

FORM ADV**Part II - Page 1****Uniform Application for Investment Adviser Registration****OMB APPROVAL**

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Name of Investment Adviser:					
Address:	(Number and Street)	(City)	(State)	(Zip Code)	Area Code: Telephone number: ()

**This part of Form ADV gives information about the investment adviser and its business for the use of clients.
The information has not been approved or verified by any governmental authority.**

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(Schedules A, B, C, D, and E are included with Part I of this Form, for the use of regulatory bodies, and are not distributed to clients.)

**Potential persons who are to respond to the collection of information contained in this form
are not required to respond unless the form displays a currently valid OMB control number.**

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Part II - Page 2

Applicant:

SEC File Number:
801-

Date:

- 1. A. Advisory Services and Fees.** (check the applicable boxes) For each type of service provided, state the approximate % of total advisory billings from that service. (See instruction below.)

Applicant:

- | | | | | |
|--------------------------|-----|---|-------|---|
| <input type="checkbox"/> | (1) | Provides investment supervisory services | _____ | % |
| <input type="checkbox"/> | (2) | Manages investment advisory accounts not involving investment supervisory services | _____ | % |
| <input type="checkbox"/> | (3) | Furnishes investment advice through consultations not included in either service described above | _____ | % |
| <input type="checkbox"/> | (4) | Issues periodicals about securities by subscription | _____ | % |
| <input type="checkbox"/> | (5) | Issues special reports about securities not included in any service described above | _____ | % |
| <input type="checkbox"/> | (6) | Issues, not as part of any service described above, any charts, graphs, formulas, or other devices which clients may use to evaluate securities | _____ | % |
| <input type="checkbox"/> | (7) | On more than an occasional basis, furnishes advice to clients on matters not involving securities | _____ | % |
| <input type="checkbox"/> | (8) | Provides a timing service | _____ | % |
| <input type="checkbox"/> | (9) | Furnishes advice about securities in any manner not described above | _____ | % |

(Percentages should be based on applicant's last fiscal year. If applicant has not completed its first fiscal year, provide estimates of advisory billings for that year and state that the percentages are estimates.)

- B. Does applicant call any of the services it checked above financial planning or some similar term? ☐ Yes ☐ No

- C. Applicant offers investment advisory services for: (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> (1) A percentage of assets under management | <input type="checkbox"/> (4) Subscription fees |
| <input type="checkbox"/> (2) Hourly charges | <input type="checkbox"/> (5) Commissions |
| <input type="checkbox"/> (3) Fixed fees (not including subscription fees) | <input type="checkbox"/> (6) Other |

- D. For each checked box in A above, describe on Schedule F:

- the services provided, including the name of any publication or report issued by the adviser on a subscription basis or for a fee
- applicant's basic fee schedule, how fees are charged and whether its fees are negotiable
- when compensation is payable, and if compensation is payable before service is provided, how a client may get a refund or may terminate an investment advisory contract before its expiration date

- 2. Types of clients** - Applicant generally provides investment advice to: (check those that apply)

- | | |
|--|---|
| <input type="checkbox"/> A. Individuals | <input type="checkbox"/> E. Trusts, estates, or charitable organizations |
| <input type="checkbox"/> B. Banks or thrift institutions | <input type="checkbox"/> F. Corporations or business entities other than those listed above |
| <input type="checkbox"/> C. Investment companies | <input type="checkbox"/> G. Other (describe on Schedule F) |
| <input type="checkbox"/> D. Pension and profit sharing plans | |

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

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3. Types of Investments. Applicant offers advice on the following: (check those that apply)

