

**ITEM 1: COVER PAGE FOR  
PART 2B OF FORM ADV:  
BROCHURE SUPPLEMENT  
MAY 2012**

**GOLDEY CAPITAL, LLC (“GCL”)  
4768 PARK GRANADA, SUITE #108  
CALABASAS, CA 91302**

**FIRM CONTACT:  
IAN GOLDEY  
MANAGING MEMBER AND CHIEF COMPLIANCE OFFICER**

**FIRM WEBSITE ADDRESS:  
[WWW.GOLDEYCAPITAL.COM](http://WWW.GOLDEYCAPITAL.COM)**

**This brochure supplement provides information about Ian C. Goldey that supplements our brochure. You should have received a copy of that brochure. Please contact Ian C. Goldey, Chief Compliance Officer of GCL, if you did not receive GCL’s brochure or if you have any questions about the contents of this supplement.**

**Additional information about Ian C. Goldey is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)**

## **Item 2 Educational Background and Business Experience**

Ian Goldey filed his first patent at age 11. He has owned many start-ups before joining the securities industry in 1996. He has been a passionate investor since grade school investing competitions and his father was a banker. Although Mr. Goldey has no post-high school education, he worked for Smith Barney from 1996 to 2003, where he achieved and held their highest internal designation for managed money and discretionary management. He was head trader on \$165 million in discretionary assets and the Portfolio Manager. He was then employed from 2003 to 2010 with UBS Financial Services Inc. where he obtained their highest internal designation for managed money and discretionary management, Senior Portfolio Manager. He has also been Lead Trader and Lead Manager on \$79 million in discretionary accounts with supervision and committee input on a pool of \$800 million.

## **Item 3 Disciplinary Information<sup>1</sup>**

If there are legal or disciplinary events material to your evaluation of Mr. Goldey, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

## **Item 4 Other Business Activities**

- A. If Mr. Goldey is actively engaged in any investment-related business or occupation, including if Mr. Goldey is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

Mr. Goldey is a registered representative with Purshe Kaplan Sterling Investments, Inc. (“PKS”), a registered broker-dealer and Member FINRA/SIPC. In order to comply with FINRA Conduct Rule 3040, PKS, as an unaffiliated broker-dealer, may periodically review the investment advisory transactions of Go To-Financial, Inc. This information will be viewed by PKS’ compliance department personnel for supervisory purposes only. No information viewed will be utilized for purposes of solicitation or shared with any affiliation outside the scope of regulatory compliance.

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<sup>1</sup> Note: Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Mr. Doe to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Doe to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

We may offer certain qualified clients trading services which gives us the ability to execute trades through PKS of client assets custodied at Charles Schwab & Co., Inc. ("Schwab"). Some of our affiliated persons (Investment Advisor Representatives or IARs) may, in its capacity as Registered Representatives of PKS, receive commissions or other compensation for these transactions.

Please note that a conflict of interest may exist when, as a PKS Registered Representative, an IAR receives commissions or additional compensation when the RIA recommends these transactions to clients. If such a conflict of interest arises, IARs of our firm will adhere to its internal Code of Ethics to ensure that clients are not being treated unfairly.

- B. If Mr. Goldey is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. Goldey's income or involve a substantial amount of Mr. Goldey's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Goldey's time and income, we may presume that they are not substantial.

Mr. Goldey, Managing Member and Chief Compliance Officer of our firm is a licensed insurance agent where he may recommend to his advisory clients a variety of insurance products for which he may offer commissionable insurance products to our clients where he may receive compensation. Clients are never required to engage with Mr. Goldey in this capacity.

Mr. Goldey is a principal of GoTo-Financial, Inc. ("GTF"), a Securities and Exchange Commission registered investment advisor. Clients of ours may also be clients of GTF. We instruct Clients that they may use our services and that they are under no obligation to use the services of GTF for investment advice services. Moreover, the fees charged by us for advisory services are separate and distinct from any earned by GTF or its investment advisory representatives. GTF is a separate and distinct legal entity from our firm. We function separately and are not in any way controlled by GTF. All material conflicts of interest under CCR Section 260.238 (k) are disclosed regarding our firm, our representatives or our employees, which could be reasonably expected to impair the rendering of unbiased and objective advice. To comply with CCR Section 260.238(j), we disclose that lower fees for comparable services may be available from other sources.

## **Item 5            Additional Compensation**

If someone who is not a client provides an economic benefit to Mr. Goldey for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. Goldey's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

## **Item 6            Supervision**

We are required to explain how we supervise Mr. Goldey, including how we monitor the advice Mr. Goldey provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Goldey's advisory activities on behalf of our firm.

Mr. Goldey is the Chief Compliance Officer and as such has no internal supervision placed over him. He is however bound by our firm's Code of Ethics and Written Supervisory Procedures.

## **Item 7            Requirements for State-Registered Advisers**

A. In addition to the events listed in Item 3 of Part 2B, if Mr. Goldey has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
  - (a) an investment or an investment-related business or activity;
  - (b) fraud, false statement(s), or omissions;
  - (c) theft, embezzlement, or other wrongful taking of property;
  - (d) bribery, forgery, counterfeiting, or extortion; or
  - (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
  - (a) an investment or an investment-related business or activity;
  - (b) fraud, false statement(s), or omissions;
  - (c) theft, embezzlement, or other wrongful taking of property;
  - (d) bribery, forgery, counterfeiting, or extortion; or
  - (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

B. If Mr. Goldey has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

We have nothing to disclose in this regard.