

**ITEM 1: COVER PAGE FOR
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
DATED MARCH 30, 2012**

JAMES COSNER

**COSNER FINANCIAL GROUP, LLC
3300 N. "A" ST., BLDG. 1-112 MIDLAND, TX 79705
(432) 682-0326**

**405 MASON CT., SUITE 111, FORT COLLINS, CO 80524
(970) 482-3922**

FIRM CONTACT: RYAN COSNER, CHIEF COMPLIANCE OFFICER

This brochure supplement provides information about James Cosner that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Ryan Cosner if you did not receive Cosner Financial Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. James Cosner is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

James Patrick Cosner

Year of Birth: 1955

Education:

1977; University of Wyoming; B.S. Political Science
1979-1981; Hardin Simmons University

Licenses:

12/88; Series 7
11/96; Series 24
11/88; Series 63
08/06; Series 65

Business Background for the last 5 years:

09/08-Present; Cosner Financial Group; Managing Member
06/11-Present; Triad Advisors, Inc; Registered Representative
02/03-06/11; National Planning Corp; Registered Representative – OSJ

Item 3 Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Mr. James Cosner, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

Item 4 Other Business Activities

A. If Mr. James Cosner is actively engaged in any investment-related business or occupation, including if Mr. James Cosner is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Mr. James Cosner’s other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Mr. James Cosner receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered

representative, and including distribution or service (“trail”) fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Mr. James Cosner receives. We must explain that this practice gives Mr. James Cosner an incentive to recommend investment products based on the compensation received, rather than on your needs.

Mr. Cosner is a registered representative of Triad Advisors, Inc. (“TRIAD”), TRIAD as broker-dealer and our firm will be compensated on the normal and customary commission schedule for general securities business. Clients should be aware that these services involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser.

In the capacities as a registered representative, Mr. Cosner may receive distribution or service (“trail”) fees from the sale of certain mutual funds (including money market funds pursuant to a 12(b)-1 distribution plan or other such plan as compensation for distribution or administrative services which are distributed from the fund’s total assets). These fee arrangements will be disclosed upon request of a client and are available in the applicable fund’s prospectus.

- B. If Mr. James Cosner is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. James Cosner’s income or involve a substantial amount of Mr. James Cosner’s time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. James Cosner’s time and income, we may presume that they are not substantial.

Mr. Cosner is licensed to sell life and annuity insurance products through Triad Insurance, Inc. (a wholly owned subsidiary of Triad), and various other companies. Triad Insurance, Inc., as well as the appropriately licensed representative, will receive compensation for the sale of such products. Triad may recommend the purchase of insurance products in connection with financial planning and related consulting services. Clients are under no obligation to purchase insurance products through any particular insurance agency or representative. Insurance sales constitute 20% of Mr. Cosner’s time.

Item 5 Additional Compensation

If someone who is not a client provides an economic benefit to Mr. James Cosner for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. James Cosner’s regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6 Supervision

We are required to explain how we supervise Mr. James Cosner, including how we monitor the advice Mr. James Cosner provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. James Cosner's advisory activities on behalf of our firm.

Mr. Ryan Cosner Managing Member and Chief Compliance Officer of Cosner Financial Group, LLC, supervises and monitors Mr. James Cosner's activities on a regular basis. Mr. Ryan Cosner reviews all outgoing correspondence for written financial advice that Mr. James Cosner provides to his clients. Please contact Mr. Cosner if you have any questions about Mr. James Cosner's brochure supplement at (432) 682-0326.

Item 7. Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Mr. Cosner has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

B. If Mr. Cosner has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

We have nothing to disclose in this regard.