- | | |
|---|---|
| <input type="checkbox"/> A. Equity securities | <input type="checkbox"/> H. United States government securities |
| <input type="checkbox"/> (1) exchange-listed securities | <input type="checkbox"/> I. Options contracts on: |
| <input type="checkbox"/> (2) securities traded over-the-counter | <input type="checkbox"/> (1) securities |
| <input type="checkbox"/> (3) foreign issuers | <input type="checkbox"/> (2) commodities |
| <input type="checkbox"/> B. Warrants | <input type="checkbox"/> J. Futures contracts on: |
| <input type="checkbox"/> C. Corporate debt securities (other than commercial paper) | <input type="checkbox"/> (1) tangibles |
| <input type="checkbox"/> D. Commercial paper | <input type="checkbox"/> (2) intangibles |
| <input type="checkbox"/> E. Certificates of deposit | <input type="checkbox"/> K. Interests in partnerships investing in: |
| <input type="checkbox"/> F. Municipal securities | <input type="checkbox"/> (1) real estate |
| <input type="checkbox"/> G. Investment company securities: | <input type="checkbox"/> (2) oil and gas interests |
| <input type="checkbox"/> (1) variable life insurance | <input type="checkbox"/> (3) other (explain on Schedule F) |
| <input type="checkbox"/> (2) variable annuities | <input type="checkbox"/> L. Other (explain on Schedule F) |
| <input type="checkbox"/> (3) mutual fund shares | |

4. Methods of Analysis, Sources of Information, and Investment Strategies.

A. Applicant's security analysis methods include: (check those that apply)

- | | |
|--|--|
| (1) <input type="checkbox"/> Charting | (4) <input type="checkbox"/> Cyclical |
| (2) <input type="checkbox"/> Fundamental | (5) <input type="checkbox"/> Other (explain on Schedule F) |
| (3) <input type="checkbox"/> Technical | |

B. The main sources of information applicant uses include: (check those that apply)

- | | |
|--|--|
| (1) <input type="checkbox"/> Financial newspapers and magazines | (5) <input type="checkbox"/> Timing services |
| (2) <input type="checkbox"/> Inspections of corporate activities | (6) <input type="checkbox"/> Annual reports, prospectuses, filings with the Securities and Exchange Commission |
| (3) <input type="checkbox"/> Research materials prepared by others | (7) <input type="checkbox"/> Company press releases |
| (4) <input type="checkbox"/> Corporate rating services | (8) <input type="checkbox"/> Other (explain on Schedule F) |

C. The investment strategies used to implement any investment advice given to clients include: (check those that apply)

- | | |
|---|--|
| (1) <input type="checkbox"/> Long term purchases
(securities held at least a year) | (5) <input type="checkbox"/> Margin transactions |
| (2) <input type="checkbox"/> Short term purchases
(securities sold within a year) | (6) <input type="checkbox"/> Option writing, including covered options,
uncovered options or spreading strategies |
| (3) <input type="checkbox"/> Trading (securities sold within 30 days) | (7) <input type="checkbox"/> Other (explain on Schedule F) |
| (4) <input type="checkbox"/> Short sales | |

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

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5. Education and Business Standards.

Are there any general standards of education or business experience that applicant requires of those involved in determining or giving investment advice to clients? ☐ Yes ☐ No
(If yes, describe these standards on Schedule F.)

6. Education and Business Background.

For:

- each member of the investment committee or group that determines general investment advice to be given to clients, or
- if the applicant has no investment committee or group, each individual who determines general investment advice given to clients (if more than five, respond only for their supervisors)
- each principal executive officer of applicant or each person with similar status or performing similar functions.

On Schedule F, give the:

- name
- year of birth
- formal education after high school
- business background for the preceding five years

7. Other Business Activities. (check those that apply)

- ☐ A. Applicant is actively engaged in a business other than giving investment advice.
- ☐ B. Applicant sells products or services other than investment advice to clients.
- ☐ C. The principal business of applicant or its principal executive officers involves something other than providing investment advice.

(For each checked box describe the other activities, including the time spent on them, on Schedule F.)

8. Other Financial Industry Activities or Affiliations. (check those that apply)

- ☐ A. Applicant is registered (or has an application pending) as a securities broker-dealer.
- ☐ B. Applicant is registered (or has an application pending) as a futures commission merchant, commodity pool operator or commodity trading adviser.
- C. Applicant has arrangements that are material to its advisory business or its clients with a related person who is a:
- | | |
|--|--|
| <input type="checkbox"/> (1) broker-dealer | <input type="checkbox"/> (7) accounting firm |
| <input type="checkbox"/> (2) investment company | <input type="checkbox"/> (8) law firm |
| <input type="checkbox"/> (3) other investment adviser | <input type="checkbox"/> (9) insurance company or agency |
| <input type="checkbox"/> (4) financial planning firm | <input type="checkbox"/> (10) pension consultant |
| <input type="checkbox"/> (5) commodity pool operator, commodity trading adviser or futures commission merchant | <input type="checkbox"/> (11) real estate broker or dealer |
| <input type="checkbox"/> (6) banking or thrift institution | <input type="checkbox"/> (12) entity that creates or packages limited partnerships |

(For each checked box in C, on Schedule F identify the related person and describe the relationship and the arrangements.)

