

This brochure supplement provides information about Dale Rubin that supplements the Beacon Financial Advisory LLC brochure. You should have received a copy of that brochure. Please contact Dale Rubin if you did not receive Beacon Financial Advisory LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Dale Rubin is also available on the SEC's website at www.adviserinfo.sec.gov.

Beacon Financial Advisory LLC
Form ADV Part 2B – Individual Disclosure Brochure
for
Dale Rubin
Personal CRD Number: 1304312
Investment Adviser Representative

Beacon Financial Advisory LLC
25825 Science Park Dr., Suite 110
Cleveland, OH 44122
(216) 910-1856
drubin@beaconplanners.com

UPDATED: 05/22/2017

Item 2: Educational Background and Business Experience

Name: Dale Rubin

Born: 1955

Educational Background and Professional Designations:

Education:

Dale Rubin has not received any higher education degrees after high school.

Business Background:

04/2015 - Present	Investment Advisor Representative Beacon Financial Advisory LLC
05/2006 - Present	Founding Partner Beacon Financial Partners
06/2012 - Present	Registered Representative Lincoln Investment
04/2010 - Present	Investment Advisor Representative Capital Analysts
10/1987 - 05/2006	Financial Advisor Lincoln Financial Advisors
10/1985 - 10/1987	Financial Advisor Smith Barney
05/1984 - 10/1985	Financial Advisor Merrill Lynch

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Dale Rubin is a registered representative of Lincoln Investment Planning, and an investment adviser representative with Capital Analysts, and an independent licensed insurance agent.

From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Beacon Financial Advisory LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services any representative of Beacon Financial Advisory LLC in such individual's outside capacity.

Item 5: Additional Compensation

Dale Rubin does not receive any economic benefit from any person, company, or organization, other than Beacon Financial Advisory LLC in exchange for providing clients advisory services through Beacon Financial Advisory LLC.

Item 6: Supervision

As a representative of Beacon Financial Advisory LLC, Dale Rubin works closely with supervisor Greg Randall, and all advice provided to clients is reviewed by this supervisor prior to implementation. Greg Randall can be reached at (216) 910-1855. Dale Rubin adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.