

**ITEM 1: Cover Page for
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
DATED FEBRUARY 23, 2011**

ROBERT MORIN

MORIN PRIVATE CLIENT GROUP, LLC

**185 HWY 89
JACKSON JUNCTION, WY 83128
PHONE NUMBER: (949) 798-5562**

FIRM CONTACT: ROBERT MORIN, CHIEF COMPLIANCE OFFICER

This brochure supplement provides information about Robert Morin that supplements our brochure. You should have received a copy of that brochure. Please contact Robert Morin, Managing Member and Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Morin is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

We are required to disclose the following information about Robert Morin:

Robert Arthur Morin

Year of Birth: 1969

Formal Education After High School:

- ❖ California State University, Long Beach, B.S., 1993

Business Background for Previous Five Years:

- ❖ Morin Private Client Group, LLC, Managing Member and Chief Compliance Officer, 10/2010 to Present.
- ❖ Morgan Stanley Smith Barney, Vice President, Portfolio Manager, 06/2009 to 10/2010.
- ❖ Citigroup Global Markets, Inc., Vice President, Portfolio Manager, 05/2008 to 06/2009.
- ❖ Bear Sterns & Co, Inc., Managing Director, Portfolio Manager, 03/2007 to 05/2008.

Merrill Lynch, Vice President, Portfolio Manager, 06/1997 to 03/2007.

License/Exams:

- ❖ Series 65, (1995)
- ❖ Series 7, 63, (1993)

Item 3 Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Robert Morin, we are required to disclose all material facts regarding those events.¹

We have nothing to disclose in this regard.

Item 4 Other Business Activities

A. If Robert Morin is actively engaged in any *investment-related* business or occupation, including if Robert Morin is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated *person* of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Robert Morin’s other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Robert Morin to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Robert Morin to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

We have nothing to disclose in this regard.

2. If Robert Morin receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service (“trail”) fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Robert Morin receives. We must explain that this practice gives Robert Morin an incentive to recommend investment products based on the compensation received, rather than on your needs.

Mr. Morin is a registered representative with Purshe Kaplan Sterling Investments, Inc. (“PKS”), a registered broker-dealer and Member FINRA/SIPC. In order to comply with FINRA Conduct Rule 3040, PKS, as an unaffiliated broker-dealer, may periodically review the investment advisory transactions of Adviser. This information will be viewed by PKS’ compliance department personnel for supervisory purposes only. No information viewed will be utilized for purposes of solicitation or shared with any affiliation outside the scope of regulatory compliance.

In order to minimize this conflict of interest, Adviser and its associated persons will not receive preferential treatment over any clients. Adviser may offer certain qualified clients trading services which gives Adviser the ability to execute trades through PKS of client assets custodied at TD Ameritrade. Certain affiliated persons for Adviser (Investment Advisor Representatives or IARs) may, in their capacities as Registered Representatives of PKS, receive commissions or other compensation for these transactions.

- B. If Robert Morin is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Robert Morin’s income or involve a substantial amount of Robert Morin’s time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Robert Morin’s time and income, we may presume that they are not substantial.

Mr. Morin is also a licensed insurance agent. He may recommend to advisory clients a variety of insurance products, and may offer commissionable insurance products to Adviser’s clients for which he may receive compensation. This activity constitutes 10% of each of their time.

Item 5 Additional Compensation

If someone who is not a *client* provides an economic benefit to Robert Morin for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Robert Morin’s regular salary. Any bonus that is based, at least in part, on the number or amount of sales, *client* referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6 Supervision

We are required to explain how we *supervise* Robert Morin, including how we monitor the advice Robert Morin provides to you. Our firm has to provide the name, title and telephone number of the *person* responsible for supervising Robert Morin's advisory activities on behalf of our firm.

Robert Morin is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him OR her. He OR She is however bound by our firm's Code of Ethics.

If we are registered or are registering with one or more *state securities authorities*, we must respond to the following additional Item.

Item 7 Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Robert Morin has been *involved* in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being *found* liable in an arbitration claim alleging damages in excess of \$2,500, *involving* any of the following:
 - (a) an investment or an *investment-related* business or activity;
 - (b) fraud, false statement(s), or omissions;
 - (c) theft, embezzlement, or other wrongful taking of property;
 - (d) bribery, forgery, counterfeiting, or extortion; or
 - (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

2. An award or otherwise being *found* liable in a civil, *self-regulatory organization*, or *administrative proceeding* involving any of the following:
 - (a) an investment or an *investment-related* business or activity;
 - (b) fraud, false statement(s), or omissions;
 - (c) theft, embezzlement, or other wrongful taking of property;
 - (d) bribery, forgery, counterfeiting, or extortion; or
 - (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

B. If Robert Morin has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

We have nothing to disclose in this regard.