- D. Is applicant or a related person a general partner in any partnership in which clients are solicited to invest? . ☐ Yes ☐ No

(If yes, describe on Schedule F the partnerships and what they invest in.)

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9. Participation or Interest in Client Transactions.

Applicant or a related person: (check those that apply)

- ☐ A. As principal, buys securities for itself from or sells securities it owns to any client.
- ☐ B. As broker or agent effects securities transactions for compensation for any client.
- ☐ C. As broker or agent for any person other than a client effects transactions in which client securities are sold to or bought from a brokerage customer.
- ☐ D. Recommends to clients that they buy or sell securities or investment products in which the applicant or a related person has some financial interest.
- ☐ E. Buys or sells for itself securities that it also recommends to clients.

(For each box checked, describe on Schedule F when the applicant or a related person engages in these transactions and what restrictions, internal procedures, or disclosures are used for conflicts of interest in those transactions.)

Describe, on Schedule F, your code of ethics, and state that you will provide a copy of your code of ethics to any client or prospective client upon request.

10. Conditions for Managing Accounts. Does the applicant provide investment supervisory services, manage investment advisory accounts or hold itself out as providing financial planning or some similarly termed services *and* impose a minimum dollar value of assets or other conditions for starting or maintaining an account?

Yes No

☐ ☐

(If yes, describe on Schedule F)

11. Review of Accounts. If applicant provides investment supervisory services, manages investment advisory accounts, or holds itself out as providing financial planning or some similarly termed services:

A. Describe below the reviews and reviewers of the accounts. **For reviews**, include their frequency, different levels, and triggering factors. **For reviewers**, include the number of reviewers, their titles and functions, instructions they receive from applicant on performing reviews, and number of accounts assigned each.

B. Describe below the nature and frequency of regular reports to clients on their accounts.

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12. Investment or Brokerage Discretion.

A. Does applicant or any related person have authority to determine, without obtaining specific client consent, the:

- | | Yes | No |
|--|--------------------------|--------------------------|
| (1) securities to be bought or sold? | <input type="checkbox"/> | <input type="checkbox"/> |
| (2) amount of the securities to be bought or sold? | <input type="checkbox"/> | <input type="checkbox"/> |
| (3) broker or dealer to be used? | <input type="checkbox"/> | <input type="checkbox"/> |
| (4) commission rates paid? | <input type="checkbox"/> | <input type="checkbox"/> |

B. Does applicant or a related person suggest brokers to clients? ☐ Yes ☐ No

For each yes answer to A describe on Schedule F any limitations on the authority. For each yes to A(3), A(4) or B, describe on Schedule F the factors considered in selecting brokers and determining the reasonableness of their commissions. If the value of products, research and services given to the applicant or a related person is a factor, describe:

- the products, research and services
- whether clients may pay commissions higher than those obtainable from other brokers in return for those products and services
- whether research is used to service all of applicant's accounts or just those accounts paying for it; and
- any procedures the applicant used during the last fiscal year to direct client transactions to a particular broker in return for product and research services received.

13. Additional Compensation.

Does the applicant or a related person have any arrangements, oral or in writing, where it:

- | | | |
|---|---------------------------------|--------------------------------|
| A. is paid cash by or receives some economic benefit (including commissions, equipment or non-research services) from a non-client in connection with giving advice to clients? | Yes
<input type="checkbox"/> | No
<input type="checkbox"/> |
| B. directly or indirectly compensates any person for client referrals? | Yes
<input type="checkbox"/> | No
<input type="checkbox"/> |

(For each yes, describe the arrangements on Schedule F.)

