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**FORM ADV PART 2A
BROCHURE**

This brochure provides information about the qualifications and business practices of Wynn Financial Consulting Group LLC. If you have any questions about the contents of this brochure, please contact us at (386) 677-9464. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Wynn Financial Consulting Group LLC is also available on the SEC's website at www.adviserinfo.sec.gov. The searchable IARD/CRD number for Wynn Financial Consulting Group LLC is 156024.

Wynn Financial Consulting Group LLC is a registered investment adviser. Registration with the United States Securities and Exchange Commission or any state securities authority does not imply a certain level of skill or training.

Material Changes

Form ADV Part 2A, Item 2

Wynn Financial Consulting Group LLC is a newly registered adviser. Therefore, this section is not applicable.

Table of Contents

<i>Advisory Business.....</i>	<i>1</i>
<i>Fees and Compensation</i>	<i>2</i>
<i>Performance-Based Fees and Side-By-Side Management.....</i>	<i>2</i>
<i>Types of Clients.....</i>	<i>3</i>
<i>Methods of Analysis, Investment Strategies and Risk of Loss.....</i>	<i>3</i>
<i>Disciplinary Information.....</i>	<i>4</i>
<i>Other Financial Industry Activities and Affiliations</i>	<i>4</i>
<i>Code of Ethics, Participation or Interest in Client Transactions and Personal Trading.....</i>	<i>5</i>
<i>Brokerage Practices</i>	<i>5</i>
<i>Review of Accounts</i>	<i>6</i>
<i>Client Referrals and Other Compensation.....</i>	<i>6</i>
<i>Custody</i>	<i>6</i>
<i>Investment Discretion.....</i>	<i>7</i>
<i>Voting Client Securities.....</i>	<i>7</i>
<i>Financial Information.....</i>	<i>7</i>
<i>Additional Information.....</i>	<i>7</i>

Advisory Business

Form ADV Part 2A, Item 4

Description of Services and Fees

Wynn Financial Consulting Group LLC is a newly formed registered investment adviser established in 2011. Gregory N. Wynn, Galin Wynn Crist, and Erin Wynn Masters are our principal owners. We will offer asset allocation advice to participants in company sponsored retirement plans by subscription only through its website www.Wynning401KServices.com.

The following paragraphs describe our services and fees. As used in this Brochure, the words “we,” “our” and “us” refer to Wynn Financial Consulting Group LLC, and the words “you,” “your” and “client” refer to you as either a client or prospective client of our firm. In addition, you may see the term Associated Person throughout this Brochure. As used in this Brochure, our Associated Persons are our firm’s officers, employees, and all individuals providing investment advice on behalf of our firm.

We offer advice on asset allocation modeling and investment selection to participants in qualified (retirement) plans. These services are offered through an internet-based application that allows clients to log in with a specified username and password. Once the client has logged-in to the site and submitted the required information, we will, in turn, provide a personalized asset allocation model to the client. These services work by having a participant enter specific information regarding age, account balance, risk tolerance, etc. Given the information input by the participant and the investments available in the participant’s plan, we will recommend a model portfolio. The model portfolio consists of a combination of investments available to and appropriate for the participant in achieving his/her individual investment goals and objectives.

If the client elects to enter into an agreement with us for on-going services, individual allocation models will be updated periodically. Additionally, clients are encouraged to update their personal profile as necessary. If there are recommended changes, we will notify the client by email to login to view and evaluate the new personalized allocation model. Changes to the participant’s allocations are self-directed. Under this agreement, our Associated Persons will not assist participants with implementation of any recommendations.

The fee for this on-line allocation services is \$400 per year. Fees will not be deducted from your plan assets. This service is offered on an initial 30-day “free trial” basis. Thereafter, your credit card will be charged \$100 per calendar quarter. You or we can terminate the service agreement upon written notice to the other as indicated in the on-line client agreement. The fees for these services will be pro-rated for the quarter in which the cancellation notice was given and any unearned fees will be credited to your credit card. We utilize a third party credit card processing service provider and will not maintain copies of or access to your credit card information.

Types of Investments

We only offer allocation advice based on the investments available through your particular retirement plan. Most plans consist primarily of mutual funds and exchange traded funds.

Assets Under Management

We do not manage assets under this entity; therefore, we do not have any discretionary or non-discretionary assets under management.

Fees and Compensation

Form ADV Part 2A, Item 5

Please refer to the "Advisory Business" section in this brochure for information on our advisory fees, fee payment arrangements, and refund policy for services offered.

