

This brochure supplement provides information about Steven Mark Osterink, Sr. that supplements the Advisory Alpha, LLC brochure. You should have received a copy of that brochure. Please contact Steven Mark Osterink, Sr., Investment Adviser Representative if you did not receive Advisory Alpha, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Steven Mark Osterink, Sr. is also available on the SEC's website at www.adviserinfo.sec.gov.

Advisory Alpha, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Steven Mark Osterink, Sr.

Personal CRD Number: 1019935

Investment Adviser Representative

Advisory Alpha, LLC
2773 Sunbrook Drive
Hudsonville, Michigan, 49426
(616) 889-0163

UPDATED: 9/12/2011

Item 2: Educational Background and Business Experience

Name: Steven Mark Osterink, Sr.

Born: 1952

Education Background and Professional Designations:

Education:

Business, Grand Valley State University – 1980

Business Background:

09/2011 – Present	Investment Adviser Representative Advisory Alpha, LLC
01/1997 – Present	Partner Schipper & Osterink
11/2010 – Present	Registered Representative American Portfolios Financial Services
01/2011 – Present	Investment Adviser Representative Regal Investment Advisors, LLC
01/1992 – Present	Self – Employed
01/1990 – Present	Independent Contractor
01/2009 – 10/2010	Registered Representative Sagepoint Financial, LLC
12/2005 – 01/2009	Representative AIG Financial Advisors, Inc.
06/2001 – 12/2005	Registered Representative Raymond James Financial Services, Inc

Item 3: Disciplinary Information

In November 2004, Steven Mark Osterink, Sr., entered into a customer dispute settlement in the amount of \$50,000 relating to variable annuities. Additional information is available on the SEC's website at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

Steven Mark Osterink, Sr. is an investment adviser representative of Regal Investment Advisors, LLC and a registered representative of American Portfolios Financial Services. From time to time, he will offer clients advice or products from those activities. Advisory Alpha, LLC always acts in the best interest of the client. Clients are in no way required to implement the plan through any representative of Advisory Alpha, LLC in their capacity as a registered representative or an investment adviser representative.

Steven Mark Osterink, Sr. is also a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. Advisory Alpha, LLC always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Advisory Alpha, LLC in their capacity as an insurance agent.

Item 5: Additional Compensation

Other than salary, annual bonuses, and regular bonuses, Steven Mark Osterink, Sr. does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Advisory Alpha, LLC.

Item 6: Supervision

As a representative of Advisory Alpha, LLC, Steven Mark Osterink, Sr. works closely with the supervisor, Steve Mark Osterink, Jr., and all advice provided to clients is reviewed by the supervisor prior to implementation. Steven Mark Osterink, Sr.'s contact information is on the cover page of this disclosure document.