

Cover Page - Item 1

Precision Capital Management, LLC

870 South Denton Tap Road, Unit 250,
Coppell, TX 75019

Phone: (866) 254-4235
ryan.borer@fusioncm.com

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Form ADV Part 2A Brochure

Precision Capital Management, LLC is an investment adviser registered with the Securities and Exchange Commission ("SEC"). An "investment adviser" means any person who, for compensation, engages in the business of advising others, either directly or through publications or writings, as to the value of securities or as to the advisability of investing in, purchasing, or selling securities, or who, for compensation and as part of a regular business, issues or promulgates analyses or reports concerning securities. Registration with the SEC or any state securities authority does not imply a certain level of skill or training.

This brochure provides information about the qualifications and business practices of Precision Capital Management, LLC. If you have any questions about the contents of this brochure, please contact us at (866) 254-4235. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Precision Capital Management, LLC is available on the SEC's website at www.adviserinfo.sec.gov. The firm's CRD/IARD number is 174239.

Material Changes - Item 2

The purpose of this page is to inform you of any material changes since the previous version of this brochure.

This is our firm's first brochure and therefore we have not made any material changes. We review and update our brochure at least annually to make sure that it remains current.

Table of Contents - Item 3

Contents

Cover Page - Item 1	1
Material Changes - Item 2.....	2
Table of Contents - Item 3	3
Advisory Business - Item 4	4
Fees and Compensation - Item 5.....	5
Performance-Based Fees and Side-By-Side Management - Item 6.....	7
Types of Clients - Item 7	7
Methods of Analysis, Investment Strategies and Risk of Loss - Item 8	7
Disciplinary Information - Item 9	8
Other Financial Industry Activities or Affiliations - Item 10.....	8
Code of Ethics, Participation or Interest in Client Transactions and Personal Trading - Item 11	9
Brokerage Practices - Item 12	10
Review of Accounts - Item 13	10
Client Referrals and Other Compensation - Item 14	10
Custody - Item 15	11
Investment Discretion - Item 16.....	11
Voting Client Securities - Item 17	11
Financial Information - Item 18.....	11
Requirements of State-Registered Advisers - Item 19	11
Miscellaneous	12

Advisory Business - Item 4

Precision Capital Management, LLC (hereinafter “PCM”) is a registered investment adviser based in Coppell, TX. PCM has been offering advisory service since 2014. Coppell Advisory Solutions, LLC, an SEC register investment adviser (CRD# 156549), is the principal owner of PCM. Ryan Borer is the Managing Member and primary Control Person of Coppell Advisory Solutions, LLC. Mr. Borer is also the Chief Compliance Officer of PCM.

The following paragraphs describe our services and fees. You may see the term Associated Person throughout this Brochure. As used in this Brochure, this term refers to anyone from our firm who is an officer, employee, and all individuals providing investment advice on behalf of our firm. Where required, such persons are properly licensed or registered as investment adviser representatives.

Financial Planning Services

We offer broad based financial planning including tax planning, insurance planning, estate planning, retirement planning, education planning, and budgeting and cash flow analysis. PCM strives to achieve a client’s long-term financial goals by implementing a financial planning process that may include any or all of the following steps:

- Assessment of a client’s present financial situation by collecting information regarding net worth and cash flow statements, tax returns, insurance policies, investment portfolios, pension plans, employee benefit statements etc.
- Identification of a client’s financial and personal goals and objectives. Goals or objectives may include financing a child’s college education or retirement planning. The identified goals or objectives are specific, realistic and measurable. All goals include time horizons.
- Resolution of finance related problems. Obstacles to achieving financial independence are identified so that resolution may occur. Examples of problem areas can include too little or too much insurance coverage, inadequate cash flow or a high tax burden.
- Plan Design. A written financial plan is prepared that includes recommendations and solutions to any financial related problems.
- Implementation of the financial plan. The financial plan is finalized and agreed upon. The recommendations and solutions are executed to reach the desired goals and objectives.
- Evaluation of the financial plan is conducted periodically. The financial planning service provides the option of conducting a periodic review and revision of the plan to ensure that the financial goals are achieved. The client may be required to pay an additional fee to exercise this option.

Financial plans are based on your financial situation and the financial information you provide to our firm. If your financial situation, goals, objectives, or needs change, you must notify us promptly.

We also provide financial planning services that cover a specific area, such as retirement or estate planning, asset allocation analysis, manager due diligence and 401(k) platform due diligence. We offer consultative services where we set an appointment to meet with you for financial planning advice for an hourly fee.

You may choose to accept or reject our recommendations. If you decide to proceed with our

recommendations, you may do so either through our investment advisory services or by using the advisory/brokerage firm of your choice.