Additional Fees and Expenses

As part of our investment advisory services to you, we may invest, or recommend that you invest, in mutual funds and exchange traded funds. The fees that you pay to our firm for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds or exchange traded funds (described in each fund's prospectus) to their shareholders. These fees will generally include a management fee and other fund expenses. You will also incur transaction charges and/or brokerage fees when purchasing or selling securities. These charges and fees are typically imposed by the broker-dealer or custodian through whom your account transactions are executed. We do not share in any portion of the brokerage fees/transaction charges imposed by the broker-dealer or custodian. To fully understand the total cost you will incur, you should review all the fees charged by mutual funds, exchange traded funds, our firm, and others. For information on our brokerage practices, please refer to the "Brokerage Practices" section of this brochure.

Compensation for the Sale of Securities or Other Investment Products

Persons providing investment advice on behalf of our firm are registered representatives with Raymond James Financial Services, Inc. (RJFS), a securities broker dealer and a member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). In their capacity as registered representatives, these persons will receive commission-based compensation in connection with the purchase and sale of securities, including 12b-1 fees for the sale of investment company products. Compensation earned by these persons in their capacities as registered representatives is separate and in addition to advisory fees earned through this entity. However, we do not implement trades through this entity. Trades will be implemented through your plan's service providers. In no case will an Associated Person of this firm earn commissions or 12-1 fees on the sale of securities or investment products in your account.

Additionally, some Associated Persons of our firm are also registered as investment adviser representatives of Raymond James Financial Services Advisors, Inc. (RJFSA), an SEC-registered investment adviser that offers a variety of financial planning and investment advisory and asset management services. Advisory services offered through RJFSA are separate and distinct from services offered through our firm. Fees earned by such individuals in their capacities as investment adviser representatives of RJFSA are separate and distinct from advisory fees paid to our firm. You are under no obligation to purchase advisory services through RJFSA or our Associated Persons in their capacities as investment adviser representatives with RJFSA.

Associated Persons of our firm are also licensed as independent insurance agents and will earn commission-based compensation for selling insurance products. Insurance commissions earned by these persons are separate and in addition to advisory fees earned through this entity. The insurance products sold are transacted with a variety of insurance companies on a commission basis. You will not be solicited to purchase insurance products through our Associated Persons.

Performance-Based Fees and Side-By-Side Management

Form ADV Part 2A, Item 6

We do not accept performance-based fees or participate in side-by-side management. Performance-based fees are fees that are based on a share of capital gains or capital appreciation of a client's account. Side-by-side management refers to the practice of managing accounts that are charged performance-based fees while at the same time managing accounts that are not charged performance-based fees. Our fees are fixed as described in

the *Advisory Business* section above, and are not charged on the basis of a share of capital gains upon, or capital appreciation of, the funds in your advisory account.

Types of Clients

Form ADV Part 2A, Item 7

We offer asset allocation advice to individuals who participate in qualified retirement plans. There are no minimum requirements for opening or maintaining an account with our firm.

Methods of Analysis, Investment Strategies and Risk of Loss

Form ADV Part 2A, Item 8

Our Methods of Analysis and Investment Strategies

We may use one or more of the following methods of analysis or investment strategies when providing investment advice to you :

- **Fundamental Analysis** – involves analyzing individual companies and their industry groups, such as a company's financial statements, details regarding the company's product line, the experience and expertise of the company's management, and the outlook for the company's industry. The resulting data is used to measure the true value of the company's stock compared to the current market value. The risk of fundamental analysis is that information obtained may be incorrect and the analysis may not provide an accurate estimate of earnings, which may be the basis for a stock's value. If securities prices adjust rapidly to new information, utilizing fundamental analysis may not result in favorable performance.
- **Long Term Purchases** – securities purchased with the expectation that the value of those securities will grow over a relatively long period of time, generally greater than one year. Long-term purchases may be affected by unforeseen long-term changes in the company in which you are invested or in the overall market.
- **Short Term Purchases** – securities purchased with the expectation that they will be sold within a relatively short period of time, generally less than one year, to take advantage of the securities' short-term price fluctuations. We may recommend this strategy occasionally when we determine that it is suitable given your stated investment objectives and tolerance for risk.

