

# Brochure Supplement for Equitius LLC

Kenji Ejima — Chief Compliance Officer of Equitius LLC

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## Item 1: Cover Page

### Brochure Supplement

This brochure supplement provides information about Kenji Ejima that supplements the Equitius LLC brochure. You should have received a copy of that brochure. Please contact [contactus@equitius.com](mailto:contactus@equitius.com) or from [https://equitius.com/contact/contact\\_us.html](https://equitius.com/contact/contact_us.html) if you did not receive the Equitius LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Kenji Ejima is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### General Information

- Name: Kenji Ejima
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## Item 2: Educational Background and Business Experience

### Equitius LLC

- Title: President, CCO, 04/2011 - present
- Founded Equitius LLC
- Developed the entire equitius.com system and its business model.

### Lafla Inc.

- Title: Chief Technology Officer, 09/2008 - 10/2009
- Founded Lafla Inc., a text analyzing and visualizing software venture corporation in Japan. The corporation became profitable within its first financial year.
- Acted as the CTO (chief technology officer). Led the technology side of the corporation and developed the following systems:
  - A text mining, visualizing and enterprise search system for websites which can also be used for LPO (landing page optimization).
  - An associate text search system where the input to the search engine is a document and the output is a set of similar documents.
  - A web based system to find researchers in Japan that may have the technology that the user is looking for.
  - An interactive attribute search system where the search is accomplished by selecting attributes.
- Currently acts as an inactive co-owner of the company and attends to the stockholder meetings.

### Kyushu University

- Title: Assistant Professor, 10/2006 - 03/2009
- Acted as an Assistant Professor. The primary responsibility was to develop practical applications for businesses for technology originally developed in an academic setting. Among the practical applications that I helped to develop or design were:
  - a text mining engine, which was one of the core technologies used to start-up Lafla Inc.
  - a system to search and recommend web-based information, from users that have similar interests.
  - a system to analyze financial reports. The service is being provided through a research institute.

### Panasonic Corporation

- Title: employee, 04/2002 - 09/2006
- Developed a memory corruption detector tool, that not only detects heap memory corruption, but also stack and static memory corruption which was vital to the overall quality of mobile devices.
- Developed a power consumption estimator tool that aided in the SoC (System on Chip) development process.
- Developed a CPU cache simulator tool.
- Developed a debugging tool, which creates a memory snapshot for the entire mobile device software system.
- Developed a debugging tool that records system errors that occur on user's mobile devices and allows developers to download recorded information and analyze the errors.
- Developed a debugging tool that captures the exact timing and condition when system errors occur on mobile devices.
- Developed a software framework to keep device drivers confidential on Linux systems by preventing technology leaks from device driver source codes.
- Developed technology to drastically reduce the memory consumption of the Linux kernel and also drastically reduce the boot up time.
- Developed a fast synchronization mechanism for Linux systems.

### Education (Master Degree)

- School: Tohoku University, Graduate School of Information Sciences, Department of Computer and Mathematical Sciences, Sendai Japan
- Degree: M.A.
- Master thesis: A Parallel Language and Language Processing System with a Lazy Evaluation Mechanism.
- Time: 04/2000 - 03/2002

### Education (Bachelor Degree)

- School: Tohoku University Engineering Department, Sendai Japan
- Major: Information Engineering
- Degree: B.A.
- Time: 04/1996 - 03/2000

### **Item 3: Disciplinary Information**

No legal or disciplinary event that is required to be disclosed has happened.

### **Item 4: Other Business Activities**

The supervised person is not actively engaged in any other investment related business or occupation.

### **Item 5: Additional Compensation**

The supervised person does not receive any additional economic benefit for providing advisory services. The supervised person will not provide investment advice directly to users. The investment advice being provided will only be through the strategies on [equitius.com](http://equitius.com).

### **Item 6: Supervision**

The supervised person's personal investment will be recorded. Major decisions by the supervised person regarding the business of Equitius will be kept in written documents.