



# Arbor Trust

**Arbor Trust Wealth Advisors, LLC**

## **Form ADV Part 2A – Disclosure Brochure**

**Effective: March 6, 2017**

This Form ADV 2A (“Disclosure Brochure”) provides information about the qualifications and business practices of Arbor Trust Wealth Advisors, LLC (“Arbor Trust” or the “Advisor”). If you have any questions about the contents of this Disclosure Brochure, please contact us at (734) 389-7794 or by email at [info@arbortrust.com](mailto:info@arbortrust.com).

Arbor Trust is a registered investment advisor with the U.S. Securities and Exchange Commission (“SEC”). The information in this Disclosure Brochure has not been approved or verified by the SEC or by any state securities authority. Registration of an investment advisor does not imply any specific level of skill or training. This Disclosure Brochure provides information through Arbor Trust to assist you in determining whether to retain the Advisor.

Additional information about Arbor Trust and its advisory persons are available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with our firm name or our firm CRD# 169611.

**Arbor Trust Wealth Advisors, LLC**  
825 Victors Way, Suite 150  
Ann Arbor, MI 48108  
Phone: (734) 389-7794 \* Fax: (734) 389-7813  
<http://arbortrust.com>

## Item 2 – Material Changes

---

Form ADV 2 is divided into two parts: *Part 2A (the "Disclosure Brochure")* and *Part 2B (the "Brochure Supplement")*. The Disclosure Brochure provides information about a variety of topics relating to an Advisor's business practices and conflicts of interest. The Brochure Supplement provides information about advisory personnel of Arbor Trust. For convenience, we have combined these documents into a single disclose document.

Arbor Trust believes that communication and transparency are the foundation of its relationship with Clients and will continually strive to provide its Clients with complete and accurate information at all times. Arbor Trust encourages all current and prospective Clients to read this Disclosure Brochure and discuss any questions you may have with us. We always welcome your feedback.

### Material Changes

There have been no material changes to the content of this Disclosure Brochure. However, it has been redrafted to streamline the disclosures.

### Future Changes

From time to time, we may amend this Disclosure Brochure to reflect changes in our business practices, changes in regulations and routine annual updates as required by the securities regulators. This complete Disclosure Brochure or a Summary of Material Changes shall be provided to each Client annually and if a material change occurs in the business practices of Arbor Trust.

At any time, you may view the current Disclosure Brochure on-line at the SEC's Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with our firm name or our CRD# 169611. You may also request a copy of this Disclosure Brochure at any time, by contacting us at (734) 389-7794 or by email at [info@arbortrust.com](mailto:info@arbortrust.com).

## Item 3 – Table of Contents

---

<b>Item 1 – Cover Page .....</b>	<b>1</b>
<b>Item 2 – Material Changes .....</b>	<b>2</b>
<b>Item 3 – Table of Contents .....</b>	<b>3</b>
<b>Item 4 – Advisory Services .....</b>	<b>4</b>
A. Firm Information .....	4
B. Advisory Services Offered .....	4
C. Client Account Management .....	6
D. Wrap Fee Programs .....	6
E. Assets Under Management .....	6
<b>Item 5 – Fees and Compensation .....</b>	<b>6</b>
A. Fees for Advisory Services .....	6
B. Fee Billing .....	7
C. Other Fees and Expenses .....	8
D. Advance Payment of Fees and Termination .....	8
E. Compensation for Sales of Securities .....	9
<b>Item 6 – Performance-Based Fees and Side-By-Side Management .....</b>	<b>9</b>
<b>Item 7 – Types of Clients .....</b>	<b>9</b>
<b>Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss .....</b>	<b>9</b>
A. Methods of Analysis .....	9
B. Risk of Loss .....	10
<b>Item 9 – Disciplinary Information .....</b>	<b>10</b>
<b>Item 10 – Other Financial Industry Activities and Affiliations .....</b>	<b>11</b>
<b>Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading .....</b>	<b>11</b>
A. Code of Ethics .....	11
B. Personal Trading with Material Interest .....	11
C. Personal Trading in Same Securities as Clients .....	12
D. Personal Trading at Same Time as Client .....	12
<b>Item 12 – Brokerage Practices .....</b>	<b>12</b>
A. Recommendation of Custodian[s] .....	12
B. Aggregating and Allocating Trades .....	13
<b>Item 13 – Review of Accounts .....</b>	<b>13</b>
A. Frequency of Reviews .....	13
B. Causes for Reviews .....	13
C. Review Reports .....	13
<b>Item 14 - Client Referrals and Other Compensation .....</b>	<b>13</b>
A. Compensation Received by Arbor Trust .....	13
B. Client Referrals from Solicitors .....	14
<b>Item 15 – Custody .....</b>	<b>14</b>
<b>Item 16 – Investment Discretion .....</b>	<b>14</b>
<b>Item 17 – Voting Client Securities .....</b>	<b>14</b>
<b>Item 18 – Financial Information .....</b>	<b>15</b>
<b>Form ADV Part 2B – Brochure Supplement .....</b>	<b>16</b>
<b>Privacy Policy .....</b>	<b>22</b>

## **Item 4 – Advisory Services**

---

### **A. Firm Information**

Arbor Trust Wealth Advisors, LLC (“Arbor Trust” or the “Advisor”) is a registered investment advisor with the U.S. Securities and Exchange Commission (“SEC”), which is organized as a Limited Liability Company (“LLC”) under the laws of the State of Michigan. Arbor Trust was founded in August 2014, and is owned and operated by its Carol Sewell (Chief Compliance Officer and Partner), Gary Haapala (Managing Partner), James Winslow (Partner) and Charles Waterhouse (Partner). This Disclosure Brochure provides information regarding the qualifications, business practices, and the advisory services provided by Arbor Trust.

### **B. Advisory Services Offered**

Arbor Trust offers advisory services to individuals, high net worth individuals, trusts, estates, retirement plans, charitable organizations, and businesses (each referred to as a “Client”).

#### Investment and Wealth Management Services

Arbor Trust provides customized investment advisory solutions for its Clients. This is achieved through continuous personal Client contact and interaction while primarily providing discretionary and related advisory services. Arbor Trust works with each Client to identify their investment goals and objectives as well as risk tolerance and financial situation in order to create a portfolio strategy. Arbor Trust will then construct a portfolio primarily consisting of individual equity securities, individual fixed income securities, mutual funds, and/or exchange-traded funds (“ETFs”). In certain circumstances, the Advisor may also employ limited partnerships, real estate investment trusts (“REITs”) and other types of investments, as appropriate. At times, Independent investment managers (“Independent Managers”) may also be utilized to for certain investment disciplines or strategies.

Arbor Trust’s investment strategy is primarily long-term focused, but the Advisor may buy, sell or re-allocate positions that have been held less than one year to meet the objectives of the Client or due to market conditions. Arbor Trust will construct, implement and monitor the portfolio to ensure it meets the goals, objectives, circumstances, and risk tolerance agreed to by the Client. Each Client will have the opportunity to place reasonable restrictions on the types of investments to be held in their respective portfolio, subject to acceptance by the Advisor.