Risk of Loss

Investing in securities involves risk of loss that you should be prepared to bear. We do not represent or guarantee that our services or methods of analysis can or will predict future results, successfully identify market tops or bottoms, or insulate clients from losses due to market corrections or declines. We cannot offer any guarantees or promises that your financial goals and objectives will be met. Past performance is in no way an indication of future performance.

Recommendation of Particular Types of Securities

Mutual funds and exchange traded funds are professionally managed collective investment systems that pool money from many investors and invest in stocks, bonds, short-term money market instruments, other mutual funds, other securities, or any combination thereof. The fund will have a manager that trades the fund's investments in accordance with the fund's investment objective. While mutual funds and ETFs generally provide diversification, risks can be significantly increased if the fund is concentrated in a particular sector of the market, primarily invests in small cap or speculative companies, uses leverage (i.e., borrows money) to a

significant degree, or concentrates in a particular type of security (i.e., equities) rather than balancing the fund with different types of securities. Exchange traded funds differ from mutual funds since they can be bought and sold throughout the day like stock and their price can fluctuate throughout the day. The returns on mutual funds and ETFs can be reduced by the costs to manage the funds. In addition, while some mutual funds are “no load” and charge no fee to buy into, or sell out of, the fund, other types of mutual funds charge such fees which can also reduce returns. Mutual funds can also be “closed end” or “open end.” So-called “open end” mutual funds continue to allow in new investors indefinitely, which can dilute other investors’ interests.

We analyze investment selections made available in your retirement plan. The criteria evaluated for each fund includes, but is not limited to, manager tenure, fund performance, statistical analysis, and the fund’s reputation in the industry.

Disciplinary Information

Form ADV Part 2A, Item 9

Wynn Financial Consulting Group LLC is newly registered. Neither our firm nor a person associated with our firm has any disciplinary information considered material to your evaluation of our advisory business or the integrity of our management.

Other Financial Industry Activities and Affiliations

Form ADV Part 2A, Item 10

We are not affiliated by common control or ownership with any of the following types of entities. broker-dealer, municipal securities dealer, or government securities dealer or broker

1. investment company or other pooled investment vehicle (including a mutual fund, closed-end investment company, unit investment trust, private investment company or “hedge fund,” and offshore fund)
2. other investment adviser or financial planner
3. futures commission merchant, commodity pool operator, or commodity trading advisor
4. banking or thrift institution
5. accountant or accounting firm
6. lawyer or law firm
7. insurance company or agency
8. pension consultant
9. real estate broker or dealer
10. sponsor or syndicator of limited partnerships

We do not have any relationships or arrangement with any of the types of entities listed above we consider material to our advisory business or to our clients. However, as disclosed under the “Fees and Compensation” section in this brochure, persons providing investment advice on behalf of our firm are independent licensed insurance agents, and are registered representatives of Raymond James Financial Services, Inc. (RJFS), a securities broker dealer and a member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). Additionally, some Associated Persons are investment adviser representatives of Raymond James Financial Services Advisors, Inc. (RJFSA), an SEC-registered investment adviser that offers a variety of financial planning and investment advisory and asset management services. Please refer to the “Fees and Compensation” section above for more information regarding these other business activities.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Form ADV Part 2A, Item 11

Description of Our Code of Ethics

We strive to comply with applicable laws and regulations governing our practices. Therefore, our Code of Ethics includes guidelines for professional standards of conduct for our Associated Persons. Our goal is to protect your interests at all times and to demonstrate our commitment to our fiduciary duties of honesty, good faith, and fair dealing with you. All of our Associated Persons are expected to adhere strictly to these guidelines. Our Code of Ethics also requires that certain persons associated with our firm submit reports of their personal account holdings and transactions to a qualified representative of our firm who will review these reports on a periodic basis. Persons associated with our firm are also required to report any violations of our Code of Ethics. Additionally, we maintain and enforce written policies reasonably designed to prevent the misuse or dissemination of material, non-public information about you or your account holdings by persons associated with our firm.

Our Code of Ethics is available to you upon request. You may obtain a copy of our Code of Ethics by contacting Galin Wynn Crist, Manager/Chief Compliance Officer at (386) 677-9464 or Galin.Crist@RaymondJames.com.

Participation or Interest in Client Transactions

Neither our firm nor any of our Associated Persons has any material financial interest in client transactions beyond the provision of investment advisory services as disclosed in this brochure.

