

FORM ADV**Uniform Application for Investment Adviser Registration****Part II – Page 1**

OMB APPROVAL	
OMB Number:	3235-0049
Expires:	February 28, 2011
Estimated average burden hours per response.....	4.07

Name of Investment Adviser:	Asset Strategy Retirement Plan Consultants, LLC				
Address: (Number and Street)	(City)	(State)	(Zip Code)	Area Code:	Telephone Number:
17 South 2 nd Street, Suite 3A	Harrisburg	Pennsylvania	17101	(717)	497-4375

This part of Form ADV gives information about the investment adviser and its business for the use of clients.
The information has not been approved or verified by any government authority.

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(Schedules A,B,C,D, and E are included with Part I of this Form, for the use of regulatory bodies, and are not distributed to clients.)

Potential persons who are to respond to the collection of information contained in this form
are not required to respond unless the form displays a currently valid OMB control number.

Applicant:

Asset Strategy Retirement Plan Consultants, LLC

SEC File Number:

801-

Date:

08/19/2008

- 1. A. Advisory Services and Fees.** (Check the applicable boxes) For each type of service provided, state the approximate % of total advisory billings from that service. (See instruction below.)

Applicant:

- | | | | |
|-------------------------------------|--|----------|---|
| <input checked="" type="checkbox"/> | (1) Provides investment supervisory services..... | 90 (est) | % |
| <input checked="" type="checkbox"/> | (2) Manages investment advisory accounts not involving investment supervisory services..... | 5 (est) | % |
| <input type="checkbox"/> | (3) Furnishes investment advice through consultations not included in either service described above..... | | % |
| <input type="checkbox"/> | (4) Issues periodicals about securities by subscription..... | | % |
| <input type="checkbox"/> | (5) Issues special reports about securities not included in any service described above..... | | % |
| <input type="checkbox"/> | (6) Issues, not as part of any service described above, any charts, graphs, formulas, or other devices which clients may use to evaluate securities..... | | % |
| <input checked="" type="checkbox"/> | (7) On more than an occasional basis, furnishes advice to clients on matters not involving securities.. | 5 (est) | % |
| <input type="checkbox"/> | (8) Provides a timing service..... | | % |
| <input type="checkbox"/> | (9) Furnishes advice about securities in any manner not described above..... | | % |

(Percentages should be based on applicant's last fiscal year. If applicant has not completed its first fiscal year, provide estimates of advisory billings for that year and state that the percentages are estimates.)

- B.** Does applicant call any of the services it checked above financial planning or some similar term? Yes ☒ No ☐

- C.** Applicant offers investment advisory services for: (check all that apply)

- | | |
|--|--|
| <input checked="" type="checkbox"/> (1) A percentage of assets under management | <input type="checkbox"/> (4) Subscription fees |
| <input checked="" type="checkbox"/> (2) Hourly charges | <input type="checkbox"/> (5) Commissions |
| <input checked="" type="checkbox"/> (3) Fixed fees (not including subscription fees) | <input checked="" type="checkbox"/> (6) Other |

- D.** For each checked box in A above, describe on Schedule F:

- the services provided, including the name of any publication or report issued by the adviser on a subscription basis or for a fee
- applicant's basic fee schedule, how fees are charged and whether its fees are negotiable
- When compensation is payable, and if compensation is payable before service is provided, how a client may get a refund or may terminate and investment advisory contract before its expiration date

- 2. Types of clients** – Applicant generally provides investment advice to: (check all that apply)

- | | |
|---|--|
| <input checked="" type="checkbox"/> A. Individuals | <input checked="" type="checkbox"/> E. Trusts, estates, or charitable organizations |
| <input checked="" type="checkbox"/> B. Banks and thrift institutions | <input checked="" type="checkbox"/> F. Corporations or business entities other than those listed above |
| <input type="checkbox"/> C. Investment companies | <input type="checkbox"/> G. Other (describe on Schedule F) |
| <input checked="" type="checkbox"/> D. Pension and profit sharing plans | |

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

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3. Types of Investments. Applicant offers advice on the following: (Check those that apply)

