



## Item 1 – Cover Page

# AltruVista, LLC

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[www.Altruvistawealth.com](http://www.Altruvistawealth.com)  
June 30, 2016

## ADV Part 2 A Supplemental Brochure

This Brochure provides information about the qualifications and business practices of Altruvista, LLC. If you have any questions about the contents of this Brochure, please contact Traci Diedrich at (713) 581-2440 or [tdiedrich@Altruvistawealth.com](mailto:tdiedrich@Altruvistawealth.com)

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Altruvista, LLC is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine to hire or retain an Adviser.

Additional information about Altruvista, LLC also is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

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### Item 3 - Material Changes

On July 28, 2010, the United State Securities and Exchange Commission published “Amendments to Form ADV” which amends the disclosure document that we provide to clients as required by SEC Rules. This Brochure dated June 30<sup>th</sup>, 2016 has been prepared according to the SEC’s requirements and rules. **This Item will discuss only the below noted specific material changes that have been made to our previous Brochure dated April 30, 2016** and filed with the SEC and State of Texas and provided to all clients.

#### Material Changes (If Any)

**As of June 30, 2016 we have changed our name from Altruista, LLC to AltruVista, LLC as well as changed our primary place of business to 3555 Timmons Ln. #915 Houston, TX 77027. Ali Nasser, Principal of AltruVista has been appointed as the Chief Compliance Officer.**

Pursuant to new SEC Rules, we will ensure that you receive a summary of any materials changes to this and subsequent Brochures within 120 days of the close of our business’ fiscal year. We may further provide other ongoing disclosure information about material changes as necessary. We will further provide you with a new Brochure as necessary based on changes or new information, at any time, without charge.

Currently, our Brochure may be requested by contacting Traci Diedrich, Client Service Associate at 713-581-2440 or [tdiedrich@Altruvistawealth.com](mailto:tdiedrich@Altruvistawealth.com). Our Brochure is also available on our web site [www.Altruvistawealth.com](http://www.Altruvistawealth.com), also free of charge.

Additional information about Altruista, LLC is also available via the SEC’s web site [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC’s web site also provides information about any persons affiliated with Altruista, LLC who are registered, or are required to be registered, as investment adviser representatives of Altruista, LLC.

### Item 4 - Advisory Business

#### Description of Altruista, LLC

Altruista, LLC is a Registered Investment Advisory firm currently registered with the state of Texas and regulated by the Texas State Securities Board. Altruista has filed an application with the Securities and Exchange Commission to become primarily regulated by the SEC under the rules of the Investment Advisers Act of 1940. Founded in 2010, Altruista is owned and led by Managing Member Ali Nasser. ALTRUVISTA, LLC provides financial and estate planning and asset management services for clients. As of June 30, 2016 Altruista managed \$104,416,428 in client assets on a discretionary basis, and \$6,620,582 in client assets on a non-discretionary basis.



## **Scope of Services**

Altruvista is an independent wealth advisory firm providing comprehensive financial management and estate planning services exclusively to highly successful business owners and professionals. In addition to providing sophisticated wealth solutions, Altruvista has a unique focus working with the charitably inclined, designing financial blueprints to accomplish their personal legacy and vision. For implementation of plans designed, ALTRUVISTA, LLC uses a variety of platforms available through TD Ameritrade for asset management and ValMark Securities, INC., an SEC registered broker dealer and Finra member for securities and certain insurance products.

## **Financial Planning**

ALTRUVISTA, LLC offers independent and holistic financial planning that is unique to the desires and goals of each client. ALTRUVISTA, LLC's team assists the client in crystalizing their goals and implementing an action plan to achieve these goals. We offer guidance and advice in helping clients identify their goals pertaining to retirement planning, education, cash flow management, risk management and portfolio design. In addition, ALTRUVISTA, LLC may design retirement income solutions and/or cash flow recommendations, explore gift, estate and legacy planning techniques and asset protection solutions as well as review and design insurance or investment portfolios when appropriate. All planning recommendations are based on each individual client's goals and personal situation. The client is under no obligation to effect transactions through ALTRUVISTA, LLC and has the ability to choose the source through which to implement investment advisory recommendations.

