

*This brochure supplement provides information about William Norris Hubbard that supplements the PSCM Asset Management, LP brochure. You should have received a copy of that brochure. Please contact William Norris Hubbard if you did not receive PSCM Asset Management, LP's brochure or if you have any questions about the contents of this supplement.*

*Additional information about William Norris Hubbard is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

# **PSCM Asset Management, LP**

## **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

**William Norris Hubbard**

Personal CRD Number: 6446768

Investment Adviser Representative

PSCM Asset Management, LP  
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UPDATED: 02/02/2015

## Item 2: Educational Background and Business Experience

**Name:** William Norris Hubbard **Born:** 1984

### Educational Background and Professional Designations:

#### Education:

BA History, Columbia University - 2006

#### Business Background:

01/2015 - Present	Investment Adviser Representative PSCM Asset Management, LP
09/2014 - 01/2015	Unemployed Unemployed
10/2012 - 08/2014	Business Development Calastone
09/2011 - 09/2012	Student Cass Business School
09/2009 - 07/2011	Unemployed Traveling and not working
06/2009 - 08/2009	Sailing Instructor Watch Hill YC
05/2006 - 06/2009	Project Manager Center for development
09/2002 - 05/2006	Student Columbia University

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

William Norris Hubbard is not engaged in any investment-related business or occupation (other than this advisory firm).

### **Item 5: Additional Compensation**

William Norris Hubbard does not receive any economic benefit from any person, company, or organization, other than PSCM Asset Management, LP in exchange for providing clients advisory services through PSCM Asset Management, LP.

### **Item 6: Supervision**

As a representative of PSCM Asset Management, LP, William Norris Hubbard works closely with supervisor Norton Garfinkle, and all advice provided to clients is reviewed by this supervisor prior to implementation. Norton Garfinkle can be reached at (212) 486-0194. William Norris Hubbard adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.