14. Balance Sheet. Applicant must provide a balance sheet for the most recent fiscal year on Schedule G if applicant:

- has custody of client funds or securities (unless applicant is registered or registering only with the Securities and Exchange Commission); or
- requires prepayment of more than \$500 in fees per client and 6 or more months in advance

Has applicant provided a Schedule G balance sheet? ☐ Yes ☐ No

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: John F Suby Wealth Management LLC		IRS Empl. Ident.No.:
Item of Form (identify)	Answer	
Item 1.D	<p>John F Suby Wealth Management LLC ("Wealth Management") a Wisconsin limited liability company located in Madison, Wisconsin. The firm specialized in providing Discretionary Asset Management services, as well as Investment Consulting services to individuals, trusts, estates, charitable organizations, corporations, other business entities, and pension and profit sharing plans. These services are described below:</p> <p>ASSET MANAGEMENT PROGRAM</p> <p>In establishing an Asset Management Account, Wealth Management's Investment Adviser Representative ("IAR") gathers information from the Client to determine the investment objectives and risk tolerance of the Client. Once the investment objectives and risk tolerance have been determined, Wealth Management will provide the Client with investment advice, which includes a recommendation or selection of appropriate investments for Clients or a recommendation to use the services of a third party manager. Clients should be aware that in most cases Wealth Management will use the manager services of a third party manager, thus will not manage the account itself. Asset Management services are provided on a discretionary basis as authorized by the Client through the execution of the Investment Management Agreement. With discretionary services, Wealth Management and its IARs may buy, sell or exchange securities, hire and terminate third party investment managers, and open and terminate custodial accounts without obtaining specific consent from the client prior to each transaction. Wealth Management will not perform a manager search before recommending third party managers.</p> <p>For Wealth Management to make appropriate investment decisions, it is important that the Client provide accurate and complete responses to the questions asked by the IARs, as well as information the IARs of changes to the Client's investment objectives, personal circumstances and other factors that may impact the account. IARs of Wealth Management will, on at least an annual basis, contact each Client to attempt to determine whether there has been restrictions on the management of the Asset Management portfolio. However, it remains the responsibility of each Client to inform Wealth Management of any material change.</p> <p>Investment options for Management accounts include common and preferred stocks, bonds municipal securities, government securities, exchange listed limited partnerships, mutual funds, exchange traded funds, unit investment trusts, and other investment options.</p> <p>As part of the Asset Management program, Wealth Management will arrange for execution of trades, custody of assets, and performance reporting.</p> <p>Clients may chose to have an advisory affiliate, John F. Suby & Associates, S.C. an accounting firm, provide services to the Client as part of their Asset Management agreement with Wealth Management. This is determined at the time of contract execution and a description of the fees can be found below.</p>	

Complete amended pages in full, circle amended items and file with execution page (page 1).

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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV:
John F Suby Wealth Management LLC

IRS Empl. Ident.No.:

Item of Form (identify)	Answer														
	<p>FEES</p> <table><thead><tr><th>Assets Under Management</th><th>Annual Fee (Paid Quarterly)</th></tr></thead><tbody><tr><td>\$0 to \$1,000,000</td><td>1.00%</td></tr><tr><td>\$1,000,001 to \$2,000,000</td><td>0.80%</td></tr><tr><td>\$2,000,001 to \$3,000,000</td><td>0.60%</td></tr><tr><td>\$3,000,001 to \$5,000,000</td><td>0.50%</td></tr><tr><td>\$5,000,001 to \$10,000,000</td><td>0.40%</td></tr><tr><td>Over \$10,000,000</td><td>0.30%</td></tr></tbody></table> <p>For services provided under Wealth Management's program, Clients are charged a fee calculated by applying the annual fee schedule percentage to the account's value each quarter or as negotiated between the client and Wealth Management. The market value, which may be determined on an account by account bases or house-held on an aggregated basis (including interest paid or accrued), is calculated as of the last business day of the previous calendar quarter. The fee will be debited from the Client's account in arrears quarterly.</p> <p>If the account is established any day other than the first day of the quarter, the fee due for the first billing period is paid on a prorated basis. The account Custodian will determine fair market value for fee calculation purposes. Client acknowledges and agrees that it is Client's responsibility to verify the accuracy of such fee calculation and that the Custodian will not determine whether fees are properly calculated.</p> <p>Clients may terminate the Agreement at any time in its entirety by giving Wealth Management written notice of termination.</p> <p>Wealth Management's fees may be more or less than those charged by Wealth Management to another Client for similar services and other advisers for similar services. In the event that exchange-traded funds or other mutual funds are a part of a Client's Portfolio, the mutual funds charge additional and separate internal fees as described in the fund's prospectus. Thus when these funds are in a Client's Portfolio, two advisory fees are imposed: one internally by the fund and the other by Wealth Management.</p> <p>Wealth Management does not guarantee the results of investment management advice it gives or the advice given and actions taken by Third Party Portfolio Managers such as Provident Trust Company. Thus, losses can occur by using Wealth Management's services.</p> <p>For those Clients choosing to receive affiliate services, such as accounting and/or trustee services, as determined in the Management Agreement, Wealth Management will pay for such services in an amount equal to but no more than 50% of the advisory fee collected during the year the affiliate services were provided. Fees for services provided by the affiliate that are not specified in the Management Agreement are the responsibility of the Client.</p> <p>INVESTMENT CONSULTING PROGRAM</p> <p>Wealth Management provides Investment Consulting Services on an hourly or flat fee basis to those Clients seeking financial advice involving particular investment or financial</p>	Assets Under Management	Annual Fee (Paid Quarterly)	\$0 to \$1,000,000	1.00%	\$1,000,001 to \$2,000,000	0.80%	\$2,000,001 to \$3,000,000	0.60%	\$3,000,001 to \$5,000,000	0.50%	\$5,000,001 to \$10,000,000	0.40%	Over \$10,000,000	0.30%
Assets Under Management	Annual Fee (Paid Quarterly)														
\$0 to \$1,000,000	1.00%														
\$1,000,001 to \$2,000,000	0.80%														
\$2,000,001 to \$3,000,000	0.60%														
\$3,000,001 to \$5,000,000	0.50%														
\$5,000,001 to \$10,000,000	0.40%														
Over \$10,000,000	0.30%														

Complete amended pages in full, circle amended items and file with execution page (page 1).

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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: John F Suby Wealth Management LLC	IRS Empl. Ident.No.:
Item of Form (identify)	Answer
	<p>situations. Wealth Management provides counseling services designed to meet the Client's specific financial objectives and needs. The counseling services generally take the form of a financial plan, but may also involve more general consulting. Services may also include sector-planning arrangements in areas such as retirement planning, estate planning, college planning, cash flow analysis, or analysis with regard to investment of lump sum distributions from employer pension and profit sharing plans. In preparing a financial plan for a Client, information is gathered relevant to the particular service through personal interviews conducted by the IAR and through documents and other information supplied by the Client. Service may include an analysis of the Client's information such as their current assets and investments, liabilities, short and long-term capital and liquidity needs, risk tolerance and short and long-term financial goals and objectives.</p> <p>Should a Client choose to implement the recommendations contained in the financial plan, Wealth Management suggests that the Client work closely with his or her attorney, accountant, insurance agent and/or securities broker. Wealth Management IARs generally make recommendations with respect to products or services offered by Wealth Management and its affiliates. The decision to implement any such recommendation rests exclusively with the Client, and the Client has no obligation to implement any such recommendation.</p> <p>All investment programs involve risk and there is no guarantee that using the Investment Counseling Program will produce favorable results.</p> <p>FEES</p> <p>Wealth Management may charge fees for Investment Consulting Services based on an hourly or flat fee, as explained below.</p> <p><u>Hourly fee.</u> Wealth Management's hourly fee varies from \$100 to \$500 per hour and depends upon the nature and scope of the advice requested by the Client, the amount and nature of the research required to complete the project and the nature and number of reports required by the Client. The hourly fee may be calculated based upon each professional staff member's time spent on a project. Prior to engagement, each Client signs an agreement which provides an estimate of the total fee for services. One-half of the fee is due upon contract signing. The balance due after services are provided.</p> <p><u>Flat fee.</u> Wealth Management's flat fee is quoted in advance and usually ranges from \$500 to \$25,000 depending upon the nature and scope of the advice requested by the Client, the nature and number of investments in a Client's portfolio, amount and nature of research required to complete the project and scope and number of reports requested by a Client. Flat fees are negotiated based on the nature of the work, not by the type of Client. Prior to engagement, each Client signs an Agreement which provides an estimate of the total fee for services. One-half of the estimated fee is due upon signing of the advisory agreement with the balance due after services are provided.</p> <p>The agreement between Wealth Management and a Client for Investment Consulting may be terminated by either party providing 10 days advance written notice to the other. Any fee due, but not yet paid by a Client, is due promptly after termination of the Agreement. Any unearned portion of a prepaid fee is returned to the Client.</p>

Complete amended pages in full, circle amended items and file with execution page (page 1).

