

Item 1 - Cover Page

Robert W. Kerr
Form ADV Part 2B
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This brochure supplement provides information about Robert W. Kerr that supplements the Mac Adams Wealth Advisors, LLC brochure. You should have received a copy of that brochure. Please contact Jane Z. Mac Adams at jane@macfingroup.com if you did not receive Mac Adams Wealth Advisors' brochure or if you have any questions about the contents of this supplement

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Robert W. Kerr is available on the SEC's website at www.adviserinfo.sec.gov

References to "registered investment advisor" or any references to be "registered" does not imply a certain level of skill or training.

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Item 2 - Educational Background and Business Experience

ROBERT KERR, Year of Birth: 1985

Formal Education – Texas Tech BS Personal Financial Planning, 2009

Business Background for the Previous Five Years:

- Mac Adams Wealth Advisors, Advisor 02/2010 to Present
- LPL Financial, Registered Representative, 02/2010 to Present
- Minnesota Life Insurance Co., 05/2009 to 02/2010
- Securian Financial Services, Registered Representative, 05/2009 to 02/2010
- Martin Financial, 06/2008 to 08/2008 Intern and 05/2009 to 02/2010 Agent
- Dansby and Associates, Financial Assistant, 01/2009 to 05/2009
- Hartford Planco, Intern 05/2007 to 08/2007

Item 3 - Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. Mr. Kerr has none.

Item 4 - Other Business Activities

Robert Kerr is a licensed insurance professional. Approximately 30% of his time is spent on estate planning activities. In this capacity he may advise clients on insurance products.

Mr. Kerr is a registered representative of LPL Financial, an unaffiliated FINRA-registered broker/dealer and may place securities transactions on behalf of his clients through LPL.

Item 5 - Additional Compensation

In his capacity as a registered representative, Robert Kerr may receive commissions, 12b-1 fees, and other sums, such as trails on variable annuity products, placed through LPL. Mr. Kerr may receive commission trails on variable annuity products for ongoing management and planning services. **Under no circumstances are Mr. Kerr's MWA clients charged both a commission and an advisory fee for products or ongoing investment management.** Clients are not required to purchase products or place securities transactions through LPL. Clients are advised that they may purchase securities or insurance products recommended by Mr. Kerr through other non-affiliated insurance agents or broker-dealers.

MWA's CCO remains available to address any questions that a client or prospective client may have regarding conflict of interest.

Item 6 - Supervision

MWA has written policies and procedures that are designed to set standards, detect and prevent violations of regulatory requirements, and provide internal controls for the firm and their Advisors. Oversight at the firm level to achieve compliance is provided by the Chief Compliance Officer (CCO) Jane Mac Adams.

Mr. Kerr's client accounts are researched to the extent needed to produce financial advice or make investment suggestions for the client based on their goals, objectives, risk tolerance, and needs. The advice provided is monitored in several ways. The monitoring begins with internal controls that MWA has in place regarding recommended investments. As a matter of policy, an advisor is only permitted to recommend investments that have been thoroughly vetted, approved, and that have ongoing due diligence conducted by MWA Portfolio Management Officer Jane Mac Adams.

In addition to the control placed on investments recommendations, her direct supervision includes participating in research and portfolio meetings where investment recommendations are reviewed before implementation. In addition, account balance and asset allocations are monitored by the custodian's surveillance system to insure they meet investment and suitability objectives. Reports, presentations and meeting materials provided to clients throughout their engagement with MWA, are reviewed by individuals that may include outside compliance associates and professionals. Together they work to ensure accurate and comprehensive information is available to MWA Advisors and their clients regarding their investment decisions and choices.

Mr. Kerr is supervised by Jane Z. Mac Adams. She may be reached at 214-273-3630, or email at jane@macfingroup.com