

# **Form ADV Part 2A: Firm Brochure**

---

## **Preservation Capital Management LP**

**200 Crescent Court  
Dallas, TX 75201**

### **Firm Contact**

Sherin M. Peikari – Chief Compliance Officer

**March 27, 2012**

This brochure provides information about the qualifications and business practices of Preservation Capital Management, LLC (Preservation Capital). Preservation Capital is registered as an Investment Adviser with the United States Securities and Exchange Commission (SEC). Registration with the SEC alone does not imply a certain level of skill or training. For information on the background and qualifications of Preservation Capital's Portfolio Managers, please reference the Brochure Supplement. If you have any questions about the contents of this brochure, please contact us at (214) 740-7325. The information in this brochure has not been approved or verified by the SEC or by any state securities authority. Additional information about Preservation Capital Management LP is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).



## Table of Contents

Advisory Business.....	3
Fees and Compensation.....	3
Performance-Based Fees and Side-by-Side Management.....	4
Types of Clients.....	5
Methods of Analysis, Investment Strategies, and Risk of Loss.....	5
Disciplinary Information.....	5
Other Financial Industry Activities and Affiliations .....	6
Code of Ethics, Participation or Interest in Client Transactions and Personal Trading .....	6
Brokerage Practices .....	6
Review of Accounts .....	8
Client Referrals and Other Compensation.....	9
Custody .....	9
Investment Discretion.....	9
Voting Client Securities.....	9
Financial Information.....	10



## **Advisory Business**

Preservation Capital Management LP was registered in 2009 as a registered investment adviser (RIA). The firm is majority owned by Gary L. Horton.

Our services are designed to provide a risk-averse approach to long-term capital management that is tailored to each client's unique financial circumstances. Before we begin to plan a portfolio, through conversations with our client, we develop an understanding of their investment goals and risk tolerance as well as any pertinent financial circumstances and constraints.

In conjunction with each client, we determine an appropriate investment strategy. Once the strategy is mutually agreed upon, the investment process commences. Specific investments are selected in keeping with the investment strategy, taking into account any investment restrictions that may be imposed upon the portfolio by the client. In short, portfolios are designed to meet the specific objectives of each particular client.

In general, the focus of our investment approach is on high quality financial assets.

The composition of an investment portfolio is dependent upon the investment goals of each client, and may be comprised of one or more of the following security types:

Municipal Securities	Certificates of Deposit
Corporate Debt	Commercial Paper
United States Government Securities	

Each portfolio at Preservation Capital is individually managed. Portfolios are under constant supervision and investment reviews are performed regularly to ensure compliance with investment objectives.

On March 15, 2012, Preservation Capital had \$101,585,523 in client assets under management. Currently, 100% of our assets are managed on a discretionary basis.

## **Fees and Compensation**

Preservation Capital Management LP is customarily compensated on the basis of fees calculated as a percentage of assets under management.



Our standard fee schedule is outlined in the table that follows, however the fees charged to a particular account may be subject to negotiation and could vary from this schedule.

Percentage Fee	Account Size
0.40%	On Amounts between \$2,500,000 and \$5,000,000
0.30%	On Amounts between \$5,000,000 and \$10,000,000
0.25%	On Amounts between \$10,000,000 and \$25,000,000
0.20%	On Amounts over \$25,000,000

Preservation Capital's fees are assessed and payable quarterly in advance, based upon the net asset value of the account determined at the close of business on the last day of the preceding quarter and billed in February, May, August and November. Marketable securities shall be valued at their market prices on such valuation date and the market value of any other assets in the account shall be jointly determined in good faith by both the client and Preservation Capital. Clients authorize their custodian to charge their account and pay Preservation Capital accordingly. In the event that a client chooses to cancel their advisory agreement with us before the end of a billing period, any prepaid fees will be prorated through the end of the period and refunded to the client. Prorated fees are subject a 30-day notification provision.

Custodial fees, transaction costs, and other expenses associated with the management of a client portfolio shall be paid by the client. Preservation Capital does not receive any fee or commission from the sale of investment products that we recommend to our clients, nor do we participate in wrap fee programs.