- | | |
|---|---|
| <p>A. Equity Services</p> <p><input checked="" type="checkbox"/> (1) exchange-listed securities</p> <p><input checked="" type="checkbox"/> (2) securities traded over-the-counter</p> <p><input checked="" type="checkbox"/> (3) foreign issuers</p> <p><input checked="" type="checkbox"/> B. Warrants</p> <p><input checked="" type="checkbox"/> C. Corporate debt securities (other than commercial paper)</p> <p><input checked="" type="checkbox"/> D. Commercial paper</p> <p><input checked="" type="checkbox"/> E. Certificate of deposit</p> <p><input checked="" type="checkbox"/> F. Municipal Securities</p> <p>G. Investment company securities</p> <p><input checked="" type="checkbox"/> (1) variable life insurance</p> <p><input checked="" type="checkbox"/> (2) variable annuities</p> <p><input checked="" type="checkbox"/> (3) mutual fund shares</p> | <p><input checked="" type="checkbox"/> H. United States government securities</p> <p>I. Options contracts on:</p> <p><input type="checkbox"/> (1) securities</p> <p><input type="checkbox"/> (2) commodities</p> <p>J. Futures contracts on:</p> <p><input type="checkbox"/> (1) tangibles</p> <p><input type="checkbox"/> (2) intangibles</p> <p>K. Interests in partnerships investing in:</p> <p><input type="checkbox"/> (1) real estate</p> <p><input type="checkbox"/> (2) oil and gas interests</p> <p><input type="checkbox"/> (3) other (explain on Schedule F)</p> <p><input type="checkbox"/> L. Other (explain on Schedule F)</p> |
|---|---|

4. Methods of Analysis, Sources of Information, and Investment Strategies.

A. Applicant's security analysis methods include: (check those that apply)

- | | |
|--|--|
| (1) <input type="checkbox"/> Charting | (4) <input type="checkbox"/> Cyclical |
| (2) <input type="checkbox"/> Fundamental | (5) <input type="checkbox"/> Other (explain on Schedule F) |
| (3) <input type="checkbox"/> Technical | |

B. The main sources of information applicant uses include: (check those that apply)

- | | |
|---|---|
| (1) <input type="checkbox"/> Financial newspapers and magazines | (5) <input type="checkbox"/> Timing services |
| (2) <input type="checkbox"/> Inspections of corporate activities | (6) <input checked="" type="checkbox"/> Annual reports, prospectuses, filings with the Securities and Exchange Commission |
| (3) <input checked="" type="checkbox"/> Research materials prepared by others | (7) <input checked="" type="checkbox"/> Company press releases |
| (4) <input type="checkbox"/> Corporate rating services | (8) <input type="checkbox"/> Other (explain on Schedule F) |

C. The investment strategies used to implement any investment advice given to clients include: (check those that apply)

- | | |
|---|---|
| (1) <input type="checkbox"/> Long Term Purchases
(securities held at least a year) | (5) <input type="checkbox"/> Margin transactions |
| (2) <input type="checkbox"/> Short Term Purchases
(securities sold within a year) | (6) <input type="checkbox"/> Option writing, including covered options, uncovered options or spreading strategies |
| (3) <input type="checkbox"/> Trading (securities sold within 30 days) | (7) <input type="checkbox"/> Other (explain on Schedule F) |
| (4) <input type="checkbox"/> Short Sales | |

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

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5. Education and Business Standards.

Are there any general standards of education or business experience that applicant requires of those involved in determining or giving investment advice to clients?

Yes

No

☒☐

(If yes, describe these standards on Schedule F.)

6. Education and Business Background.

For:

- each member of the investment committee or group that determines general investment advice to be given to clients, or
- if the applicant has no investment committee or group, each individual who determines general investment advice given to clients (if more than five, respond only for their supervisors)
- each principal executive officer of applicant or each person with similar status or performing similar functions.

On Schedule F, give the:

- name
- year of birth
- formal education after high school
- business background for the preceding five years

7. Other Business Activities. (check those that apply)

- ☒ A. Applicant is actively engaged in a business other than giving investment advice.
- ☐ B. Applicant sells products or services other than investment advice to clients.
- ☐ C. The principal business of applicant or its principal executive officers involves something other than providing investment advice.

(For each checked box describe the other activities, including the time spent on them, on Schedule F.)