Personal Trading Practices

Our firm or persons associated with our firm may buy or sell the same securities that we recommend to you or securities in which you are already invested. A conflict of interest exists in such cases because we have the ability to trade ahead of you and potentially receive more favorable prices than you will receive. To mitigate this conflict of interest, it is our policy that we will only execute transactions for personal accounts in the same direction as, and not within the same day as, your customer account.

These requirements are not applicable to: (i) direct obligations of the Government of the United States; (ii) money market instruments, bankers' acceptances, bank certificates of deposit, commercial paper, repurchase agreements and other high quality short-term debt instruments, including repurchase agreements; (iii) shares issued by mutual funds or money market funds; and (iv) shares issued by unit investment trusts that are invested exclusively in one or more mutual funds.

Brokerage Practices

Form ADV Part 2A, Item 12

Although Associated Persons of our firm are separately registered as securities representative of Raymond James Financial Services, Inc. (RJFS), a member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC) and are also registered as Investment Adviser Representatives of Raymond James Financial Services Advisors, Inc. (RJFSA), an SEC-registered investment adviser, we do not provide portfolio management services through this entity. Therefore, we do not recommend brokerage services to clients or prospective clients. Questions regarding brokerage for your plan assets should be addressed with your plan's custodian, administrator, sponsor, or other plan fiduciaries.

Brokerage for Client Referrals

We do not receive client referrals from broker-dealers in exchange for cash or other compensation, such as

brokerage services or research.

Block Trades

We do not provide portfolio management services through this entity; therefore, we do not combine multiple orders for shares of the same securities purchased for advisory accounts. A practice commonly referred to as ("block trading").

Review of Accounts

Form ADV Part 2A, Item 13

Greg Wynn will review pertinent data on a daily basis and if action is indicated, then all affected clients will be notified that they should take action. Other than electronic mail notifications regarding specific advice, no additional written reports will be issued.

Client Referrals and Other Compensation

Form ADV Part 2A, Item 14

We do not directly or indirectly compensate non-employee (outside) consultants, individuals, and/or entities (Solicitors) for client referrals.

As disclosed under the "Fees and Compensation" section in this brochure, persons providing investment advice on behalf of our firm are licensed insurance agents, and are registered representatives of Raymond James Financial Services, Inc. (RJFS), a member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). Please refer to the "Fees and Compensation" section above for more information regarding these other business activities.

Beyond the disclosures provided in this Brochure, we do not receive any compensation from any third party in connection with providing investment advice to you.

Custody

Form ADV Part 2A, Item 15

We do not directly debit advisory fees from your account and we do not exercise custody over your funds or securities. Your funds and securities will be held with a bank, broker-dealer, or other independent, qualified custodian. If you have a question regarding your account statement or if you did not receive a statement from your custodian, please contact your custodian directly.

Investment Discretion

Form ADV Part 2A, Item 16

We do not provide portfolio management services; therefore, we do not exercise discretion over any of your accounts. You have an unrestricted right to decline or implement any advice provided by our firm.

Voting Client Securities

Form ADV Part 2A, Item 17

Without exception, we will not vote proxies on behalf of your advisory accounts.

Financial Information

Form ADV Part 2A, Item 18

We are not required to provide financial information to our clients because we do not:

- require the prepayment of more than \$1,200 in fees and six or more months in advance, or
- take custody of client funds or securities, or
- have a financial condition that is reasonably likely to impair our ability to meet our commitments to you.

Additional Information

Your Privacy

We view protecting your private information as a top priority. Pursuant to applicable privacy requirements, we have instituted policies and procedures to ensure that we keep your personal information private and secure.

We do not disclose any nonpublic personal information about you to any nonaffiliated third parties, except as permitted by law. In the course of servicing your account, we may share some information with our service providers, such as transfer agents, custodians, broker-dealers, accountants, consultants, and attorneys.

We restrict internal access to nonpublic personal information about you to employees, who need that information in order to provide products or services to you. We maintain physical and procedural safeguards that comply with regulatory standards to guard your nonpublic personal information and to ensure our integrity and confidentiality. We will not sell information about you or your accounts to anyone. We do not share your information unless it is required to process a transaction, at your request, or required by law.

You will receive a copy of our privacy notice prior to or at the time you sign an advisory agreement with our firm. Thereafter, we will deliver a copy of the current privacy policy notice to you on an annual basis. If you have any questions regarding this policy Please contact Galin Wynn Crist, Manager/Chief Compliance Officer at (386) 677-9464 or Galin.Crist@RaymondJames.com.