Investment Monitoring and Referral Services

PCM has entered into agreements with various third party investment advisers ("TPAs") for the provision of certain investment advisory services. All TPAs recommended by the firm must be registered with either the Securities and Exchange Commission or with the applicable State securities division. Factors considered in the selection of a TPA include but may not be limited to: i) PCM's preference for a particular TPA; ii) the TPA's quality of service and track record; iii) the client's risk tolerance, goals and objectives, as well as investment experience; and, iv) the amount of client assets available for investment. In order to assist clients in the selection of a TPA, an Associated Person of PCM will typically gather information from the client about the client's financial situation, investment objectives, and reasonable restrictions the client wants imposed on the management of the account.

The TPA may customize the client's portfolio by blending traditional investment strategies with an allocation to asset classes. The investment strategy adopted by the TPA may embrace value, growth or contrarian investing styles. Generally, securities transactions will be decided upon and executed by the TPA on a discretionary basis. This means that the manager selected will have the ability to buy and sell securities in your account without obtaining your approval. PCM and its Associated Persons will not manage, or obtain discretionary authority over the assets in accounts participating in these programs. Generally, clients may not impose restrictions on investing in certain securities or types of securities in accounts managed by a TPA.

Associated Persons of PCM will periodically review reports provided to the client. An Associated Person of PCM will contact the client at least annually, or more often as agreed upon with each client, to review the client's financial situation and objectives, communicate information to the TPA managing the account as necessary, and to assist the client in understanding and evaluating the services provided by the TPA. Clients will be expected to notify PCM of any changes in their financial situation, investment objectives, or account restrictions.

A complete description of the programs and services provided by the TPA, the amount of total fees, the payment structure, termination provisions and other aspects of each portfolio management service are detailed and disclosed in: i) the TPA's Form ADV Part 2A; ii) the program wrap brochure (if applicable) or other applicable disclosure documents; or, iii) the TPA's account opening documents. A copy of all relevant disclosure documents of the TPA and of the individual portfolio manager(s) will be provided to anyone interested in these programs/managers.

Assets Under Management

Due to the nature of our business, we do not have any reportable assets under management.

Fees and Compensation - Item 5

Financial Planning Services

PCM may provide its clients with financial planning and consulting services. PCM will charge a fixed fee

and/or hourly fee for these services. We utilize the following financial planning fee schedules:

- **Fixed Fees:** PCM will charge a fixed fee that ranges from \$1,000.00 to \$20,000.00, for broad based planning services. *In limited circumstances*, the total cost could potentially exceed \$20,000.00. In these cases, we will notify the client and may request that the client pay an additional fee.
- **Hourly Fees:** PCM charges an hourly fee of \$200 for clients who request specific services (such as a modular plan or hourly consulting services) and do not desire a broad based written financial plan.

Prior to engaging PCM to provide financial planning services, the client will generally be required to enter into a written Agreement with our firm. The Agreement will set forth the terms and conditions of the engagement and describe the scope of the services to be provided and the portion of the fee that is due from the client. Generally, PCM requires a prepayment of 50% of the fee with the remaining balance due upon completion of the agreed upon services. Other fee payment arrangements may be negotiated with the client on a case by case basis. All such arrangements will be clearly set forth in the financial planning agreement signed by the client and the firm.

Either party may terminate the Agreement by written notice to the other. In the event the client terminates PCM's consulting services, the balance of PCM's unearned fees (if any) shall be refunded to the client.

Investment Monitoring and Referral Services Fees

PCM will share in the fee paid to the TPA. The management fee is disclosed in the TPA's disclosure documents. These fees may or may not be negotiable. PCM's compensation may differ depending upon the firm's individual agreement with each TPA. PCM or its Associated Persons may have an incentive to recommend one TPA over another TPA with whom it has less favorable compensation arrangements or other advisory programs offered by TPAs with which it has no compensation arrangements. In order to address this conflict, the firm has adopted a code of ethics that obliges all associated persons to deal fairly with all clients when taking investment action and to uphold their fiduciary duty and to put the client's interest first. Clients are not required to use the services of any TPA we recommend.

Additional Fees and Expenses

PCM's fees may be negotiable based on the complexity of client goals and objectives and level of services rendered. As described above, the fees are charged as described and are not based on a share of capital gains of the funds of an advisory client.

All fees paid to PCM for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds or exchange traded funds to their shareholders. These fees and expenses are described in each fund's prospectus. These fees generally include a management fee, other fund expenses, early redemption fee and a possible distribution fee. A client could invest in a mutual fund directly, without the services of PCM. In that case, the client would not receive the services provided by PCM which are designed, among other things, to assist the client in determining which mutual fund or funds are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds and the fees charged by PCM

to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided.

Advisory recommendations are based on financial information and situation that you disclose to us at the time the services are provided. Certain assumptions may be made with respect to interest and inflation rates and the use of past trends and performance of the market and economy. Past performance is in no way an indication of future returns. As your financial situation, goals, objectives, or needs change, you must notify us promptly.