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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: John F Suby Wealth Management LLC		IRS Empl. Ident.No.:
Item of Form (identify)	Answer	
Item 5	<p>QUALIFICATIONS</p> <p>A Wealth Management IAR must have sufficient education and/or experience as a securities broker, portfolio manager or consultant as determined by Wealth Management before being allowed to provide advice to clients. All representatives providing advice must also have passed required state investment adviser representative examinations or qualify for a waiver of the examination.</p>	
Item 6	<p>EDUCATION AND BUSINESS BACKGROUND:</p> <p>John Suby, born 10/30/1935. John received his Bachelor of Business Administration degree in Accounting in 1961 from the Spencerian College in Milwaukee, Wisconsin. In 1972 he received his Certified Public Accountant credential. He was employed by Suby, Von Haden & Associates, S.C. from 1974 until June 2009. He was also an investment adviser representative with SVA Wealth Management, Inc. from 1986 until June 2009. He formed John F. Suby & Associates, S.C. as well as John F Suby Wealth Management LLC in June 2009. John is a member of both the Wisconsin Institute of Certified Public Accountants and the American Institute of Certified Public Accountants. He is Vice Chairman of the Lutheran Social Services Foundation and is on the Finance Committee of the Lions Pride Campaign. He has passed the Series 65, Uniform Investment Adviser State Law Exam.</p> <p>Matt Suby, born 3/26/1965. Matt received his Bachelor of Arts in Accounting from the College of St. Thomas in 1988. He received his Master of Taxation from the George Washington University School of Government and Business Administration in 1990. He was employed with Suby, Von Haden & Associates, S.C. from 1990 until June of 2009. He was also an investment adviser representative with SVA Wealth Management LLC from 1988 until June 2009, when he joined both John F. Suby and Associates, S.C. and John F Suby Wealth Management LLC. Matt has passed the Series 65, Uniform Investment Adviser State Law Exam.</p> <p>John Stoehr, born 4/10/1950. John received his Bachelors Degree from the University of Wisconsin-Madison in 1974. He received his Master of Taxation from the University of Wisconsin-Madison in 1975 and his Certified Public Accountant credential in 1979. He was employed with Suby, Von Haden & Associates, S.C. from 1975 until June 2009, he was also an investment adviser representative with SVA Wealth Management, LLC from 1986 until June of 2009 when he joined both John F. Suby and Associates, S.C. and John F. Suby Wealth Management LLC. John has passed the Series 65, Uniform Investment Adviser State Law Exam.</p>	
Item 7	<p>OTHER BUSINESS ACTIVITIES</p> <p>Investment adviser representatives of Wealth Management may also be qualified as Certified Public Accountants, and as such, through John F. Suby & Associates S.C. the owner of Wealth Management, they may also provide tax planning and other accounting services to Clients.</p>	
Item 8	<p>OTHER FINANCIAL INDUSTRY AFFILIATIONS</p> <p>John F. Suby & Associates, S.C., the sole owner of Wealth Management, is an accounting firm and may offer accounting services to clients of Wealth Management. For clients</p>	
<p>Complete amended pages in full, circle amended items and file with execution page (page 1).</p>		