8. Other Financial Industry Activities or Affiliations. (check those that apply)

- ☐ A. Applicant is registered (or has an application pending) as a securities broker-dealer.
- ☐ B. Applicant is registered (or has an application pending) as a futures commission merchant, commodity pool operator or commodity trading adviser.
- C. Applicant has arrangements that are material to its advisory business or its clients with a related person who is a:

- | | |
|--|--|
| <input checked="" type="checkbox"/> (1) broker-dealer | <input type="checkbox"/> (7) accounting firm |
| <input type="checkbox"/> (2) investment company | <input type="checkbox"/> (8) law firm |
| <input checked="" type="checkbox"/> (3) other investment adviser | <input type="checkbox"/> (9) insurance company or agency |
| <input type="checkbox"/> (4) financial planning firm | <input checked="" type="checkbox"/> (10) pension consultant |
| <input type="checkbox"/> (5) commodity pool operator, commodity trading adviser or futures commission merchant | <input type="checkbox"/> (11) real estate broker or dealer |
| <input type="checkbox"/> (6) banking or thrift institution | <input type="checkbox"/> (12) entity that creates or packages limited partnerships |

For each checked box in C, on Schedule F identify the related person and describe the relationship and the arrangements.)

- D. Is applicant or a related person a general partner in any partnership in which clients are solicited to invest?.....

Yes

No

☐☒

(If yes, describe on Schedule F the partnerships and what they invest in.)

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

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9. Participation or Interest in Client Transactions.

Applicant or a related person: (check those that apply)

- ☐ A. As principal, buys securities for itself from or sells securities it owns to any client.
- ☐ B. As broker or agent effects securities transactions for compensation for any client.
- ☐ C. As broker or agent for any person other than a client effects transactions in which client securities are sold to or bought from a brokerage customer.
- ☐ D. Recommends to clients that they buy or sell securities or investment products in which the applicant or a related person has some financial interest.
- ☒ E. Buys or sells for itself securities that it also recommends to clients.

(For each box checked, describe on Schedule F when the applicant or a related person engages in these transactions and what restrictions, internal procedures or disclosures are used for conflicts of interest in those transactions.)

Describe, on Schedule F, your code of ethics, and state that you will provide a copy of your code of ethics to any client or prospective client upon request.

- 10. Conditions for Managing Accounts.** Does the applicant provide investment supervisory services, manage investment advisory accounts or hold itself out as providing financial planning or some similarly termed services and impose a minimum dollar value of assets or other conditions for starting or maintaining an account?

Yes No
☒ ☐

(If yes, describe on Schedule F)

- 11. Review of Accounts.** If applicant provides investment supervisory services, manages investment advisory accounts, or holds itself out as providing financial planning or some similarly termed services:

- A. Describe below the reviews and reviewers of the accounts. **For Reviews**, include the frequency, different levels, and triggering factors. **For Reviewers**, include the number of reviewers, their titles and functions, instructions they receive from applicant on performing reviews, and number of accounts assigned each.

See Schedule F.

- B. Describe below the nature and frequency of regular reports to clients on their accounts.

See Schedule F.

Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

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12. Investment or Brokerage Discretion.

A. Does applicant or any related person have authority to determine, without obtaining specific client consent, the:

- | | | |
|---|---------------------------------|---|
| (1) securities to be bought or sold?..... | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| (2) amount of the securities to be bought or sold?..... | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| (3) broker or dealer to be used?..... | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| (4) commission rates paid?..... | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |

B. Does applicant or a related person suggest brokers to clients?.....

Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
--	--------------------------------

For each yes answer to A describe on Schedule F any limitations on the authority. For each yes to A(3), A(4) or B, describe on Schedule F the factors considered in selecting brokers and determining the reasonableness of their commissions. If the value of products, research and services given to the applicant or a related person is a factor, describe:

- the products, research and services
- whether clients may pay commissions higher than those obtainable from other brokers in return for those products and services
- whether research is used to service all of applicant's accounts or just those accounts paying for it; and
- any products the applicant used during the last fiscal year to direct client transactions to a particular broker in return for any product and research services received.

13. Additional Compensation.

Does the applicant or a related person have any arrangements, oral or in writing, where it:

- | | | |
|--|--|---|
| A. is paid cash by or receives some economic benefit (including commissions, equipment or non-research services) from a non-client in connection with giving advice to clients?..... | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| B. directly or indirectly compensates any person for client referrals?..... | Yes
<input checked="" type="checkbox"/> | No
<input type="checkbox"/> |

(For each yes, describe the arrangements on Schedule F.)

