics to investment decisions the way he'd always envisioned.