

**BREITHORN CAPITAL MANAGEMENT LLC**

**PART 2A OF FORM ADV: FIRM BROCHURE**

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**This brochure provides information about the qualifications and business practices of Breithorn Capital Management LLC (“BCM” or the “Firm”). If you have any questions about the contents of this brochure, please contact us at (212) 487-4960. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.**

**For “Registered Investment Advisers”: “Any reference to BCM as a registered investment adviser does not imply a certain level of skill or training.**

**Additional information about BCM also is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

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***Item 2: Material Changes***

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Breithorn Capital Management LLC has appointed a new Chief Compliance Officer, Ms. Vanessa Fiore, to replace former Chief Compliance Officer, Mr. Boris Onefater.

In addition to the above, this brochure is an annual update for 2012 per the amended Form ADV 2A instructions.

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**Item 4: Advisory Business**

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**Item 4.A.**

Breithorn Capital Management LLC (“**BCM**” or the “**Firm**”), a Connecticut limited liability company, was formed in December 2008. Ronald J. Ulrich is the principal owner and sole managing member of Kendall Holdings LLC, the sole owner of BCM.

**Item 4.B.**

BCM is an investment management firm that provides advisory services to high-net worth individuals and trusts via separately managed accounts (the “**Separate Accounts**”), investment management services to a UCITS product and an offshore pooled family vehicle (together with the Separate Accounts, the “**Advisory Clients**”).

The Firm’s investment objective is to seek predictable businesses that are stable cash generators and trade at a discount intrinsic value. The Firm primary trades within the small and mid-capitalization universe, i.e. securities portfolios including stocks, bonds, convertible securities and cash investments.

**Item 4.C.**

BCM provides investment management and advisory services to separately managed accounts, and investment decisions are provided based on the relevant strategy. Such services are provided pursuant to the relevant strategy and a majority of the client accounts do not obtain services tailored to their individual specific needs. A few clients may receive customized services based upon the return expectations, tolerance for risk and volatility, and the need for liquidity of such client.

**Item 4.D:**

BCM does not participate in wrap fee programs.

**Item 4.E.**

As of March 9, 2012, BCM manages approximately \$168,648,785 in Advisory Client assets on a discretionary basis. BCM does not manage any Advisory Client assets on a non-discretionary basis.

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**Item 5: Fees and Compensation**

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**Item 5.A.**

In general, management fees are negotiable.

Each Advisory Client pays BCM a management fee of generally 1.00% per annum for under \$25 million and above \$25 million is negotiable.

**Item 5.B:**

BCM automatically deducts fees from client accounts with authorization of each Advisory Client pursuant to the investment management agreement.

**Item 5.C.**

Advisory Clients whose assets are invested in money market funds where a management fee is assessed as a client expense, may be paying an advisory fee to the investment manager as well as the money market fund manager.

**Item 5.D:**

Fees are paid quarterly in arrears based on market value at quarter-end.

**Item 5.E:**

BCM is compensated solely for providing advisory services, and not for the sale of securities or other investment products, and mutual funds.

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***Item 6: Performance-Based Fees and Side-by-Side Management***

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BCM may, from time to time, receive a performance-based. Any performance-based fee will comply in full with provisions of Rules 205-2 and 205-3 promulgated by the SEC under the Investment Advisers Act of 1940.

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***Item 7: Types of Clients***

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BCM provides discretionary investment advice to high-net worth individuals, trusts and a pooled family vehicle. BCM also provide sub-advisory services to an Irish UCITS.

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***Item 8: Methods of Analysis, Investment Strategies and Risk of Loss***

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**Item 8.A.**

BCM offers investment advisory services focused on active management of small capitalization, mid-capitalization, and large capitalization equities. The firm offers two distinct strategies to clients: the Value Equity strategy (“**VE**”) and the Total Return Equity strategy (“**TRE**”).

Accounts managed in the VE principally invest in public equity securities that BCM believes are trading at a discount to intrinsic value and for which there is a catalyst to unlock shareholder value. The majority of the holdings in the VE are small and mid-capitalization domestic equities.

Accounts managed in the TRE principally invest in public equity securities that BCM believes exhibit strong fundamental and financial characteristics and provide a high and potentially growing income

stream. In addition, the strategy seeks to offer lower volatility than the broad equity market. The majority of the holdings in the VE are large capitalization equities.