14. Balance Sheet. Applicant must provide a balance sheet for the most recent fiscal year on Schedule G if applicant:

- has custody of client funds or securities (unless applicant is registered or registering only with the Securities and Exchange Commission); or
- requires prepayment of more than \$500 in fees per client and 6 or more months in advance

Has applicant provided a Schedule G balance sheet?.....	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
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Answer all items. Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
FORM ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
Asset Strategy Retirement Plan Consultants, LLC	801-	08/19/2008

(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV: Asset Strategy Retirement Plan Consultants, LLC		IRS Empl. Ident. No.:
Item of Form (identify)	Answer	
Part II, 1 D	<p><u>ADVISORY SERVICES AND FEES</u></p> <p>Asset Strategy Retirement Consultants, LLC ("ASRPC" or the "Firm") is an investment adviser registered with the Securities and Exchange Commission. The services offered by ASRPC are described below.</p> <p><u>PENSION CONSULTING SERVICES</u></p> <p>ASRPC provides consulting services to clients covered by the Employee Retirement Income Security Act of 1975 (ERISA), such as, defined benefit plans, 401(k), or profit sharing. Services include, but are not limited to the following:</p> <ul style="list-style-type: none">• Review plan documents;• Meet with the trustee(s) to understand the specific needs to help define investment objectives and risk tolerances;• Based upon this information, ASRPC will draft an investment policy statement and present to the trustee(s);• Review and make suggestions as to the client's current and future investment needs;• Review the asset allocation;• Assist the trustee(s) in selection of appropriate money managers or mutual funds;• Monitor the performance of the selected money manager(s) or mutual funds and report to the trustee(s);• Advise in regard to the retention or dismissal of a money manager or mutual fund being used;• Review the account's investment expenses;• Limited education and enrollment assistance. Specific and individualized advice is not provided to plan participants'• Preparation of Form 5500 <p>Although ASRPC considers itself a fiduciary, ASRPC does not have discretionary authority or control over the plan assets, nor discretionary authority or control over the administration of the plan. Advice is provided to the plan in the form of recommendations to the trustees.</p> <p><u>THIRD PARTY MANAGER RECOMMENDATIONS</u></p> <p>Depending upon the overall investment objectives of the client, ASRPC may refer its clients to one or more managers. Generally, money managers selected will have discretion to determine the securities to purchase and sell within the account, subject to restrictions imposed by the client. Each manager is obligated to provide the client with their separate disclosure document. Clients should review the document carefully for important and specific details. It is important to note that fees for managing assets can vary among the managers.</p>	

Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
FORM ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
Asset Strategy Retirement Plan Consultants, LLC	801-	08/19/2008

1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV: Asset Strategy Retirement Plan Consultants, LLC	IRS Empl. Ident. No.:
Item of Form (identify)	Answer
Part II, 1 D (cont.)	<p><u>INVESTMENT MANAGEMENT SERVICES</u></p> <p>ASRPC develops portfolios based upon a Client's goals, objectives, investment time horizon and risk tolerance as well as their core financial-related values. Investment strategies used to implement investment advice are generally long-term in nature and primarily utilize a buy and hold philosophy. Investment strategies may include long-term and short-term purchases depending upon the individual needs of the Client. ASRPC uses asset allocation, or spreading investments among a number of asset classes (domestic stocks vs. foreign stocks; large cap stocks vs. small cap stocks; corporate bonds vs. government securities) for most Client accounts. Asset allocation seeks to achieve the most efficient diversification of assets, to help lessen risk while not sacrificing the effectiveness of the portfolio to yield the Client's objectives.</p> <p>ASRPC offers investment management services, which include selection, monitoring and review of portfolio assets, on a discretionary or non-discretionary basis. An initial interview and data-gathering process is completed in an effort to determine the Client's individual needs, goals, time horizons, risk tolerance and investment experience.</p> <p>Based upon information provided by the Client, ASRPC may prepare recommendations for investments, which may include planning for long-range goals (i.e. retirement planning or college funding) or other segments of an investment plan that may be needed. ASRPC provides investment management services primarily through the use of no-load mutual funds, U.S. Government securities and tax-exempt bonds, although individual common and/or preferred stocks may also be used.</p> <p>Clients are obligated to promptly notify ASRPC of any changes in financial status to ensure the designed investment strategies continue to meet the Client's changing needs or to determine if there needs to be a change in investment objectives and strategies.</p> <p>Clients may place reasonable investment restrictions on their accounts, including bans on investing in particular industries, invest in limited amounts of securities, request third-party checks, and to re-balance portfolios.</p>

Complete amended pages in full, circle amended items and file with execution page (page 1).