All conflicts of interest between you and our firm, and the Associated Persons of our firm, are outlined in this Disclosure Brochure. If additional conflicts arise in the future, we will notify you in writing or supply you with an updated Disclosure Brochure.

Performance-Based Fees and Side-By-Side Management - Item 6

We and our Associated Persons do not accept performance based fees. Performance based fees are based on a share of capital gains on or capital appreciation of the client's assets.

Types of Clients - Item 7

We generally offer investment advisory services to individuals, pension and profit sharing plans and participants, trusts, estates, charitable organizations, corporations, and other business entities.

Clients who wish to open an advisory account with the TPA will be subject to the minimum account requirements imposed by the TPA.

Methods of Analysis, Investment Strategies and Risk of Loss - Item 8

All portfolio management and financial planning services are offered by the TPAs in accordance with investment programs developed by these entities. PCM will not implement its own methods of analysis and investment strategies. Clients should refer to the disclosure documents provided by the TPA(s) for more information about these firm's methods of analysis and investment strategies.

Investing in securities involves risk of loss that clients should be prepared to bear. Clients should fully understand the nature of the contractual relationship(s) into which they are entering and the extent of their exposure to risk. Certain investing strategies may not be suitable for many members of the public. You should carefully consider whether the strategies employed will be appropriate for you in light of your experience, objectives, financial resources and other relevant circumstances.

General Investment Risk: All investments come with the risk of loss. Investing may involve substantial risks, including complete possible loss of principal plus other losses and may not be suitable for many members of the public. Investments, unlike savings and checking accounts at a bank, are not insured by the government to protect against market losses. Different market instruments carry different types and degrees of risk and you should familiarize yourself with the risks involved in the particular market instruments you intend to invest in.

Loss of Value: There can be no assurance that a specific investment will achieve its investment objectives and past performance should not be seen as a guide to future returns. The value of investments and the income derived may fall as well as rise and investors may not recoup the original amount invested. Investments may also be affected by any changes in exchange control regulation, tax laws, withholding taxes, international, political and economic developments, and government, economic or monetary policies.

Interest Rate Risk: Fixed income securities and funds that invest in bonds and other fixed income securities may fall in value if interest rates change. Generally, the prices of debt securities rise when interest rates fall, and their prices fall when interest rates rise. Longer term debt securities are usually more sensitive to interest rate changes.

Credit Risk: Investments in bonds and other fixed income securities are subject to the risk that the issuer(s) may not make required interest payments. An issuer suffering an adverse change in its financial condition could lower the credit quality of a security, leading to greater price volatility of the security. A lowering of the credit rating of a security may also offset the security's liquidity, making it more difficult to sell. Funds investing in lower quality debt securities are more susceptible to these problems and their value may be more volatile.

Disciplinary Information - Item 9

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of us or the integrity of our management. There is no history of material legal or disciplinary events by our firm or our management persons.

Other Financial Industry Activities or Affiliations - Item 10

Partners Advantage Insurance Services LLC has partial ownership of PCM. Partners Advantage Insurance Services LLC is an independent marketing organization providing distribution and other marketing functions for insurance companies. Agents affiliated or associated with Partners Advantage Insurance Services LLC may also be registered as investment adviser representatives of PCM. Clients to whom the firm offers advisory services are informed that they are under no obligation to utilize the services of these agents for insurance services and may use the insurance brokerage firm and agent of their choice.

PCM is owned and controlled by Coppell Advisory Solutions, LLC, an SEC registered investment adviser (CRD# 156549). Certain owners and Management Persons of Coppell Advisory Solutions, LLC are also employed by PCM in various capacities.

PCM is affiliated with Varsity Asset Management, LLC, an SEC registered investment adviser (CRD#169295) through common control and ownership. Certain owners and Management Persons of Varsity Asset Management, LLC are also employed by PCM in various capacities.

Additionally, PCM has retained Coppell Advisory Solutions, LLC and Varsity Asset Management, LLC as a third party adviser to manage its clients' portfolios and will share in the compensation received by these entities for managing your account. The compensation arrangement presents a conflict of interest due to a financial incentive to recommend the services of affiliated firms. In order to address this conflict, PCM has adopted a code of ethics that obliges all associated persons to deal fairly with all clients when making investment decisions, to uphold their fiduciary duty at all times, and to put the client's interest first. Clients are not required to use the services of any third party advisers we recommend.