## **Advice Through Consultations Not Involving Securities**

ALTRUVISTA, LLC also provides other advice that does not pertain to securities. These services can include but are not limited to assistance through the estate planning process, insurance review and risk management assessment as well as "Trust Owned Life Insurance Reviews." The fee is determined by the complexity of the planning needs and the volume of documents reviewed or analyzed.

## **Asset Management Services and Arrangements**

Altruists will manage assets on a non-discretionary basis on behalf of our client's. We may also identify and monitor appropriate unaffiliated Third-Party Money Managers who will implement trading strategies for our clients. Any Third Party Money Manager utilized by will be: party to an executed Agreement with Altruvista; subject to a due diligence review; licensed as an investment advisor with the SEC and/or the appropriate state; and, will provide its own ADV Part 2 A disclosure document and client agreement to each client describing its services, compensation arrangements and any potential conflicts of interest.

ALTRUVISTA, LLC provides investment advisory services to clients in connection with establishing and monitoring of Client investments objectives, risk tolerance, asset



allocation goals, tax status, and time horizon, as well as with the selection of specific investment options including ETF's or mutual funds. Our clients have multiple options for asset management and portfolio design. We offer advisory services through several Third Party Money Manager Account programs as well as personalized asset allocation programs provided through TD Ameritrade.

All client investment accounts are held with a third party custodian. Custody of funds and securities are maintained by the clearing institution and not by ALTRUVISTA, LLC. Under no circumstances will ALTRUVISTA, LLC maintain custody of Client funds or securities.

### **Education Standards**

Investment Advisor Representatives of ALTRUVISTA, LLC are expected to have the business and education backgrounds necessary to perform their jobs effectively. Examples include an appropriate academic background, possessing professional designations such as the series 7 & 62, or series 65 examinations, or earning the Chartered Financial Analyst ("CFA") and/or the Certified Financial Planner ("CFP") designation-or other equivalent designations. All Investment Advisor Representatives will keep current by maintaining at least 30 hours of continuing education credits every 2 years including required training in ethics.

Each Investment Advisor Representative of ALTRUVISTA, LLC must be properly registered in each state in which they offer advisory services. Additionally, Ali Nasser is an Investment Advisor Representative of ALTRUVISTA, LLC is a registered representative of ValMark Securities, Inc., a broker-dealer, and an associated person of the Financial Industry Regulatory Authority ("FINRA").

## **Item 5 - Fees and Compensation**

### **Financial Planning and Consultative Services**

Fees for financial planning and consultative services offered through ALTRUVISTA, LLC are separate from fees earned by ALTRUVISTA, LLC or its associated persons through ValMark Securities, Inc. as Registered Representative. A more detailed description of each of the separate fees is provided below.

Fees for financial plans and consultative reports are based on the scope and complexity of the work involved combined with the time necessary to complete the services. In general, the fee determined will be due upon execution of the initial Financial Planning Agreement. Where applicable, payments for subsequent or recurring planning fees are payable annually at the time of the review. Fees can also be charged for project based work or on an hourly basis should the client need advice on a specific area or concern. These fees will either be flat fixed or hourly fee depending on the circumstance. The client will receive an invoice for any fee applicable to planning. Our financial planning advice may terminate



upon plan delivery. The Financial Planning Agreement can be terminated at any time with written notice by either party.

### **Asset Management Fees**

Services similar to those provided by ALTRUVISTA, LLC may be available from other providers for lesser or greater fees. In addition, clients may choose to manage their own assets and buy securities outside of these programs without incurring the program fees. Under all these options, clients have the opportunity to place reasonable restrictions or constraints on the way their account is managed. The fees for the above services are based upon assets under management ("AUM") where AUM is measured by the accounts market value at the designated point in time.

ALTRUVISTA, LLC 's fees may be negotiable and typically range from .25% to 1.00% per annum depending on account value and program utilized based on the grid below. These fees are negotiable at our discretion. All advisory fees are discussed and disclosed to the Client and documented by signing the agreement for advisory services. For account households with under \$1,000,000 under management we charge an additional .25% surcharge.

