

Part 2B of Form ADV: *Brochure Supplement*

Tina M. McMorris, CFA, CFP®
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Hemsley Advisors, Ltd.
Barrington, IL 60010

As of 03/28/2011

This brochure supplement provides information about Tina M. McMorris that supplements the Hemsley Advisors, Ltd. brochure. You should have received a copy of that brochure. Please contact Nijole M Astra Valaitis if you did not receive Hemsley Advisors, Ltd.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Tina M. McMorris is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational, Background and Business Experience

Full Legal Name: Tina M. McMorris

Born: 1975

Education:

- Illinois Wesleyan University; BA, International Business; 1997

Business Experience:

- Hemsley Advisors, Ltd.; Investment Advisor, Financial Planner; from 09/22/2004 to Present
- RR Donnelley; Sr. Financial Analyst; from 07/01/2002 to 12/31/2004
- Sara Lee Corporation; Demand Manager; from 03/01/2001 to 07/01/2002

Designations:

Tina M. McMorris has earned the following designation(s) and is in good standing with the granting authority:

- Chartered Financial Analyst (CFA) Chartholder; CFA Institute; 2000
- Certified Financial Planner® (CFP®); Certified Financial Planner Board of Standards Inc; 2008

Following is a summary of the minimum requirements for each designation earned.

Chartered Financial Analyst (CFA)

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 90,000 CFA charterholders working in 134 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients' interests ahead of their own

- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

Certified Financial Planner® (CFP®)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that

govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

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Item 3 Disciplinary Information

Tina M. McMorris has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Tina M. McMorris is not engaged in any other investment-related activities.
2. Tina M. McMorris does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

Tina M. McMorris is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

Item 5 Additional Compensation:

Tina M. McMorris does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: George G. Hemsley
Title: President
Phone Number: 847-381-7314

Daily there are ongoing discussions on the status of client accounts and services to be reviewed and completed. There is continuous monitoring of all communications due to the structure of the Firm. Various industry publications, corporate material, daily news programs are read, viewed, and studied to create financial plans, and design portfolios to substantiate the basis of decisions made.

All client trades and electronic communications are reviewed by the Chief Compliance Officer (CCO), Nijole M. Astra Valaitis. Periodically, the CCO reviews all areas of the Investment Advisory Policies and Procedures Manual for the Firm with all employees and assesses the accuracy and compliance of all the rules and regulations of the Firm.

All employees are required to maintain their professional designations and to be in good

standing. This requires ongoing education in the field of the services that are offered.