### **Performance-Based Fees and Side-by-Side Management**

Preservation Capital's fees are based upon the value of portfolio assets at the end of each calendar quarter. We do not receive any fees or other compensation based upon the investment performance of accounts.



## **Types of Clients**

Preservation Capital Management LP provides investment management services to high net worth individuals and corporations.

In order to ensure the highest level of personalized service, our minimum account size is typically \$2.5 million in investable assets. We do work with clients with accounts of lesser value on a case by case basis, at our sole discretion.

## **Methods of Analysis, Investment Strategies, and Risk of Loss**

Preservation Capital's portfolio managers possess extensive experience in traditional portfolio management. We employ fundamental security analysis to assist us in formulating investment strategies. Our research process incorporates internally generated efforts with services and information received from outside vendors.

In general, fundamental analysis focuses on the individual attributes of a specific issuer. We study debt ratios, revenue sources and any other variables that we anticipate may impact the issuer's ability to meet its obligations.

Our bond management approach is designed to preserve capital as well as generate a high quality stream of current income for our clients.

In sum, our overall investment approach is geared toward generating strong long-term investment returns without assuming undue portfolio risk. We believe that investment portfolios should be custom managed to meet the specific investment goals, risk tolerances, and other constraints that are unique to each client. Our approach is conservative in nature, however risk is inherent in any investment program and, as a result, the investment returns in client portfolios will fluctuate and accounts may lose value.

## **Disciplinary Information**

Neither our firm nor members of our management have ever been the subject of any legal or disciplinary event that would be material to a client's or a prospective client's evaluation of Preservation Capital's business or the integrity of its management.



## **Other Financial Industry Activities and Affiliations**

We do not engage in activities or have any affiliations required to be disclosed under this item.

## **Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

Preservation Capital has adopted a Code of Ethics which applies to all of its supervised persons. A copy of our Code of Ethics is available to any client or prospective client upon request.

Our Code contains policies and procedures that ensure that all personal securities trading by Preservation Capital's employees is conducted in such a manner as to avoid actual or potential conflicts of interest or any abuse of an individual's position of trust and responsibility. We prohibit personal trading on certain securities or instruments. We require pre-clearance on certain trades including but not limited to purchasing an IPO or a new private placement. We also require periodic reporting of employees' personal securities transactions and holdings. We require prompt internal reporting of any Code violations.

Preservation Capital and our professionals may come into contact with material, non-public information in connection with their advisory and portfolio management activities. As part of our Code, we have established procedures to prevent the abuse of material, non-public information, which includes procedures for, among other things, the use and maintenance of Restricted Trading Lists. Because the structure of Preservation Capital would make information barriers impractical, the firm has not imposed information barriers to restrict the internal flow of material, non-public information. Thus, all professionals, including portfolio managers trading in public equity securities, are deemed to be in receipt of material, non-public information and, therefore, may not trade on the basis of that information.

This broad restriction on trading can have an adverse effect on client accounts. That is, we may not be able to acquire a particular security for the benefit of a client because the entire organization may be deemed to be in receipt of material, non-public information. Similarly, we may not be able to dispose of a security for a client, even in a declining market, until the information becomes publicly available or no longer material and the security is no longer restricted from trading on a firm-wide basis.

## **Brokerage Practices**

Preservation Capital Management LP selects brokers for our direct securities transactions based on a number of factors, including the following:



- The ability to effect prompt and reliable executions at favorable prices (including the applicable dealer spread or commission, if any);
- The operational efficiency with which transactions are effected, taking into account the size of order and difficulty of execution;
- The financial strength, integrity and stability of the broker;
- The broker's risk in positioning a block of securities;
- The quality, comprehensiveness and frequency of available research services and other services considered by Preservation Capital to be of value; and
- The competitiveness of commission rates in comparison with other brokers satisfying the our other selection criteria.

### ***Research and Other Soft Dollar Benefits***

Research products and services paid for with soft-dollars are generally of the type described in Section 28(e) of the Securities and Exchange Act of 1934. These products and services provide assistance to us in the performance of our investment decision-making responsibilities and are designed to augment our own internal research and investment strategy capabilities.