Arbor Trust evaluates and selects investments for inclusion in Client portfolios only after applying its internal due diligence process. Arbor Trust may recommend, on occasion, redistributing investment allocations to diversify the portfolio. Arbor Trust may recommend specific positions to increase sector or asset class weightings. The Advisor may recommend employing cash positions as a possible hedge against market movement. Arbor Trust may recommend selling positions for reasons that include, but are not limited to, harvesting capital gains or losses, business or sector risk exposure to a specific security or class of securities, overvaluation or overweighting of the position[s] in the portfolio, change in risk tolerance of Client, generating cash to meet Client needs, or any risk deemed unacceptable for the Client’s risk tolerance.

Arbor Trust will provide investment and wealth management services and related services. At no time will Arbor Trust accept or maintain custody of a Client’s funds or securities, except for authorized deduction of the Advisor’s fees. All Client assets will be managed within their designated account[s] at the Custodian, pursuant to the Client investment advisory agreement. Please see Item 12.

As part of its Investment & Wealth Management Service, Arbor Trust offers its comprehensive Financial Planning and Consulting service to deliver a broad range of financial planning and consulting services

#### Financial Planning and Consulting Services

In limited instances where a Client does not engage the Advisor for investment and wealth management services, Arbor Trust offers a stand-alone financial planning and consulting service to Clients, pursuant to a written financial planning agreement. Services are offered in several areas of a Client’s financial situation, depending on their goals, objectives and financial situation.

Generally, such financial planning and consulting services will involve preparing a financial plan or rendering a financial consultation based on the Client's financial goals and objectives.

This planning or consulting may encompass one or more areas of need, including, but not limited to:

Retirement Planning	Education Planning
Investment Management	Social Security & Medicare Planning
Estate Planning	Philanthropy
Cashflow / Budgeting	Generational Wealth Transfer
Insurance / Asset Protection	

A financial plan developed for or financial consultation rendered to the Client will usually include general recommendations for a course of activity or specific actions to be taken by the Client. For example, recommendations may be made that the Client start or revise their investment programs, commence or alter retirement savings, establish education savings and/or charitable giving programs. Arbor Trust may also refer Clients to an accountant, attorney or another specialist, as appropriate for their unique situation. The Advisor will provide a written summary of Client's financial situation, observations, and recommendations. Plans or consultations are typically completed within six months of contract date, assuming all information and documents requested are provided promptly.

Financial planning and consulting recommendations may pose a potential conflict between the interests of the Advisor and the interests of the Client. For example, a recommendation to engage the Advisor for investment management services or to increase the level of investment assets with the Advisor would pose a conflict, as it would increase the advisory fees paid to the Advisor. Clients are not obligated to implement any recommendations made by the Advisor or maintain an ongoing relationship with the Advisor. If the Client elects to act on any of the recommendations made by the Advisor, the Client is under no obligation to execute the transaction through the Advisor.

#### Trust Fiduciary Services

Arbor Trust provides fiduciary services to certain trust Clients. Arbor Trust does not serve as a trustee for any account relationships. Arbor has an agreement with Tri-Star Trust Bank (the "Bank") to serve as trustee for Clients in need of these services. In addition to the investment and wealth management services described above, Arbor Trust will provide administrative services and other fiduciary services to the Bank, the grantor and/or the beneficiaries of the trusts.

#### Retirement Plan Advisory Services

Arbor Trust provides both discretionary and non-discretionary retirement plan advisory services to qualified employee benefit plan sponsors (each a "Plan Sponsor") and the plans (each a "Plan"). This suite of institutional services is designed to assist Plan Sponsors in structuring, managing and optimizing their Plans. Each engagement is individually negotiated and customized, and may include any or all of the following services:

Plan Design & Strategy	Plan Fee & Cost Analysis
Plan Review & Evaluation	Plan Committee Consultation
Executive Planning & Benefits	Fiduciary & Compliance
Investment Selection	Participant Education

As disclosed in the related advisory agreement, certain of the foregoing services are provided by Arbor Trust as a fiduciary under the Employee Retirement Income Security Act of 1974, as amended ("ERISA"). In accordance with ERISA Section 408(b)(2), the Plan Sponsor is provided with a written description of Arbor Trust's fiduciary status, the specific services to be rendered and all direct and indirect compensation the Advisor reasonably expects under the engagement.

#### Use of Independent Managers

Arbor Trust may recommend to Clients that all or a portion of their portfolio be implemented by utilizing one or more unaffiliated money managers (herein "Independent Manager[s]"). The terms and agreements with the Independent Manager[s] will differ and are set forth in the agreement[s] with those manager[s]. The Independent

**Arbor Trust Wealth Advisors, LLC**  
825 Victors Way, Suite 150, Ann Arbor, MI 48108  
Phone: (734) 389-7794 \* Fax: (734) 389-7813  
<http://arbortrust.com>

Manager[s] will have investment discretion over the Client's account[s], but may allow the Client to impose reasonable investment restrictions. The Advisor will assist and advise the Client in establishing investment objectives for their account[s], the selection of the Independent Manager[s], and defining any restrictions on the account[s]. Arbor Trust will continue to provide oversight of the Client's account[s] and ongoing monitoring of the activities of the Independent Manager[s]. Arbor Trust does not receive any compensation from these Independent Manager[s], other than Arbor Trust's investment advisory fee (described in Item 5). In certain instances, the Independent Manager[s] may also collect Arbor Trust's investment advisory fee from the Client.

### **C. Client Account Management**

Prior to engaging Arbor Trust to provide services, each Client is required to enter into one or more agreements with the Advisor that define the terms, conditions, authority and responsibilities of the Advisor and the Client. These services may include:

- Establishing an Investment Policy Statement – Arbor Trust, in connection with the Client, may develop a statement that summarizes the Client's investment goals and objectives along with the broad strategy[ies] to be employed to meet the objectives. An Investment Policy Statement ("IPS") generally includes specific information on the Client's stated goals, time horizon for achieving the goals, investment strategies, Client risk tolerance and any restrictions imposed by the Client.
- Asset Allocation – Arbor Trust will develop a strategic asset allocation that is targeted to meet the investment objectives, time horizon, financial situation and tolerance for risk for each Client.
- Portfolio Construction – Arbor Trust will develop a portfolio for the Client that is intended to meet the stated goals and objectives of the Client.
- Investment Management and Supervision – Arbor Trust will provide investment management and ongoing oversight of the Client's investment portfolio and where provided, financial planning and consulting services.

### **D. Wrap Fee Programs**

Arbor Trust does not manage or place Client assets into a wrap fee program.

