

This brochure supplement provides information about Robert Moore that supplements the Wealth Financial Advisory Services, LLC brochure (Form ADV 2A). You should have received a copy of that brochure. Please contact Mr. Moore if you did not receive Wealth Financial Advisory Services, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Moore is also available on the SEC's website at www.adviserinfo.sec.gov.



A Registered Investment Adviser

Form ADV Part 2B – Individual Disclosure Brochure

for

Robert Moore

Personal CRD Number: 2094190

Investment Adviser Representative

Wealth Financial Advisory Services LLC
1800 North Interstate Drive
Suite 114
Norman, OK 73071
(405) 290-1415
rod@mooretax.com

UPDATED: 06/16/2015

Item 2: Educational Background and Business Experience

Name: Robert Duayne Moore

Born: 1957

Education Background and Professional Designations:

Education:

Bachelor of Science Business Administration, Oklahoma State University - 1979

Business Background:

10/2013 – Present	Investment Adviser Representative Wealth Financial Advisory Services, LLC
08/2005 – Present	President/Owner Moore Tax and Financial Services
08/2008 – 09/2013	Registered Representative Synergy Investment Group, LLC
01/2008 – 11/2012	Investment Adviser Representative American Investment Services
10/2007 – 07/2008	Investment Adviser Representative Envision Investment Advisors
04/2006 – 11/2007	Agent American United Life
08/2005 – 12/2005	President Airwaves Plus
02/2005 – 08/2005	Agency Director MetLife and Metlife Securities
09/2003 – 02/2005	Registered Representative American United Life
08/2003 – 02/2005	Manager Guardian Life Insurance Company

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Robert Moore is the President and Owner of Moore Tax and Financial Services and is a licensed insurance agent. From time to time when appropriate, Mr. Moore will offer clients advice, products, or services from these other business activities. Clients should be aware that some of these products or services may pay a commission or charge other service fees and involve a possible conflict of interest, as commissionable products or service fee products can conflict with the fiduciary duties of a registered investment adviser. Wealth Financial Advisory Services, LLC always acts in the best interest of the client; including the sale of commissionable or service fee products to advisory clients. Clients are in no way required to purchase any insurance or other service based products through any representative of Wealth Financial Advisory Services, LLC in their capacity as an insurance agent or tax preparer.

Item 5: Additional Compensation

Other than investment advisory fees, Robert Moore does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Wealth Financial Advisory Services, LLC.

Item 6: Supervision

As a representative of Wealth Financial Advisory Services, LLC, Robert Moore works closely with the supervisor, Gabriel Lewit and COO/CCO, Steven Thomas who review all documents provided to clients prior to implementation. Gabriel Lewit can be contacted at (847) 499-3331 and Steven Thomas can be reached at (847) 499-3777. Gabriel Lewit, Steven Thomas, and Mr. Moore adhere to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.