

## **Part 2B of Form ADV: *Brochure Supplement***

### **James A. Farrish**

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**March 25, 2014**

**This brochure supplement provides information about James Farrish that supplements the Money Strategies, Inc. firm brochure. You should have received a copy of that brochure. Please contact James Farrish if you did not receive Money Strategies, Inc.'s firm brochure or if you have any questions about the contents of this supplement.**

**Additional information about James Farrish is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You can search this site by a unique identifying number, known as a CRD number. The CRD number for James Farrish is 1402773.**

## **Item 2. Educational Background and Business Experience**

James Alexander Farrish

*Year of Birth:* 1959

### *Education:*

- Florida State University, B.S. in Mathematics, 1982

### *Business Background:*

- Money Strategies, Inc., Founder & Chief Compliance Officer, 07/1990 - Present
- Money Strategies Advisors, President, 01/1993 – Present
- Let's Talk Money, Inc., President, 10/1995 – Present
- Lincoln Financial Securities Corporation, Registered Representative, 07/1991 – 07/2009

## **Item 3. Disciplinary Information**

James Farrish has no history of any disciplinary events.

## **Item 4. Other Business Activities**

James Farrish is also president of the insurance agency, Money Strategies Advisors. As such, he is able to receive separate, yet customary commission compensation resulting from implementing product transactions on behalf of advisory clients. Clients, however, are not under any obligation to engage Mr. Farrish when considering implementation of advisory recommendations. The implementation of any or all recommendations is solely at the discretion of the client.

James Farrish also founded Let's Talk Money in 1995, the educational component of Money Strategies Inc. Through Let's Talk Money he is able to educate people on the keys to successful investing in a variety of forums such as seminars and workshops.

In 2005 he created SectorExchange.com, and in 2009 OnlyETFs.com. Today, both sites are united under Jimsnotes.com for the sake of simplicity for our subscribers. The site provides research published daily and includes both technical and fundamental research on market sectors and ETFs. This permits individuals to manage their money based on their own strategy, discipline and risk tolerance. Education is provided in conjunction with the research to assist the subscribers in the learning process. There are no material conflicts of interest between his advisory firm and the websites.

## **Item 5. Additional Compensation**

James Farrish does not receive any additional compensation from third parties for providing investment advice to its clients and does not compensate anyone for client referrals.

**Item 6.           Supervision**

As Founder and Chief Compliance Officer of Money Strategies, Inc., James Farrish is responsible for the supervision and monitoring of investment advice offered to advisory clients of Money Strategies, Inc. He can be reached at 321-255-1995.

**Item 7.           Requirements for State-Registered Advisers**

James Farrish has never been the subject of a bankruptcy petition nor has he ever been involved in any of the additional disciplinary events reportable under this Item.