### **E. Assets Under Management**

As of December 31, 2016, Arbor Trust manages approximately \$217,343,686 in Client assets, all of which are on a discretionary basis. Clients may request more current information at any time by contacting the Advisor.

## **Item 5 – Fees and Compensation**

---

The following paragraphs detail the fee structure and compensation methodology for services provided by the Advisor. Each Client engaging the Advisor for services described herein shall be required to enter into one or more written agreements with the Advisor that define the responsibilities of the parties.

### **A. Fees for Advisory Services**

#### Investment and Wealth Management Services

Fees for investment and wealth management services are paid quarterly, in advance of each calendar quarter, pursuant to the terms of the investment advisory agreement. Investment and wealth management fees are based on the market value of assets under management at the end of the prior calendar quarter. Fees range from 0.80% to 1.75% annually based on the following schedule:

Assets Under Management	Annual Rate
Up to \$100,000	1.75%
\$100,001 to \$250,000	1.50%
\$250,001 to \$500,000	1.25%
\$500,001 to \$1,000,000	1.00%
\$1,000,001 to \$3,000,000	0.90%
Above \$3,000,000	0.80%

The investment and wealth management fee in the first quarter of service is prorated from the inception date of the account[s] to the end of the first quarter. Fees may be negotiable at the sole discretion of the Advisor. The Client's fees will take into consideration the aggregate assets under management with Advisor, and are prorated for any deposits into or withdrawals from the account[s] during a billing period that exceed \$10,000. All securities held in accounts managed by Arbor Trust will be independently valued by the Custodian. Arbor Trust will not have the authority or responsibility to value portfolio securities.

#### Financial Planning and Consulting Services

In limited instances where a Client does not engage the Advisor for investment and wealth management services, Arbor Trust offers stand-alone financial planning and consulting services on an hourly basis ranging from \$150 to \$400 per hour or on a fixed fee basis ranging from \$1,000 to \$12,500. The fee for stand-alone financial planning services may be negotiable depending on the nature and complexity of each Client's circumstances. An estimate for total hours and/or total costs will be determined prior to engaging for these services.

#### Trust Fiduciary Services

When providing trust fiduciary services described in Item 4, the Advisor will add an additional 0.25% to the annual fee schedule for investment and wealth management services.

#### Retirement Plan Advisory Services

Arbor Trust charges either a fixed project-based or asset-based fee to provide retirement plan advisory services. Each engagement is individually negotiated and tailored to accommodate the needs of the Plan and Plan Sponsor, as memorialized in the advisory agreement. These fees vary, based on the complexity and scope of the services to be rendered and the size of the Plan.

#### Independent Manager Fees

For Clients with accounts managed by an Independent Manager, the Client's fee will typically include both the Independent Manager's Fee[s] and the Arbor Trust fee noted above. Please see Item 14 for additional details.

### **B. Fee Billing**

#### Investment & Wealth Management Services

Investment advisory fees will be calculated by the Advisor or its delegate deducted from the Client's account[s] at the Custodian. The Advisor or its delegate shall instruct the Custodian indicating the amount of the fees to be deducted from the Client's account[s] at the respective quarter-end date. The amount due is calculated by applying the quarterly rate (annual rate divided by 4) to the total assets under management with Arbor Trust at the end of the prior quarter. Fees are prorated for any deposits or withdrawals during a billing period that exceed \$10,000. Clients will be provided with a statement, at least quarterly, from the Custodian reflecting deduction of the investment and wealth management fee. It is the responsibility of the Client to verify the accuracy of these fees as listed on the Custodian's brokerage statement as the Custodian does not assume this responsibility. Clients provide written authorization permitting Arbor Trust to be paid directly from their account[s] held by the Custodian as part of the client agreement and separate account forms provided by the Custodian.

#### Financial Planning and Consulting Services

Stand-alone Financial planning and consulting fees are invoiced up to 50% upon execution of the financial planning agreement and the balance upon completion of the agreed upon deliverable[s].

#### Trust Fiduciary Services

Trust fiduciary fees will be calculated by the Advisor or its delegate and deducted from the Client's account[s] at the Custodian as described above for investment and wealth management services. The Advisor will then provide the Bank's portion of the collected fee with the Bank.

#### Retirement Plan Advisory Services

Clients engaged for retirement plan advisory services will be billed in accordance with the agreement with the respective Plan Sponsor. The Advisor's fee may be collected by directly debiting the Client's account[s] where permitted or otherwise paid directly by the Plan or Plan Sponsor.



#### Independent Manager Fees

Clients referred to Independent Manager[s] will be billed in accordance with the agreement with each respective manager. As noted, Arbor Trust's investment or wealth management fee may be collected by an Independent Manager or billed separately. Details are described in Item 14 below.

#### **C. Other Fees and Expenses**

Clients may incur certain fees or charges imposed by third parties, other than Arbor Trust, in connection with investments made on behalf of the Client's account[s]. The Client is responsible for all custody and securities execution fees charged by the Custodian and executing broker-dealer (if different). Fees charged by Arbor Trust is separate and distinct from these custody and execution fees.

In addition, all fees paid to Arbor Trust for investment and wealth management services are separate and distinct from the expenses charged by mutual funds and exchange-traded funds to their shareholders, if applicable. These fees and expenses are described in each fund's prospectus. These fees and expenses will generally be used to pay management fees for the funds, other fund expenses, account administration (e.g., custody, brokerage and account reporting), and a possible distribution fee. A Client could invest in these products directly, without the services of Arbor Trust, but would not receive the services provided by Arbor Trust which are designed, among other things, to assist the Client in determining which products or services are most appropriate for each Client's financial situation and objectives. Accordingly, the Client should review both the fees charged by the fund[s] and the fees charged by Arbor Trust to fully understand the total fees to be paid.

#### **D. Advance Payment of Fees and Termination**

##### Investment and Wealth Management Services

Arbor Trust is compensated for its services in advance of the quarter in which advisory services are rendered. Either party may request to terminate the agreement with Arbor Trust, at any time, by providing advance written notice to the other party. The Client shall be responsible for fees up to and including the effective date of termination. Upon termination, the Advisor will refund any unearned, prepaid fees from the effective date of termination to the end of the current quarter. The Client's agreement with the Advisor is non-transferable without the Client's prior consent.

##### Financial Planning and Consulting Services

Arbor Trust may be partially compensated for its financial planning services in advance of the engagement. Either party may terminate a planning or consulting agreement, at any time, by providing written notice to the other party. In addition, the Client may terminate the agreement within five (5) business days of signing the Advisor's financial planning or consulting agreement at no cost to the Client. After the five-day period, the Client will incur charges for bona fide advisory services rendered to the point of termination and such fees will be due and payable by the Client. Upon termination, the Advisor will refund any unearned, prepaid financial planning fees. The Client's agreement with the Advisor is non-transferable without the Client's prior consent.

