

This brochure supplement provides information about Mitchell Jay Tuchman that supplements the MR Advisers, Inc. brochure. You should have received a copy of that brochure. Please contact Mitchell Jay Tuchman, President if you did not receive MR Advisers, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Mitchell Jay Tuchman is also available on the SEC's website at www.adviserinfo.sec.gov.

MarketRiders, Inc.
Form ADV Part 2B – Individual Disclosure Brochure

for

Mitchell Jay Tuchman
Personal CRD Number: 5580017
Investment Adviser Representative

MarketRiders, Inc.
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Item 2: Educational Background and Business Experience

Name: Mitchell Jay Tuchman

Born: 1956

Education Background and Professional Designations:

Education:

Bachelor of Science in Business Administration, Boston University – 1978
MBA, Harvard University – 1982

Business Background:

08/2011 – Present	Managing Director Rebalance Inc.
08/2008 – Present	CEO/Co-Founder MarketRiders, Inc.
11/2005 – 3/2012	Public Company Director for: Inuvo, Inc., Phoenix Technologies, Kintera, Inc. and Workstream, Inc.
12/2005 – 12/2007	Sub-advisor to Crestview Capital Funds, LLC
1/2000 – 12/2005	Sub-advisor to Apex Capital, LLC
1/2000 – Present	General Partner, Net Market Partners, L.P.

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Mitchell Jay Tuchman is the CEO and Co-Founder of MarketRiders, Inc., a SEC registered investment advisory firm as well as Managing Member of Rebalance, Inc. Mr. Tuchman is also the General Partner to Net Market Partners, L.P., a venture capital fund formed in 2000, that has been passively liquidating assets and returning client capital since 2008. MarketRiders, Inc. clients will not be solicited to invest or participate in any way with Net Market Partners, L.P. MarketRiders Inc. always acts in the best interest of the client.

Item 5: Additional Compensation

Other than salary, annual bonuses, regular bonuses, Mitchell Jay Tuchman does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through MarketRiders, Inc.

Item 6: Supervision

As an owner and a representative of MarketRiders Inc., Mitchell Jay Tuchman supervises all duties and activities of the firm. Mitchell Jay Tuchman's contact information is on the cover page of this disclosure document. Mitchell Jay Tuchman adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.