

*This brochure supplement provides information about Diana J. Lippa that supplements the APFS Wealth Management, Inc brochure. You should have received a copy of that brochure. Please contact Diana J. Lippa, Investment Adviser Representative if you did not receive APFS Wealth Management, Inc's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Diana J. Lippa is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

# **APFS Wealth Management, Inc**

## **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

**Diana J. Lippa**

Personal CRD Number: 3265350

Investment Adviser Representative

APFS Wealth Management, Inc  
350 Linden Oaks, Suite 215  
Rochester, New York, 14625  
(585) 348-9525  
[dlippa@americanportfolios.com](mailto:dlippa@americanportfolios.com)

UPDATED: 4/11/2014

## Item 2: Educational Background and Business Experience

**Name:** Diana J. Lipa

**Born:** 1975

### Education Background and Professional Designations:

#### Education:

BS Economics, State University of New York at Plattsburgh - 2000

#### Business Background:

08/2011 – Present	Investment Adviser Representative APFS Wealth Management, Inc
07/2008 – Present	Registered Representative American Portfolios Financial Services, Inc.
01/2008 – 01/2013	Investment Adviser Representative American Portfolios Advisors, Inc.
04/2008 – 06/2008	Client Analyst Goldman, Sachs & Co.
11/2007 – 03/2008	Financial Consultant Self-employed
02/2002 – 10/2007	Financial Advisor American Portfolios Financial Services, Inc.
08/2000 – 12/2001	Registered Representative E*Trade Securities Inc.

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Diana J. Lipps is a registered representative of American Portfolios Financial Services, Inc. From time to time, she may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. APFS Wealth Management, Inc always acts in the best interest of the client and clients are in no way required to utilize the services of any representative of APFS Wealth Management, Inc in such individual's outside capacities.

### **Item 5: Additional Compensation**

Other than salary, annual bonuses, regular bonuses, Diana J. Lippa does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through APFS Wealth Management, Inc.

### **Item 6: Supervision**

As a representative of APFS Wealth Management, Inc, Diana J. Lippa works closely with his supervisor, Robert J. Bartolotta, and all advice provided to clients is reviewed by the supervisor prior to implementation. Diana J. Lippa's contact information is on the cover page of this disclosure document.