##### Trust Fiduciary Services

Similar to investment and wealth management services described above, either party may terminate their trust fiduciary services agreement, at any time, by providing advance written notice to the other party. Clients will receive a refund of any unearned, prepaid fees from the effective date of termination to the end of the quarter based on the Client's agreement. The Client's agreement with the Advisor is non-transferable without the Client's prior consent.

##### Retirement Plan Advisory Services

Similar to investment management services described above, either party may terminate their retirement plan advisory agreement by providing advance written notice to the other party. Clients will receive a refund of any unearned, prepaid fees from the effective date of termination to the end of the quarter based on the Client's agreement. The Client's agreement with the Advisor is non-transferable without the Client's prior consent.

##### Independent Managers

In the event that a Client should wish to terminate their relationship with an Independent Manager, the terms for termination will be set forth in the respective agreements between the Client and that manager. Arbor Trust will assist the Client with the termination and transition as appropriate.



## **E. Compensation for Sales of Securities**

Arbor Trust does not sell securities to generate commissions. Arbor Trust is compensated by the Client for its services (as detailed in Item 5.A.). In certain circumstances, implementation of investment products may be performed in the individual capacity of certain of its Advisory Persons.

James Winslow is also a registered representative of Purshe Kaplan Sterling Investments, Inc. ("PKS"), a registered broker-dealer (CRD No. 35747), member FINRA, SIPC. In Mr. Winslow's separate capacity as a registered representative of PKS, he may recommend to Clients that they implement securities transactions under PKS and not through Arbor Trust. In such instances, Mr. Winslow will receive commission-based compensation in connection with the purchase and sale of securities, including 12b-1 fees for the sale of investment company products. Compensation earned by Mr. Winslow in this separate capacity as a registered representative is separate from the Advisor's fees. This practice presents a potential conflict of interest as Mr. Winslow may have an incentive to recommend securities transactions for the purpose of generating commissions rather than solely based on the needs of the Client. Clients are not obligated to implement any recommendation provided by Mr. Winslow. Further, neither the Advisor nor Mr. Winslow will earn ongoing advisory fees in connection with any products or services implemented in his separate capacity as a registered representative. Please see Item 10.

Arbor Trust is also a licensed insurance agency and certain Advisory Persons are also licensed as independent insurance professionals. These persons will earn commission-based compensation for selling insurance products, including insurance products they sell to you. Insurance commissions earned by these persons are separate and in addition to our advisory fees. However, Arbor Trust will never earn both a commission and an ongoing advisory fee on the same assets. Clients are under no obligation to purchase insurance products through any person affiliated with Arbor Trust.

## **Item 6 – Performance-Based Fees and Side-By-Side Management**

---

Arbor Trust does not charge performance-based fees for its investment advisory services. The fees charged by Arbor Trust are as described in "Item 5 – Fees and Compensation" above and are not based upon the capital appreciation of the funds or securities held by any Client.

Arbor Trust does not manage any proprietary investment funds or limited partnerships (for example, a mutual fund or a hedge fund) and has no financial incentive to recommend any particular investment options to its Clients.

## **Item 7 – Types of Clients**

---

Arbor Trust provides advisory services to individuals, high net worth individuals, trusts, estates, retirement plans, charitable organizations, and businesses. The relative percentage of each type of Client is available on Arbor Trust's Form ADV Part 1. These percentages will change over time. Arbor Trust generally does not impose a minimum relationship size. However, certain independent managers may impose minimums for their investment strategies.

## **Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss**

---

### **A. Methods of Analysis**

Arbor Trust primarily employs fundamental analysis methods in developing investment strategies for its Clients. Research and analysis from Arbor Trust is derived from numerous sources, including financial media companies, third-party research materials, Internet sources, and review of company activities, including annual reports, prospectuses, press releases and research prepared by others.

#### Fundamental Analysis

Fundamental analysis utilizes economic and business indicators as investment selection criteria. These criteria are generally ratios and trends that may indicate the overall strength and financial viability of the entity being analyzed. Assets are deemed suitable if they meet certain criteria to indicate that they are a strong investment with a value discounted by the market. While this type of analysis helps the Advisor in evaluating a potential

investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in the fundamental analysis may lose value and may have negative investment performance. The Advisor monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on the Advisor's review process are included below in "Item 13 – Review of Accounts".

As noted above, Arbor Trust generally employs a long-term investment strategy for its Clients, as consistent with their tolerance for risk and financial goals. Arbor Trust will typically hold all or a portion of a security for more than a year, but may hold for shorter periods for the purpose of rebalancing a portfolio or meeting the cash needs of Clients. At times, Arbor Trust may also buy and sell positions that are more short-term in nature, depending on the goals of the Client and/or the fundamentals of the security, sector or asset class.

## **B. Risk of Loss**

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. Arbor Trust will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals.

Each Client engagement will entail a review of the Client's investment goals, financial situation, time horizon, tolerance for risk and other factors to develop an appropriate strategy for managing a Client's account. Client participation in this process, including full and accurate disclosure of requested information, is essential for the analysis of a Client's account[s]. The Advisor shall rely on the financial and other information provided by the Client or their designees without the duty or obligation to validate the accuracy and completeness of the provided information. It is the responsibility of the Client to inform the Advisor of any changes in financial condition, goals or other factors that may affect this analysis.

The risks associated with a particular strategy are provided to each Client in advance of investing Client accounts. The Advisor will work with each Client to determine their tolerance for risk as part of the portfolio construction process. Following are some of the risks that the Client should understand.

### Margin Borrowings

The use of short-term margin borrowings may result in certain additional risks to a Client. For example, if securities pledged to brokers to secure a Client's margin accounts decline in value, the Client could be subject to a "margin call", pursuant to which it must either deposit additional funds with the broker or be the subject of mandatory liquidation of the pledged securities to compensate for the decline in value.

### Limited Partnerships

The performance of limited partnerships can be volatile but should avoid the risk of limited liquidity due to their nature as an exchange traded security. An investor could lose all or a portion of their investment. Such investments often have concentrated positions and investments that may carry higher risks. Client should only have a portion of their assets in these investments.

**Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with the Advisor.**

## **Item 9 – Disciplinary Information**

---

**There are no legal, regulatory or disciplinary events involving Arbor Trust or any of its Supervised Persons.** Arbor Trust and its advisory personnel value the trust you place in us. As we advise all Clients, we encourage you to perform the requisite due diligence on any advisor or service provider with whom you partner. Our backgrounds are on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with our firm name or our CRD# 169611.

## **Item 10 – Other Financial Industry Activities and Affiliations**

---

### Broker-Dealer Affiliation

As noted in Item 5.E, Mr. Winslow is also a registered representative of PKS. In his separate capacity as a registered representative, Mr. Winslow will typically receive commissions for the implementation of recommendations for commissionable securities transactions. Clients are not obligated to implement any recommendation provided by Mr. Winslow. Neither the Advisor nor Mr. Winslow will earn ongoing investment advisory fees in connection with any services implemented in his separate capacity as a registered representative where commissions are earned. Generally, recommendations made by Arbor Trust to its Clients are implemented as fee-based accounts and not commission-based accounts.