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Item of Form (identify)	Answer													
Part II, 1 D (cont.)	<p><u>FINANCIAL PLANNING</u></p> <p>ASRPC provides financial planning services to Client's. Depending upon the terms of the agreement, as set by the Client, a review of the Client's financial situation may include any or all of the following:</p> <ul style="list-style-type: none"> · cash management · insurance · goal setting · estate and tax planning · risk management · education funding · retirement planning; · capital needs planning <p>A comprehensive financial plan generally involves all the above components, and depending upon the client's age and overall financial situation, may take 3-6 months or longer to complete. During this period ASRPC conducts several meetings with the client and other professionals, such as the client's accountant and attorney. At times, the client may wish to involve other family members in the decision making process as well. Typically, the process begins with addressing the client's immediate needs, and then progresses through to their retirement and estate planning needs and desires. Although not required to do so, client's generally look to us to assist them in implementing the various facets of their plan.</p> <p><u>LIMITED FINANCIAL PLANNING SERVICES</u></p> <p>When electing limited financial planning services, the client is requesting certain components of their overall financial concerns be considered for review. It should be understood that when electing limited financial planning services the client's overall financial and investment issues are generally not taken into consideration.</p> <p><u>COMPENSATION PENSION CONSULTING SERVICES</u></p> <p>Percentage of Assets Fee</p> <p>Fees are payable quarterly and in advance, with the initial invoice calculated based upon the fair market value of the account at the time the agreement is executed through the end of the current quarter. Thereafter, fees are calculated based upon the market value of the portfolio (not including cash), as of the last business day of the previous quarter. Following is a general fee schedule:</p> <table border="1"> <thead> <tr> <th><u>Assets under Management</u></th> <th><u>Annual Fee (%)</u></th> <th><u>Quarterly Fee %</u></th> </tr> </thead> <tbody> <tr> <td>\$0 - \$2 Million</td> <td>1.00% - 1.50%</td> <td>0.25% - 0.375%</td> </tr> <tr> <td>\$2 - \$5 million</td> <td>0.75% - 1.25%</td> <td>0.19% - 0.313%</td> </tr> <tr> <td>Over \$5 million</td> <td>0.50% - 1.00%</td> <td>0.125% - 0.25%</td> </tr> </tbody> </table>		<u>Assets under Management</u>	<u>Annual Fee (%)</u>	<u>Quarterly Fee %</u>	\$0 - \$2 Million	1.00% - 1.50%	0.25% - 0.375%	\$2 - \$5 million	0.75% - 1.25%	0.19% - 0.313%	Over \$5 million	0.50% - 1.00%	0.125% - 0.25%
<u>Assets under Management</u>	<u>Annual Fee (%)</u>	<u>Quarterly Fee %</u>												
\$0 - \$2 Million	1.00% - 1.50%	0.25% - 0.375%												
\$2 - \$5 million	0.75% - 1.25%	0.19% - 0.313%												
Over \$5 million	0.50% - 1.00%	0.125% - 0.25%												

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1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV:	IRS Empl. Ident. No.:
Asset Strategy Retirement Plan Consultants, LLC	

Item of Form (identify)	Answer
Part II, 1 D (cont.)	<p>Hourly Fees Clients may elect to pay for the above services on an hourly basis at the rate of \$200-\$350 per hour. The hourly fee is based upon the knowledge and experience of the individual providing the work. Hourly fees are billed monthly, with payment due within 30 days of the receipt of the invoice.</p> <p>Fixed Fees Due to the specific nature of this service, fixed fees are determined on a client-by-client basis, so there is no range of fees to disclose. Fixed fees, as stated in the agreement are billed quarterly in arrears, with payment due within 30 days of the receipt of the invoice.</p> <p>Payment of fees is generally made through a debit directly to the client's account by the qualified custodian holding the client's funds and securities. The Client Agreement includes an authorization by the client for a fee debit. Clients can elect to be directly billed as well. Clients receive quarterly account statements from the custodian showing the amount of the fee debit, and are able to terminate the written billing authorization or agreement at any time.</p> <p>In the event the client elects to terminate the services of ASRPC within five (5) business days of entering into the agreement, the initial deposit will be fully refunded. Once the process begins, a portion of the initial deposit may or may not be refunded, with determination based upon the number of hours spent and calculated at an hourly rate for the services rendered by ASRPC up to the time of termination.</p> <p>Fees for limited financial planning are generally charged at an hourly rate of \$125-\$250 and will be billed on a monthly basis. Hourly fees vary based upon the knowledge and experience of the individual providing the work. Each monthly invoice will provide details as to amount of time spent, and service rendered.</p> <p><u>GENERAL INFORMATION ON FEES</u></p> <p>1. Fees, account minimums and payment terms are negotiable.</p> <p>2. Fees are not charged based on the capital gains or the capital appreciation of any funds or any part of any funds of any client in a manner prohibited by the Investment Advisors Act of 1940 (Advisors Act).</p> <p>3. Advisory fees charged by ASRPC are separate and distinct from advisory fees and expenses charged by mutual funds in which client assets are invested. A complete description of these fees and expenses are disclosed in each mutual fund prospectus.</p>