Assets Under Management	Investment Advisory Fee
First \$2,500,000	1.00%
\$2,500,001 - \$5,000,000	0.75%
\$5,000,001 - \$10,000,000	0.65%
\$10,000,001 - \$25,000,000	0.45%
\$25,000,000 - \$50,000,000	0.35%
\$50,000,000 - \$100,000,000	0.25%

Fees are payable in advance on a quarterly basis on the first day of the quarter. The fees applicable to each client will be spelled out in the agreement. At the initiation of the advisory relationship the Client may terminate the agreement within five business days of it's signing without incurring any fees. Thereafter, either party may terminate the agreement upon 30 days written notice, in which case fees will be prorated accordingly. However, termination will not affect either the Client's or ALTRUVISTA, LLC's responsibilities under this agreement for previously initiated transactions or for balances due in the account upon termination.



The Client may instruct the custodian in writing to pay advisory fees to ALTRUVISTA, LLC directly from the Client's account based on calculations made by the custodian according to the agreement. The custodian will send to the client custodian a bill showing the amount of the fee, the value of the Client's assets on which the fee was based and the specific manner in which the fee was calculated. The custodian will send to the client, with a duplicate copy sent ALTRUVISTA, LLC, a quarterly or monthly statement indicating all amounts disbursed from the account including the amount of advisory fees paid directly to ALTRUVISTA, LLC. The Client should review in detail and notify ALTRUVISTA, LLC and/or the custodian of any inaccuracies. Clients should refer to each Program's Disclosure Brochure, which ALTRUVISTA, LLC will provide to the Client prior to opening an account, for more detailed information.

### **Third Party Managed Accounts**

Certain third party asset management programs utilized by AltruVista may have minimum investment requirements. In all such cases, the minimum investment amount would be specifically disclosed in that third party asset manager's Form ADV, Part 2A brochure.

When ALTRUVISTA, LLC acts as a solicitor, ALTRUVISTA, LLC will receive a portion of the advisory fees charged by a third party investment advisor. Compensation for these managed accounts is based on the amount of assets under management. Fees will be deducted from the accounts in accordance with and as agreed to in the investment account opening application and contract. These fees will generally be billed quarterly, in advance and automatically debited by the custodian as authorized by the Client in the application or contract. Account initiated or terminated during the calendar quarter will be charged (a prorated fee). Upon termination of any account, any prepaid, unearned fees will be handled in accordance with the applicable manager's description of services.

For programs investing in mutual funds and similar investments, advisory fees are in addition to management fees charged by mutual fund management companies and transaction and administrative fees charged by third party advisors and custodians. Clients may incur certain charges imposed by custodians, brokers, third party investment and other third parties such as fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in a fund's prospectus. Such charges, fees and commissions are exclusive of and in addition to ALTRUVISTA, LLC's and/or the TPMM's fee and neither party shall not receive any portion of these commissions, fees, and costs.

For discretionary accounts the TPMM may have the authority to determine, without obtaining specific Client consent beyond what is disclosed in the advisory agreement, the securities to be bought or sold, the amount of securities to be bought or sold, or the broker to be used in executing the purchases.





ALTRUVISTA, LLC reviews the performance of third party advisers prior to introducing Clients to the non-affiliated investment advisers. ALTRUVISTA, LLC's duties will include assisting the Client in choosing investment objectives and appropriate investment managers, setting restrictions or limitations on the management of the account, explaining portfolio strategies and transactions and answering client questions. In addition, ALTRUVISTA, LLC provides Clients information and research about investments as well as a review of performance reports. Restrictions and guidelines imposed by the Client may affect the composition and performance of an individual Client's portfolio. For these reasons, performance of the portfolio may not be identical with the average Client of ALTRUVISTA, LLC.

ALTRUVISTA, LLC does not act as an agent for our Clients and does not engage in principal or agency cross transactions or transactions where we are paid for order flow.

ALTRUVISTA, LLC's IAR's are also registered representatives of ValMark Securities, Inc., a registered broker-dealer and, as such, on a limited basis, may effect securities transactions through ValMark Securities, Inc. on behalf of their clients. In such instances, the related persons may receive commissions, markups, markdowns, 12b-1 fees or other sums for any securities transactions placed through ValMark Securities, Inc.