### Insurance Agency Affiliations

Arbor Trust is also a licensed insurance agency and certain Advisory Persons are also licensed as independent insurance professionals. These persons will earn commission-based compensation for selling insurance products, including insurance products they sell to you. Insurance commissions earned by these persons are separate and in addition to our advisory fees. However, Arbor Trust will never earn both a commission and an ongoing advisory fee on the same assets. Clients are under no obligation to purchase insurance products through any person affiliated with Arbor Trust.

### Relationship with Dynasty Financial Partners, LLC

Arbor Trust maintains a business relationship with Dynasty Financial Partners, LLC (“Dynasty”), which provides the Advisor with operational and back office support including access to a network of service providers. Through the Dynasty network of service providers, Arbor Trust has access to trading technology, transition support, reporting, custody, brokerage, investments, compliance and other related services. The Advisor may also engage and/or recommend Dynasty’s subsidiary, Dynasty Wealth Management LLC, a registered investment adviser, to clients for certain outsourced investment services, such as separate account management, asset allocation strategies and externally managed investment programs. While Arbor Trust believes this open architecture structure for both operational and investment services best serves the interests of its advisory clients, this relationship may potentially present certain conflicts of interest due to the fact that Dynasty retains a portion of the platform or other third party fees paid by the Advisor or clients for the services referenced above. In light of the foregoing, Arbor Trust seeks at all times to ensure that any material conflicts are addressed on a fully-disclosed basis and handled in a manner that is aligned with its Clients’ best interests. Arbor Trust does not receive any portion of the fees paid directly to Dynasty, its affiliates or the service providers made available through Dynasty’s platform. In addition, the Advisor reviews all such relationships, including the service providers engaged through Dynasty, on an ongoing basis in an effort to ensure clients are receiving competitive rates in relation to the quality and scope of the services provided.

## **Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

---

### **A. Code of Ethics**

Arbor Trust has implemented a Code of Ethics (the “Code”) that defines our fiduciary commitment to each Client. This Code applies to all persons subject to Arbor Trust’s compliance program (our “Supervised Persons”). The Code was developed to provide general ethical guidelines and specific instructions regarding our duties to you, our Client. Arbor Trust and its Supervised Persons owe a duty of loyalty, fairness and good faith towards each Client. It is the obligation of Arbor Trust Supervised Persons to adhere not only to the specific provisions of the Code, but also to the general principles that guide the Code. The Code covers a range of topics that address Supervised Person ethics and conflicts of interest. To request a copy of our Code of Ethics, please contact us at (734) 389-7794 or via email at [info@arbortrust.com](mailto:info@arbortrust.com).

### **B. Personal Trading with Material Interest**

Arbor Trust allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Arbor Trust does not act as principal in any transactions. In addition, the Advisor does not act as the general partner of a fund, or advise an investment company. Arbor Trust does not have a material interest in any securities traded in Client accounts.

### C. Personal Trading in Same Securities as Clients

Arbor Trust allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Owning the same securities we recommend (purchase or sell) to you presents a potential conflict of interest that, as fiduciaries, we must disclose to you and mitigate through policies and procedures. As noted above, we have adopted, consistent with Section 204A of the Investment Advisers Act of 1940, a Code of Ethics, which addresses insider trading (material non-public information controls) and personal securities reporting procedures. When trading for personal accounts, Supervised Persons of Arbor Trust may have a conflict of interest if trading in the same securities. The fiduciary duty to act in the best interest of its Clients can potentially be violated if personal trades are made with more advantageous terms than Client trades, or by trading based on material non-public information. This risk is mitigated by Arbor Trust requiring reporting of personal securities trades by its Supervised Persons to the Chief Compliance Officer ("CCO"). We have also adopted written policies and procedures to detect the misuse of material, non-public information.

### D. Personal Trading at Same Time as Client

While Arbor Trust allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients, such trades are not completed on the same day as Client orders. **At no time will Arbor Trust, or any Supervised Person of Arbor Trust, transact in any security to the detriment of any Client.**

## Item 12 – Brokerage Practices

---

### A. Recommendation of Custodian[s]

Arbor Trust does not have discretionary authority to select the broker-dealer/custodian for custody and execution services. The Client will select the broker-dealer/custodian (herein the "Custodian") to safeguard Client assets and authorize Arbor Trust to direct trades to the Custodian as agreed in the investment and wealth management agreement. Further, Arbor Trust does not have the discretionary authority to negotiate commissions on behalf of our Clients on a trade-by-trade basis.

Where Arbor Trust does not exercise discretion over the selection of the Custodian, the Advisor will typically recommend the Custodian to Clients for custody and execution services. Clients are not obligated to use the Custodian recommended by the Advisor and will not incur any extra fee or cost associated with using a broker not recommended by Arbor Trust. Arbor Trust will generally recommend that Clients establish their account[s] at Charles Schwab & Co., Inc. ("Schwab"), where the Advisor maintains an institutional relationship.

Factors which Arbor Trust considers in recommending Schwab or any other broker-dealer/custodian to Clients include their respective financial strength, reputation, execution, pricing, research service, and/or the location of the Custodian's offices. Schwab may enable the Advisor to obtain many mutual funds without transaction charges and other securities at nominal transaction charges. The commissions and/or transaction fees charged by Schwab may be higher or lower than those charged by other financial institutions. Arbor Trust maintains an institutional relationship with Schwab, whereby the Advisor receives economic benefits from Schwab (Please see Item 14 below.).

Following are additional details regarding the brokerage practices of the Advisor:

**1. Soft Dollars** - Soft dollars are revenue programs offered by broker-dealers whereby an advisor enters into an agreement to place security trades with the broker in exchange for research and other services. Arbor Trust does not participate in soft dollar programs sponsored or offered by any broker-dealer/custodian. However, the Advisor does receive certain economic benefits from the Schwab as described in Item 14 below.

**2. Brokerage Referrals** - Arbor Trust does not receive any compensation from any third party in connection with the recommendation for establishing an account.

**3. Directed Brokerage** - All Clients are serviced on a "directed brokerage basis", where Arbor Trust will place trades within the established account[s] at the custodian designated by the Client. Further, all Client accounts are traded within their respective brokerage account[s]. The Advisor will not engage in any principal transactions (i.e.,

trade of any security from or to the Advisor's own account) or cross transactions with other Client accounts (i.e., purchase of a security into one Client account from another Client's account[s]). In selecting the custodian, Arbor Trust will not be obligated to select competitive bids on securities transactions and does not have an obligation to seek the lowest available transaction costs. These costs are determined by the designated custodian.

