

Firm Brochure Supplement
(Part 2B of Form ADV)

South Valley Wealth Management
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southvalleywealth.com

This brochure supplement provides information about Richard Ledgerwood, Clark Pederson, Martin Ledgerwood, Meredith Hoffman, Allen Schutzky, and Jeff Rieb that supplements the South Valley Wealth Management brochure. You should have received a copy of that brochure or it may be attached. Please contact Debra DiNapoli, chief compliance officer, if you did not receive South Valley Wealth Management's brochure or if you have any questions about the contents of this supplement.

Additional information about Richard Ledgerwood, Clark Pederson, Martin Ledgerwood, Meredith Hoffman, Allen Schutzky, and Jeff Rieb is available on the SEC's website at www.adviserinfo.sec.gov.

3-31-2011

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Education and Business Standards

South Valley Wealth Management requires that advisors in its employ have a bachelor's degree and/or further coursework demonstrating knowledge of financial planning and tax planning. Examples of acceptable coursework include: an MBA, a CFP®, a CFA, a ChFC, JD, CTFA, EA or CPA. Additionally, advisors must have work experience that demonstrates their aptitude for financial planning and investment management.

Professional Certifications

Employees have earned certifications and credentials that are required to be explained in further detail.

Certified Financial Planner (CFP): Certified Financial Planners are licensed by the CFP Board to use the CFP mark. CFP certification requirements:

- Bachelor's degree from an accredited college or university.
- Completion of the financial planning education requirements set by the CFP Board (www.cfp.net).
- Successful completion of the 10-hour CFP® Certification Exam.
- Three-year qualifying full-time work experience.
- Successfully pass the Candidate Fitness Standards and background check.

Chartered Financial Analyst (CFA): Chartered Financial Analysts are licensed by the CFA Institute to use the CFA mark. CFA certification requirements:

- Hold a bachelor's degree from an accredited institution or have equivalent education or work experience.
- Successful completion of all three exam levels of the CFA Program.
- Have 48 months of acceptable professional work experience in the investment decision-making process.
- Fulfill society requirements, which vary by society. Unless you are upgrading from affiliate membership, all societies require two sponsor statements as part of each application; these are submitted online by your sponsors.
- Agree to adhere to and sign the Member's Agreement, a Professional Conduct Statement, and any additional documentation requested by CFA Institute.

Enrolled Agent (EA): Enrolled Agents are enrolled by the Internal Revenue Service and authorized to use the EA designation. EA enrollment requirements:

- Successful completion of the three-part IRS Special Enrollment Examination (SEE), or completion of five years of employment by the IRS in a position which regularly interpreted and applied the tax code and its regulations.
- Successfully pass the background check conducted by the IRS.

Richard Steven Ledgerwood

Educational Background:

- Date of birth: 10/26/1949
- Oregon State University, B.S. 1972

Business Experience:

Previous five years: South Valley Wealth Management

- 2010 to present: Vice-President/Secretary
- 1998 to 2010: President
- 1984 to present: Financial Advisor

Disciplinary Information: None

Other Business Activities: None

Additional Compensation: None

Supervision:

Richard Ledgerwood is supervised by Martin Ledgerwood, President. He reviews Richard Ledgerwood's work through frequent office interactions as well as remote interactions. He also reviews Richard Ledgerwood's activities through our client relationship management system.

Martin Ledgerwood's contact information:

541-882-5488, mledgerwood@southvalleywealth.com

Clark Dean Pederson, CFP®

Educational Background:

- Date of birth: 11/10/1954
- University of Oregon, B.S. 1976
- CFP® Designation:
 - The CERTIFIED FINANCIAL PLANNER, CFP® and federally registered CFP(flame design) marks are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (CFP Board).

- The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- ❖ Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- ❖ Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP®

professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Business Experience:

Previous five years: South Valley Wealth Management

- 1998 to present: Vice-President
- 1984 to present: Financial Advisor

Disciplinary Information: None

Other Business Activities:

Clark Pederson is a member of the Sky Lakes Medical Center Board of Directors and is President of the Sky Lakes Medical Center Foundation Board.