Clients are advised that they are not required to affect their securities transactions through ValMark and may use any broker-dealer they desire. For securities transactions placed through ValMark, commissions for securities paid pursuant to a prospectus will be the same. However, commissions or fees for other securities transactions may be higher or lower if placed through ValMark than if placed through another broker-dealer. ValMark provides related persons/registered representatives with due diligence, compliance information and regulatory review. Furthermore, all securities transactions made on behalf of a Client and placed through ValMark are reviewed and approved by ValMark securities supervisory principals as required by FINRA.

## **Item 6- Performance/Side By Side Management Fees**

ALTRUVISTA, LLC does not charge any performance-based fees (fees based on a share of capital gains or capital appreciation of the assets of a client) nor manage like account.

## **Item 7 –Types of Clients**

ALTRUVISTA, LLC's clientele generally consists of pension plans, professional executives, business owners, retirees as well as high net worth clients entering the pre-retiree or retirement phase of their lives.

## **Item 8- Methods of Analysis, Investment Strategies and Risk of Loss**





ALTRUSITA, LLC may assist the Client in the selection of other investment advisers, money managers or asset allocation programs through TD Ameritrade's platforms. ALTRUVISTA, LLC will assist Clients in determining investment objectives, selecting appropriate money managers, funds or portfolios, setting restrictions or limitations on the management of the account, explaining portfolio strategies and transactions and answering client questions. ALTRUSITA, LLC will also evaluate the overall investment strategy and performance of any third-party money manager or asset allocation program. Factors to be considered in monitoring performance may include comparing Client portfolio performance relative to certain market indices and other money managers. However, the most important consideration will be confirming that the investment strategy selected matches the personal goal of the investing client.

### **Charting Analysis**

Involves the gathering and analysis of price and volume information for particular markets. The analysis seeks to identify price patterns and trends in price and volume data. The aim of charting is to predict resistance and support levels, and to predict future price movements. Charting analysis is generally used for long-term investing

### **Cyclical Analysis**

Used to target securities when the ratio of price-to-earnings (P/E Ratio), or enterprise value-to-EBITDA (EV/EBITDA Ratio) drift from historical norms, or are too low or high on a relative basis with other securities or markets. Both the P/E and EV/EBITDA ratio are fundamental measure of the value of an organization compared to its current earnings or revenue

### **Fundamental Analysis**

Involves analyzing individual company, market segment, or market financial statements and determining the intrinsic valuation of the company segment or market. The analysis focuses on analyzing whether a company, segment, or markets underlying business justify further investment, or disinvestment. The data is used to measure the intrinsic value against current market value.

### **Modern Portfolio Theory (MPT)**

A theory of investing which attempts to maximize return for a given level of risk, measured in volatility. MPT is the formulation of the concept of diversification. The aim of MPT is to select a diversified basket of securities which as a whole have a lower level of risk than any one security. The risk, return, and correlation measures used by MPT are mathematical statements about the future. In practice investors must substitute predictions based on historical measurements of asset return and volatility for the value in these equations. Very often expected values deviate from historical data.

## Item 9 - Disciplinary Information

Registered Investment Advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of ALTRUVISTA, LLC or the integrity of ALTRUVISTA, LLC management. We have no such information to disclose.

## Item 10 - Other Financial Industry Activities and Affiliations

The principal business of ALTRUVISTA, LLC is as a Registered Investment Adviser. ALTRUVISTA, LLC has material relationships with ValMark Securities, Inc., an SEC registered broker-dealer and member of FINRA; and Executive Insurance Agency, Inc., an insurance agency and ultimate parent of ValMark Securities, Inc. Related persons of ALTRUVISTA, LLC may also act as agents of Executive Insurance Agency, Inc. and registered representatives of ValMark Securities, Inc.

Additionally, ALTRUVISTA, LLC related persons are insurance agents with other insurance companies. Any insurance product placed through these related persons may generate standard and customary insurance commissions and other sums, a portion of which may be paid to the related persons. ALTRUVISTA, LLC advises its Clients that the receipt of commissions and other sums by its related persons for securities and insurance transactions may present a conflict of interest.