## **B. Aggregating and Allocating Trades**

The primary objective in placing orders for the purchase and sale of securities for Client accounts is to obtain the most favorable net results taking into account such factors as 1) price, 2) size of order, 3) difficulty of execution, 4) confidentiality and 5) skill required of the Custodian. Arbor Trust will execute its transactions through an unaffiliated custodian as directed by the Client. Arbor Trust may aggregate orders in a block trade or trades when securities are purchased or sold through the same Custodian for multiple (discretionary) accounts. If a block trade cannot be executed in full at the same price or time, the securities actually purchased or sold by the close of each business day must be allocated in a manner that is consistent with the initial pre-allocation or other written statement. This must be done in a way that does not consistently advantage or disadvantage particular Client accounts.

## **Item 13 – Review of Accounts**

---

### **A. Frequency of Reviews**

Securities in Client accounts are monitored on a regular and continuous basis by Arbor Trust's investment committee and periodically by the CCO. Formal reviews are generally conducted at least annually or more or less frequently depending on the needs of the Client.

### **B. Causes for Reviews**

In addition to the investment monitoring noted in Item 13.A., each Client account shall be reviewed at least annually. Reviews may be conducted more or less frequently at the Client's request. Accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client's financial situation, and/or large deposits or withdrawals in the Client's account[s]. The Client is encouraged to notify Arbor Trust if changes occur in the Client's personal financial situation that might adversely affect the Client's investment plan. Additional reviews may be triggered by material market, economic or political events.

### **C. Review Reports**

The Client will receive statements no less than quarterly from the Custodian. These statements are sent directly from the Custodian to the Client. The Client may also establish electronic access to the Custodian's website so that the Client may view these reports and their account activity. Client statements will include all positions, transactions and fees relating to the Client's account[s]. The Advisor may also provide Clients with periodic reports regarding their holdings, allocations, and performance.

## **Item 14 - Client Referrals and Other Compensation**

---

### **A. Compensation Received by Arbor Trust**

#### Trust Fiduciary Services

Clients engaged for trust fiduciary services will have their combined fee for the Bank and Advisor deducted from their account by the Custodian of the trust assets. The Advisor will then transfer the Bank's fee to the Bank for that trust fiduciary Client.

#### Participation in Institutional Advisor Platform

Arbor Trust has established an institutional relationship with Charles Schwab & Co., Inc. ("Schwab") through its "Schwab Advisor Services" unit, a division of Schwab dedicated to serving independent advisory firms like Arbor Trust. As a registered investment advisor participating on the Schwab Advisor Services platform, Arbor Trust receives access to software and related support without cost because the Advisor renders investment management services to Clients that maintain assets at Schwab. Services provided by Schwab Advisor Services benefit the Advisor and many, but not all services provided by Schwab will benefit Clients. In fulfilling its duties to its Clients, the Advisor endeavors at all times to put the interests of its Clients first. Clients should be aware, however, that the receipt of economic benefits from a custodian creates a potential conflict of interest since these



benefits may influence the Advisor's recommendation of this Custodian over one that does not furnish similar software, systems support, or services.

*Services that Benefit the Client* – Schwab's institutional brokerage services include access to a broad range of investment products, execution of securities transactions, and custody of Client's funds and securities. Through Schwab, the Advisor may be able to access certain investments and asset classes that the Client would not be able to obtain directly or through other sources. Further, the Advisor may be able to invest in certain mutual funds and other investments without having to adhere to investment minimums that might be required if the Client were to directly access the investments.

*Services that May Indirectly Benefit the Client* – Schwab provides participating advisors with access to technology, research, discounts and other services. In addition, the Advisor receives the ability to deduct advisory fees, trading tools, and back office support services as part of its relationship with Schwab. These services are intended to assist the Advisor in effectively managing accounts for its Clients, but may not directly benefit all Clients.

*Services that May Only Benefit the Advisor* – Schwab also offers other services and financial support to Advisor that may not benefit the Client, including: educational conferences and events, consulting services and discounts for various service providers. Access to these services creates a financial incentive for the Advisor to recommend Schwab, which results in a potential conflict of interest. Schwab believes, however, that the selection of Schwab as Custodian is in the best interests of its Clients.

## **B. Client Referrals from Solicitors**

Arbor Trust does not engage paid solicitors for Client referrals.

## **Item 15 – Custody**

---

Arbor Trust does not accept or maintain custody of any Client accounts, except for the authorized deduction of the Advisor's fee. All Clients must place their assets with a "qualified custodian". Clients are required to engage the Custodian to retain their funds and securities and direct Arbor Trust to utilize the Custodian for the Client's security transactions. Arbor Trust encourages Clients to review statements provided by the Custodian. For more information about custodians and brokerage practices, see "Item 12 - Brokerage Practices

## **Item 16 – Investment Discretion**

---

Arbor Trust generally has discretion over the selection and amount of securities to be bought or sold in Client accounts without obtaining prior consent or approval from the Client. However, these purchases or sales may be subject to specified investment objectives, guidelines, or limitations previously set forth by the Client and agreed to by Arbor Trust. Discretionary authority will only be authorized upon full disclosure to the Client. The granting of such authority will be evidenced by the Client's execution of an investment and wealth management agreement containing all applicable limitations to such authority. All discretionary trades made by Arbor Trust will be in accordance with each Client's investment objectives and goals.

## **Item 17 – Voting Client Securities**

---

Arbor Trust may accept proxy-voting responsibility for any Client. The Advisor will cast proxy votes only in a matter it believes is consistent with its fiduciary duty to Clients of the Advisor.

The Advisor has engaged Broadridge Investor Communications Solutions, Inc. ("Broadridge"), a third-party, independent proxy advisory firm, to provide it with research, analysis, and recommendations on the various proxy proposals for the client securities that Arbor Trust manages with the aim of maximizing shareholder value. In engaging Broadridge for that purpose, Arbor Trust will review as necessary, Broadridge's Proxy Paper Guidelines for the current proxy voting season and will approve the summary of Broadridge's positions on the voting positions it recommends for the types of proposals most frequently presented, including: election and composition of directors; financial reporting; compensation of management and directors; corporate governance structure and anti-takeover measures; and environmental and social risks to operations. Arbor Trust is in agreement with the approach

Broadridge has set forth in its current Proxy Paper Guidelines for voting proxies. Although Arbor Trust, based on its approval of the positions in the Proxy Paper Guidelines, expects to vote proxies according to Broadridge's recommendations, certain issues may need to be considered on a case-by-case basis due to the diverse and continually evolving nature of corporate governance issues. If such cases should arise, then Arbor Trust will devote appropriate time and resources to consider those issues.

Where Arbor Trust is responsible for voting proxies on behalf of a Client, the Client cannot direct the Advisor's vote on a particular solicitation. The Client, however, can revoke Arbor Trust's authority to vote proxies. In situations where there may be a conflict of interest in the voting of proxies due to business or personal relationships that Arbor Trust maintains with persons having an interest in the outcome of certain votes, the Advisor will take appropriate steps, whether by following Broadridge's third-party recommendation or otherwise, to ensure that proxy voting decisions are made in what it believes is the best interest of its Clients and are not the product of any such conflict.