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Part II, 1 D (cont.)	<p>4. In addition to ASRPC advisory fees, clients may also incur certain charges imposed by third-parties (where ASRPC has no interest, except as described below) which may include the following: mutual fund or money market, 12b-1 and sub transfer fees; fund or money market management fees and administrative expenses; mutual fund transaction fees; certain deferred sales charges on previously purchased mutual funds transferred into the</p> <p>5. The client can terminate the agreement without penalty (full refund or no fees due) within 5 business days of signing the agreement if ASRPC's ADV Part II was not delivered at least 48 hours prior to engagement. Otherwise, services may be terminated upon receipt of written notice by either party. Upon termination of services, client will receive a refund of any prepaid quarterly fee based upon the number of days remaining in the quarter of termination.</p> <p><u>CUSTODY</u></p> <p>ASRPC does not and will not have custody of clients' funds or securities.</p> <p><u>PROXY VOTING</u></p> <p>ASRPC does not vote proxies for clients, and does not provide advice to clients about how to vote proxies. Clients retain the authority to vote proxies and will be required to ensure that proxy materials are sent directly to them.</p>	
Part II, 5	<p><u>EDUCATION AND BUSINESS STANDARDS</u></p> <p>ASRPC requires that those individuals determining investment policies or giving investment advice to clients possess either a college degree or related business experience in the financial services field, including financial planning, portfolio management and securities analysis. Individuals must be properly licensed and registered, unless exempted, in states in which such individual is conducting investment advisory business.</p>	
Part II, 6	<p><u>EDUCATION AND BUSINESS BACKGROUND OF FIRM PRINCIPALS</u></p> <p><u>Clark G. Frese</u></p> <p>Year of Birth: 1949</p> <p><u>Education</u> BA, Business Administration, (1972) Villanova University, Villanova, PA</p>	

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1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV: Asset Strategy Retirement Plan Consultants, LLC		IRS Empl. Ident. No.:
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Part II, 6 (cont.)	<p><u>Business</u></p> <p>Managing Member Asset Strategy Retirement Plan Consultants, LLC August 2008 – Present</p> <p>President Asset Strategy Retirement Consultants, LLC, Wellesley Hills, MA October 2007 - August 2008</p> <p>President Charles River Retirement Consultants, Inc., Wellesley Hills, MA February 2006 - October 2007</p> <p>Vice President Charles River Financial Insurance Agency, Inc. January 2006 - Present</p> <p>Investment Adviser Representative Asset Strategy Consultants, LLC, Hunt Valley, MD March 2008 - Present</p> <p>Registered Representative Triad Advisors, Inc. January 2008 - Present</p> <p>Registered Representative NFP Securities, Inc., Austin, TX July 2003 - January 2007</p> <p>Regional Service and Operations Manager Invesmart, Inc. May 2001 - July 2002</p> <p><u>Professional Designations/Licenses</u></p> <p>Certified Pension Consultant, American Society of Pension Actuaries, 1982 Accredited Investment Fiduciary Auditor, University of Pittsburgh, Center for Fiduciary Studies, 2003 Chartered Life Underwriter, American College, 1982</p> <p>Securities Licenses: Series 7, 24 and 63</p>	

Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
FORM ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
Asset Strategy Retirement Plan Consultants, LLC	801-	08/19/2008

