

Sentry Wealth Advisors

Form ADV Part 2 – Disclosure Brochure

Effective: January 4, 2011

This Brochure provides information about the qualifications and business practices of Sentry Wealth Advisors (“Sentry”). If you have any questions about the contents of this Brochure, please contact us at (903) 561-4008.

Sentry is a registered investment adviser registered with the U.S. Securities and Exchange Commission. The information in this Brochure has not been approved or verified by the SEC or by any state securities authority. Registration of an Investment Adviser does not imply any specific level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine to hire or retain an Adviser.

Additional information about Sentry and its advisory persons are available on the SEC’s website at www.adviserinfo.sec.gov.

**Sentry Wealth Advisors – CRD #156089
100 Independence Place, Suite #201
Tyler, TX 75703
Phone: (903) 561-4008 ♦ Fax: (903) 561-2338**

Item 2 - Material Changes

On July 28, 2010, the U.S. Securities and Exchange Commission voted unanimously to adopt amendments to Part 2 of Form ADV and related rules under the Investment Advisers Act of 1940 (the "Advisers Act"). The amendments are designed to require a registered investment adviser to provide clients with a clearly written and meaningful disclosure, in plain English, about the advisor's business practices, conflicts of interest and advisory personnel. The new Form ADV 2 is divided into two parts, *Part 2A* and *Part 2B*.

Part 2A of the new Form (the "Firm Brochure") provides information about a variety of topics relating to an adviser's business practices and conflicts of interest. *Part 2B* of the new Form (the "Brochure Supplement") requires an adviser to provide information about certain advisory personnel.

Sentry believes that communication and transparency are the foundation of our relationship and continually strive to provide you with the complete and accurate information at all times. We encourage all current and prospective investors to read this Firm Brochure and discuss any questions you may have with us. And of course, we always welcome your feedback.

Initial Filing

Sentry is a new registered investment advisor. This is the initial filing of the Firm Brochure.

Future Changes

From time to time, we may amend this Firm Brochure to reflect changes in our business practices, changes in regulations and routine annual updates as required by the securities regulators. This complete Firm Brochure or this summary of Material Changes shall be provided to each client annually or if a material change is made.

At any time, you may view the current Firm Brochure on-line at the SEC's Investment Adviser Public Disclosure website at http://adviserinfo.sec.gov/iapd_Search.aspx. Enter **156089** (*our firm's CRD number*) into the search field and ADV Part 1 will be displayed. On the left navigation, Form ADV Part 2 is located near the bottom.

You may also request a copy of this Firm Brochure at any time, by contacting us at (903) 561-4008.