### **Item 18 – Financial Information**

---

Neither Arbor Trust, nor its management, have any adverse financial situations that would reasonably impair the ability of Arbor Trust to meet all obligations to its Clients. Neither Arbor Trust, nor any of its Advisory Persons, has been subject to a bankruptcy or financial compromise. Arbor Trust is not required to deliver a balance sheet along with this Disclosure Brochure as the Advisor does not collect fees of \$1,200 or more for services to be performed six months or more in advance.





# Arbor Trust

## **Form ADV Part 2B – Brochure Supplement** **for**

**Gary D. Haapala**  
**Partner and Senior Financial Advisor**

**Effective: March 6, 2017**

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Gary D. Haapala (CRD# 6177586) in addition to the information contained in the Arbor Trust Wealth Advisors, LLC (“Arbor Trust” or the “Advisor”, CRD# 169611) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Arbor Trust Disclosure Brochure or this Brochure Supplement, please contact us at (734) 389-7794 or by email at [info@arbortrust.com](mailto:info@arbortrust.com).

Additional information about Mr. Haapala is available on the SEC’s Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 6177586.

## Item 2 – Educational Background and Business Experience

---

Gary D. Haapala, born in 1963, is dedicated to advising Clients of Arbor Trust as a Partner and Senior Financial Advisor. Mr. Haapala earned a B.A. in Finance from Eastern Michigan University in 1986. Mr. Haapala also earned an Associate in Arts from Schoolcraft College in 1984. Additional information regarding Mr. Haapala's employment history is included below.

### Employment History:

Partner and Senior Financial Advisor, Arbor Trust Wealth Advisors, LLC	08/2014 to Present
President Wealth Management Group, United Bank & Trust	08/2006 to 08/2014
Financial Advisor, LPL Financial, Inc.	03/2013 to 08/2014
Investment Advisors Market Manager, Fifth Third Bank	09/2003 to 08/2006

## Item 3 – Disciplinary Information

---

***There are no legal, civil or disciplinary events to disclose regarding Mr. Haapala.*** Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Haapala.***

However, we do encourage you to independently view the background of Mr. Haapala on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 6177586.

## Item 4 – Other Business Activities

---

### Insurance Agency Affiliations

Mr. Haapala is also a licensed insurance professional. As an insurance professional, Mr. Haapala may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Haapala is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Haapala or the Advisor.

## Item 5 – Additional Compensation

---

Mr. Haapala has additional business activities that are detailed in Item 4 above.

## Item 6 – Supervision

---

Mr. Haapala serves as a Partner and Senior Financial Advisor of Arbor Trust and is supervised by Carol Sewell, the Chief Compliance Officer. Carol Sewell can be reached at (734) 389-7794.

Arbor Trust has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Arbor Trust. Further, Arbor Trust is subject to regulatory oversight by various agencies. These agencies require registration by Arbor Trust and its Supervised Persons. As a registered entity, Arbor Trust is subject to examinations by regulators, which may be announced or unannounced. Arbor Trust is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



# Arbor Trust

## **Form ADV Part 2B – Brochure Supplement** **for**

**Charles N. Waterhouse**  
**Partner and Senior Financial Advisor**

**Effective: March 6, 2017**

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Charles N. Waterhouse (CRD# 6363082) in addition to the information contained in the Arbor Trust Wealth Advisors, LLC (“Arbor Trust” or the “Advisor”, CRD# 169611) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Arbor Trust Disclosure Brochure or this Brochure Supplement, please contact us at (734) 389-7794 or by email at [info@arbortrust.com](mailto:info@arbortrust.com).

Additional information about Mr. Waterhouse is available on the SEC’s Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 6363082.

---

## Item 2 – Educational Background and Business Experience

---

Charles N. Waterhouse, born in 1958, is dedicated to advising Clients of Arbor Trust as a Partner and Senior Financial Advisor. Mr. Waterhouse earned a Bachelor of General Studies from University of Michigan in 1981. Additional information regarding Mr. Waterhouse's employment history is included below.

### Employment History:

Partner and Senior Financial Advisor, Arbor Trust Wealth Advisors, LLC	08/2014 to Present
Vice President & Senior Financial Advisor, United Bank & Trust	07/1998 to 08/2014

---

## Item 3 – Disciplinary Information

---

***There are no legal, civil or disciplinary events to disclose regarding Mr. Waterhouse.*** Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Waterhouse.***

However, we do encourage you to independently view the background of Mr. Waterhouse on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 6363082.

---

## Item 4 – Other Business Activities

---

### Insurance Agency Affiliations

Mr. Waterhouse is also a licensed insurance professional. As an insurance professional, Mr. Waterhouse may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Waterhouse is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Waterhouse or the Advisor.

---

## Item 5 – Additional Compensation

---

Mr. Waterhouse has additional business activities that are detailed in Item 4 above.

---

## Item 6 – Supervision

---

Mr. Waterhouse serves as the Partner and Senior Financial Advisor of Arbor Trust and is supervised by Carol Sewell, the Chief Compliance Officer. Carol Sewell can be reached at (734) 389-7794.

Arbor Trust has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Arbor Trust. Further, Arbor Trust is subject to regulatory oversight by various agencies. These agencies require registration by Arbor Trust and its Supervised Persons. As a registered entity, Arbor Trust is subject to examinations by regulators, which may be announced or unannounced. Arbor Trust is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



# Arbor Trust

## **Form ADV Part 2B – Brochure Supplement** **for**

**James W. Winslow, CFP®**  
**Partner and Senior Financial Advisor**

**Effective: March 6, 2017**

This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of James W. Winslow (CRD# 3226077) in addition to the information contained in the Arbor Trust Wealth Advisors, LLC ("Arbor Trust" or the "Advisor", CRD# 169611) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Arbor Trust Disclosure Brochure or this Brochure Supplement, please contact us at (734) 389-7794 or by email at [info@arbortrust.com](mailto:info@arbortrust.com).

Additional information about Mr. Winslow is available on the SEC's Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 3226077.

## Item 2 – Educational Background and Business Experience

---

James W. Winslow, born in 1969, is dedicated to advising Clients of Arbor Trust as a Partner and Senior Financial Advisor. Mr. Winslow earned a Masters of Financial Planning from College For Financial Planning in 2011. Mr. Winslow also earned a Bachelors of General Studies from University of Michigan in 1992. Additional information regarding Mr. Winslow's employment history is included below.