1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV: Asset Strategy Retirement Plan Consultants, LLC		IRS Empl. Ident. No.:
Item of Form (identify)	Answer	
Part II, 8	<p><u>OTHER FINANCIAL INDUSTRY ACTIVITIES OR AFFILIATIONS</u></p> <p>Clark Frese is a registered representative of Triad Advisors, Inc., a registered broker dealer. In this capacity, he may offer and sell various securities, and receive a commission for such sales. Commissions vary according to the security.</p> <p>Clark is registered as Investment Adviser Representatives of Asset Strategy Consultants, LLC. (ASC). In this relationship, he works in tandem with the firm's other representatives to provide retirement plan consulting services to clients of ASC. Compensation for these services are generally a portion of the overall advisory fee charged to the client by ASC.</p>	
Part II, 9	<p><u>PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS</u></p> <p>ASRPC and its associated persons may buy or sell securities identical to those recommended to clients. Because of this commonality of interest, ASRPC has adopted a Code of Ethics and Statement for Insider Trading that each employee must comply with. The Code contains provisions reasonably necessary to deter misconduct and conflicts of interest and to detect any violation. The Code's key provisions include:</p> <ul style="list-style-type: none"> - Statement of General Principles - Policy on Personal Securities Transactions, including <ul style="list-style-type: none"> - Preclearance on IPO's and Private Placements - Procedures for Reporting Personal Securities Transactions and Holdings - Code of Conduct - Annual Acknowledgements by Covered Personnel <p>In addition, the Code contains the following additional provisions:</p> <ul style="list-style-type: none"> - A director, officer, or employee of ASRPC shall not buy or sell securities for their personal portfolio where their decision is substantially derived, in whole or in part, by reason of his or her employment unless the information is also available to the investing public upon reasonable inquiry. No associated person of ASRPC shall prefer his or her own interest to that of the client. - Requires that all individuals must act in accordance with all applicable Federal and State regulations governing registered investment advisers. - Any individual not in compliance with the Code of Ethics may be subject to termination. <p>ASRPC will provide a copy of its Code of Ethics to any client or prospective client upon request.</p>	
Part II, 10	<p><u>CONDITIONS FOR MANAGING ACCOUNTS</u></p> <p>Retirement plans must generally have a minimum asset value of \$1 million. Under certain circumstances, ASRPC may waive the minimum requirement.</p>	

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**Schedule F of
FORM ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
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1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV: Asset Strategy Retirement Plan Consultants, LLC		IRS Empl. Ident. No.:
Item of Form (identify)	Answer	
Part II, 11	<p><u>REVIEW OF ACCOUNTS</u></p> <p>Client accounts are generally monitored on a quarterly basis, however reviews could also occur at the time of new deposits, material changes in client's financial information, changes in economic cycles, or as often as the client directs. Reviews entail analyzing securities, sensitivity to overall markets, economic changes, investment results and asset allocation, etc., to ensure the investment strategy and expectations are structured to continue to meet clients' objectives. In the case of mutual funds, ASRPC will generally perform a global review of economic changes and fund performance in and of each particular fund, and how it relates to its peers and the general market, adherence to style, equity style box and any manager changes.</p> <p>Reviews are performed by Clark Frese, principal of the Firm. ASRPC encourages frequent client contact but will seek out contact no less than annually. ASRPC prepares quarterly reports, which generally includes holdings, performance and market information to Investment Management clients. Clients receive holding and activity reports at least quarterly from custodial and brokerage firms. ASRPC may prepare reports or communications related to investment advisory services, as may be requested by clients.</p>	
Part II, 12	<p><u>INVESTMENT OR BROKERAGE DISCRETION</u></p> <p>While ASRPC may at times recommend brokerage firms for custody of client assets, the client will generally direct ASRPC in writing to use a particular broker or dealer to execute transactions for client's account, of which the client will negotiate terms and arrangements with that broker or dealer. ASRPC will not seek better execution services or prices from other brokers or dealers and as a result, client could pay higher commissions, other transaction costs, greater spreads, or receive less favorable net prices on transactions for client's account than would otherwise be the case.</p> <p>Associated persons of ASRPC may recommend Fidelity Institutional Wealth Services, the Registered Advisor Unit of Fidelity for custody of assets, and execution of securities transactions. In this case, associated persons of ASRPC will negotiate on behalf of the client as to the costs incurred for execution of securities transactions. In addition, associated person(s) of ASRPC, as registered representatives, may receive compensation in the form of a commission on the execution of a securities transaction, and or 12b1 fees on the sale of certain mutual funds. This relationship may be deemed to create a conflict of interest, and generally ASRPC will offset the advisory fee charged to the client by any 12b1 fees collected, of which is disclosed on the quarterly billing to the client. Clients may or may not incur higher costs if electing to place their assets with a recommended brokerage firm.</p>	

