

FORM ADV PART 2B BROCHURE SUPPLEMENT

Kyle J. Gerber

Item 1 – Cover Page

Kyle J. Gerber
Sequent Planning, LLC
8420 West Dodge Road, Suite 110
Omaha, NE 68114

Located at:
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Orrville, OH 44667
330-933-9977
www.sequentplanning.com

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This brochure supplement provides information about Kyle J. Gerber that supplements the Sequent Planning, LLC (“Sequent”) disclosure brochure. You should have received a copy of that brochure. Please contact Mike Chochon at 402-953-3544 or at mike@sequentplanning.com if you did not receive Sequent’s brochure or if you have any questions about the contents of this supplement.

Additional information about Kyle J. Gerber is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 – Educational Background and Business Experience

Kyle J. Gerber

Born: 1987
CRD #6970503

Post Secondary Educational Background:

Muskingum University, Bachelor of Arts Degree in Business Administration: 2010

Business Background:

Sequent Planning, LLC, Investment Adviser Representative, 06/2018 to Present;
K.J. Gerber & Company LLC, President/Broker, 01/2015 to Present;
Gerber & Associates Insurance, Inc., Broker, 03/2009 to Present;
Muskingum University, Full-Time Student, 08/2006 to 12/2010.

Professional Designations

No professional designations to disclose.

Item 3 – Disciplinary Information

A criminal or civil action in a domestic, foreign or military court of competent jurisdiction:

We do not have anything to report for this item.

An administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority:

We do not have anything to report for this item.

A self-regulatory organization proceeding:

We do not have anything to report for this item.

Item 4 – Other Business Activities

Insurance Agent

Kyle Gerber is independently licensed to sell insurance and annuity products through various insurance companies. When acting in this capacity, Kyle Gerber will receive commissions for selling insurance and annuity products.

Kyle Gerber may also receive other incentive awards for the recommendation/sale of annuities and other insurance products. The receipt of compensation and other incentive benefits may affect the judgment of Kyle Gerber when recommending products to his clients. While Kyle Gerber endeavors at all times to put the interest of his clients first as a part of Sequent's overall fiduciary duty to clients, clients should be aware that the receipt of commissions and additional compensation itself creates a conflict of interest and may affect Kyle Gerber's decision-making process when making recommendations.

Clients are never obligated or required to purchase insurance products from or through Kyle Gerber and may choose any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Item 5 – Additional Compensation

In addition to the description of additional compensation provided in Item 4, Kyle Gerber can receive additional benefits.

Certain product sponsors may provide Kyle Gerber with other economic benefits as a result of his recommendation or sale of the product sponsors' investments. The economic benefits received by Kyle Gerber from product sponsors can include but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist Kyle Gerber in providing various services to clients.

Although Sequent and Kyle Gerber endeavor at all times to put the interest of its clients ahead of its own or those of its officers, directors, or representatives ("affiliated persons"), these arrangements could affect the judgment of Kyle Gerber when recommending investment products. These situations present a conflict of interest that may affect the judgment of affiliated persons including Kyle Gerber.

Item 6 – Supervision

Mike Chochon is the Chief Compliance Officer of Sequent. He is responsible for overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Kyle Gerber. Mike Chochon can be contacted at 402-953-3544.

Item 7 – Requirements for State-Registered Advisers

Kyle Gerber has not been involved in an arbitration award and has not been found liable in an arbitration claim alleging damages in excess of \$2,500. He has not been involved in any award or found liable in any civil, self-regulatory organization, or administrative proceeding.