

**ITEM 1: Cover Page for  
PART 2B OF FORM ADV:  
BROCHURE SUPPLEMENT  
DATED 03/09/2011**

**GREG HURLEY**

**HURLEY WEALTH MANAGEMENT GROUP, INC.  
3436 N. VERDUGO ROAD, SUITE 230  
GLENDALE, CA 91208**

**This brochure supplement provides information about Greg Hurley that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Hurley if you did not receive Hurley Wealth Management Group, Inc.'s brochure or if you have any questions about the contents of this supplement.**

**Additional information about Mr. Hurley is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2 Educational Background and Business Experience

Greg Hurley  
*Born in 1972*

### Formal Education after high school:

1995 University of Phoenix, B.S. in Business

Cal Lutheran University, currently enrolled in MBA Program in Financial Planning; expected graduation May 2011, completion August 2011

### Business Background:

Hurley Wealth Management Group, Founder and President (January 2005-Current)

Great Western Financial Securities/ WM Financial Services, Financial Management Advisor Associate (October 1993-December 1994), Financial Management Advisor (December 1994 [approx]-March 1996), Vice President of Investments (March 1996-October 1997), Senior Financial Consultant (October 1997-January 2005)

## Item 3 Disciplinary Information<sup>1</sup>

If there are legal or disciplinary events material to your evaluation of Mr. Hurley, we are required to disclose all material facts regarding those events.

We have nothing to disclose in regards to Items 3.

## Item 4 Other Business Activities

A. If Mr. Hurley is actively engaged in any *investment-related* business or occupation, including if Mr. Hurley is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated *person* of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

We have nothing to disclose in this regard.

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<sup>1</sup> **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Greg Hurley to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Hurley to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

- B. If Mr. Hurley is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. Hurley's income or involve a substantial amount of Mr. Hurley's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Hurley's time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

### **Item 5 Additional Compensation**

If someone who is not a *client* provides an economic benefit to Mr. Hurley for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. Hurley's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, *client* referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

### **Item 6 Supervision**

We are required to explain how we *supervise* Mr. Hurley, including how we monitor the advice Mr. Hurley provides to *you*. *Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Hurley's advisory activities on behalf of our firm.*

Mr. Hurley is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him. He is however bound by our firm's Code of Ethics.