### Employment History:

Partner, Senior Financial Advisor, Arbor Trust Wealth Advisors, LLC	08/2014 to Present
Registered Representative, Purshe, Kaplan, Sterling Investments, Inc.	08/2014 to Present
Sr. Financial Advisor, United Bank & Trust	01/2003 to 08/2014
Financial Advisor, LPL Financial, Inc.	10/2005 to 08/2014

### Professional Designation: Certified Financial Planner™ (“CFP®”)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP® Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- CFP® Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

**Professional Designation: Master Planner Advanced Studies<sup>SM</sup> ("MPAS<sup>®</sup>")**

Individuals who hold the MPAS<sup>®</sup> designation have completed a Master of Science degree with a major in personal financial planning or financial analysis. The program consists of 36-43 semester credits and delves deeply into personal financial planning or investment-related content using research-based coursework and real-world case studies. Graduates of the program are required to demonstrate critical thinking skills and complex problem-solving techniques. Additionally, individuals must complete assignments, projects, research, and papers and meet all graduation requirements for the Master of Science degree. All designees have agreed to adhere to Standards of Professional Conduct and are subject to a disciplinary process.

Designees renew their designation every two-years by completing 40 hours of content-specific continuing education, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.

---

**Item 3 – Disciplinary Information**

***There are no legal, civil or disciplinary events to disclose regarding Mr. Winslow.*** Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Winslow.***

However, we do encourage you to independently view the background of Mr. Winslow on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 3226077.

---

**Item 4 – Other Business Activities**

Broker-Dealer Affiliation

Mr. Winslow is also a registered representative of Purshe Kaplan Sterling Investments, Inc. of Albany, NY. Purshe Kaplan Sterling is a registered broker-dealer (CRD No. 35747), member FINRA, SIPC. In Mr. Winslow's separate capacity as a registered representative, Mr. Winslow will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Winslow. Neither the Advisor nor Mr. Winslow will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Winslow's separate capacity as a registered representative.

Insurance Agency Affiliations

Mr. Winslow is also a licensed insurance professional. As an insurance professional, Mr. Winslow may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Winslow is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Winslow or the Advisor.

---

**Item 5 – Additional Compensation**

Mr. Winslow has additional business activities that are detailed in Item 4 above.

---

**Item 6 – Supervision**

Mr. Winslow serves as the Partner and Senior Financial Advisor of Arbor Trust and is supervised by Carol Sewell, the Chief Compliance Officer. Carol Sewell can be reached at (734) 389-7794.

---

Arbor Trust Wealth Advisors, LLC  
825 Victors Way, Suite 150, Ann Arbor, MI 48108  
Phone: (734) 389-7794 \* Fax: (734) 389-7813  
<http://arbortrust.com>



Arbor Trust has implemented a Code of Ethics and internal compliance that guide each Supervised Person in meeting their fiduciary obligations to Clients of Arbor Trust. Further, Arbor Trust is subject to regulatory oversight by various agencies. These agencies require registration by Arbor Trust and its Supervised Persons. As a registered entity, Arbor Trust is subject to examinations by regulators, which may be announced or unannounced. Arbor Trust is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.

## Privacy Policy

Effective: March 6, 2017

### Our Commitment to You

Arbor Trust Wealth Advisors, LLC ("Arbor Trust" or the "Advisor") is committed to safeguarding the use of personal information of our Clients (also referred to as "you" and "your") that we obtain as your Investment Advisor, as described here in our Privacy Policy ("Policy").

Our relationship with you is our most important asset. We understand that you have entrusted us with your private information, and we do everything that we can to maintain that trust. Arbor Trust (also referred to as "we", "our" and "us") protects the security and confidentiality of the personal information we have and implements controls to ensure that such information is used for proper business purposes in connection with the management or servicing of our relationship with you.

Arbor Trust does not sell your non-public personal information to anyone. Nor do we provide such information to others except for discrete and reasonable business purposes in connection with the servicing and management of our relationship with you, as discussed below.

Details of our approach to privacy and how your personal non-public information is collected and used are set forth in this Policy.

### Why you need to know?

Registered Investment Advisors ("RIAs") must share some of your personal information in the course of servicing your account. Federal and State laws give you the right to limit some of this sharing and require RIAs to disclose how we collect, share, and protect your personal information.

### What information do we collect from you?

Social security or taxpayer identification number	Assets and liabilities
Name, address and phone number(s)	Income and expenses
E-mail address(es)	Investment activity
Account information (including other institutions)	Investment experience and goals

### What Information do we collect from other sources?

Custody, brokerage and advisory agreements	Account applications and forms
Other advisory agreements and legal documents	Investment questionnaires and suitability documents
Transactional information with us or others	Other information needed to service account

### How do we protect your information?

To safeguard your personal information from unauthorized access and use we maintain physical, procedural and electronic security measures. These include such safeguards as secure passwords, encrypted file storage and a secure office environment. Our technology vendors provide security and access control over personal information and have policies over the transmission of data. Our associates are trained on their responsibilities to protect Client's personal information.

We require third parties that assist in providing our services to you to protect the personal information they receive from us.

### How do we share your information?

An RIA shares Client personal information to effectively implement its services. In the section below, we list some reasons we may share your personal information.

---

Arbor Trust Wealth Advisors, LLC  
825 Victors Way, Suite 150, Ann Arbor, MI 48108  
Phone: (734) 389-7794 \* Fax: (734) 389-7813  
<http://arbortrust.com>

Basis For Sharing	Do we share?	Can you limit?
<b>Servicing our Clients</b> We may share non-public personal information with non-affiliated third parties (such as administrators, brokers, custodians, regulators, credit agencies, other financial institutions) as necessary for us to provide agreed upon services to you, consistent with applicable law, including but not limited to: processing transactions; general account maintenance; responding to regulators or legal investigations; and credit reporting.	Yes	No
<b>Marketing Purposes</b> Arbor Trust does not disclose, and does not intend to disclose, personal information with non-affiliated third parties to offer you services. Certain laws may give us the right to share your personal information with financial institutions where you are a customer and where Arbor Trust or the client has a formal agreement with the financial institution. <b>We will only share information for purposes of servicing your accounts, not for marketing purposes.</b>	No	Not Shared
<b>Authorized Users</b> Your non-public personal information may be disclosed to you and persons that we believe to be your authorized agent(s) or representative(s).	Yes	Yes
<b>Information About Former Clients</b> Arbor Trust does not disclose and does not intend to disclose, non-public personal information to non-affiliated third parties with respect to persons who are no longer our Clients.	No	Not Shared

### Changes to our Privacy Policy

We will send you a copy of this Policy annually for as long as you maintain an ongoing relationship with us.

Periodically we may revise this Policy, and will provide you with a revised policy if the changes materially alter the previous Privacy Policy. We will not, however, revise our Privacy Policy to permit the sharing of non-public personal information other than as described in this notice unless we first notify you and provide you with an opportunity to prevent the information sharing.

### Any Questions?

You may ask questions or voice any concerns, as well as obtain a copy of our current Privacy Policy by contacting us at (734) 389-7794 or via email at [info@arbortrust.com](mailto:info@arbortrust.com).