Additional Compensation: None

Supervision:

Clark Pederson is supervised by Martin Ledgerwood, President. He reviews Clark Pederson's work through frequent office interactions as well as remote interactions. He also reviews Clark Pederson's activities through our client relationship management system.

Martin Ledgerwood's contact information:

541-882-5488, mledgerwood@southvalleywealth.com

Martin Richard Ledgerwood, CFP ®

Educational Background:

- Date of birth: 11/16/1974
- Gonzaga University, B.B.A. 1997
- CFP® Designation:
 - The CERTIFIED FINANCIAL PLANNER, CFP® and federally registered CFP(flame design) marks are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (CFP Board).
 - The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000

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- ❖ Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Business Experience:

Previous five years: South Valley Wealth Management

- 2010 to present: President
- 2004 to 2010: Vice-President Operations
- 2001 to 2010: Secretary/Treasurer
- 1997 to present: Financial Advisor

Disciplinary Information: None

Other Business Activities: None

Additional Compensation: None

Supervision:

Martin Ledgerwood is supervised by Richard Ledgerwood. He reviews Martin Ledgerwood's work through frequent office interactions as well as remote interactions. He also reviews Martin Ledgerwood's activities through our client relationship management system.

Richard Ledgerwood's contact information:
541-882-5488,
rledgerwood@southvalleywealth.com

Meredith McClure Hoffman

Educational Background:

- Date of birth: 01/11/1950
- AAMS (Accredited Asset Management Specialist)

Business Experience:

Previous four years: South Valley Wealth Management

- 2007 to present: Financial Advisor

State Farm VP Management Corp

- 2/2007 to 4/2007

Sunset Financial Services Inc.

- 10/2005 to 02/2007

Disciplinary Information: None

Other Business Activities: None

Additional Compensation: None

Supervision:

Meredith Hoffman is supervised by Martin Ledgerwood, President. He reviews Meredith Hoffman's work through frequent office interactions as well as remote interactions. He also reviews Meredith Hoffman's activities through our client relationship management system.

Martin Ledgerwood's contact information:
541-882-5488, mledgerwood@southvalleywealth.com

Allen Victor Schutzky**Educational Background:**

- Date of birth: 11/22/1959
- California State University, B.S. 1991

Business Experience:

Previous five years: South Valley Wealth Management

- 2004 to present: Financial Advisor

Commodities Trader

- 10/2001 to 6/2004

Great Pacific Trading Co.

- 02/1998 to 09/2001

Disciplinary Information: None

Other Business Activities: None

Additional Compensation: None

Supervision:

Allen Schutzky is supervised by Martin Ledgerwood, President. He reviews Allen Schutzky's work through frequent office interactions as well as remote interactions. He also reviews Allen Schutzky's activities through our client relationship management system.

Martin Ledgerwood's contact information:

541-882-5488, mledgerwood@southvalleywealth.com

Jeff Lynn Rieb**Educational Background:**

- Date of birth: 05/29/1967
- Southern Oregon State University, B.S.

Business Experience:

Previous four years: South Valley Wealth Management

- 2007 to present: Financial Advisor

Microsemi Corp.

- 9/2003 to 5/2007

United Machine LLC

- 02/2002 to 09/2003

Disciplinary Information: None

Other Business Activities:

Jeff Rieb serves as a volunteer member of the NeighborImpact Resource Development Committee. NeighborImpact is a private nonprofit organization established to serve and speak out for economically disadvantaged people in Central Oregon. Their mission is to break the cycle of poverty by helping remove the barriers that prevent people from achieving economic self-sufficiency.

Additional Compensation: None

Supervision:

Jeff Rieb is supervised by Martin Ledgerwood, President. He reviews Jeff Rieb's work through frequent office interactions as well as remote interactions. He also reviews Jeff Rieb's activities through our client relationship management system.

Martin Ledgerwood's contact information:

541-882-5488, mledgerwood@southvalleywealth.com