In executing the VE and TRE strategies, BCM invests primarily in publicly traded equity securities of domestic and foreign issuers, but will at times also invest in bonds, convertible securities and cash and cash equivalents.

BCM may also invest in warrants, options, and other derivative instruments and may make short investments for certain Clients for hedging or other purposes. However, these methods will not be used for accounts in the VE or TRE strategies which are both long-only.

BCM conducts fundamental research on all investments, including assessments of a company's business and financial prospects and the valuation of its securities. Additionally, BCM employs various measures to assess risk at both the portfolio and individual security levels in an effort to manage downside exposure.

The sources of information utilized by BCM in its due-diligence include, but are not necessarily limited to, regulatory filings, quantitative databases, news services, trade journals and trade shows, market strategists, consultants, industry contacts and conversations with corporate managements.

#### **Item 8.B and Item 8.C.**

The risks associated with BCM's investment strategies include, but are not necessarily limited to, the following:

- the risk that you could lose all or portion of your initial investment;
- the risk that certain stocks selected for your portfolio may decline in value more than the overall stock market;
- the risk that investment strategies employed by BCM may not result in an increase in the value of your investment or in overall performance equal to other investments;
- the risk that asset allocation to a particular strategy does not reflect actual market movement or the effect of economic conditions;
- the risk of investing in small- to mid-capitalization companies whose performance can be more volatile and who face greater risk of business failure, which could increase the volatility of a Client's portfolio;
- the risk that BCM may have difficulty selling small- to mid-capitalization securities during a down market due to lower liquidity;
- the risk of interest rate fluctuation in connection with investments in bonds or other fixed-income securities, which may materially decrease the value of those fixed income securities;
- the risk that an issuer of fixed-income securities will not make timely payments of principal and interest (credit risk);
- there is no assurance the U.S. Government will provide financial support on securities issued or guaranteed by the U.S. Government, its agencies and instrumentalities;
- the risk that political, social or economic instability in foreign developed and emerging markets may cause the value of Clients' investments in foreign securities to decline;
- currency-rate fluctuations due to political, social or economic instability may cause the value of Clients' foreign investments to decline; and

- the risk of loss if the value of a security sold short increases prior to the scheduled delivery date, since a Client account must pay more for the security than it has received from the purchaser in the short sale.

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***Item 9: Disciplinary Information***

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Not Applicable.

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***Item 10: Other Financial Industry Activities and Affiliations***

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**Item 10.A.**

BCM is currently not applying to register as a broker-dealer and does not intend to.

**Item 10.B.**

BCM, or any of its management persons, is not applying to register with the National Futures Association and does not intend to.

**Item 10.C:**

BCM is solely in the business of providing investment advice to clients.

**Item 10.D:**

BCM is not in the practice of recommending or selecting other investment advisers for its Advisory Client accounts.

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***Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading***

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**Item 11.A.**

Employees of BCM may only purchase and sell securities in accordance with the Firm's Code of Ethics to which all employees are subject. This policy is monitored by the Chief Compliance Officer.

Employees are permitted to maintain personal brokerage accounts, subject to the Code of Ethics and personal trading policy.

The Code of Ethics includes the following points:

- A statement of the standard of business conduct.
- Limits on gifts and entertainment.
- Limits on political contributions.
- An employee cannot knowingly purchase or sell for any personal account any security, directly or indirectly, in such a way as to adversely affect an Advisory Client's transactions.

- All employees must pre-clear all trades in reportable securities in their personal accounts to the Chief Compliance Officer.
- An employee cannot knowingly purchase or sell for any personal account any security, directly or indirectly, any security on the Firm's restricted list.
- Employees must pre-clear all private placements and are not allowed to receive allocations of Initial Public or Subsequent Offerings in their personal accounts.
- Employees must acknowledge in writing having received and read a copy of the Code of Ethics.
- Any exceptions to the above need prior approval of the Chief Compliance Officer.

A copy of BCM's Code of Ethics is available to Advisory Clients and prospective clients upon request.

#### **Item 11.B.**

BCM does not engage in principal transactions.