Recommendation of Third Party Advisers

We will only recommend third party advisers ("TPAs") with whom we have executed a written agreement and we will provide all clients with a written disclosure that includes:

- Our firm name, the TPA's name, the nature of the relationship, including any affiliation between our firm and the TPA;
- A statement that our firm will be compensated by the TPA;
- The terms of such compensation arrangement, including a description of the compensation paid to our investment adviser representatives;
- and compensation differentials, if any, charged to clients above the TPA's normal fee, as a result of the cost of obtaining clients by compensating our firm and investment adviser representatives.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading - Item 11

Description of Our Code of Ethics

PCM has adopted a Code of Ethics (the "Code") to address investment advisory conduct. The Code focuses primarily on fiduciary duty, personal securities transactions, insider trading, gifts, and conflicts of interest. The Code includes PCM's policies and procedures developed to protect client's interests in relation to the following topics:

- The duty at all times to place the interests of clients first;
- The requirement that all personal securities transactions be conducted in such a manner as to be consistent with the code of ethics.
- The responsibility to avoid any actual or potential conflict of interest or misuse of an employee's position of trust and responsibility;
- The fiduciary principle that information concerning the identity of security holdings and

financial circumstances of clients is confidential; and

- The principle that independence in the investment decision-making process is paramount.

A copy of PCM's Code of Ethics is available upon request to Ryan Borer, Chief Compliance Officer, at (866) 254- 4235.

Personal Trading Practices

At times PCM and/or its Advisory Representatives may take positions in the same securities as clients, which may pose a conflict of interest with clients. We will not violate our fiduciary responsibilities to our clients. Front running (trading shortly ahead of clients) is prohibited. Should a conflict occur because of materiality, disclosure will be made to the client(s) at the time of trading. Incidental trading not deemed to be a conflict (i.e. a purchase or sale which is minimal in relation to the total outstanding value, and as such would have negligible effect on the market price), would not be disclosed at the time of trading.

Brokerage Practices - Item 12

Due to the nature of our business, we do not recommend brokers or dealers to clients. Additionally, we do not receive Client referrals from broker-dealers and custodians. Clients who have implemented investments through a TPA will be required to use the broker dealers and/or custodians recommended by the TPA.

Review of Accounts - Item 13

Portfolio Management Account Reviews

The TPA will conduct all account reviews. Clients should notify the TPA of any changes in their financial situation, investment objectives, or account restrictions.

Clients will receive statements directly from their account custodian(s) on at least a quarterly basis.

Client Referrals and Other Compensation - Item 14

We will recommend that you use a third party advisor (TPA) and will share in the compensation received by the TPA for managing your account. The compensation arrangement presents a conflict of interest due to a financial incentive to recommend the services of the third party advisor. In order to address this conflict, the firm has adopted a code of ethics that obliges all associated persons to deal fairly with all clients when taking investment action and to uphold their fiduciary duty and to put the client's interest first. Clients are not required to use the services of any TPA we recommend.

We do not compensate individuals and/or entities for client referrals.

Custody - Item 15

PCM does not have custody of client funds.

Clients will receive account statements at least quarterly from their qualified custodian. Clients are urged to review their custodial account statements for accuracy.

Investment Discretion - Item 16

PCM does not take discretion over client accounts.

Voting Client Securities - Item 17

PCM does not vote proxies. It is the client's responsibility to vote proxies. Clients will receive proxy materials directly from the custodian. Questions about proxies may be made via the contact information on the cover page.

Financial Information - Item 18

We are required in this Item to provide you with certain financial information or disclosures about PCM's, financial condition. PCM does not require the prepayment of over \$500, six or more months in advance. Additionally, PCM has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of a bankruptcy proceeding.

Requirements of State-Registered Advisers - Item 19

This section is not applicable. Our firm is SEC registered.

Miscellaneous

Confidentiality

PCM views protecting its customers' private information as a top priority and, pursuant to the requirements of the Gramm-Leach-Bliley Act, the firm has instituted policies and procedures to ensure that customer information is kept private and secure.

PCM does not disclose any nonpublic personal information about its customers or former customers to any nonaffiliated third parties, except as permitted by law. In the course of servicing a client account, PCM may share some information with its service providers, such as transfer agents, custodians, broker-dealers, accountants, and lawyers.

PCM restricts internal access to nonpublic personal information about its clients to those employees who need to know that information in order to provide products or services to the client. PCM maintains physical and procedural safeguards that comply with state and federal standards to guard a client's nonpublic personal information and ensure its integrity and confidentiality. As emphasized above, it has always been and will always be the firm's policy never to sell information about current or former customers or their accounts to anyone. It is also the firm's policy not to share information unless required to process a transaction, at the request of the client, or as required by law.

A copy of the firm's privacy policy notice will be provided to each client prior to, or contemporaneously with, the execution of the Advisory Agreement. Thereafter, the firm will deliver a copy of the current privacy policy notice to its clients on an annual basis. If you have any questions on this policy, please contact Ryan Borer, Chief Compliance Officer, at (866) 254- 4235.