ALTRUVISTA, LLC has material relationships with ValMark Securities, Inc. a broker-dealer, and has also entered into agreements with other Registered Investment Advisers to provide advisory services to clients of ALTRUVISTA, LLC. All such relationships are disclosed in item 4- Advisory Business. Pursuant to Finra rules, ALTRUVISTA, LLC IAR's are authorized only to provide advisory services and work with advisory service providers and custodians that have been approved by ValMark.

In addition, ALTRUVISTA, LLC may utilize the services of ValMark Securities, Inc. for the implementation of securities transactions, Executive Insurance Agency, Inc. for the implementation of Insurance transactions, or other Registered Investment Advisers or financial planners for the implementations of advisory services.

## Item 11 - Code of Ethics

ALTRUVISTA, LLC has in place Ethics Rules (the "Rules"), which are comprised of its Code of Ethics and its Insider Trading policies and procedures. The Rules are designed to ensure that personnel

- observe applicable legal (including compliance with applicable state and federal securities laws) and ethical standards in the performance of their duties;



- (ii) at all times place the interests of clients and the execution of the client's transactions first;
- (iii) disclose all actual or potential conflicts;
- (iv) adhere to the highest standards of loyalty, candor and care in all matters relating to its clients;
- (v) conduct all personal trading consistent with the Rules, including executing all client transactions prior to personal or Firm transactions, and in such a manner as to avoid any actual or potential conflict of interest or any abuse of their position of trust and responsibility; and
- (vi) not use any material non-public information in securities trading.

The Rules also establish policies regarding other matters such as outside employment, the giving or receiving of gifts, and safeguarding portfolio holdings information. Under the general prohibitions of the Rules, personnel may not:

- effect securities transactions while in possession of material non-public information;
- disclose such information to others;
- participate in fraudulent conduct involving securities held or to be acquired by any client;
- engage in frequent trading activities that create or may create a conflict of interest, limit their ability to perform their job duties, or violate any provision of the Rules.

ALTRUVISTA LLC's personnel are required to conduct their personal investment activities in a manner that is not detrimental to its advisory clients. Our personnel are not permitted to personally trade securities except under circumstances specified in the Code of Ethics. However, there may be circumstances where our personnel may buy and sell on behalf of its clients, securities or other investments in which they own securities or otherwise have a personal interest. The policy requires all Access Persons (defined as all personnel employed by ALTRUVISTA LLC and its related parties, officers, and designated persons) to report all personal transactions in securities not otherwise exempt under the policy. All reportable transactions shall be reviewed for compliance with the Code of Ethics. The Rules and the Code of Ethics are available to clients and prospective clients upon request.

We are committed to safeguarding your confidential information and hold all personal information provided to it in the strictest confidence. These records include all personal information that we collect from you or receive from other firms in connection with any of



the financial services they provide. We also require other firms with whom we deal with to restrict the use of your information.

ALTRUVISTA, LLC has a duty to disclose all potential and actual conflicts of interest. We also have a duty to report potential and actual conflicts of interest to the Company. Gifts of other than a nominal value (generally defined as under \$100.00) should not be accepted from persons or entities doing business with us.

## **Item 12 - Brokerage Practices**

ALTRUVISTA, LLC has chosen to associate with TD Ameritrade and as such brokerage practices are generally dictated by them.

### **Soft Dollars**

ALTRUVISTA, LLC does not make it a practice to accept or participate in soft dollar benefits if offered by brokerage firms. ALTRUVISTA, LLC does receive certain technology services and access to research materials and other tools based on our relationship with TD Ameritrade and ValMark.

### **Trade Aggregation**

ALTRUVISTA, LLC is not in a position to make the decision to aggregate trades. TD Ameritrade will generally place trades individually through client's accounts unless they decide to purchase or sell the same securities for several clients at approximately the same time. They may, but are not obligated to, combine or "batch" such orders to obtain best execution, to negotiate more favorable commission rates or to allocate equitably among clients differences in prices and commission or other transaction costs. Under this procedure, transactions will be price-averaged and allocated among clients groups in proportion to the purchase and sale orders placed for each client account on any given day.