#### **Item 11.C and Item 11.D.**

BCM, as a fiduciary, endeavors to always make decisions in the best interest of the Advisory Clients if a conflict of interest arises. Since BCM's focus is on large and mid-capitalization, employees are subject to a three day waiting period from when securities are purchased or sold for Advisory Client accounts.

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### ***Item 12: Brokerage Practices***

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#### **Item 12.A.1.**

BCM may allocate transactions to broker-dealers for execution on markets/exchanges and at prices and commission rates that in the Firm's good faith judgment are in the best interest of its clients. BCM takes into consideration primarily available prices, brokerage commission rates, and other relevant factors including, but not limited to, execution, clearance, and settlement and error correction capabilities of the broker or dealer generally and in connection with securities of the type and in the amounts to be bought or sold; the broker's or dealer's willingness to commit capital; reliability and financial stability; the size of the transaction; availability of securities to borrow for short sales; and the market for the security. Research furnished by brokers may include, but is not limited to: research reports on or other information about particular companies or industries; economic surveys and analyses; recommendations as to specific securities; financial publications; portfolio evaluation services; financial database software and services; computerized news and pricing services; quotation equipment and other computer hardware for use in running software used in investment decision making; and other products or services that may enhance the Firm's investment decision making.

Some of these services are considered part of a "soft dollar" arrangement. BCM currently does not use commission dollars generated by client trades to pay for third-party research and brokerage products, but may choose to do so in the future. If the Firm does use soft dollars in the future, it will endeavor to use within the safe harbor permitted under Section 28(e) of the Securities and Exchange Act of 1934, as amended.

#### **Item 12.A.2.**

BCM does not participate in selecting or recommending broker-dealers in exchange for client referrals.



**Item 12.A.3.**

Directed brokerage is not applicable to BCM.

**Item 12.B.**

It is BCM's policy to aggregate trades in a block trade in order to reduce transaction costs and to ensure equitable price across the client accounts.

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**Item 13: Review of Accounts**

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**Item 13.A. and 13.B.**

All Client accounts will be monitored on an ongoing basis against BCM's model and adjusted as needed in order to assure minimal tracking deviation. Portfolio personnel will review for objectives and adherence to BCM's guidelines. BCM trading personnel will review all accounts monthly to ensure that cash levels and securities are correct and consistent with custodial statements.

**Item 13.C.**

Advisory Clients will receive portfolio review summaries from BCM quarterly, or otherwise as requested.

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**Item 14: Client Referrals and Other Compensation**

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**Item 14.A.**

Not Applicable.

**Item 14.B.**

The Firm currently does not retain third-party marketers or solicitors.

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**Item 15: Custody**

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BCM has retained a qualified custodian for Advisory Client accounts. Custodial reports documenting holdings will be directed to each Advisory Client on a monthly basis.

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**Item 16: Investment Discretion**

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BCM has full discretion to manage securities accounts on behalf of the Advisory Clients. This authority is granted pursuant to an investment management agreement between BCM and the Advisory Client.

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***Item 17: Voting Client Securities***

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BCM understands and appreciates the importance of proxy voting. BCM has engaged RiskMetrics Group (“**RiskMetrics**”), formerly known as Institutional Shareholder Services, as its independent proxy voting service to provide BCM with proxy voting recommendations, as well as to handle the administrative mechanics and required recordkeeping of proxy voting. BCM has directed RiskMetrics to utilize its Proxy Voting Guidelines in making recommendations to vote, as those guidelines may be amended from time to time.

Prior to voting any proxies, the management personnel will determine if there are any conflicts of interest related to the proxy in question. If a conflict is identified, will then make a determination (which may be in consultation with outside legal counsel) as to whether the conflict is material or not. If no material conflict and in the absence of specific voting guidelines mandated by a particular Advisory Client, BCM will endeavor to vote proxies in the best interests of each Advisory Client.

Advisory Clients that wish to obtain a record of the Firm’s proxy voting policy or proxy voting history may contact the Chief Compliance Officer.

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***Item 18: Financial Information***

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**Item 18.A.**

Not Applicable.

**Item 18.B.**

There are no conditions that impair the Firm’s ability to meet its contractual and fiduciary commitments to its Advisory Clients.

**Item 18.C.**

Not Applicable. The Firm has not been subject to a bankruptcy petition, past or pending.

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***Item 19: Requirements for State Registered Advisers***

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Not Applicable.