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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: John F Suby Wealth Management LLC		IRS Empl. Ident.No.:
Item of Form (identify)	Answer	
Item 9	<p>receiving accounting services, the fee for those services may as negotiated between the client and Wealth Management, be covered under the advisory fee being paid to Wealth Management.</p> <p>INTEREST IN TRANSACTIONS Wealth Management does not maintain an inventory of investments for resale, and does not buy or sell securities for itself that it recommends to (or purchases and sells for) Clients. However, Wealth Management's employees and IAR's may purchase or sell for their own accounts securities or other investment products that are also recommended to Clients. When purchasing or selling securities, priority is given to Client transactions. Wealth Management employees and IARs are subject to the provisions of Wealth Management's policies regarding personal securities transactions. These policies are designed to prevent detriment to the client or any benefit to Wealth Management employees or IARs resulting from investment activities.</p> <p>Wealth Management has established a Code of Ethics applicable to all persons who have access to confidential Client records or to recommendations being made for Client accounts. Designed to prevent conflicts of interest between the financial interests of Clients and the interests of the firm's staff, the Code requires such "access persons" to obtain pre-approval of certain securities transactions, to report transactions quarterly and to report all securities positions in which they have a beneficial interest at least annually. These reporting requirements allow supervisors at the firm to determine whether to allow or prohibit certain employee securities purchases and sales based on transactions made, or anticipated to be made, in the same securities for Client accounts. The Code also establishes certain bookkeeping requirements relating federal reporting rules. The Code is required to be reviewed annually and updated as necessary. A complete copy of the firm's Code is available upon request by writing, mailed to 2901 West Beltline Highway, Suite 201, Madison, WI 53713.</p> <p>An affiliate of Wealth Management, John F Suby & Associates, S.C., is available to provide accounting and trustee services. To the extent that IARs of Wealth Management recommend the accounting and trust services of its affiliate, a conflict of interest exists since the affiliate and the IAR will receive additional compensation from the provision of these services.</p>	
Item 10	<p>CONDITIONS FOR MANAGING ACCOUNT There are no conditions for managing an account.</p>	
Item 11	<p>REPORTS AND REVIEWS Asset Management accounts receive a report of account transactions and positions at least quarterly from the account Custodian.</p> <p>Reports to Clients receiving Investment Counseling services are provided as frequently as agreed upon in advance between Wealth Management and the Client.</p> <p>Wealth Management IAR's continuously monitor Asset Management Portfolios to identify situations that may warrant either a more detailed review or specific action on behalf of a Portfolio or client. Such reviews include, but are not necessarily limited to, suitability, inactivity and high concentrations in individual securities. In addition, Wealth Management</p>	

Complete amended pages in full, circle amended items and file with execution page (page 1).

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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: John F Suby Wealth Management LLC		IRS Empl. Ident.No.:
Item of Form (identify)	Answer	
Item 12	<p>IARs providing continuous and regular investment advice or investment supervisory services to Clients review Client Portfolios and communicate with Clients regularly, as agreed upon by the Client, for conformity with respective portfolios, specific investment objectives, changes in the Client's financial condition, any reasonable restrictions to be imposed as to specific assets or types of assets to be included or excluded from Client Portfolios, and all applicable rules and regulations. Wealth Management also examines investment results on a regular basis.</p> <p>Wealth Management does not verify performance data provided to it by third parties, except to the extent of calculation methods and the related account holdings shown. Where appropriate, Wealth Management may change or recommend a change of the Wealth Management IAR for the Client's Portfolio.</p> <p>Accounts are reviewed as frequently as set forth in the services agreement or as Wealth Management IARs deem appropriate. Reviews are often triggered by changes in Client financial circumstances or objectives, Client requests, market or sector trends, news about a security, or account review intervals established by Wealth Management.</p> <p>INVESTMENT BROKERAGE DISCRETION</p> <p>Wealth Management provides investment advice to certain of its Clients on a discretionary basis, pursuant to written authorization granted by those Clients. For these Clients, Wealth Management has been granted authority to determine the custodian. Limitations may be imposed by the Client in the form of specific constraints on any areas of discretion. Wealth Management also has discretion to hire and terminate third party money managers, however the firm usually recommends the services of one manager which also acts as custodian.</p> <p>Where Wealth Management has authority to select platform providers, Wealth Management seeks to obtain the best combination of net price and execution when effecting brokerage transaction for Client accounts.</p> <p>Wealth Management considers certain factors in analyzing overall execution quality. Such factors may include, but are not necessarily limited to: current transaction costs, the nature of the securities being purchase or sold and access to market participants, which may be limited due to thin trading activity for a particular security or unavailability of such securities; the size of the transaction; the desired timing of the transaction; the activity existing and anticipated in the market for the particular security; the execution, clearance, and settlement capabilities of the broker/dealer; and the research products, and other services provided for the benefit of Wealth Management and its Clients.</p> <p>When providing Investment Consulting services, Wealth Management and its IARs are not granted discretion to select brokerage firms or to purchase and sell securities. The Client selects the brokerage firm and also decides upon the investments to purchase or sell.</p> <p>Client account transactions are typically completed independently for each account. Wealth Management may, however, purchase or sell the same securities or instruments for a number of Clients simultaneously. When appropriate, orders for the same security may be combined or "batched" to facilitate best execution and reduce brokerage commissions or other costs. Wealth Management effects batched transaction in a manner</p>	
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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:

John F Suby Wealth Management LLC

SEC File Number:

801- 70434

Date:

08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV:

John F Suby Wealth Management LLC

IRS Empl. Ident.No.:

Item of Form
(identify)

Answer

Item 13

designed to ensure that no participating Client is favored over any other Client. Specifically, each Client that participates in a batched order transaction will participate at the average price for all of Wealth Management's transactions effected to fulfill the batched order. Securities purchased or sold in batched transactions are typically allocated pro-rata, to the participating Client accounts in proportion to the size of the order placed for each account. Wealth Management may increase or decrease the amount of securities allocated to each account if necessary to avoid holding odd lot or small numbers of shares for particular Clients, in situations where it maintains discretion. Additionally, if the clearing firm is unable to fully execute a batched transaction and Wealth Management determines that it would be impractical to allocate a small number of securities among the accounts participating in the transaction on a pro-rata basis, Wealth Management may allocate such securities in a manner determined in good faith to be fair and equitable.

ADDITIONAL COMPENSATION

An affiliate of Wealth Management, John F Suby & Associates, S.C., is available to provide accounting and trustee services. To the extent that IARs of Wealth Management recommend the accounting and trust services of its affiliate, a conflict of interest exists since the affiliate and the IAR will receive additional compensation from the provision of these services.

PROXY VOTING

Wealth Management does not vote proxies on behalf of clients. Although on rare occasions and only at the client's request, Wealth Management may offer clients advice regarding corporate actions and the exercise of proxy voting rights.

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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: John F Suby Wealth Management LLC	IRS Empl. Ident.No.:
Item of Form (identify)	Answer
	<p>POLICY REGARDING TREATMENT OF CONFIDENTIAL INFORMATION</p> <p>John F Suby Wealth Management LLC strongly believes in protecting the confidentiality and security of information it collects about you. This notice describes the firm's privacy policy and describes how we treat the information we receive about you.</p> <p><u>Why We Collect And How We Use Information</u></p> <p>When we evaluate your request for our services, provide investment advice to you and process transaction for your account, you typically provide us with certain personal information necessary for these transaction. We may also use that information to offer you other services we provide which may meet your investment needs.</p> <p><u>What Information We Collect</u></p> <p>The personal information we collect may include:</p> <ul style="list-style-type: none">• Name and address;• Social security or taxpayer identification number;• Assets;• Liabilities;• Age;• Occupation;• Income;• Account balances;• Investment objective and risk tolerance;• Investment activity;• Accounts at other institutions; and• Other financial and personal information. <p><u>How We Protect Information</u></p> <p>We do not sell your personal information to anyone.</p> <p>We treat information about current and former Clients and their accounts in a confidential manner. Our employees may access information and provide it to third parties only when completing a transaction at your request or providing our other services to you.</p> <p>At your request, we may disclose information to attorneys, accountants, lawyers, securities professionals, and others to assist us, or them, in providing services to you. We may also share information with companies that perform services on our behalf, such as the companies that we hire to perform marketing or administrative services. Companies we may hire to provide support services are not allowed to use your personal information for their own purposes. We may make additional disclosures as permitted by law.</p> <p><u>Access To And Correction Of Information</u></p>

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**Schedule F of
Form ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
John F Suby Wealth Management LLC	801- 70434	08/06/2009

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: John F Suby Wealth Management LLC		IRS Empl. Ident.No.:
Item of Form (identify)	Answer	
	<p>Generally, upon your written request, we will make available information for your review. Information collected in connection with, or in anticipation of, any claim or legal proceeding will not be made available.</p> <p>If your personal information with us becomes inaccurate, or if you need to make a change to that information, please contact us at the number shown below so we can update our records.</p> <p><u>Further Information</u></p> <p>For additional information regarding our privacy policy, please contact Wealth Management at our office at 2901 West Beltline Highway, Suite 201, Madison, Wisconsin, 53713 or by calling (608)271-3100.</p>	

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