Research services may include both services generated internally by a broker's own research staff and services obtained by the broker from a third party research firm. Research may include reports and analyses concerning specific issuers, industries or sectors; market, financial and economic forecasts and other data; and statistics on pricing services.

These research services are used to carry out our investment management responsibilities with respect to all of our client accounts. Accordingly, we do not seek to allocate soft dollar benefits to client accounts proportionately to the credits the accounts generate.

In selecting brokers that provide these services, we may cause our clients to pay higher commissions than those charged by some other brokers. Also, because we could pay for these services out of our own assets, we may have an incentive to select or recommend a broker based on receiving these research services, rather than based on your interest in receiving best execution. Nonetheless, it is our policy and intention to select brokers based solely on what is in the best interests of our clients.



### ***Bundled Trades and Directed Brokerage***

In general, unless a client directs us otherwise, the selection of the broker or dealer to use for securities transactions is determined by Preservation Capital.

Preservation Capital strives to treat all clients in a fair and equitable manner in all dealings, including trade-related activities. In situations where securities are purchased or sold for more than one client portfolio, the trades for those portfolios may be aggregated and executed through one or more broker or dealer firms. In transacting an aggregated trade of this type, the following policies and procedures are in place with respect to aggregation.

- Client transactions may be aggregated if the portfolio manager believes that the best execution standard may be met for each client portfolio participating in the transaction. Client portfolios participating in an aggregated transaction receive the average price of the transaction and share transaction costs on a pro rata basis, subject to any minimum transaction costs that may apply.
- It is understood that not all clients owning or intending to own a particular security will be a part of an aggregated transaction. Orders may be entered at different times on the same day, or on other days, based upon the portfolio manager's discretion. Due to this fact, it is likely that client accounts which are not part of an aggregated transaction will pay or receive a different per share amount, which could be better or worse than that paid/received through the aggregated transaction.

Preservation Capital is not affiliated with any broker-dealer.

### **Review of Accounts**

Accounts are under ongoing supervision by the Manager, Gary Horton. Specific review may be initiated based on factors such as (1) changes in fundamentals of an individual investment, (2) portfolio diversification/risk management or (3) changes in the portfolio guidelines or client circumstances.

Detailed reports, including performance, market values and security detail are provided at least quarterly or as mutually agreed between Preservation Capital and the client.



## **Client Referrals and Other Compensation**

We do not compensate others for client referrals.

## **Custody**

Preservation Capital does not serve as custodian for any of our client assets. Thus, our clients retain a third party custodian to serve this role on their behalf. The custodian must be a bank, broker-dealer, or other qualified institution.

In general, clients receive account statements from the custodian of their assets (a bank, broker-dealer or other qualified custodian) on a monthly basis. Certain custodians will send statements quarterly if there is little or no activity in an account.

Clients receive statements from us on a quarterly basis, or as otherwise agreed upon between us and the client. We encourage our clients to compare the account statements received from the custodian with those received from us to ensure that all account transactions are accurate.

## **Investment Discretion**

Preservation Capital accepts discretionary authority to manage securities accounts on behalf of its clients. Our clients are permitted to impose reasonable limitations on this authority.

Our discretionary investment management contract grants the firm full discretionary power in placing orders for the purchase or sale of securities on behalf of a client. Members of our firm may not exercise any discretionary power without first obtaining this written authority from the client.

## **Voting Client Securities**

If a client wishes to have us vote proxies on its behalf, this will be specified in the client's investment management agreement. As a general matter, we purchase securities based on the belief that the issuer and its management will maximize company value. When we no longer believe management is able to meet this goal, we typically sell the security. Therefore, as to most questions, we generally vote in accordance with management's recommendations. There are rare circumstances, however, when we will vote against management's recommendations. This is because, in each case, we vote the proxies of our clients based upon our judgment regarding that particular question. A copy of our proxy voting policies and procedures is available upon request. We primarily manage fixed income securities, which do not generally receive proxies. Therefore, it would be rare that this policy will apply.



## **Financial Information**

Registered investment advisers are required to provide you with certain financial information or disclosures about their financial condition. We have no financial commitment that impairs our ability to meet contractual and fiduciary commitments to clients, and have not been the subject of a bankruptcy proceeding.