### **Brokerage For Client Referrals**

ALTRUVISTA, LLC has no significant incentive to select or recommend a particular broker dealer over another in the interest of receiving client referrals from a broker dealer or third party. In an effort to generally receive the most favorable execution for its clients, ALTRUVISTA, LLC may focus on utilizing certain firms for execution services on a regular basis. It is ALTRUVISTA, LLC's belief that these firms provide the best overall execution services, including consultation and available research and technology services.

### **Directed Brokerage**

ALTRUVISTA, LLC's investment advisor representatives are also registered representatives of ValMark Securities Inc., and as such, they may recommend the use of suitable products and services offered through ValMark Securities, Inc. ALTRUVISTA, LLC advises its clients



that they have the unrestricted right to decline to implement any advice as well as the right to select and use any broker they may choose; however, should an IAR of Altruvista be involved in such transactions they would be executed only through TD Ameritrade or ValMark.

If the client elects to have securities transactions placed through ValMark, commissions for securities paid pursuant to a prospectus will be the same. However, commissions for fees for other securities transactions may be higher or lower if placed through ValMark than if placed through another broker-dealer. No transaction based commissions or sales commissions are paid to any individual.

### **Item 13 - Review of Client Accounts**

Advisory reviews will usually be conducted at least annually and according to our agreement with you. Significant changes in areas such as general market conditions, your investment objectives, your financial situation or third part money manager status may prompt more frequent review of your accounts. Reviews of investment accounts typically look at portfolio consistency with regard to your risk tolerance, tax situation, investment time horizon, performance objectives, and asset allocation instructions. Each sponsor to whom you are recommended for advisory services provides regular quarterly account reports.

Reviews cover your account holdings, transactions, charges and performance as provided on sponsor statements and other account reports. If you receive financial planning advice on an ongoing basis the plan is also reviewed generally at least annually for adherence to goals. A retainer fee is typically charged for such review. Reviews of your financial plan cover progress toward financial independence, anticipated distributions for social capital or charitable goals, as well as your other goals. In addition, accounts will upon a notice of changes in your circumstances as described above.

If you have investment advisory accounts, you are provided with monthly or quarterly account statements from the custodian, depending on the activity in the account. Statements generally include details of Client holdings, asset allocation, and other transaction information. Account performance is compared to market indices which are used to evaluate performance.

Altruvista may provide additional quarterly performance reporting and/or special reports outlining activity in one particular area as circumstances dictate. You must notify us of any discrepancies in the account or any concerns you have about the account.

ALTRUVISTA, LLC is also responsible for the establishment of a compliance program and the general supervision over the activities of its staff. Our compliance program includes written policies and procedures designed to:



- Prevent and detect violations of law by our advisory personnel that can be reasonably expected
- Analyze operations and create a system of controls to ensure compliance with applicable securities laws.
- Inform all personnel ALTRUVISTA, LLC's policies and procedures
- Establish all internal review system designed to provide reasonable assurance that our policies and procedures are effective and being followed.

## Item 14 - Client Referrals and other Compensation

### Solicitors Fees

We directly compensate non-employee (outside) consultants, individuals, and/or entities (Solicitors) for client referrals. In order to receive a cash referral fee from our firm, Solicitors must comply with the requirements of the jurisdictions in which they operate. If you were referred to our firm by a Solicitor, you should have received a copy of this brochure along with the Solicitor's disclosure statement at the time of the referral. If you become a client, the Solicitor that referred you to our firm will receive either a one-time fixed referral fee or a percentage of the advisory fee you pay our firm for as long as you are a client with our firm, or until such time as our agreement with the Solicitor expires. You will not pay additional fees because of this referral arrangement with our firm. Therefore, a Solicitor has a financial incentive to recommend our firm to you for advisory services. This creates a conflict of interest; however, you are not obligated to retain our firm for advisory services. Comparable services and/or lower fees may be available through other firms.

Solicitors that refer business to more than one investment adviser may have a financial incentive to recommend advisers with more favorable compensation arrangement. We request that our Solicitors disclose to you whether multiple referral relationships exist and that comparable services may be available for other advisers for lower fees and/or where the Solicitor's compensation is less favorable.

