

**Form ADV Part 2B: Brochure Supplement for Eric Gerster  
Item 1: Cover Page  
July 2015**

**Magnolia Lane Financial Advisors, LLC  
1117 East Putnam Avenue #230  
Riverside, CT 06878**

**Firm Contact:  
Eric Gerster  
Chief Compliance Officer**

**Firm Website Address:  
[www.magnolialanefinancialadvisors.com](http://www.magnolialanefinancialadvisors.com)**

This brochure supplement provides information about Eric Gerster that supplements our brochure. You should have received a copy of that brochure. Please contact us if you did not receive our Firm Brochure or if you have any questions about the contents of this supplement.

Additional information about Eric Gerster is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD# 6453485.

## Item 2: Educational Background & Business Experience

**Eric Gerster | *Year of Birth:* 1971**

### **Educational Background:**

- 1998; The Wharton School at the University of Pennsylvania; Master of Business Administration
- 1993; Boston College; Bachelor of Science – Finance and Operations/Strategic Management

### **Business Background:**

- 04/2015 – Present      Magnolia Lane Financial Advisors LLC  
Managing Member and Investment Adviser Representative
- 03/2014 – 04/2015      Self-Employed
- 08/2013 – 03/2014      Redtail Capital Management LLC; Portfolio Manager
- 10/2011 – 05/2013      Guggenheim Global Trading; Director of Fundamental Equities
- 01/2010 – 09/2011      Avatar Advisors LLC; Managing Member

### **Exams, Licenses & Other Professional Designations:**

- 09/2000; Chartered Financial Analyst (CFA)

The Chartered Financial Analyst (CFA) designation is a globally respected, graduate-level investment credential established in 1962 and awarded by the CFA Institute — the largest global association of investment professionals.

To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct. The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession. To learn more about the CFA charter, visit [www.cfainstitute.org](http://www.cfainstitute.org).

## Item 3: Disciplinary Information

There are no legal or disciplinary events material to the evaluation of Eric Gerster.

## Item 4: Other Business Activities

Eric Gerster does not have any outside business activities to disclose.

## Item 5: Additional Compensation

Eric Gerster does not receive any other economic benefit for providing advisory services in addition to advisory fees.

### **Item 6: Supervision**

Eric Gerster is the firm's Chief Compliance Officer and has no internal supervision placed over him. He is, however, bound by our firm's Code of Ethics.

### **Item 7: Requirements for State-Registered Advisers**

Eric Gerster has not been involved in any arbitration claims. Furthermore, he has neither been involved in nor found liable in any civil, self-regulatory organization, or administrative proceeding nor has been the subject of any bankruptcy petitions.