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**Schedule F of
FORM ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
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1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV: Asset Strategy Retirement Plan Consultants, LLC		IRS Empl. Ident. No.:
Item of Form (identify) Part II, 13	Answer	
Privacy Policy	<p><u>ADDITIONAL COMPENSATION</u></p> <p>ASRPC may enter into an agreement with an individual or other advisory firm ("Solicitor") for referral of pension consulting clients. In this case, fees charged to the client will be shared between ASRPC and the Solicitor, of which the Solicitor is mandated to disclose the portion of the fee received to the client. All such fees, as stated in the advisory agreement, will be made payable to Asset Strategy Retirement Consultants, LLC</p> <p><u>PRIVACY POLICY</u></p> <p>ASRPC is committed to maintaining the confidentiality, integrity and security of personal information about our current and prospective clients. We consider customer privacy to be fundamental to our relationship with clients. It is therefore our policy to respect the privacy of current and former Clients and to protect personal information entrusted to us. This policy describes the steps we have taken to safeguard your information and what client information we may share with others. We are proud of our privacy practices and want you to know how we protect information used to provide you with service. You do not have to contact us to benefit from our privacy protections; they apply automatically to our clients.</p> <p><u>Information We Collect and Maintain</u></p> <p>We collect and share with others as necessary the following types of personal information:</p> <ul style="list-style-type: none">· Information we receive from you to open an account or provide investment advice to you (such as your home address, telephone number, Social Security or taxpayer identification number e-mail address, age, Social Security Number, marital status, assets, and income and financial information);· Information that we generate to service your account (such as trade tickets and account statements); or· Information that we may receive from third parties with respect to your account (such as trade confirmations). <p><u>Information We Disclose</u></p> <p>We will not disclose any Non-public Personal Information about you or your account(s) to anyone unless one of the following conditions is met:</p> <ul style="list-style-type: none">· Firm receives your prior written consent;· Firm believes the recipient is your authorized representative;· Firm discloses your Non-public Personal Information as necessary to effect or process a transaction in any account, or to maintain or service your account(s);· Firm is required by law to disclose information to the recipient. <p>In all such situations, we stress the confidential nature of information being shared. We may share your personal information with:</p>	

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**Schedule F of
FORM ADV**

Continuation Sheet for Form ADV Part II

Applicant:	SEC File Number:	Date:
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1. Full name of applicant exactly as stated in Item 1A of Part 1 of Form ADV: Asset Strategy Retirement Plan Consultants, LLC		IRS Empl. Ident. No.:
Item of Form (identify)	Answer	
Privacy Policy (cont.)	<ul style="list-style-type: none">· Non-affiliated companies that provide processing, account maintenance and related services in connection with your investments and other transactions handled by us; an· Non-affiliated companies and government agencies only to the extent permitted or required by law, for legal, regulatory or other purposes (for example, for tax purposes or for reporting suspicious transactions). <p><u>How We Protect Personal Information</u></p> <p>We maintain the confidentiality, security and integrity of your non-public personal information by:</p> <ul style="list-style-type: none">· Restricting access to your Non-public Personal Information to those employees with a legitimate need for the information; and· Maintaining physical electronic and procedural safeguards that meet or exceed federal and industry standards governing how Non-public Personal Information should be stored. <p>We have not and will not sell your personal information anyone, even if our formal client relationship ends.</p> <p><u>Online Privacy</u></p> <p>Privacy, security and service in our online operations are just as critical as in the rest of our business. We therefore employ all of the safeguards described above, along with the following Internet-specific practices.</p> <p>When you visit our internet site, we may also collect technical and navigational information, such as computer browser type, Internet protocol address, pages visited, and average time spent on our web site. This information may be used, for example, to alert you to software compatibility issues, or it may be analyzed to improve our Web design and functionality.</p> <p><u>Privacy Policy Update</u></p> <p>From time to time, we may amend our privacy policy. You will receive appropriate notice when our privacy policy changes.</p>	
Privacy Policy (cont.)	<p><u>How to Contact us with Privacy Questions</u></p> <p>Our relationship with you is one of our most vital assets. We recognize that you have entrusted us with your private financial information, and we will do our utmost to maintain this trust. For additional questions concerning our privacy policy, please contact us by phone at (781) 235-4426.</p> <p>The policies and practices listed above apply to both current and former clients.</p>	

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Form ADV (Paper Version)

UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION

STATE-REGISTERED INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial application for state registration and all amendments to registration.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the legally designated officers and their successors, of the state in which you maintain your *principal office and place of business* and any other state in which you are applying for registration or amending your registration, as your agents to receive service, and agree that such *persons* may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding* or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are applying for registration, or amending your registration.

2. State-Registered Investment Adviser Affidavit

If you are subject to state regulation, by signing this Form ADV, you represent that, you are in compliance with the registration requirements of the state in which you maintain your *principal place of business* and are in compliance with the bonding, capital, and recordkeeping requirements of that state.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act. I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having custody or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: _____	Date: _____
Printed Name: <u>Clark Frese</u>	Title: <u>Managing Member</u>
Adviser CRD Number: <u>147982</u>	