### Referral fees

We receive compensation from Benzer Capital for acting as a solicitor and referring clients to them. You will receive a copy of the Benzer Capital ADV 2A along with a solicitor's disclosure statement at the time of the referral. If you become a client with Benzer Capital, our firm will receive either a one-time fixed referral fee or a percentage of the advisory fee you pay to Benzer Capital for as long as you are a client, or until such time as our



agreement to act as solicitor expires. You will not pay additional fees because of this referral arrangement. A solicitor has a financial incentive to recommend another firm to you for advisory services. This creates a conflict of interest; however, you are not obligated to retain any recommended firm for advisory services. Comparable services and/or lower fees may be available through other firms.

This arrangement will not cause you to pay more in advisory fees than you would otherwise pay had there been no solicitor's compensation. All referral fees paid to our firm represent a portion of the fees actually charged to you by Benzer Capital for investment advisory services.

ALTRUVISTA, LLC may receive compensation in addition to referral fees and investment advisory fees in connection with providing the advisory service programs described in this brochure. Additional compensation may consist of, but not limited to, receipt of promotional incentives, sales and marketing allowances, investment research services, bundled statements, compliance guidance, and product education.

Clients of ALTRUVISTA, LLC may also be clients of the broker-dealer, ValMark Securities, Inc. Clients of this nature should be aware that ValMark maintains special compensation relationships with a variety of providers. These relationships may be termed "revenue sharing", "special compensation", "marketing allowance", or "due diligence compensation."

In addition, "override" compensation is paid to ValMark by some insurance carriers and other financial service providers. Override compensation is based upon such factors as aggregate policy premiums paid to a carrier from sales by all member offices and aggregate assets placed under financial management from sales by all member offices. The amount of compensation varies among products and carriers. ValMark's complete special compensation disclosure can be viewed at [www.valmarksecurities.com](http://www.valmarksecurities.com)

## **Item 15 - Custody**

ALTRUVISTA, LLC does not have custody of Client assets. Qualified custodians including, TD Ameritrade send account statements directly to Clients on at least a quarterly basis. We encourage Clients to review these statements regularly for accuracy. Approved third party money managers are deemed to have custody of the assets under their management, unless they utilize a separate named custodian.

## **Item 16 - Investment Discretion**

ALTRUVISTA, LLC requires an investment services agreement be completed by a Client who decides to retain ALTRUVISTA as her investment advisor. Under the terms of the investment services agreement, ALTRUVISTA, is given full authority under a power of





attorney arrangement to select, on a discretionary basis, the timing, size, and identity of securities to buy and sell for the client.

## **Item 17 - Proxy Policy**

As a matter of firm policy and practice, ALTRUVISTA, LLC does not exercise proxy voting on behalf of advisory clients. Clients retain the responsibility for receiving and voting proxies for any and all securities maintained in Client portfolios. Clients will receive their proxies or other solicitations directly from their custodian or transfer agent.

## **Item 18 - Financial Information**

Registered Investment advisers are required in this item to provide you with certain financial information or disclosures about ALTRUVISTA, LLC financial condition. ALTRUVISTA, LLC has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to Clients, and has not been the subject of a bankruptcy proceeding. Additionally AltruVista will take no fees over \$500 for services to be delivered more than 6 months in advance.

## **Item 19 - Requirements for State Registered Advisers**

Ali Nasser is an Independent Investment Advisor Representative and the Principal of ALTRUVISTA, LLC, a state Registered Investment Advisor. Mr. Nasser's education, industry background and business experience include:

### **Education:**

- B.B.A in Finance      University of Houston
- CFP®      CERTIFIED FINANCIAL PLANNER™
- ChFC      Chartered Financial Consultant
- AEP®      Accredited Estate Planner®
- Series 7      General Securities
- Series 63      State Securities Law
- Series 65      Investment Advisor

### **Business Experience**

- Principal & Wealth Advisor / AltruVista LLC, August 2010 – Present
- Financial Advisor / Eagle Strategies LLC, January 2006 – August 2010
- Registered Representative/ NYLIFE Securities LLC, June 2004 – August 2010

### **Requirements for State Registered Advisers**



State registered investment advisers are required to disclose the material facts regarding the involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings. Ali Nasser has no such information to disclose in relation to this Item.